



SR

THE WEDDING GUIDE

SARAH ROSE PHOTOGRAPHY & DESIGN



WELCOME

*“The doors
will be opened
to those bold
enough to knock “*

Hey! I'd like to introduce myself! My full name is Sarah Rose Perron. I grew up in Ohio but would love to live somewhere warmer! I have always loved the fine arts but I grew up in a business saavy family so naturally I ended up blending the two together!

I began this business at 18 years old, fresh out of high school. As soon as I photographed my first wedding I knew that this was what I wanted to do.

I photograph 15-20 weddings a year and this is what I do most of the time. However, I do currently work another job part time to help in continuously updating my equipment and my business in general. I hustle hustle hustle every day to make this all possible!



MY PHILOSOPHY

This should be an amazing and enjoyable experience for YOU. Let's be real, not many people truly look forward to having their photos taken. Or they may feel awkward about it. We know this to be true, so we make it our job to make you feel comfortable and enjoy this time with your love, almost as if there isn't even a camera there.

My biggest goal is to take away a large chunk of your planning process and make it SIMPLE. To know that you are at ease with this part of your wedding planning makes what I do so worthwhile.

We value making the experience for every bride & groom we meet the least stressful as possible. Knowing you have two really huge parts of planning and preparing for your wedding completely taken care of allows you to truly enjoy and celebrate this time with the love of your life.

When it comes to photographing & my style, I value three things most importantly. 1) Capturing the true love and emotion. 2) Capturing ALLLL the details and I mean all of them. And 3) Making people feel comfortable

Also, quality design is kind of my obsession! From the artwork to the paper type, to the way the words print, I always strive to meet the highest quality possible.

VALUES

THE COLLECTIONS

01	<p>PACKAGE ONE</p> <p>ENGAGEMENT SESSION 12 HOURS OF COVERAGE ADDITIONAL SHOOTER ONLINE VIEWING GALLERY</p>	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>\$1800 +TAX</p> </div>
02	<p>PACKAGE TWO</p> <p>ENGAGEMENT SESSION 12 HOURS OF COVERAGE ADDITIONAL SHOOTER ONLINE VIEWING GALLERY 8 X 8 KEEPSAKE ALBUM 2 PIECE INVITATION SET ENVELOPES & ADDRESSING</p>	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>\$2400 +TAX</p> </div>
03	<p>PACKAGE THREE</p> <p>ENGAGEMENT SESSION 12 HOURS OF COVERAGE ADDITIONAL SHOOTER ONLINE VIEWING GALLERY 10 X 10 KEEPSAKE ALBUM 2 PIECE INVITATION SET SAVE THE DATE ENVELOPES, ADDRESSING, & POSTAGE</p>	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>\$3250 +TAX</p> </div>

*Save the dates, invites, and envelopes are based on a 125 count.

*Albums include 10 spreads (20 pages)

NOTE: There is a 50% retainer fee for all collections upon booking.

ENHANCEMENTS

KEEPSAKE ALBUMS

Additional 8 x 8 - \$250

Additional 10 x 10 - \$400

Additional spread (2 pages) - \$60

PRINTS PRINTS & MORE PRINTS

4 x 6 photo - \$3

5 x 7 photo - \$5

11 x 14 photo - \$20

11 x 14 canvas - \$50

16 x 20 canvas - \$130

ADDITIONAL DESIGN

25 additional save the date prints - \$60

25 additional invitation set prints - \$120

25 additional envelopes with addressing
-\$45.

Information card with invitation set- \$150

Letterpress or foil printing - \$450

Assemble with ribbon - \$100

Collate, stuff, & prepare envelopes - \$75

THE PHOTOGRAPHY
PROCESS

- Meet & Book 1
 - Schedule & photograph engagement session! 2
 - Receive online engagement gallery 3
 - Fill out questionnaire & have one last phone meeting with me 4
 - Wedding day shoot! 5
 - Receive online wedding gallery & choose 25-50 photos for your album if you chose to get one! 6
- 6
STEPS

When deciding to have design work done there will be additional steps. See the next page for more details!

THE DESIGN PROCESS

01

**TELL ME WHAT
YOU LIKE**

Fill out my design questionnaire & feel free to show me your pinterest boards and anything else that shows the style you'd like to see!

02

I DESIGN OPTIONS

I design 2 options and present them to you. Don't worry, if you don't like them I can always present another option for you. You will decide on one option you like best!

03

**ALTERATIONS ARE
MADE**

You will give me a list of any small changes you want made to the design. I will make the changes and send you a revised copy. You will have 3 chances to do this. But if you like the design you may skip this and approve the artwork right away!

04

ARTWORK APPROVAL

I will send a final PDF proof to your email and you will need to provide written approval of the artwork.

05

GUEST LIST

You will need to provide a full guest list to me made in Microsoft Excell for your envelope addressing.

06

PRINT & DELIVERY

Once I have artwork approval & your guest list I will send your design and envelopes in to be printed!

After printing I will deliver these to you.

YAY! Now you have completely custom made, quality save the dates and wedding invitations and you didnt have to worry about a single thing!



DESIGN

WHY INVEST?

There are 3 key reasons to have your designs fulfilled through me.

1) You do not have to go through other vendors.

