

EST *- THE -*
GOOD *2015*
FOLK
FILM COMPANY

2018-2019 PRICE SHEET



THE
MINIMALIST
\$2375
PRODUCTION

ONE CINEMATOGRAPHER
NINE HOURS OF VIDEO COVERAGE
THREE CAMERAS + CLEAR AUDIO FOR CEREMONY
TWO CAMERAS + CLEAR AUDIO FOR SPEECHES
ONE CAMERA FOR ALL OTHER MAJOR EVENTS

DELIVERABLES

3 TO 4 MINUTE HIGHLIGHT FILM
FULL LENGTH CEREMONY EDIT
FULL LENGTH SPEECHES EDIT
MAJOR EVENTS RAW FOOTAGE
2 SOCIAL MEDIA CUTDOWNS

CHECK OUT OUR ADD-ONS



THE
HEIRLOOM
\$4475
PRODUCTION

TWO CINEMATOGRAPHERS
TEN HOURS OF VIDEO COVERAGE
AERIAL DRONE FOOTAGE OF VENUE OR REGION
FOUR CAMERAS + CLEAR AUDIO FOR CEREMONY
THREE CAMERAS + CLEAR AUDIO FOR SPEECHES
TWO CAMERA FOR ALL OTHER MAJOR EVENTS



DELIVERABLES

4 TO 5 MINUTE HIGHLIGHT FILM
FULL LENGTH CEREMONY EDIT
FULL LENGTH SPEECHES EDIT
MAJOR EVENTS FULL LENGTH EDITS
3 SOCIAL MEDIA "CUTDOWN CLIPS"
4K HIGH RES SCREENSHOTS FROM VIDEO FOOTAGE
3 GIF ANIMATIONS



THE
KEEPSAKE
\$4575
PRODUCTION

ONE CINEMATOGRAPHER + ONE PHOTOGRAPHER
- THE MINIMALIST PACKAGE -
PLUS - AERIAL DRONE FOOTAGE
NINE HOURS OF PHOTOGRAPHY COVERAGE
BRIDE + GROOM PORTRAITS
BRIDAL PARTY PORTRAITS + FAMILY PORTRAITS



DELIVERABLES

5 TO 6 MINUTE HIGHLIGHT FILM
FULL LENGTH CEREMONY EDIT
FULL LENGTH SPEECHES EDIT
MAJOR EVENTS FULL LENGTH EDITS
2 SOCIAL MEDIA 'CUTDOWN CLIPS'
250 FULLY EDITED PHOTOS + STYLIZED LOOK
ALL OTHER RAW PHOTO FILES
CUSTOM WEB GALLERY FOR DOWNLOAD



THE
TIMELESS
\$5675
PRODUCTION

TWO CINEMATOGRAPHERS + ONE PHOTOGRAPHER
- THE HEIRLOOM PACKAGE -
PLUS - TEN HOURS OF PHOTOGRAPHY COVERAGE
BRIDE + GROOM PORTRAITS
BRIDAL PARTY PORTRAITS + FAMILY PORTRAITS



DELIVERABLES

6 TO 7 MINUTE HIGHLIGHT FILM
FULL LENGTH CEREMONY EDIT
FULL LENGTH SPEECHES EDIT
FULL LENGTH MAJOR EVENTS EDITS
4 SOCIAL MEDIA "CUTDOWN CLIPS"
300 FULLY EDITED PHOTOS + STYLIZED LOOK
ALL OTHER RAW PHOTO FILES
CUSTOM WEB GALLERY FOR DOWNLOAD



THE
DELUXE
\$6775
PRODUCTION

ENGAGEMENT PHOTO SESSION
TWO CINEMATOGRAPHERS + TWO PHOTOGRAPHERS
UP TO TWELVE HOURS OF PHOTO + VIDEO COVERAGE
EVERYTHING FROM ALL OTHER PACKAGES
INCLUDING DRONE FOOTAGE



DELIVERABLES

UP TO 40 FULLY EDITED ENGAGEMENT PHOTOS + ALL OTHER RAW PHOTOS
7 TO 8 MINUTE HIGHLIGHT FILM
FEATURE LENGTH EDIT, INCLUDING CEREMONY, SPEECHES, AND MAJOR EVENTS
4 SOCIAL MEDIA "CUTDOWN CLIPS", AND 5 GIF ANIMATIONS
450 FULLY EDITED PHOTOS + STYLIZED LOOK
PHOTO SLIDESHOW WITH MUSIC
ALL RAW PHOTOS
RAW FOOTAGE, TRIMMED, TRANSCODED, AND UPLOADED TO DROPBOX
CUSTOM WEB GALLERY FOR DOWNLOAD



WE WOULD LOVE TO TRAVEL ANYWHERE AROUND THE WORLD
TO FILM YOUR WEDDING!

