

Bright Blue Events



Congratulations!

Whether you are considering all of the options or finalizing the last few details, we would be honored to help bring it all together. After years of listening and learning from modern couples, we realize that one of the most important things a planner can offer is the comfort of knowing that we are there to support you and your vision on your wedding day. With our expert assistance you can rest assured that your wedding day will be filled with loving memories of you and your family and friends. Let's get to work on your bright brilliant day!



Just Simple Month of Wedding Coordination

Staff:

One Professional Day of Manager for up to 12 hours

One Day of Assistant for up to 10 hours

Meetings:

Main Planning Meeting: get all details of event. Generally takes two hours (3 months prior)

Catering Meeting: join you at your final meeting with your caterer

Rehearsal: conduct rehearsal and go over details with family and friends for 1 hour. Receive all of your items for set up on the day of

What We Do:

Vendor Recommendations: access to our extensive list of highly recommended professional vendors

Consultation: continuous unlimited availability by phone or email to answer any questions or concerns you may have during your process from time of booking thru the week after your event

Vendor Contracts: review to make sure there are no discrepancies

Vendor Confirmation: contact all of your vendors the week of the wedding. Provide them with your final day of timeline, set up and load in information, floor plan and details

Vendor Communication on Day of: work with vendors on the day of event to make sure everyone completes their agreements with you

Flow of Event: guide you and the vendors through your entire day of so that you may...

Relax and Truly Enjoy your Joyous Occasion!

Documents/Items Prepared for Your Event: Day of Timeline, Reception Floor Plans, Vendor Contact List, Processional and Recessional Plan, and Rehearsal Reminder List

Pricing starts at \$1900 for up to 125 guests

One assistant per 50 guests is added once guest count exceeds 125 at \$350 per assistant



Let's Build This!

We have designed this package for any event space or celebration that requires an outside caterer or rentals or more. It includes everything in the Just Simple Package, plus we help make your warehouse, office, vacant lot, rooftop, home or any space not traditionally created for holding large groups, an event space. It's your job to choose your photographer, florist, decor, cake, entertainment, stylists, attire and officiant....though we are there to consult on those elements by phone or email as well.

Additional Meetings beyond the Just Simple Package included:

Venue walk through with You to determine how you wish to use the property as well as logistics

Venue walk throughs with vendors in the Build it Package as needed

Elements that we manage per your vision and wishes:

Budget, Rentals, Restroom, Parking, Lighting, Power, Beverages and Catering

Additional Documents beyond the Just Simple Package included:

Budget

Ceremony & Cocktail Floorplans

Pricing starts at \$4000 for up to 125 guests

One assistant per 50 guests is added once guest count exceeds 125 at \$350 per assistant



Make it Gorgeous!

Okay, you have chosen the perfect spot to get married! It has almost everything in place, but you are not sure how to bring the entire vision together. No worries we are here to help you design your vision, communicate and manage it. We will create a Look Book to define a cohesive design to your wishes and budget and then we help create your vision. It's your job to choose your officiant, photographer, entertainment and make your catering choices through your chosen venue, but we are happy to consult on these elements by phone or email.

Additional Meetings beyond the Just Simple Package included:

Venue walk through with You to determine how you envision your design or an initial design meeting

Our first design review to go over your Look Book and refine it

Venue walk throughs with vendors in the Make it Gorgeous Package as needed

Elements that we manage per your vision and wishes:

Floral Design, Linens, Lighting, Decor, Invitations and Dessert Design

Additional Documents beyond the Just Simple Package included:

Budget

Ceremony & Cocktail Floorplans

Look Book

Pricing starts at \$4000 for up to 125 guests

One assistant per 50 guests is added once guest count exceeds 125 at \$350 per assistant



Nice & Easy

Full Event Planning & Design

Do you wish help through the entire planning process?
Combine both Let's Build It! and Make It Gorgeous Packages
and you will have our Nice & Easy Full Planning Package.

We help you through out the process recommending and managing all vendors needed to bring your
celebration vision to reality.

