



Plan
Design
Coordinate



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HONEYMOONS & DESTINATIONS

Interest in a destination wedding?
Or a fantastic honeymoon?



ABOUT US

From humble beginnings to soaring above and beyond achieving her wildest dreams, event coordinator and designer Veronica Foster continues to turn fantasy into reality as this energetic and innovative woman gives couples throughout North Carolina the wedding of their dreams. Veronica is known as the go-to wedding and event designer who takes classic traditions and gives them a modern and unique flare that sets her apart from anyone else in North Carolina.

Born in Honolulu, Hawaii to a military father and a mother who loves her baby, Veronica has always been pushed to settle for nothing less than her dreams. The self-confessed "daddy's girl" credits much of her success to her father who always told her that she "can do anything as long as she works hard for it" a motto that continues to guide her life.

Veronica attended the Art Institute of Philadelphia, graduating with an AS in Business Administration with an emphasis on Fashion Marketing. Veronica has also gone back to school with the University of Phoenix to earn her BA in Business Administration with an emphasis on Hospitality. She has also attended Penn Foster Schools and earned her certification in Bridal Consulting and Floral Design.

As a former corporate event planner for Dun & Bradstreet, Veronica became experienced in negotiations, event management and hospitality. Her corporate experience helped form relationships to launch her wedding career. It began with a few weddings for other employees and has grown to about 26 - 35 events per year. Veronica takes pride in the continuing growth of her company. Behind The Scenes Inc was formed in 2002 and was originally supposed to be named Innovative Event & Wedding Solutions, but Veronica decided that she liked Behind The Scenes Inc. better - because she was better working from behind the scenes.

For her brides Veronica prides herself and her company in her customer service, she probes her brides and grooms to get their deepest wishes out of them to help her produce the event that they've never dreamed of. She uses the saying "Don't choose perfection - choose to be better than the last time" as one of her working mottos, to get better and better each and every day. Her brides love her, their families come to adore her and it's always a little difficult on wedding day, knowing that the planning and execution of this wonderful couples wedding has come to an end.

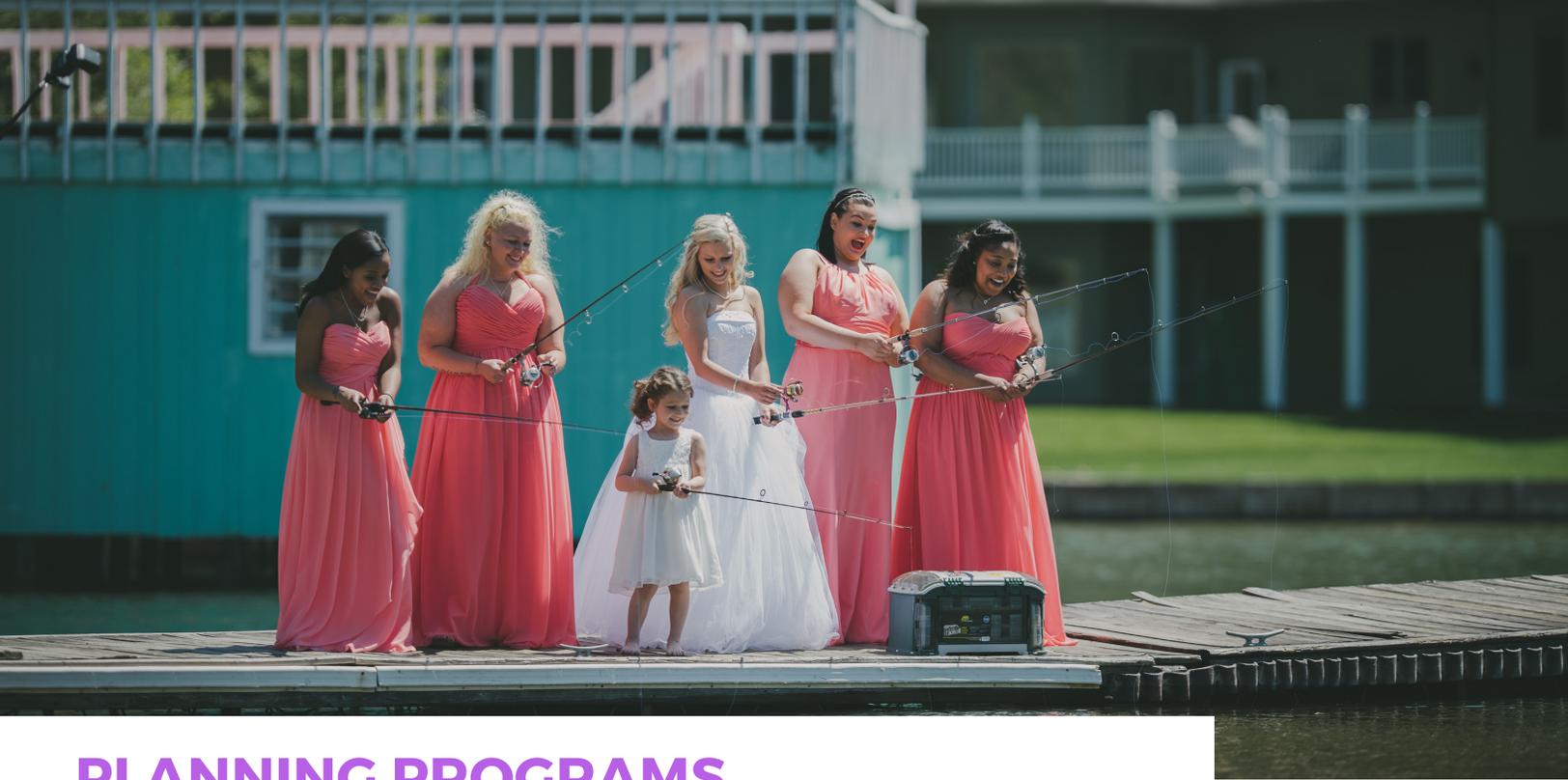
Veronica has recently retired as the North Carolina State Coordinator for the Association of Bridal Consultants and was active since 2006.