GENERALLY, THIS IS HOW THE PRICING MIGHT WORK:

ONE OF OUR PACKAGES
+
TRAVEL TIME @HOURLY RATE
+
AIR FARE & EXTRA LUGGAGE FEE
+
RENTAL CAR
+
LODGING



WE ONLY BOOK THIS PACKAGE TWO MONTHS FROM THE WEDDING DATE
DEPENDING ON AVAILABILITY
SHOOT US AN E-MAIL, IT'S WORTH A SHOT!
ANY PROMOTIONAL PRICING WILL NOT APPLY

PRODUCTION

ONE CINEMATOGRAPHER
SIX HOURS OF COVERAGE
3 CAMERAS FOR CEREMONY + 2 CAMERAS FOR SPEECHES

DELIVERABLES

2 MINUTE MUSIC VIDEO, MUSIC IS SELECTED BY US.
FULL LENGTH CEREMONY
FULL LENGTH SPEECHES



INCLUDED IN ALL PACKAGES



BAY AREA TRAVEL

WE ARE BASED OUT OF WALNUT CREEK, CA!
FOR ANY EVENT THAT TAKES PLACE WITHIN 50 MILES OF WC,
WE WILL TRAVEL THERE AT NO ADDITIONAL COST.
BEYOND 100 MILES ROUND TRIP, WE WILL SIMPLY ADD \$0.50 PER MILE,
PER EACH VIDEOGRAPHER OR PHOTOGRAPHER HIRED FOR YOUR EVENT.



DROPBOX STORAGE

WE WILL KEEP EVERY VIDEO OR PHOTO DELIVERABLE SAVED
IN YOUR OWN FOLDER ON OUR DROPBOX SERVER.
ALL THE FILES WILL LIVE THERE IN PERPETUITY, IN AN ORGANIZED FOLDER STRUCTURE,
THAT YOU CAN ACCESS FOREVER.
OR AT LEAST AS LONG AS THE INTERNET EXISTS.

**NOTE: WE RECOMMEND DOWNLOADING EVERYTHING ONTO YOUR OWN
HARD DRIVE OR USB THUMB DRIVE. EVERYTHING WE MAKE IS DELIVERED ONLINE,
BECAUSE IF WE GAVE YOU A PHYSICAL PRODUCT, THE ENTIRE PACKAGE PRICE WOULD BE SUBJECT
TO CALIFORNIA SALES TAX, AND THAT WOULD SUCK.**



GUEST INTERVIEWS
- \$450 -

WE WILL SET UP A CAMERA AND MIC SOMEWHERE NEAR YOUR PHOTOBOOTH, GUESTBOOK, ETC. THE CAMERA WILL HAVE SIMPLE INSTRUCTIONS TO HIT RECORD, AND YOUR GUESTS WILL GET TO RECORD A SPECIAL, PRIVATE, AND PROBABLY HILARIOUS MESSAGE TO YOU. THE EXTRA EDITING OF THESE CLIPS TOGETHER IS INCLUDED IN THE FEE.

ENGAGEMENT PHOTOS
- \$450 -

ANYWHERE IN THE BAY AREA FOR THIS PRICE! WE ARE WILLING TO TRAVEL SOMEWHERE BEYOND FOR ADDITIONAL FEES. YOU'LL GET 100% OF THE PHOTOS WE TAKE (THAT CAN BE UP TO 1500).

YOU'LL ALSO GET UP TO 20 OF THE BEST PHOTOS FULLY EDITED, AND STYLIZED.

ENGAGEMENT SESSIONS INCLUDE UP TO THREE OUTFIT CHANGES, ONE GENERAL LOCATION, AND UP TO TWO HOURS MAX OF SHOOTING. THEN AGAIN, WE MAY LOSE TRACK OF TIME!

