

PHOTO SESSION GUIDE

EdwardAugustPhotography
Northern California

www.EdwardAugustPhoto.com
925-726-7115
Ed@EdwardAugustPhoto.com

EDWARD AUGUST

Full Time Photographer
Father
Artist
Creative Mind
Sports Nut
Photoshop Nerd

I have been photographing weddings in Northern California, New York and St.Louis since 1999. I love imagery and emotion. Through my camera, computer and creative mind I create high quality images for young couples and families who love to reflect on the great time periods in their lives. Together we will create stunning images while laughing and telling stories throughout the day/shoot.



A romantic couple is shown in profile, embracing and kissing. The man is wearing a colorful plaid shirt, and the woman has long, dark, wavy hair. They are outdoors, with a soft, golden light filtering through the trees in the background, creating a warm and intimate atmosphere.

ENGAGEMENT SESSION GOALS

AN ENGAGEMENT SESSION REALLY ALLOWS US TO GET TO KNOW EACH OTHER BEFORE THE DAY OF THE WEDDING. THE SESSION IS MUCH MORE RELAXED THAN DURING THE CONTROLLED CHAOS OF THE BIG DAY. THIS ALLOWS US TO CHAT ABOUT WHAT YOU ARE LOOKING FOR, ANY PREFERENCES YOU MAY HAVE AND FOR ME TO OFFER SUGGESTIONS AS FAR AS PHOTOS GO.

ENGAGEMENT SESSIONS TAKE PLACE IN A PREDETERMINED LOCATION(S) WHERE WE CAN SPEND A LITTLE MORE TIME ON THE PHOTOS WHILE ENJOYING AN EVENING AT THE PARK, DOWNTOWN OR PERHAPS THE LOCATION WHERE YOU MET/PROPOSED.

IN ADDITION TO CREATING AWESOME IMAGES MY GOAL IS TO LET YOU GET TO KNOW ME AND HOW I SHOOT.

DURING THE SESSION YOU WILL GET TIPS ON POSING, LIGHTING AND GENERAL IDEAS WHEN IT COMES TO GETTING BETTER PHOTOS FROM YOUR SIDE OF THE CAMERA. IT REALLY HELPS COME THE WEDDING DAY WHEN YOU'VE ALREADY SHOT A SESSION WITH ME. SOMETIMES THAT COMFORT ALLOWS US TO GET TO MORE LOCATIONS AT THE WEDDING VENUE BECAUSE OF HOW QUICKLY WE ARE WORKING TOGETHER.

LOCATIONS

I CONSTANTLY SCOUT A VARIETY OF LOCATIONS TO PHOTOGRAPH ENGAGEMENT SESSIONS. ALTHOUGH THERE ARE MANY TO CHOOSE FROM I AM ALWAYS OPEN TO NEW LOCATIONS. OFTEN SESSIONS ARE HELD AT A LOCATION THAT HAS SIGNIFICANCE TO THE COUPLE. TOGETHER WE DECIDE WHERE THE SESSION WILL TAKE PLACE.

MOST OF MY SESSIONS TAKE PLACE DURING OR AROUND THE TIME THE SUN SETS. (OR RISES IF YOU ARE UP FOR IT I DEFINITELY AM) THE LIGHT THAT TIME OF DAY ALLOWS FOR BEAUTIFUL SCENES, A LOT OF CONTROL AND CREATIVE FREEDOM. WE CAN GET A LARGE VARIETY OF IMAGES WITH LESS INTENSE AND DIRECTIONAL LIGHT.

WEDDING PACKAGES

BASE
\$2000

WEDDING DAY COVERAGE

THIS PACKAGE INCLUDES 6 HOURS OF PHOTOGRAPHIC COVERAGE BY YOURS TRULY! IN A PHOTOJOURNALISTIC APPROACH I STRIVE TO TELL THE STORY OF YOUR WEDDING DAY THROUGH CREATIVE IMAGERY. FROM THE SMALL DETAILS TO THE EMOTIONS OF THE DAY, YOU WILL HAVE A COLLECTION OF VALUABLE MOMENTS TO CHERISH FOR YEARS TO COME.

