

Thomas Schmuki Photography
Photographic Artist



Event Pricing

Weddings, Bar and Bat Mitzvah's, Sweet 16 Quinceanera's and other events

Thank you so much for considering me to be your photographer for your very special upcoming event(s). The following price list should provide you with a baseline of the kinds of products and services I offer for event photography. Of course, this list is not all inclusive. Custom packages that vary from these prices can be made available on request.

Ala Cart Pricing

Description of Services and Product	Charge
On location setup and breakdown (Dade/Broward/Palm Beach)	\$200.00
Photography shooting only. No editing of images. Images made available on JPEG format with copyright release. Per hour pricing.	\$250.00
Photography shooting only. No editing of images. Images made available on RAW format with copyright release. Per hour pricing.	\$300.00
In Home Studio setup charges	\$0.00
Photographic shoot per hour. Includes 4 professionally edited JPEG's/hour suitable for Computer viewing and social networks. Approximately 75-100 pictures taken.	\$200.00
In studio viewing of all pictures taken during event	\$0.00
Each additional edited JPEG's suitable for Computer viewing and social networks	\$50.00
Contact Sheet of 3x4 Images candidates: approximately 20% of images taken	\$50.00
Printed proofs of candidates for editing (4x6). Price per proof	\$0.85
Photography Album 10x10 (leather bound) - 20 pages	\$375.00
Photo Book 8x8 (soft bound) - 20 pages	\$100.00
On line Web Hosting of Event (price per month)	\$25.00
2nd Photographer per hour charge	\$100.00
All other photographic products including enlargements, calendars, collages, etc. priced separately.	

Package 1

Description of Services and Product	Charge
Pre shoot consultation. This includes shot sheets, proper attire, posing, and preparing for the shoot	\$0
On location setup and breakdown (Dade, Broward and Palm Beach Counties). 1 location only	\$0
4 hours photography	\$0
25 Professionally edited JPEG's suitable for computer viewing	\$0
In studio viewing of all event photos	\$0
On Line Hosting of event photos (3 months)	\$0
Digital Proofs of all photographic candidates. Proofs provided via DropBox shared link or other mutually acceptable electronic media.	\$0
1 Photography Book (Soft bound) 20 pages 8 x 8	\$0
1 8 x 10 enlargement	\$0
20% discount on all additional photography products: enlargements, calendars, albums, collages, etc. (Discount is based on current retail prices and will be offered for a period of 3 months following the event)	\$0
Total	\$1,250

Package 2

Description of Services and Product	Charge
Pre shoot consultation. This includes shot sheets, proper attire, posing, and preparing for the shoot	\$0
On location setup and breakdown (Dade/Broward/Palm Beach). 1 location only	\$0
6 hours photography	\$0
Printed proofs of candidates for editing (4x6) - approximately 100	\$0
35 Professionally edited JPEG's suitable for computer viewing	\$0
In studio viewing of all event photos	\$0
On Line Hosting of event photos (3 months)	\$0
Digital Proofs of all photographic candidates. Proofs provided via DropBox shared link or other mutually acceptable electronic media.	\$0
1 Photography Book (Soft bound) 25 pages 8 x 8	\$0
1 8 x 10 enlargement or equivalent (not including backing or framing)	\$0
1 20 x 30 enlargement or equivalent (not including backing or framing)	\$0
20% discount on all additional photography products: enlargements, calendars, albums, collages, etc. (Discount is based on current retail prices and will be offered for a period of 3 months following the event)	\$0
Total	\$2,100

Package 3

Description of Services and Product	Charge
Pre shoot consultation. This includes shot sheets, proper attire, posing, and preparing for the shoot	\$0
On location setup and breakdown (Dade/Broward/Palm Beach). 1 location only	\$0
10 hours photography	\$0
50 Professionally edited JPEG's suitable for computer viewing	\$0
Printed proofs of candidates for editing (4x6). Approximately 200 images	\$0
In studio viewing of all event photos	\$0
On Line Hosting of event photos (3 months)	\$0
Contact Sheet of all pictures which are candidates for editing - Available on line - JPEG. Image quality suitable for selection only.	\$0
1 Photography Album (Leather Bound) 10x10	\$0
1 8 x 10 enlargement or equivalent (not including backing or framing)	\$0
1 20 x 30 enlargement or equivalent (not including backing or framing)	\$0
25% discount on all additional photography products: enlargements, calendars, albums, collages, etc. (Discount is based on current retail prices and will be offered for a period of 3 months following the event)	\$0
Total	\$3,200

Package 4 - Deluxe

Description of Services and Product	Charge
Pre shoot consultation. This includes shot sheets, proper attire, posing, and preparing for the shoot	\$0
On location setup and breakdown (Dade/Broward/Palm Beach). Up to 3 locations and or 3 separate dates	\$0
14 hours photography	\$0
75 Professionally edited JPEG's suitable for computer viewing	\$0
Printed proofs of candidates for editing (4x6). Approximately 300 images	\$0
In studio viewing of all event photos	\$0
On Line Hosting of event photos (3 months)	\$0
Digital Proofs of all photographic candidates. Proofs provided via DropBox shared link or other mutually acceptable electronic media.	\$0
2 Photography Albums (Leather Bound) 10x10	\$0
4 8 x 10 enlargement or equivalent (not including backing or framing)	\$0
2 20 x 30 enlargement or equivalent (not including backing or framing)	\$0
30% discount on all additional photography products: enlargements, calendars, albums, collages, etc. (Discount is based on current retail prices and will be offered for a period of 3 months following the event)	\$0
Total	\$5,000

***Editing Images**

I shoot all my photographs in camera RAW. That means the camera collects all the data and does very little processing on it as compared to cameras that shoot in JPEG. This allows me to use a lot of data that would be lost in a JPEG image for the image editing process. This process is what I believe separates me from my photographic peers. I not only love it, but I take great pride in creating the best image possible. I average about 10-15 minutes of edit time per image, and some images may take in excess of 2 hours to get just the way I want it.

My process of editing images includes but is not limited to:

1. The culling down of images to candidates that are suitable for professional image work
2. White balance and color balance
3. Exposure
4. Clarity, Vibrance and Saturation
5. Image Sharpening
6. Cropping for proper composure
7. Artistic and creative work

Portrait retouching

\$10.00 per person for portrait retouching

Portrait retouching is a very personal thing. Some clients like it all natural, and others like portrait retouching done. My general practice is if there is something on the clients skin that is temporary and could go away in a month or two, I normally remove it or make it much better. I also ask all my clients on a scale of 1-10 how much retouching they like. For some, wrinkles and blemishes give them character and they want all of that in their picture, for others they may not. I normally do not consider retouching the face unless the face is at least 1/8 or so of the picture size.

1. Face Sculpting
2. Skin Smoothing and retouching
3. Skin Lighting including: contrast, modeling, shadows and more
4. Makeup controls: lipstick, mascara, eye shadow, blusher, etc
5. Eye controls: red eye, clean eye, sharpen eye, etc
6. Hair controls: hair color, shine, lighten, redden, vibrance and others
7. Skin coloring controls: brightness, contrast, cheek coloring, exposure and others
8. Painting of light on the face to bring out all your best features