



Pricing 2018/2019 MichiganWeddingDJ.com

READ THIS FIRST - I do pricing by supply and demand. Simply put I charge more money during the months that more people are getting married. If you call me for a wedding that is between December and the end of April my pricing is going to be lower because fewer brides are competing for my services. If you call me 3 weeks before the event and for some odd reason I am still open then you'll get my lowest of all prices because sitting at home is more expensive than going out and doing a wedding at a bargain price. So, it's a hodgepodge of variables that play into my pricing.

KNOW THIS -- I don't ever do "less" I don't know how. So pricing is never affected by my "quality" of service.

PRICING

Generally speaking my prices are as follows:

Saturdays - December through the end of April-ish - \$1195-\$1395

Saturdays - May-ish through the end of November - \$1495-\$1995

Fridays - December through the end of April-ish - \$995-\$1295

Fridays - May-ish through the end of November - \$1295-\$1795

Sundays - please call. Generally \$895-\$1295 Depending largely on what the client is after and how far out they book it.

Things that affect my pricing:

1) The Venue - for example events in Detroit tend to involve (not always) a lot more load in and load out related issues. Parking is often more of a hassle as well. It just depends on the venue. Sometimes I'll have to unload and then go park a block or more away. It greatly adds to my concern of the security of my gear and the time it takes to load in and out.

2) Time of year - supply and demand

3) Day of Week - supply and demand

4) How far beforehand the event is booked. This ties directly to supply and demand for me.

5) “Extra” Stuff - If you're getting married onsite there is a small up-charge. Generally I add the ceremonies and my “ceremony” sound system for a nominal charge of \$150 for up to one hour of seating and background music as well as the main ceremony songs. Sometimes people will need me to be set up in 3 places at various times throughout the day/evening as well. Ceremony, Cocktail and Reception will sometimes be in 3 different places so it requires a lot of extra effort on my part to make it all happen.

6) Extra Person - rarely, maybe once a year I'll need to bring another person to best serve my clients. Some venues are so spread out I can't do it as well alone. Cornman Farms is one example (and why I added this “extra person” variable) with a wedding, cocktail, dining and dance area all hundreds of feet from one another. *** So, pricing for me as a one man shop isn't super straight forward but this will give you a good idea of how/why I price the way i do. SO Check out my website at <http://www.michiganweddingdj.com> & call or text me anytime.

NOTE: I do NOT high pressure nor do I even ask for the sale on the phone with you. You hang up after we talk and if you want to move forward you simply call back or shoot me an email. I don't want to book a client that isn't sure I'm the fit for them. Just like your spouse to be... it's got to be the right feeling for us both.

Musically Yours, Dan Nichols
Michigan-Wedding-DJ.com
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