Veronica ran her state by organizing 4 educational events per year for Wedding Professionals statewide. She also had coordinated up to 2 events per year for the Brides Against Breast Cancer Foundation. Veronica also volunteers her time and acts as President for Wish Upon A Wedding North Carolina - a nonprofit organization that grants wedding wishes to the terminally ill. Veronica writes wedding planning articles for the Greensboro Examiner and Wed Me Pretty Blog, in addition to her own. She also teaches class to other wedding professionals on working with hotels and creating bridal show booths and teaches brides wedding budgeting at a local women's center.



*Inspiration
Is
Everywhere*





PLANNING PROGRAMS

"We couldn't have done it without them! Our families enjoyed themselves and we enjoyed the process!"

We customize all of our planning programs to suit each bride, each wedding, each family.

Our programs consist of:

Planning \$2995

Design \$800

Event Management \$1595

We do have special pricing for:

Full Planning Services

Eloperments

Destination Weddings

Virtual Planning

Wedding Weekends

Our clients are welcome to choose pieces of the puzzle or allow us to put their entire wedding puzzle together for them

Planning consists of planning your event, attending appointments, creating timelines, vendor recommendations, etc.

Everything you need to create your wedding day.

Design consists of floor plans and decor design including floral for both ceremony and reception. The creation of the experience for your guests.

Event Management is our staff at your event making sure everything planned goes as planned. This fee includes a lead planner and an assistant for rehearsal and event day.

Eloperments are for weddings with 25 guests or less and include everything you need - except the location, but we have recommendations for that!



THE PROCESS

Once you decide to hire us - for any of our services or work begins. We do this in three steps:

1. Fact Finding. We have an interview process that we go through to learn more about you as a couple.
2. We set you up in our software system - which you have access to. You can use it to keep track of your budget, guest list, create a wedding website and much more!
3. The planning and/or designing begins!

Your event is always yours - we just work magic making it happen for you!

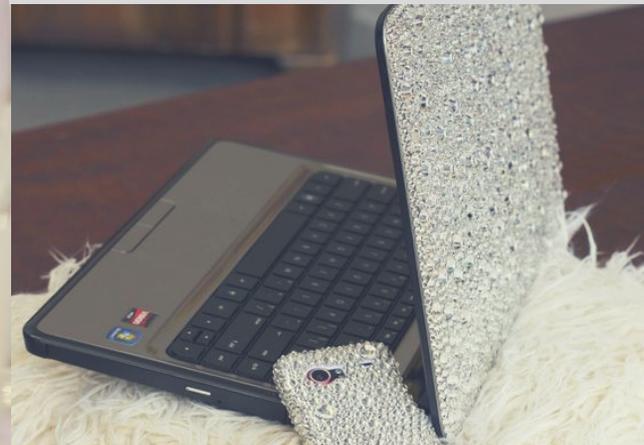
We customize our planning programs just for you and your wedding specifically.

Your wedding should be unique to you and your spouse to be. We assist you in this by making sure both of your personalities are present throughout your wedding day.

In addition we can always do as little or as much as you need for us to do.

We specialize in those clients that just want to show up, look good and have a good time on their wedding day!





