



ASHLEY LETOURNEAU

2019 WEDDING GUIDE



## ABOUT ME

Hi, I'm Ashley! Thank you so much for taking the time to look through my images. I've been photographing people for a decade now and I wouldn't feel like myself if I didn't do this. I honestly can't imagine doing anything else - I feel so honored every time I book a wedding and I am so grateful I get to call this my career.

Your wedding day isn't just about the love you both share together, it's also about the people you chose to celebrate it with. My goal is to capture the essence of this. My photos have been described as cinematic, romantic, photojournalistic, humorous, romantic, and elegant with a touch of satirical look. I'm not big into trends or lots of posing, rather opting for a documentarian approach, an honest, intimate, and timeless perspective of your day. I want you to be able to look back on your wedding photos someday and see poetic, raw emotion.

Some fun facts about me that aren't that fun! ha. I'm a homebody, always opting for a night in cuddled up with a good book and my partner Daine, my golden doodle pup Phoebe and my cat Fiona. I love to cook and experiment with new recipes while listening to my favorite podcasts. My favorite tv show is The Sopranos, but I'm always watching something. I frequent those little free libraries around my neighborhood in Logan Square. I'm a huge nerd and choose to spend a lot of my time bullet journaling and making lists. My morning coffee is my little ritual every day I most look forward to. I'm currently learning how to oil paint. I'm constantly on the look out for the next plant even though it already takes me an hour to water all of my plants weekly. Fall is my favorite season mostly because I love hearing the leaves crinkle under my boots and all those colors! I love slow mornings and a big breakfast. I have a super loud laugh and I'm pretty dorky in person.



## PHILOSOPHY

“Without realizing it, the individual composes his life according to the laws of beauty even in times of greatest distress.” - Milan Kundera

I've been photographing weddings for a decade now, starting out when I was just 18 years old. When I first started exploring photography, it was mostly because I was longing for an emotional escape and I found solace in creating. I have always valued beauty and the joy it can bring to daily life, and this continues to grow with me as time goes on.

More than almost anything, I value intention. I think it's important to reflect periodically on why we do the things we do. Why we choose our careers, our partners, our lifestyle, our values, our marriage. The primary reason why I love photography stayed but one new reason started to blossom the more I dedicated time to reflect. That reason is connection. I think that what defines us individually is important, but what brings us together is even more beautiful.

My ultimate goal is to photograph you and your loved ones just as you are. No cookie-cutter images. No awkward poses. No prioritizing posed photos over spending time with your loved ones. My hope is that your images will tug at your heartstrings and make you feel something. I hope that your images will be cherished for years, because these moments are so important. That feeling we get when we look at an old photograph of a loved one or even a piece of art that moves us - we all need that feeling, the feeling of connection, truth and love. Perhaps a reminder of who we were at that time, since we are all constantly in a state of flux.

I'm not a wedding photographer because I love weddings. The flowers, the decor, the dress, while all very beautiful don't matter as much when it's all over. I'm a wedding photographer because I think what matters the most after your wedding, are the people you chose to celebrate it with.



### COLLECTION I

*\$2600*

6 hours of coverage  
full resolution images  
online gallery & slideshow  
in-person consultation

### COLLECTION II

*\$3000*

8 hours of coverage  
full resolution images  
online gallery & slideshow  
in-person consultation

### COLLECTION III

*\$3500*

10 hours of coverage  
full resolution images  
online gallery & slideshow  
in-person consultation  
engagement session

### COLLECTION IV

*\$4800*

10 hours of coverage  
full resolution images  
online gallery & slideshow  
in-person consultation  
engagement session  
second photographer  
custom-designed fine art album





## A LA CARTE

Engagement Session  
\$400

Additional Hours  
\$350 (add or subtract to each  
package)

Second Photographer  
\$500 for the day

Prints at base cost

Albums  
starting at \$850

*These add-ons are available for all  
collections. Please don't hesitate to let me  
know if you have any questions about any  
of the pricing and I can help come up with  
the best option for you.*

Some of my favorite moments I've shared with my family is when they've pulled out the old family photos and albums. I cherished those moments with them because holding on to a tangible print really has the ability to stir up memories and emotions. Imagine yourself years from now spending time with your spouse and loved ones - how will you share your wedding story? These are beautiful, craft-quality albums that will last a lifetime, the kind of heirloom your family will love to come back to for generations.

#### FINE ART CUSTOM-DESIGNED ALBUMS

A custom-designed fine art album to tell the story of your day. Choose between 100% natural Italian leathers, gorgeous linens and Japanese silks.

8x8 : \$850

10x10: \$950

Duplicate Parent Albums: 50% off album price

*Base price includes a linen album with 25 spreads (50 sides). Each additional spread is \$25. Upgrade to leather for an additional \$100. Production time is around 4-6 weeks. Each album comes with the option of embossed text.*

#### 4x4 POCKET ALBUM

An adorable pocket album. Choose from any cover material or color. Includes one image per page chosen by either me or you!

starting at \$275 for 10 spreads/20 images

*Base price includes a linen album with 10 spreads (20 images). Each additional spread is \$12. Upgrade to leather for an additional \$25. Production time is around 3 weeks.*



How do we book you?

A contract plus a 50% retainer will reserve your wedding date with the remaining balance due 30 days before your wedding.

How long does it take to receive the photos?

You will receive a gallery of a few standout photos from your day within one week of the wedding. Final delivery of all high-resolution edited photos is 6 weeks after your wedding.

Do you take formal/family photos?

As much as I love the documentary/journalistic style, I understand the importance of family portraits. We will work together to create a list of portraits you would like to make the process as simple as possible! Typically I recommend no more than 30 minutes for immediate family portraits.

Do you have public liability insurance?

Yes! If your venue requests a certificate, please let me know so I can arrange it.

Can you help us with our timeline?

Absolutely! I'm very detail-oriented and assist with the timelines for almost every wedding I photograph.

Do you travel for weddings?

I am based out of Chicago, but frequently travel all over the midwest for weddings. My heart is happy when I travel abroad so please don't hesitate to reach out for destination weddings and elopements!

Can we order prints through you?

Yes, I have a client proofing website where you or your family and friends can order prints from at base cost. You can also take care of your own printing if you wish!

Do you charge a travel fee to get to my wedding if the wedding is outside of Chicago?

For weddings that are interstate, overseas or more than 1.5 hours drive from Chicago please additionally also consider the cost of getting me to you. Once I have your wedding details I will provide you with a travel quote so you know exactly what the cost of getting me to you will be. For weddings out of town I do request that 2 nights accommodation are booked and the cost of my flights and car hire (If interstate or overseas) are covered. I am always happy to chat about the travel side of things though and am very flexible. If you are planning your wedding in a special or tricky to get to location, all the better, let's chat.

Do you work with second shooters / assistants?

I work on my own and with second photographers depending on the details and size of the wedding. Generally as a rule, weddings with a guest count over 150 guests I would recommend a second photographer, for less than, I feel confident photographing on my own. But I will be able to give you my recommendation given your exact plans for your wedding. For elopements & small weddings in Chicago, I work on my own.



## WHAT NOW?

To officially book your wedding date, I will need both a retainer for 50% of the collection you choose and a signed contract. If you like what you read and think we might be a good fit, I would love to meet up for coffee or chat on the phone! I would love to learn more about your wedding day plans! Thanks so much for taking the time to look at my images - please don't hesitate to reach out if you have any questions at all.