



## WEDDING SERVICES

### *About Any Reason To Plan LLC*

The team at *Any Reason to Plan* has been delivering results for years. With the culmination of seventeen years of experience, we have an expertise in organizing and executing weddings. *At Any Reason to Plan*, we have a passion for planning and want to make your event go from ordinary life to *life extraordinary*.

### *Why A Wedding Planner?*

An event planner takes an idea and transforms it into a successful event. They are the middleman between the decision maker, the venue, audio visual, catering, interior decorator, speakers, and marketing sales. Event planners have been trained to see the whole picture and to organize every detail. It is their job to stay in touch with the latest trends and hottest ideas in the industry. They take the stress out of having an event.

### *About The President & Creative Director*



Tara Vice is the Founder and Creative Director at Any Reason To Plan. She earned her degree in Accounting at Samford University. She is a certified Project Management Professional (PMP) with over twenty years of project management experience in the technology, financial services and healthcare industries. She has managed million-dollar projects and worked on hundreds of projects. Her job has always been planning but her passion for seventeen years has been wedding, event, meeting and planning. Tara is proud to bring customization, her eye for design and sense of style to each event that is planned.

<p><b>Full Wedding Planning</b>  <i>{You want to enjoy the planning, but without all the stress}</i></p>	<p><b>Investment: \$3,000*</b></p>
<ul style="list-style-type: none"> <li>• Vision Board &amp; Goals Discussion</li> <li>• Wedding Design &amp; Timeline Creation</li> <li>• Ongoing Consulting Throughout the Planning Process – <i>Face-To-Face Meetings, Email Correspondence &amp; Phone Calls</i></li> <li>• Budget Planning &amp; Tracking</li> <li>• Vendor Management – <i>Vendor Research, Appointment Setting for Face-To-Face Meetings, Selection and Contract Negotiations (photographer, videographer, catering, entertainment, rentals, Audi Visual, Lighting)</i></li> <li>• Consulting on Other Logistics – <i>Save the Date Cards, Invitations, Colors, Napkins, Decorating, etc.</i></li> <li>• All “Partial Wedding Planning” Responsibilities</li> </ul>	
<p><b>Partial Wedding Planning</b>  <i>{You have a vision and most of your vendors, but you need help putting all the pieces together}</i></p>	<p><b>Investment: \$1,500*</b></p>
<ul style="list-style-type: none"> <li>• Detailed Review of Contracts &amp; Vendors</li> <li>• Recommendation of Any Needed Vendors</li> <li>• Review &amp; Coordination of 6 Month, 3 Month and Month-of Tasks</li> <li>• Coordination of Last Minute Meetings</li> <li>• Help with Any Last Minutes Details</li> <li>• Help with Travel, Accommodations &amp; Transportation Management for Out-Of-Town Guests – <i>Liaison with Hotel &amp; Transportation Contacts</i></li> <li>• All “Day-Of Planner Plus” Responsibilities</li> </ul>	
<p><b>Day-Of Planner Plus</b>  <i>{You - and your family – want to enjoy the wedding day without the stress of having to deal with all the logistical details}</i></p>	<p><b>Investment: \$900*</b></p>
<ul style="list-style-type: none"> <li>• Informational Review of Vendors &amp; Venue Contracts</li> <li>• Follow-up with All Vendors &amp; Gain Input for Wedding Day Timeline</li> <li>• Wedding Day Timeline Creation &amp; Management - <i>Arrival Times, Setup &amp; Breakdown</i></li> <li>• Wedding Day Management – <i>Start to Finish</i></li> <li>• Wedding Day Vendor Management – <i>Confirmation of Contract Fulfillment, Vendor Arrival &amp; Any Final Payments</i></li> <li>• Wedding Day Photographer Management – <i>Confirmation of Service Fulfillment</i></li> <li>• Reception Director – <i>Cake Cutting, Toasts, First Dance, etc.</i></li> <li>• Etiquette &amp; Protocol Guidance</li> <li>• Rehearsal Director (1 hour)</li> <li>• Wedding Ceremony Director</li> </ul>	