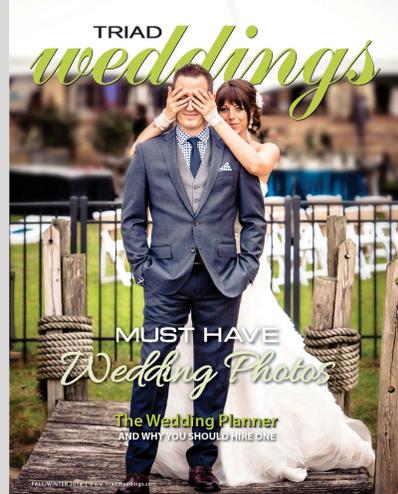
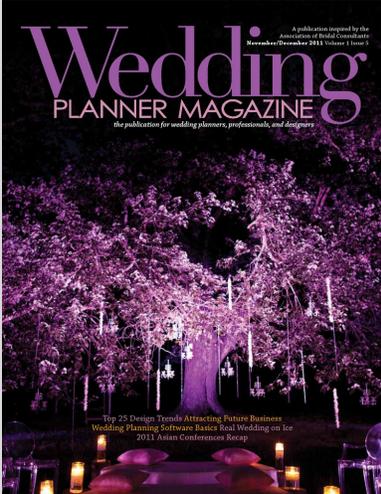
WHAT'S NEXT?

Once you decide to hire us we'll sit down and go through a contract with you or for those that are ok with technology we'll email it!

Our services begin the day that you sign the contract and make your first payment.

We break up payments monthly for you or we can take payments as you may need them.





PRESS

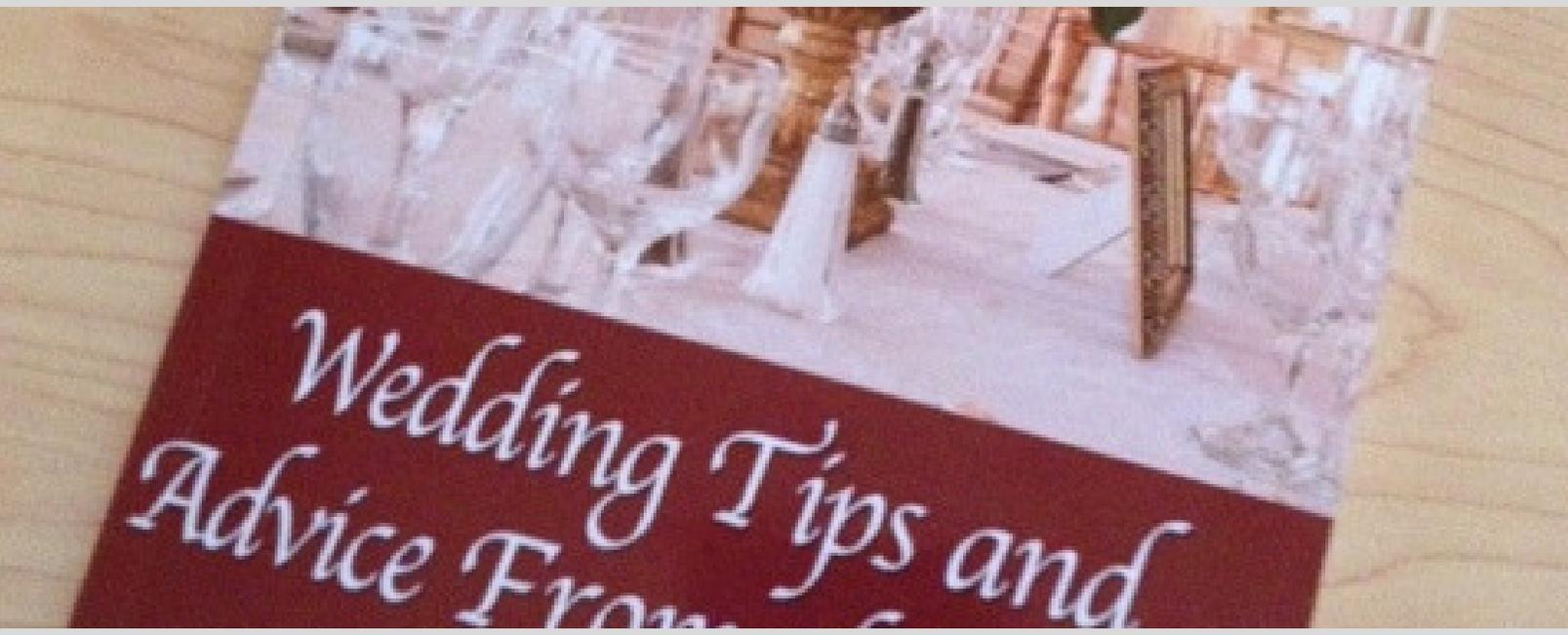
Over the years we've had the honor of being published in print, in blogs and we've received many different awards.

All of our awards truly belong to our brides, because without them we would not exist!

Our brides are not afraid of being different - they actually relish it! They are unique and know who they are and we just bring that out in their events.

When you become a Behind The Scenes Inc bride we work with your photographer to make sure that we get all of the design details photographed along with a list of "couple" photos that we know the press loves!

This allows us to help the photographer - and you - get your wedding in print!





*Great Design and Awesome
Customer Service is Just
Good Business*