PHOTO DELIVERY

YOUR IMAGES WILL BE DELIVERED BY WAY OF DVD AS WELL AS ELECTRONIC TRANSFER (DROPBOX/GOOGLE DRIVE) THIS INCLUDES APPROXIMATELY 95% OF THE PHOTOS. I BELIEVE THAT YOU MAY FIND VALUE IN IMAGES THAT I MAY NOT THEREFORE I GIVE YOU ALL OF THE PHOTOS FOR YOU TO HAVE.

PHOTO RIGHTS

INCLUDED IS A PRINT RELEASE THAT ALLOWS YOU TO PRINT THE IMAGES WHEREVER YOU MAY PLEASE. ALTHOUGH I PROVIDE HIGH QUALITY ARCHIVAL PRINTS, I DO NOT FORCE YOU TO USE ME TO PRINT YOUR IMAGES.

ONLINE GALLERY

YOUR IMAGES WILL BE UPLOADED TO AN ONLINE GALLERY WHERE THEY CAN BE VIEWED, SHARED AND PRINTS CAN BE ORDERED. ONLINE GALLERIES ARE HELPFUL WHEN SHARING WITH THOSE THAT TRAVELED OR COULD NOT MAKE IT TO THE WEDDING.



STANDARD

\$2800

ENGAGEMENT SESSION

A ONE HOUR ENGAGEMENT SESSION HELPS US GET TO KNOW EACH OTHER BEFORE THE BIG DAY. WE WILL PICK OUT A LOCATION, GO FOR A WALK AND PICK OUR FAVORITE SPOTS TO TAKE SOME PORTRAITS OF THE TWO OF YOU THAT YOU CAN SHARE WITH THE FAMILY, USE FOR INVITATIONS OR PUT ON THE WALL.

WEDDING DAY COVERAGE

THIS PACKAGE INCLUDES **7 HOURS** OF PHOTOJOURNALISTIC COVERAGE OF YOUR WEDDING FROM **TWO PHOTOGRAPHERS**. CEREMONY, FAMILY PHOTOS, ROMANTICS..IT'S ALL INCLUDED. A SECOND PHOTOGRAPHER PROVIDES MORE COVERAGE OF THE DAY AS WELL AS A LARGER VARIETY OF PERSPECTIVES OF THE SAME MOMENT. YOU CAN EXPECT APPROXIMATELY TWICE AS MANY PHOTOS WITH A SECOND SHOOTER.

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WEDDING BOOK

A BEAUTIFUL 15 PAGE (2 SIDES TO A PAGE) LEATHER WEDDING ALBUM IS INCLUDED. WE WORK TOGETHER DECIDING ON WHICH PHOTOS GO IN THE ALBUM THAT TELLS THE STORY OF YOUR DAY. THE 10X10 INCH ALBUM IS YOURS TO HAVE AND HOLD FOR MANY YEARS TO COME. ADDITIONAL PAGES CAN BE ADDED IF DESIRED.



DELUXE

\$3200

ENGAGEMENT SESSION

A THREE HOUR ENGAGEMENT SESSION HELPS US GET TO KNOW EACH OTHER BEFORE THE BIG DAY. WE WILL PICK OUT A FEW LOCATIONS, DISCUSS OUTFIT CHOICES AND TAKE A BUNCH OF PHOTOS OF THE TWO OF YOU IN MANY DIFFERENT ENVIRONMENTS AND STYLES. AN ONLINE GALLERY OF THE SHOOT IS PROVIDED AS WELL AS A DISC.

WEDDING DAY COVERAGE

THIS PACKAGE INCLUDES **9 HOURS** OF PHOTOJOURNALISTIC COVERAGE OF YOUR WEDDING FROM **TWO PHOTOGRAPHERS**. CEREMONY, FAMILY PHOTOS, ROMANTICS..IT'S ALL INCLUDED. A SECOND PHOTOGRAPHER PROVIDES MORE COVERAGE OF THE DAY AS WELL AS A LARGER VARIETY OF PERSPECTIVES OF THE SAME MOMENT. YOU CAN EXPECT APPROXIMATELY **TWICE AS MANY PHOTOS** WITH A SECOND SHOOTER.

