



Hi there

THANKS FOR REACHING OUT!

Congratulations on your engagement! We're so honored that you are considering us to be a part of your big day. We both understand how important your wedding is to you, and we will do everything in our power to go above and beyond your expectations of wedding photographers.

Our favorite part of every wedding is getting to know our couples. We love listening to the cute stories of how you met, learning about all your favorite things about each other, but mostly- we love laughing with you. We promise that from our initial meeting with you, to the last hug we give you at the end of your wedding, we will not only be capturing your special moments, but creating our own memories with you to look back on, laugh about, and cherish.

Our photography style is photo-journalistic, and our favorite moments to capture are those tiny, candid moments that no one else may have seen. The big belly laughs, the quiet, intimate moments, and everything in between. Because of this candid style, we do very little actual posing- we want you to feel as comfortable in front of the camera as you do when you're talking to your best friend. In order to achieve this, we may prompt you to do some unexpected things, (our past couples will always comment on the "sexy cereal"— you'll know what this is if you book with us!), or you may see us climb in a nearby bush, but all of it is for one purpose- to get the best photo.

We work 100% as a team together. We've known each other our entire lives, and it's to a point where we know what the other person is going to do, what they're going to say, or what they have as an idea for a picture before they even do it. This works amazingly for your wedding day. We move fluently through the night, making sure to capture as much as possible. When we know we got a good shot, **you will know**. We tend to not be able to contain our excitement- we squeal, we scream, and jump up and down- because we know just how excited you will be once you see the final product.

All of our pricing packages are listed in the next few pages. Please read through it, and feel free to ask us any questions you may have. Again, we understand how important this day is, and we want to make this part of the process as easy as possible for you.



About K&L



- We've been best friends for more than 20 years and have seen each other through every awkward phase, embarrassing moment, and big life event
- We're both cat moms (some may even call us crazy cat ladies)
- Our favorite way to relax after a long day is to eat tacos and watch old episodes of Grey's Anatomy
- Lindsey shoots Canon, Kaylie shoots Nikon
- If you play 'I Wanna Dance With Somebody' by Whitney Houston at your wedding, we **will** be dancing like fools and singing at the top of our lungs
- We've been in your shoes! We've both recently gotten married, and would love to swap wedding stories with you!

Investment PACKAGES



Package I

\$4000

8 hours of wedding day coverage

Complimentary 2-hour engagement session

Complimentary album design consult*

*Price of album not included.

Package II

\$5000

(Most popular package)

10 hours of wedding day coverage

Complimentary 2-hour engagement session

Complimentary album design consult + 10% discount off album purchase (limit one album)

Package III

\$6000

12 hours of wedding day coverage

Complimentary 2-hour engagement session

Complimentary album design consult + 10% discount off album purchase (limit one album)

One of a kind framed artwork using your real wedding florals (ask us to see examples!)

All of our packages include:

2 photographers

2 in person consultations

A keepsake flash drive of your edited images with non-commercial printing rights

An online viewing gallery

10% discount off any package for active members of the military

FAQs

(We're open books- so if there's anything not covered here, don't be afraid to ask!)

Q: What is a first look and why would we want one?

A: A first look is an opportunity before your ceremony for you both to see each other and have an uninterrupted, private moment to yourselves. We love first looks because it helps you get your nerves out before the ceremony, and it also gives us an opportunity to capture extremely special, intimate moments, as well as get all of your couple portraits done, leaving you more time after the ceremony to relax and enjoy your cocktail hour. **We understand that a first look is not for everyone, and that's okay.** We know how special it can be to have that genuine reaction at the end of the aisle, but we always recommend first looks to our clients for this reason.

Q: What's an unplugged ceremony?

A: An unplugged ceremony means that we ask you to have your guests put away their cell phones, iPads and cameras during the ceremony. It makes the ceremony much easier for us, since no one will be trying to get in to the aisle or in front of us to take a picture with their cell phone. You're investing a lot in us for this day, and we hate to see special moments possibly ruined by something like this. We know that you can't prevent everyone from doing this, but we just ask that you put out a sign before the aisle explaining the unplugged ceremony, or have your justice of the peace make a statement about it before your ceremony begins.

Q: Why would we want to have an engagement session done?

A: Engagement sessions are a great way for you to get comfortable with us and how we work prior to the wedding. You'll learn how we work, what to expect while we're shooting, and get used to being in front of the camera. Also, getting engaged is a very exciting time that you want to remember as much as your wedding!

Q: Do we get to choose a location for our engagement session?

A: Yes! We love when our couples choose the location of their engagement session- even more so if the location has special meaning to you. And don't be afraid to think outside of the box! Think of your favorite places to go, or favorite things to do together. This helps show your personality as a couple, and makes the session that much more fun. We also are more than happy to suggest ideas for locations as well!

Q: How long will it take for us to receive our photos?

A: Generally, we say that a wedding gallery will take us around 8-10 weeks after your wedding day to complete.

Q: How would you describe your editing style?

A: Our editing style leans towards more muted warm tones with rich colors.
Visit our website at www.theklphoto.com to see more.

Q: How many images can we expect in our gallery?

A: We never put a set amount on your gallery, but we normally average around 500-600 images depending on the amount of hours that we covered.

Q: Have you shot at my venue before?

A: We've shot at many venues around the New England area. If we haven't shot at your venue, we always set up a venue visit one month prior to your wedding so that we can get associated with the venue and find the best locations for photographs. We generally like to have you there with us during the venue visit if possible so that we can see any special spots you had in mind as well.

Q: Are you willing to travel? What additional fees are associated with your travel?

A: We love to travel! Our pricing includes 50 miles round trip from Portsmouth, New Hampshire. Anything beyond the 50 miles will be an additional 50¢ per mile. For any weddings that require a hotel or flight, the price of these will be added to the final cost.

Q: What happens if one or both of you are unable to work on the day of our wedding?

A: First things first: we would literally need to be on our death bed for us to not show up on the day of a wedding, and *knocks on wood* so far, this has never happened. If by chance one of us is unable to make it, we networked with other local photographers that share our shooting style, and we would do everything in our power to secure one of them as our second shooter. If we are unable to find a replacement, we are both comfortable working a wedding by ourselves. Lastly, if the worst case scenario happens and we are both unable to make it, a full refund will be issued.

Q: How many hours do you suggest we set aside for our group and bridal portraits?

A: For family and bridal party portraits, we normally recommend 20-30 minutes (depending on the size of the groups) be set aside. For your couple portraits, ideally we recommend an hour set aside.

Q: Do you have liability insurance?

A: Yes! We are fully insured, and can provide proof of insurance if needed.

Q: How do we reserve you for our date?

A: Yay! We love this question. Once we have received a signed contract and retainer, your date will be reserved.

Consultation AND BOOKING



Our next step would be to set up an in person consultation to go over the details of your wedding, answer any questions about us, our packages, or anything else, and finalize everything before sending out your contract and invoice.

Once we've come to a decision on what package you'd like, we will send you a follow up email reviewing everything we went over at our meeting, as well as a formal quote for your wedding day. If everything looks good to you, you can accept the quote directly from the link in the email, and it will take you to all of the important documents you need to sign (invoices, contracts, questionnaires). These documents will all be accessible to you via an online portal that you can log in to at any time.

When the contract is signed and your retainer has been paid, everything will be ready to go! All final payment is due one month prior to your wedding day.

We're so excited to get the opportunity to work with you and to capture your special day!

 **K+L PHOTOGRAPHY**

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