REHEARSAL DINNER PHOTO COVERAGE
- \$700 -

WHETHER YOU ARE GETTING A VIDEO + PHOTO PACKAGE OR NOT!

WE'LL GET YOU ALL THE RAW PHOTOS, AND ALSO AT LEAST 50 FULLY EDITED IMAGES.

REHEARSAL DINNER VIDEO COVERAGE
- \$950 -

IF YOUR REHEARSAL DINNER IS GOING TO BE A BIG EVENT, WITH PEOPLE GIVING SPEECHES AND ALL, THIS MAY BE A GOOD IDEA! WE'LL CAPTURE THE WHOLE EVENT, RECORD VIDEO AND AUDIO, AND WE'LL EDIT THE FULL LENGTH SPEECHES TOGETHER WITH SOME B-ROLL, AND POTENTIALLY INTEGRATE SOME OF THE SHOTS INTO YOUR HIGHLIGHT FILM.



AERIAL DRONE FOOTAGE
- \$200 -

THE ONLY PACKAGES THAT DO NOT INCLUDE DRONE FOOTAGE, ARE THE MINIMALIST AND THE BARE BONES. TACK THIS ON FOR SOME INCREDIBLY COOL AERIAL FOOTAGE OF THE VENUE AND/OR THE REGION.

NOTE: SOME VENUES ARE WEIRD ABOUT HAVING UNMANNED AIRCRAFT FLYING AROUND, AND SOME AREAS (LIKE DOWNTOWN SF) ARE NO FLY ZONES.

PHOTOGRAPHY SINGLE PHOTOGRAPHER
- \$2500 -

WE'LL GET YOU ONE TOTAL BOSS OF A PHOTOGRAPHER FROM OUR NETWORK TO COVER YOUR WEDDING FOR UP TO NINE HOURS. DELIVERABLES ARE 250 FULLY EDITED PHOTOS, AND ALL OTHER RAW PHOTOS DELIVERED ONLINE TO A CUSTOM WEB GALLERY FOR DOWNLOADING.

ASSISTANT / ADDITIONAL PHOTOGRAPHER OR VIDEOGRAPHER
- \$125/HOUR -

IF YOU FEEL MORE COMFORTABLE WITH A SECOND SHOOTER, WE'LL HIRE ONE ON FOR YOU!

ADDITIONAL SHOOTING HOURS
- \$125/HOUR PER SHOOTER -

I'D SAY THIS IS FAIRLY SELF EXPLANATORY, BUT I FEEL LIKE I NEED TO WRITE SOMETHING HERE TO KEEP THE LOOK OF THIS PRICE SHEET CONSISTENT.

5 GIF ANIMATIONS / BOOMARANG CLIPS
\$150

IT'S PRONOUNCED 'GIF'.



**LONGER HIGHLIGHT FILM
- \$200 PER EXTRA MINUTE -**

WANT TO HAVE A LONGER HIGHLIGHT FILM, BUT NOT PAY FOR THE WHOLE BIGGER PACKAGE?

**ADDITIONAL EDITING
- \$100/HOUR WITH ONE HOUR MINIMUM -**

WE OFFER UP TO THREE REVISION ROUNDS IN OUR CONTRACT, SO YOU'LL HAVE PLENTY OF OPPORTUNITIES TO HAVE US MAKE ANY CHANGES YOU'D LIKE.

BEYOND THAT, WE'LL BEGIN CLOCKING HOURS.

**FEATURE LENGTH EDIT
- \$1700 -**

ADD THIS ONTO ANY PACKAGE, AND WE WILL CREATE A 60 MINUTE FILM, WITH EVERY USABLE BIT OF YOUR FOOTAGE, AND INTEGRATE THE FULL LENGTH CEREMONY AND SPEECHES, AND ALL MAJOR EVENTS.

**2-3 MINUTE MUSIC VIDEO
- \$700 -**

IF YOU'RE GETTING ONE OF THE PACKAGES WITH THE LONGER HIGHLIGHT FILMS, BUT YOU WOULD ALSO LIKE A DIFFERENT, FASTER PACED, MUCH SHORTER EXPERIENCE AS WELL, THIS IS A GREAT OPTION.