PHOTO DELIVERY

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ONLINE GALLERY

YOUR IMAGES WILL BE UPLOADED TO AN ONLINE GALLERY WHERE THEY CAN BE VIEWED, SHARED AND PRINTS CAN BE ORDERED. ONLINE GALLERIES ARE HELPFUL WHEN SHARING WITH THOSE THAT TRAVELED OR COULD NOT MAKE IT TO THE WEDDING.

WEDDING BOOKS

A BEAUTIFUL **15 PAGE** (2 SIDES TO A PAGE) LEATHER WEDDING ALBUM IS INCLUDED. WE WORK TOGETHER DECIDING ON WHICH PHOTOS GO IN THE ALBUM THAT TELLS THE STORY OF YOUR DAY. THE 10X10 INCH ALBUM IS YOURS TO HAVE AND HOLD FOR MANY YEARS TO COME. ADDITIONAL PAGES CAN BE ADDED IF DESIRED. THE DELUXE PACKAGE INCLUDES **TWO 8X8 PARENT ALBUMS**. THESE TOO ARE LEATHER BOUND ALBUMS INTENDED FOR THE VIEWING PLEASURE OF YOUR PARENTS.

YOUR OWN PHOTO APP

A FREE APP THAT ALLOWS YOU TO VIEW, SHARE, COMMENT AND MORE IS PROVIDED FOR YOUR PRIVATE VIEWING ON ALL MOBILE DEVICES.



THIS IS WHAT I DO

MY GOAL IS TO PROVIDE YOU WITH JAW DROPPING IMAGES OF THE FOLLOWING ASPECTS OF YOUR DAY;

- THE RAW EMOTION
- THE DAY'S EVENTS
- THE DETAILS OF THE DAY
- PORTRAITS OF THE BRIDE & GROOM AND THEIR FAMILY/FRIENDS.

I ACCOMPLISH THIS BY PAYING ATTENTION TO MY CLIENTS, USING MY PHOTOGRAPHIC KNOWLEDGE/EXPERIENCE AND WITH THE COOPERATION OF MY SUBJECTS. THE WEDDING DAY MOVES VERY QUICKLY AND BEING PREPARED ENABLES ME TO ADJUST ON THE FLY TO NOT ONLY CAPTURE THE MOMENT BUT TO DO IT IN A VERY BEAUTIFUL MANNER.

THROUGH PRE-PLANNING, VENUE SCOUTING AND ON THE FLY ADJUSTMENTS I DO MY BEST TO GUIDE YOU THROUGH THE PHOTO TAKING PROCESS WHILE NOT CONSUMING ALL OF YOUR TIME ON YOUR WEDDING DAY. I KNOW WHEN TO STAY OUT OF THE WAY AND WHEN TO PULL YOU ASIDE FOR A GREAT PHOTOGRAPHIC OPPORTUNITY.

FAR BEFORE YOUR WEDDING WE WILL MEET TO DISCUSS YOUR DAY'S SCHEDULE AND WHAT TO EXPECT ON THE BIG DAY. IF DESIRED, I WILL OFFER MY ADVICE IN TERMS OF WHAT I HAVE SEEN WORK WELL IN THE PAST AND WHAT HASN'T. A FEW WEEKS BEFORE THE WEDDING WE WILL MEET AGAIN (IF POSSIBLE) TO ENSURE THAT EVERYONE IS ON THE SAME PAGE. WE WILL GO OVER YOUR MUST HAVE LIST AND MAKE ANY ADJUSTMENTS NEEDED.

