

PRICING GUIDE

2021





HELLO!

My name is Jen Castelo and I am a wedding makeup and hair artist based in Long Beach, California. With 14 years of bridal experience, I understand the complexity of working on a variety of women of all ages. I love to enhance my client's best features so they are aisle and camera ready. I take the time to listen to your needs and ensure that you're happy and comfortable in addition to looking and feeling beautiful. My work has been featured in several bridal publications such as Brides, Carats and Cake, Every Last Detail and Ebony just to name a few. My professional expertise will put you at ease for your special event. I look forward to working with you for your bridal beauty experience!

XO, Jen

OVERVIEW



AVAILABILITY

First things first, check to see if I am available for your wedding date. If not, I have trusted hair and makeup vendors that I can refer to you.

BOOK A TRIAL

A trial is highly recommended. You don't want to improvise your hair or makeup on the day of your wedding. Typically, I book trials about 3 or 6 months prior to your wedding date. It's a great way to meet and see if we're a good fit. :)

CONTRACT AND DEPOSIT

Once you're happy with your trial, I then write your contract of final services for your wedding. A signed contract and a deposit is required to officially book your wedding date.

TIMELINE

About 4 weeks before your wedding, I will send you and your coordinator the beauty schedule along with other preparation notes.

FINAL INVOICE

One week before your wedding, I send the final invoice of your balance due and wrap up any outstanding details prior to my arrival on your special day.

SERVICES



SERVICES OVERVIEW

- All makeup applications include faux lashes
- A signed contract and deposit is required to reserve your wedding date
- Based on your ready time and size of bridal party, a schedule will be provided starting with my arrival time
- For 6 or more services, additional assistants is required

SERVICES



TRIAL CONSULTATION

Hair + makeup: \$200

BRIDE WEDDING DAY

Bride hair + makeup starting at: \$350

ENGAGEMENT

Hair + makeup: \$200

BRIDAL PARTY/SPECIAL GUEST

Hair + makeup: \$190

JR. BRIDESMAID/FLOWER GIRL

Hair + makeup: \$95



SERVICES

TATTOO COVERAGE

Tattoo coverage: \$75

EYE MAKEUP

Eyes only: \$55

TOUCH UPS

Onsite touch ups: \$75/hour

Maximum of 4 hours

MISCELLANEOUS

Parking fees, including lots, meters, valet
Travel rate of \$0.56 per additional mile per
artist when applicable

Early arrival fee of \$100 before 6 AM



HOW DO YOUR MAKEUP TRIALS/CONSULTATIONS WORK?

I conveniently travel to you for your trial. It generally takes about 2 hours to do your hair and makeup. It's a great way to see if we're a good fit and to see how your makeup looks and feels throughout the day. I recommend trials in the morning and about 3-6 months before your wedding.

MY WEDDING IS OUTSIDE OF SOUTHERN CALIFORNIA. CAN YOU TRAVEL?

Yes, I am able to travel outside of Southern California. Please note that I do have a travel fee. Additionally, I have a current passport if needed for international travel. Any travel costs accrued (per diem, mileage, taxi, rental car, airfare, and hotel) must be covered by the client.

WHAT IS AIRBRUSH MAKEUP?

Airbrush makeup is sprayed onto the skin instead of being applied with sponges, brushes, fingers, or other methods.

HOW LONG DOES IT TAKE FOR YOU TO DO A SERVICE?

When I arrive, I will need about 15 minutes to set up my station before I begin my first service of the day. It will generally take about 30-45 minutes per person. For brides, I like to have at least 2 hours depending on what services are provided that day. I will also need another 15 minutes to pack up after all makeup services have been completed.

I HAVE A LARGE BRIDAL PARTY. DO YOU HAVE ASSISTANTS?

Yes. I generally require assistant(s) if you have an early ready time or if you have over 6 services. I will need to know at least 60 days prior to your wedding date to hire assistants for your wedding/event.

DO YOU HAVE A MAKEUP STUDIO?

Unfortunately, I do not have my own makeup studio at this time. For all of my makeup services (trials, bridal, engagement), I conveniently travel to my clients.

DO YOU REQUIRE A DEPOSIT?

A 20% deposit of your total wedding day services and a signed contract is required to reserve your wedding/event date. Please note that deposits are non-refundable.

DO YOU TAKE CREDIT CARD?

I currently accept Venmo, cash (USD only) or personal checks.

*"I love you much, most beautiful darling,
more than anyone on the earth and I like
you better than everything in the sky."*

-E. E. Cummings



TESTIMONIALS



"I hired Jen for my wedding. She did such a wonderful job! She is professional but also a blast to be around. I would highly recommend her to any bride!"

- KRISTI



"Do yourself a favor and hire Jen right now! Jen was so flexible and sweet - exactly the kind of person you want to hang out with on your wedding morning."

- JALLE



"I knew I had to use Jen for my wedding day. She arrived early, set up and was friendly to my family and friends. I told her what I wanted and Jen delivered exactly what I desired. She made me feel beautiful."

- BIANCA



"Thanks to Jen's airbrushing skills, my makeup held up beautifully while taking pictures in 100+ degree weather and throughout the whole evening. I was so happy with how I looked that day."

- LOCKELL



THANK YOU