**5 MINUTE PHOTO SLIDESHOW
- \$500 -**

MUSIC, MOTION EFFECTS, AND TRANSITIONS.
5 MINUTES



***ALL USABLE FOOTAGE ON DROPBOX
- \$450 -***

WE'LL TRIM THE UNUSABLE BITS OF FOOTAGE OFF, AND EXPORT A MANAGEABLE FILESIZE THAT YOU CAN DOWNLOAD TO YOUR OWN COMPUTER, WITH EVERY SINGLE VIDEO SHOT WE RECORDED.

***ALL RAW FOOTAGE ON HARD DRIVE
- \$400 + SALES TAX ON ENTIRE PACKAGE -***

UNFORTUNATELY, IT SEEMS THAT THERE'S NO WAY AROUND IT. IN THE STATE OF CALIFORNIA, IF WE GIVE YOU A PHYSICAL PRODUCT, EVEN AS A SEPARATE INVOICE, WE STILL MUST COLLECT SALES TAX ON THE ENTIRE SERVICE FEE AS WELL. THAT SAID, I THINK WHEN MOST PEOPLE SAY THEY WANT THE ACTUAL RAW FOOTAGE, THEY DON'T NECESSARILY REALIZE THAT WE ARE TALKING ABOUT HUGE FILES, UP TO A TERABYTE, AND ALL THE FILES ARE EXTREMELY HIGH RESOLUTION, HIGH BITRATE, AND MOST PEOPLE'S MACBOOKS WOULD NOT REALLY BE ABLE TO PLAY THE CLIPS BACK SMOOTHLY. I'M NOT TRYING TO STEER YOU AWAY FROM THIS OPTION, BUT FIGURED ALL OF THAT WAS IMPORTANT INFO.

***NON-DISCLOSURE AGREEMENT
- \$500 -***

THIS WORKS GREAT IF YOU'RE A CELEBRITY, CEO, OR JUST A PRIVATE PERSON. FOR THIS ADDITIONAL COST, WE CAN SIGN AN N.D.A. THAT WILL PROHIBIT US FROM USING ANY FOOTAGE OF PERSONS, NAMES, OR ANYTHING THAT CAN IDENTIFY YOU OR YOUR GUESTS, FOR MARKETING/PROMOTIONAL PURPOSES. WE DO STILL RESERVE THE RIGHT TO USE FOOTAGE/PHOTOS OF SCENIC FOOTAGE CAPTURED DURING THE EVENT.

HOW TO BOOK

STEP ONE

CONTACT US!

LET US KNOW ALL THE BASIC INFORMATION ABOUT YOUR WEDDING, WHAT PACKAGE YOU'RE THINKING OF, WHAT ADD-ONS SOUND GOOD, AND ANY QUESTIONS YOU MIGHT HAVE. IF WE'RE AVAILABLE FOR YOUR DATE, WE CAN KICK OFF A DIALOG.

STEP TWO

LET US KNOW IF YOU'D LIKE TO SCHEDULE A PHONE OR IN-PERSON CONSULTATION. OTHERWISE, JUST ASK US TO SEND YOU AN OFFICIAL PROPOSAL/CONTRACT, AND DEPOSIT INVOICE!

STEP THREE

SEND US BACK THE SIGNED CONTRACT, ALONG WITH THE 30% DEPOSIT, AND WE ARE OFFICIALLY BOOKED! WE'LL CONTINUE TO BE IN TOUCH UNTIL YOUR WEDDING, AND LOCK IN ANY AND ALL OTHER DETAILS.

STEP FOUR

WITHIN ABOUT A MONTH OF YOUR WEDDING, WE'LL SEND YOU A DETAILED QUESTIONNAIRE, WHICH WILL ASK ABOUT EVERYTHING FROM LOGISTICS/TIMELINE, CONTACT NUMBERS, AND WEDDING COORDINATORS, TO SIMPLY MORE INFORMATION ABOUT YOUR STORY AS A COUPLE.

STEP FIVE

GET MARRIED, WATCH VIDEO AND LOOK AT PHOTOS EVERY DAY FOREVER.

SAY HELLO!
INFO@THEGOODFOLKFILMCO.COM