I COMMUNICATE WITH YOUR WEDDING PLANNER, DJ AND BRIDAL PARTY TO ASSIST IN BEING PREPARED FOR UPCOMING EVENTS AS WELL AS GETTING THEIR ASSISTANCE WITH LARGER OR MORE COMPLICATED PHOTOS. I BELIEVE THAT VENDORS WORKING TOGETHER IS VERY IMPORTANT TO THE WEDDING DAY EXPERIENCE.

THE DAY OF THE WEDDING

ON THE DAY OF THE WEDDING I AM FOCUSED ON YOUR 'MUST-HAVE' LIST WHILE CAPTURING THE DETAILS AND EMOTION OF THOSE AROUND ME. FOR THE MOST PART I AM TRYING TO STAY OUT OF THE WAY UNTIL IT IS TIME FOR PORTRAITS. I WILL DO MY BEST TO KEEP YOU AWARE OF IMPORTANT PICS THAT YOU HAD MENTIONED TO ME BEFORE THE WEDDING AS IT CAN BE TOUGH TO REMEMBER DURING THE HECTIC DAY. THROUGHOUT THE DAY I AM LOOKING FOR UNIQUE OPPORTUNITIES TO CREATE FASCINATING PHOTOS OF YOU AND YOUR CLOSEST FAMILY AND FRIENDS THAT YOU WILL CHERISH FOREVER.

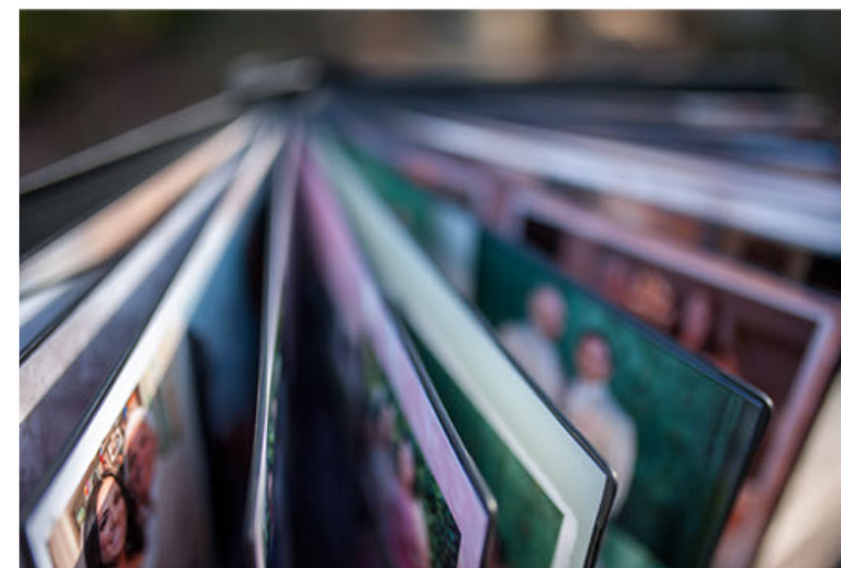
POST WEDDING

AFTER THE WEDDING I WILL GO THROUGH THE ENTIRE COLLECTION OF PHOTOS (USUALLY ONE TO THREE THOUSAND PICS) AND PROCESS WHAT I CALL A 'GLOBAL EDIT'. THIS IS WHERE I ADJUST CONTRAST, COLOR, TONE, THE CROP AMONG OTHER THINGS. DURING THIS PROCESS (WHICH CAN TAKE 2-6 WEEKS) I SHARE SOME OF MY FAVORITES WITH YOU IN A SNEAK PEEK GALLERY. ONCE I HAVE FINISHED ALL OF THE PHOTOS I CONTACT YOU TO SETUP A MEETING WITH YOU AND YOUR SPOUSE TO VIEW THE PHOTOS. IF THIS ISN'T POSSIBLE I POST THE IMAGES TO AN ONLINE GALLERY FOR YOU TO VIEW. ONCE YOU HAVE THE PHOTOS YOU CAN PICK OUT WHICH ONES YOU'D LIKE TO HAVE IN YOUR ALBUM OR WHICH PRINTS YOU'D LIKE TO ORDER.