*\* This applies to weddings within the 30-minute Birmingham metro area radius. An additional travel expense may be added if the wedding is outside of this area.*

<b><i>Bridal Luncheon or Rehearsal Dinner Planning</i></b>	<b><i>Add-On</i></b>
<ul style="list-style-type: none"> <li>• Vision &amp; Goals Discussion</li> <li>• Bridal Luncheon or Rehearsal Dinner Design</li> <li>• Budget Planning &amp; Tracking</li> <li>• Venue Management – <i>Venue Research, Appointment Setting, Selection &amp; Contract Negotiations</i></li> <li>• Vendor Management – <i>Vendor Research, Appointment Setting for Face-To-Face Meetings, Selection and Contract Negotiations (photographer, videographer, catering, entertainment, rentals)</i></li> <li>• Timeline Creation &amp; Management</li> <li>• Etiquette &amp; Protocol Guidance</li> <li>• All-in-One Packages Available</li> </ul>	
<b><i>Reception Decorating</i></b>	<b><i>Add-On</i></b>
<ul style="list-style-type: none"> <li>• Staff to Decorate the Reception Space with the Bride’s Décor or</li> <li>• Complete Decorating from the ARTP Team with... Vision Discussion Design &amp; Setup Budget Planning &amp; Tracking Setup &amp; Cleanup Linen Rental Floral/Centerpiece Rental Other Rentals, as requested All-in-one Packages Available</li> </ul>	

*Note: Any of these services can be tailored to your specific needs.*

**Check Us Out on Social Media:**

Website: [www.anyreasontoplan.com](http://www.anyreasontoplan.com)  
 Facebook: [www.facebook.com/AnyReasonToPlanLLC](https://www.facebook.com/AnyReasonToPlanLLC)  
 Twitter: @anyreasontoplanllc  
 Pinterest: Tara Vice-Any Reason To Plan LLC  
 Google +: Any Reason To Plan LLC  
 Instagram: Any Reason To Plan LLC





### ***A Few of Our Wedding Testimonials...***

“Tara was our wedding coordinator for our wedding, and there are not enough wonderful words to describe her! She coordinated our rehearsal, decorated our reception, ensured all vendors were on time (even despite a last-minute ceremony venue change!), assembled and kept to our day-of timeline, gave wedding etiquette advice, and 1,000,000 other things to help make our wedding day more perfect than I ever expected! She is everything you could want in a planner/coordinator, as she is extremely-well organized, detail-orientated, and answers any and all wedding questions in a timely manner. Tara was a God-send for our wedding, as she allowed me to enjoy my wedding day and have a great time with friends and family. She handled all the details with such grace and professionalism, and I recommend her with the highest regards to any bride who needs full planning experience or is just feeling overwhelmed with all the details. I am confident that Tara and ARTP can handle any type and size of event and still provide the same attention to detail that she gave to our wedding day. Thank you Tara!!! - Jon & Erin

“Tara with Any Reason to Plan made my wedding perfect. I tried to go my whole engagement without a planner, but when too many things piled up, I contacted Tara. She was quick to respond whenever I needed her and was eager to meet and start planning, whether it was big-picture or little details. She asked questions I did not even think to consider and corresponded with my vendors flawlessly! She made my wedding day a breeze, making sure everything was taken care of behind the scenes, as well as checking in on me constantly. She was not only an awesome and professional planner but was also a kind and compassionate friend. I loved working with her and would recommend her to anyone.” – Austin & Kelsey

“Tara was so fun and easy to work with! She helped plan my wedding weekend from start to finish. I had such a great time and got to enjoy myself without any worries! She has a very creative mind to help put all of the details into our wedding that I would never have thought of without her help. Her and her staff have a great relationship with vendors, photographers, caterers, etc. in the area to make events run smoothly! I would highly recommend using Any Reason to Plan for any event.” – Hunter & Lindsey

“Tara did an amazing job for my son's rehearsal dinner. She's easy to work with, organized and communicated everything throughout the planning process. She pulled off an elegant BBQ that people were still talking about the next day at the wedding. Everything she did was absolutely gorgeous, and I would highly recommend Any Reason To Plan!” - Stephanie, Mother of Groom