Pricing starts at \$6000 for up to 125 guests

One assistant per 50 guests is added once guest count exceeds 125 at \$350 per assistant

The Weekend

Let us plan your entire weekend! Choose two of these add on parties to add to your
Nice & Easy Package.

Add on Parties: Engagement Party, Welcome Party, Rehearsal Dinner, Sangeet, After Party, or Brunch
Relax and enjoy your family and friends for the entire weekend!

Pricing starts at \$8500 for up to 125 guests per event

One assistant per 50 guests is added once guest count exceeds 125 at \$350 per assistant



Amy & Stuart Photography

**Please Let Us Introduce
Ourselves....**



Katie Jackson Photography

Carole Grogan

Owner & Head Event Planner & Designer

Carole brings to the table a combination of skills perfectly tailored for the event planning industry.

She is a trained chef, ran her own catering company, studied art and installation, and has spent over 20 years consulting in the fashion industry. She understands both the creative and practical sides of every event. Her favorite part of planning and designing events for her clients is the joy she brings to clients and their family & friends at the end of an amazing event.

Carole designs events, and supervises all event planning and manages the Brilliant Bright Blue Day of Event Management Team.

Mina Joo

**Event Planner, Studio Manager
& Day of Event Manager**

Mina hails from Seattle with a background Fashion and Event Planning. You will be writing and speaking with her often as she manages the Bright Blue Studio during the week. But by Weekend she is hard at work managing events. She loves pulling together all of the little details that make a client's event amazing. When not event planning you can find Mina hiking, working out and enjoying unique events in the city.



Katie Jackson Photography



Katie Jackson Photography

Ashia Taylor

Event Planner & Day of Event Manager

My name is Ashia (sounds like Asia) and I can't help but LOVE seeing a party come together the way we envisioned! I enjoy getting to know each client personally and knowing what they really want out of their event! I sometimes get so invested that in my heart it becomes as personal as my own event- so making it magical is what I aim for. When I am not at events I spend my free time hiking, reading and going to the movies during the week when I am the only person in the movie theatre (it feels like it's my personal screen- I know I am crazy) and everyone else is at work! I believe it takes a village to make a great event, so having a team that I trust and are hard working during an event makes it all worth while being with the Bright Blue Events team.

Michelle Sheppard

Event Planner & Designer

Day of Event Manager

Where to start...there are so many aspects of being a wedding planner that I enjoy, and weddings are probably one of my most favorite topics to talk about in the entire world! I am very thankful that I get to wake up and do what I love every day as it is an honor to be a part of one of the most important and meaningful days of someone's life.

I love walking into the bridal suite and seeing the beautiful bride getting ready with all of her favorite girls....the smiles, the laughs, the genuine love in the room makes me so happy. I am also very social and do not do well with routine! So, the unconventional aspect of wedding planning is very appealing to me. I get to constantly meet new people, get to know them personally, their likes, dislikes, their love story, and most importantly: THE VISION for the big day!

Weddings are like puzzles; with a million pieces! Putting every single piece in place and ensuring all the pieces come together perfectly for my clients is the most exciting and fulfilling feeling. Truthfully, I enjoy the ENTIRE process from start to finish!





Zaria Studios

Breanna Lam

Event Planner & Day of Event Manager

Breanna has been making event magic with Bright Blue since 2011. Bre can make anything beautiful, with a dedicated eye to detail and design she flawlessly brings together the elements given to her to make your wedding picture perfect. During her free time, she can be found outside, whether she's at the beach, hiking in the mountains, or exploring the desert. Breanna's favorite part of the event world is seeing friends and family come together from all over to celebrate the life's greatest moments.



Ryan Munsell

Day of Event Manager

Ryan has been with Bright Blue Events for over seven years. When he's not planning and coordinating, you can catch him playing on his championship winning dodgeball team, lounging at the beach, or exploring the City of Angels. Ryan's favorite part of event planning is watching an event go from a mere conversation to a well produced Bright Blue event!



