

STEPHANIE *b.*

WEDDING STATIONERY PROCESS

01/ COMPLIMENTARY CONSULTATION

The wedding stationery process begins with a complimentary design consultation via email, phone or Skype. This is a time for details to be collected and initial ideas to be discussed. It's important that we're on the same page about the overall look and feel of your wedding before diving into the design process. It's also a great time for me to get to know you, your style, and your design needs.

02/ PROJECT PROPOSAL

After your consultation, you will be sent a customized project proposal outlining design concepts, items needed, a timeline, and a formal price estimate with a line item summary of contracted items.

03/ LET'S GET STARTED!

When you're ready to begin, you will secure your design time by submitting a 50% deposit that will be applied towards your final payment. Upon receipt of your deposit, a signed agreement, and all wording/content, you will be presented with your first round of proofs within 5-7 business days.

04/ THE DESIGN PROCESS

You will be presented with at least three initial design concepts for your review. Each concept will vary in design - exploring different options in type treatments, color variations, layouts, etc. Once you have narrowed in on the direction you'd like to move forward with, proofs for all remaining pieces in your suite will be presented. This process allows for an unlimited number of revisions and design rounds, ensuring that you end up with a final product that you love! Once everything is perfect, you will approve your designs and quantity and production will begin immediately. Production timelines will vary depending on your order, so a timeline will be provided at the time of final sign off. Rush options are available for an additional cost.

05/ MAILING

It's time to show off your stationery to all of your friends and family! There are many options for guest addressing that will be discussed early on in the process, so all you'll need to do now is apply postage, seal your envelopes, and drop them in the mail! If possible, bring your invitations to the post office and request that they be hand cancelled.

I LOOK FORWARD TO WORKING WITH YOU!