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ALBUMS



ALBUMS COME IN VARIOUS SIZES AND PAGE NUMBERS. MOST ALBUMS ARE 10X10 BUT THEY CAN BE ARRANGED TO FIT YOUR NEEDS. WEDDING ALBUMS START AT \$400
PARENT ALBUMS START AT \$125

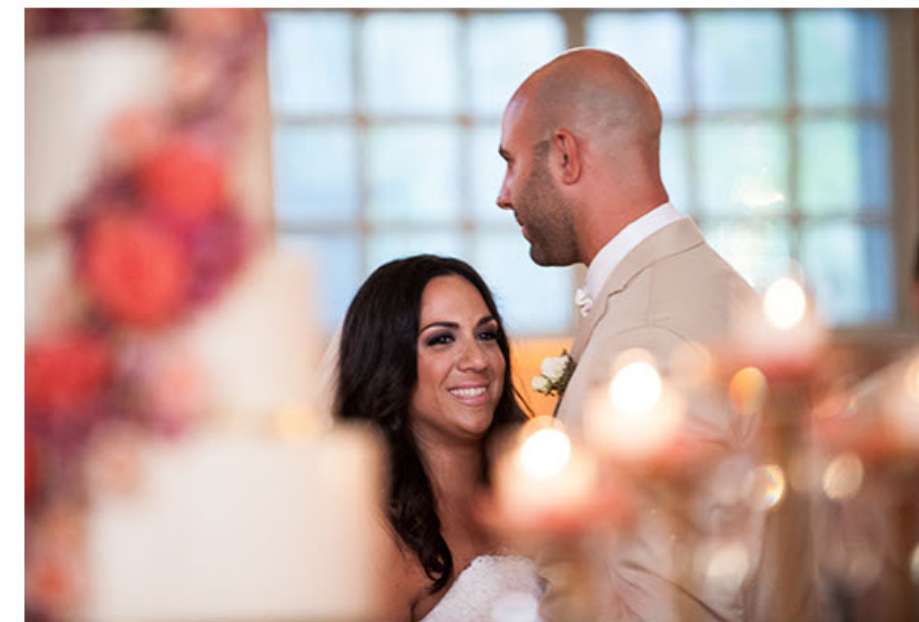
ENGAGEMENT SESSIONS



ENGAGEMENT SESSIONS ARE A GREAT WAY FOR YOU AND I TO GET TO KNOW EACHOTHER BEFORE THE WEDDING DAY. THEY ALSO HELP TO GET MORE PICS IN ON THE WEDDING DAY BEING THAT YOU ARE FAMILIAR WITH SHOOTING WITH ME.

SESSIONS ARE \$495

SECOND SHOOTER



A SECOND SHOOTER PROVIDES YOU WITH AN ADDITIONAL PERSPECTIVE, LARGER QUANTITY OF IMAGES, WIDER COVERAGE AND ALLOWS FOR MORE CREATIVE IMAGES BEING THAT WE CAN MOVE FASTER THROUGH PORTRAIT AND FAMILY PHOTOS. WITH A SECOND SHOOTER BOTH THE BRIDE AND GROOM GET PRE-CEREMONY COVERAGE. YOU WOULD ALSO GET MULTIPLE ANGLES OF THE SAME MOMENTS. ABOVE YOU CAN SEE TWO DIFFERENT PERSPECTIVES OF THE SAME MOMENT. DURING ROMANTIC PHOTOS A SECOND SHOOTER ALLOWS FOR MORE CREATIVE LIGHTING AND QUICKER SHOOTING SO THAT WE CAN MAXIMIZE THE TIME.

SECOND SHOOTER: \$300

ADDITIONAL TIME



WEDDINGS BRING FAMILY AND FRIENDS TOGETHER IN WHAT MAY BE THE FIRST TIME IN A LONG TIME. YOU MAY FIND THAT YOU WOULD LIKE TO ADD AN HOUR OR TWO TO THE COVERAGE YOU SELECTED. EACH ADDITIONAL HOUR OF COVERAGE IS \$300.