



## Wedding Price Guide



# Howdy!

I am so excited that you are considering Touch of Whimsy as your go-to girl, trusted leader, and friend for your special event!

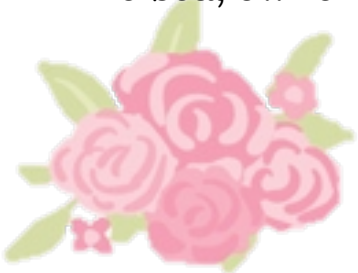
We are beginning an exciting journey filled with emails, phone conversations, and consultations that will put butterflies in your stomach and relieve all of the stress of planning the perfect event.

Hiring Touch of Whimsy to design and coordinate your event is like planning with your best friend! We are here to help mediate, comfort, and coordinate with you from the first consultation to the conclusion of your event.

Listening to your dreams and bringing them to life is our specialty!

With love,

Kelsea, owner of Touch of Whimsy Design and Coordination



# Why hire Touch of Whimsy?

- **Time Management**
  - We are here to serve you as quickly and efficiently as possible. Our goal is to serve you quickly, all the way, and in a joyful way.
- **Experience**
  - Kelsea graduated from Texas A&M University with a B.S. in Ag Economics and a Certificate in Event Management. She also has had personal experience planning her own wedding, baby showers for sisters, and professional experience as an Event Coordinating Assistant and Sous Chef.
- **Fresh Ideas**
  - Everyone loves to use Pinterest to get adorable ideas for their event, and so do we. But we also like to pull from your personality, taste, and budget to create a custom look and feel that is uniquely YOU!
- **Affordable**
  - Through planning my own wedding I realized how fast your budget flies by! That's why Touch of Whimsy works with you to budget your wedding and help you find creative solutions to save you money. Kelsea majored in Economics at A&M and knows the importance of staying on budget. She will work diligently with you and save you the headache.
- **Customizable**
  - Your wedding or special event will be as unique as you are. We don't have any "cookie-cutter" packages here at Touch of Whimsy. Our pricing guide will give you a general guideline of the services we offer and our prices, but you can decide what you want and we will create a package unique



# Month Out Planning Package

- A completely Relaxing day for the Bride and her Bridal Party. No Setting Up, Cleaning, or Worrying: Starting at \$1,000
  - Unlimited emails and phone calls with the coordinator
  - 4-6 weeks out
    - consultation meeting at the venue to finalize a timeline, look, & feel.
    - Time to create the Master Plan!
  - 2 Weeks out
    - Provide detailed letter to wedding party/guests with hotel accommodations, transportation details, dress code, etc.
    - Contacts all vendors and wedding party to confirm their arrival time and other associated details
  - Rehearsal – for weddings only
    - Plan an one hour rehearsal and dinner for the wedding party (dinner optional for additional cost)
  - Day of the Event
    - 10 Hours of time the day of the event
      - Includes decorating, lining up wedding party, keeping the event on time, and assisting in clean-up, , to-go meals for the bride and groom.
    - Coordinator handles all communication, finalizing payments, and tips with all vendors.
      - Please note, payments and tips are the responsibility of the client. Touch of Whimsy is simply the middleman and point-of-contact the day of the event.

# Partial Planning Package

- Relax during these last few months of planning and enjoy this time with your fiancé and family. Starting at \$2,000
  - **Includes all services in Month Out Planning Package Coordination**
  - Unlimited Phone and Email access with Coordinator
  - Once contract is signed
    - Consultation to discuss vision, budget, and dates
    - Provide a Master Planning Guide and information on local vendors
  - 2 Months Out
    - Addressing invitations
    - Keeping track of all RSVPs
    - Per hour assistance for creating décor – 4 hours included. Additional hours charged at \$20 per hour
    - One Custom décor item for your special day
      - Examples: Custom Chalkboards, Ring Barer Signs, Unity Crosses, Etc.
  - 2 Weeks Out
    - Walk through of venue with your vendors
  - Day of Event
    - 10 hours of Day-of coordination, PLUS 6 hours the day before

# 'The Whole Shabang' Planning Package

- Full Service, Beginning-to-End: Starting at \$4,000
  - The Essentials
    - Includes all services in Month Out Planning and Partial Planning Packages
    - Starter consultation to get an idea of theme, dates, and guest counts
    - Custom, Shared Pinterest Board to share photos and ideas
    - Unlimited phone and email access
  - First Things First
    - Extended Budget Analysis Meeting - We want your wedding to be beautiful without breaking the bank
    - Main liaison between vendors and yourself throughout the whole process
      - Research of local vendors with options given to client for final say
  - Along the Way
    - Monthly Progress Review meetings – Either via phone or in-person
    - Attendance to meetings with Vendors
      - Examples: Food Tastings, Menu Coordination, Bar selections, Dress Shopping
    - Included use of Rental items owned by Touch of Whimsy
      - Additional products can be bought for use at your wedding with the option of buying them out-right to keep for yourself
  - Bachelorette Party Pack
    - Full planning of Girls night out including Reservations, Transportation at additional cost

# Important Information

- Everything is custom at Touch of Whimsy!
  - We would love to help you create a package that is just right for you and your needs
- Depending on location of wedding, extra travel fees may apply
- If you do not see a service you are looking for, contact Kelsea for information and pricing.
- Touch of Whimsy can provide coordination for any type of event as well as create custom décor for your home or an event





Thank you for your time and we hope to  
work with you soon!

Have a Whimsical day!