



About Me

Hi there! My name is Edwin So, I call Southern California my home. I've been shooting weddings and events since I was old enough to hold a camera. Just kidding. I started professionally back in 2006 but my love for photography probably began when I was little and would play around with my dad's film camera collection. The thought of capturing a moment in time that speaks a thousand words and having it live forever is why I'm a photographer.

I pay attention to the little details and wait for, as Henry Cartier Bresson coined it, that "decisive moment". A street photographer by heart, I try to incorporate that photographic style into every wedding or event I cover. No wedding is ever the same. That's what makes this job so precious and fulfilling.

When you hire me, you are hiring an award winning team of passionate professional photographers and cinematographers with over 20 combined years of experience covering weddings and life-changing events. We are all passionate at helping memorialize people's once-in-a-lifetime moments into treasures you can pass on for generations.



Packages



Wedding Photography and Cinematography Package 2x2

BEST VALUE!

This package includes 8 hrs** of photo and video coverage of your wedding day, 2 professionally edited wedding films, an online gallery of approximately 3,000 high-resolution images of your wedding day.

** Additional hours may be added upon request

Ideal for medium to large weddings where you and your partner are going to be getting ready at different places, having a first look, portraits after ceremony at a different location. This package gives you the peace of mind that everything will be covered with enough time to spare.

- Up to 8 hours of photo and video coverage on day of event with
- 2 Photographers and 2 Cinematographers
- Coverage of Preparation, Ceremony and Reception (time permitting)
- All photos reviewed, processed and delivered via online gallery downloadable in full resolution with photographer's release (Approximately 3k photos)
- Video edited into:
 - Full documentary movie of the entire wedding ceremony and reception (Approximately 1 hour long including grand entrance, dances, cake, speeches etc.) and
 - 6-8 minute mini highlights movie
- All video files delivered via Dropbox/Google Drive.
- All photos and videos recorded in high resolution digital format.
- Wireless digital audio recording, supplemental lighting, gimbals and drone included

Quantity: 1 **\$5,950**



Wedding Cinematography Package

This package includes 8 hrs of coverage on your wedding day with 2 professional Wedding Cinematographers. ** Additional hours may be added upon request

- Up to 8 hours of video coverage on day of event with 2 Cinematographers
- Coverage of Preparation, Ceremony and Reception (time permitting)
- Video edited into:
 - Full documentary movie of the entire wedding ceremony and reception (Approximately 1 hour long including grand entrance, dances, cake, speeches etc.) and
 - 6 to 8 minute mini highlights movie

All video files delivered via Dropbox/Google Drive.

- All videos recorded in high resolution digital format.
- Wireless digital audio recording and supplemental lighting included

Quantity: 1 **\$3,495**



Wedding Photography Package

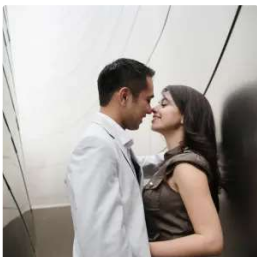
This package includes 8 hrs** of coverage and a gallery of online with approximately 3,000 to high-resolution images of your wedding day.

** Additional hours may be added upon request

- Up To 8 Hours of Photo Coverage on Day of Event with 2 Photographers
- Coverage of Preparation, Ceremony and Reception. (time Permitting)
- All photos reviewed, processed and delivered via online gallery downloadable in full resolution with photographer's release (Approximately 3,000 photos)
- All Photos Recorded in High Resolution Digital Format. Supplemental Lighting Included.

Quantity: 1 **\$3,495**

Add-ons



Pre-Wedding Engagement Session

1 hour session at 1 location. All images delivered and downloadable in full resolution via online gallery.

Quantity: 1 **\$495**



Sign-in Photo Album

Put your engagement session pics to even better use by creating a guest sign-in photo book at your ceremony and/or reception. 12x12" 10 pages, back to back on a lay-flat album.

Quantity: 1 **\$495**



Professional Album Service

12x12" Leather Covered Wedding Album with 24 pages (12 leaves back to back).
Up to 100 images of your choice
Professionally assembled and includes tax, shipping and delivery.

Quantity: 1 **\$950**



Extra Hours of Coverage

Price is per hour, per person.

Quantity: 1 **\$175**



Drone Video

Drone video shots throughout the wedding day.
Coverage is dependent on location and legal restrictions.

Quantity: 1 **\$495**



Video Shot in Full 4K

Get your wedding video shot and delivered in full 4K resolution! That is 4 times the resolution of regular high definition HD.

Quantity: 1 **\$995**



Medium Format Digital Photography Upgrade

Remember your special day in the highest resolution possible with an upgrade to Medium Format.

- What is medium format? - Is a class of digital cameras with sensors almost 2x larger than full frame cameras with megapixels starting from 50 all the way up to 100. To you that means a super high resolution image that can be enlarged, zoomed in without loss of detail or quality. This is the premium way to go if you want the best of the best in image quality.
- We use Fujifilm cameras and lenses for shooting your wedding in medium format

Quantity: 1 **\$995**



35mm Film Upgrade

Add a touch of nostalgia and timelessness to your wedding photos with an additional 35mm film package.

- Your wedding will still be shot in full digital. 35mm film cameras in classic color and black and white film will be used during the preparation, portrait sessions (family and romantics) and some ceremony.
- 35mm film is the standard that all digital cameras aim to replicate but never fully. It's organic look and feel will truly set you apart from the rest.
- Photos will be printed in photographic paper and also delivered digitally with negatives preserved for future reproduction.

Quantity: 1 **\$995**



Booking Process



1. Recieve and review brochure and make a selection. We can make changes and customize your selection on the next step.
2. Schedule a call with Edwin to discuss your preferred package and make any agreed on changes.
3. Receive and sign formal proplosal, contract and payment schedule.
4. Make your deposit.
5. Boom you're booked!



How can I contact you?

If you received this brochure via email, you can simply reply to it.

Alternatively, you can:

email me at edwin@sophtography.net

Mobile / WhatsApp : 626.534.4681

IG: @edwinsophoto

FB: @edwinsophoto

