



LUXURY BRIDAL EXPERIENCE

2024-2025 RATES & SERVICES BROCHURE

Samantha
CARLY LLC



BRIDAL RATES & SERVICES

BRIDAL MAKEUP APPLICATION \$350.00
1 HOUR AND A HALF PER SERVICE

Includes traditional or airbrush-finish and regular, individual or faux mink lashes

Also:

- Skin Care Prep (under-eye patches, exfoliating pad and moisturizer)
- Body Glow/Shimmer (with or without airbrush-finish) on chest, décolletage and shoulders
- Scar/Bruise/Tattoo Covering, if needed
- Bride Touch-up Kit*

**BRIDE TOUCH UP KIT INCLUDES LIP COLOR SWATCH, LOOSE POWDER, SPONGE, OIL BLOTTER SHEETS, Q-TIPS, MASCARA WANDS AND MAKEUP REMOVER WIPE.*

BRIDAL PARTY MAKEUP APPLICATION
OR ANY ADDITIONAL GUESTS - 1 HOUR PER SERVICE

Traditional Makeup Application \$150.00
Includes regular or individual lashes

Airbrush-Finish Makeup Application \$175.00
Includes regular or individual lashes

TRAILING/TOUCH-UPS \$150.00
AFTER INITIAL APPLICATION ENDS- PER HOUR SERVICE

Includes touch-ups for both the bride and bridal party

**DOES NOT INCLUDE TRAVEL FEE IF LOCATION CHANGES.*



ADDITIONAL RATES & SERVICES

TRIAL APPOINTMENT

\$175.00

1 HOUR AND A HALF SERVICE

Includes traditional or airbrush-finish and regular, individual or faux mink lashes

Please note the following:

- Trials are held Mondays through Thursdays at Samantha's location in Morganville, NJ 07751.
- During off seasons, Sundays are available.
- Samantha accepts trial appointments for the bride and mother of the bride/groom only.

TRAVEL/ACCOMODATIONS FEE

The travel fee starts from Morganville, New Jersey, 07751. \$1.00 per mile to and from Samantha's location plus tolls, gas and parking fees, may apply.

For destination or early morning start times, hotel accommodations must be provided.

Any venue/hotel/home within a 20 mile radius from the zip code- 07751- is complimentary.

ADDITIONAL INFORMATION

MINIMUM

For weddings on Fridays-Sundays, the booking minimum is the *bride plus 3 additional applications (\$800.00)*.

SECOND ARTISTS

Samantha can accommodate *the bride plus 3 additional services (total of 4)*. After 4 services, a second artist is required. After 10 services, a third artist is required.

There is no additional fee but travel fees, may apply.

EARLY START FEE

The early start fee is \$100.00 per hour for services starting before 7 am per artist. Hotel accommodations may apply.

BOOKING PROCESS

We require a \$400.00 non-refundable and non-transferable retainer along with a signed agreement to secure your date.

PAYMENT METHODS

Cash and all major debit/credit cards are the accepted forms of payment. All invoices are sent via Square.

If paying final balance by cash, payment must be made before all services begin on the wedding day. If paying final balance by debit/credit card, invoice must be completed 7 days prior to the wedding day.

**All invoices include both a transaction fee and sales tax. Gratuity is not included in our rates.*





SAMANTHA CARLY

OWNER & LEAD ARTIST

Samantha's education began in 2016 in Manhattan at the Aveda Institute. After completion of 1000 hours, she received her New York State Cosmetology license. With her desire to continue learning and broadening her techniques, she enrolled at School of Makeup Effects in New Jersey in 2017, receiving a certification in Beauty and Editorial. She graduated gaining a knowledge of Temptu airbrush products and all things bridal.

Samantha began working in the industry and gaining experience within several salons on Staten Island- blowout bars and full-service. She also started freelancing for makeup/skincare companies such as Benefit Cosmetics, Stila Cosmetics and First Aid Beauty. Samantha had the opportunity of providing services for Miss USA Pageant title holders, Pampers Press Event and New York Fashion Week for Helen Castillo with Yantra Beauty. She also continued her education by attending classes with some of the most renowned makeup artists in the industry —such as Sir John and Mario Dedivanovic. She also continues to attend annual trade shows to find the newest products and to stay updated on the trends.

Samantha has had the opportunity of beautifying so many women and finds her brides love her on-location services in the comfort of their own home or venue... especially counting down the minutes before walking down the aisle. With Samantha's background of 8 years of experience in the industry working in both salons and freelancing as a professional makeup artist, she ensures she will achieve the look you envision on your wedding day and much more!

TELEPHONE

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