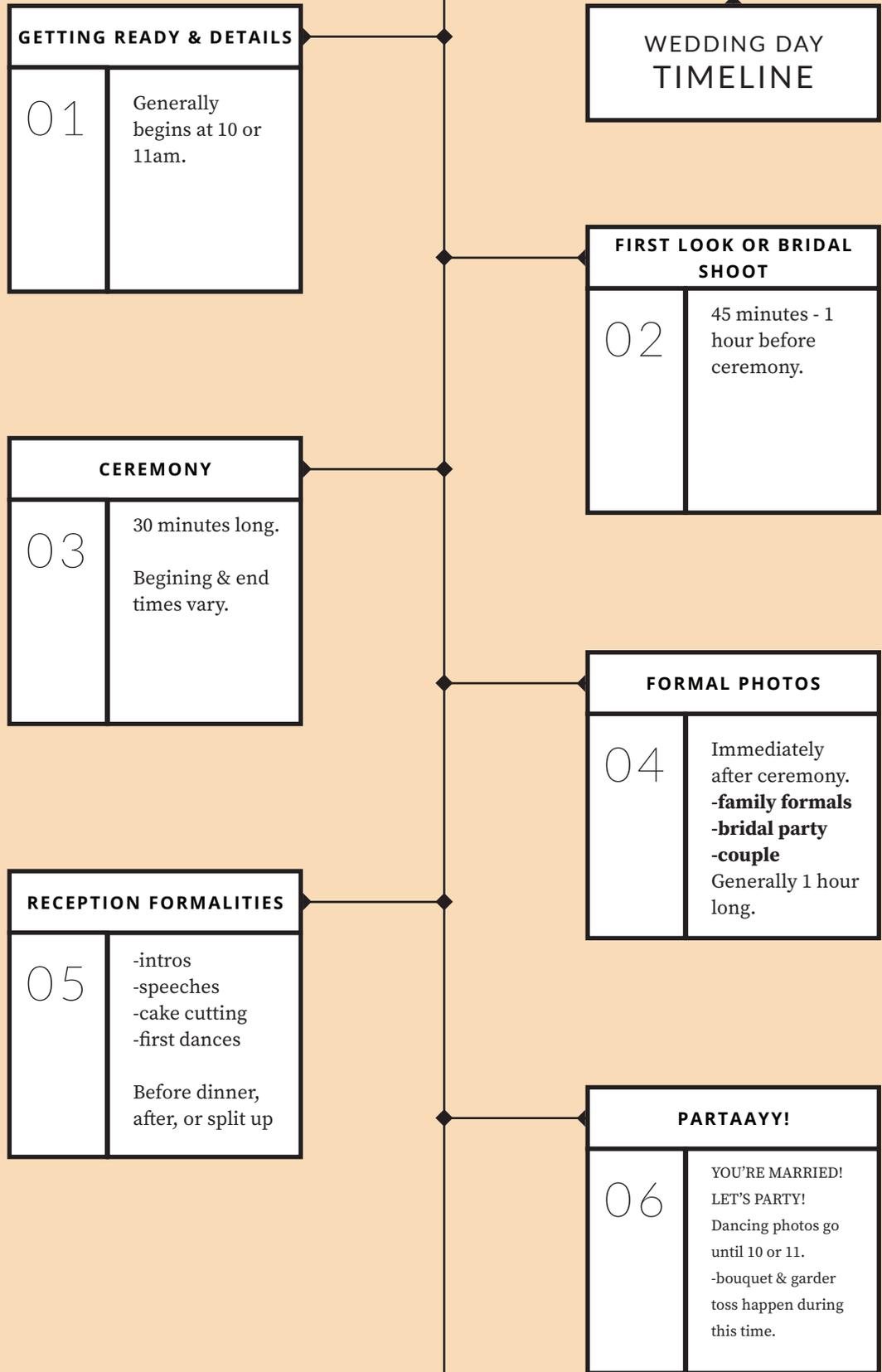
Everything you need for invitations takes at least 3 trips to the store and a few orders from different places online which also included shipping hassles. This way, all of those things you need can be done for you and you are saving TIME and MONEY that you can definitely use when planning a wedding!

2) Everything is completely CUSTOM.

Not only will you get exactly what you want, but you won't have to spend a bunch of time looking through designs to find what you want.

3) You still have plenty of options!

You will always have options to achieve the look you want. You can add gold foil or have your invitations wrapped in some cute ribbon if you wanted!



FAQs

ENGAGEMENTS

Q: How long do engagement sessions last?
A: 2 hours. An additional hour is \$75

Q: What is the turn around?
A: 1-2 weeks.

DIGITAL FILES

Q: How many images come in the gallery?
A: 75-100 images with engaement. 300-500 images with your wedding. I do not give every image we take.

COVERAGE

Q: Why 12 hours?
A: I used to photograph 8 hours but I have found that 12 hours allows me to cover all of the important details much better for my clients. I also believe it allows the bride to be less stressed knowing I am capturing everything FOR SURE.

Q: Can I reduce my hours of coverage to receive a better price?
A: I am open to options, but I STRONGLY reccommend 12 hours for a traditional **getting ready-ceremony-reception formalities-reception dancing** type of wedding

DESIGN

Q: How long is the process?
A: It will take approximately 2 weeks to design and confirm artwork. It will take another 2 weeks to print and deliver your invitations. This is all schedules out through me & your contract so nothing is ever late or time-pressing.

BOOKING

Q: What is required to hold & book my date?
A: Signing of a legal contract & a non refundable deposit that is 50% of your package price.

Q: What type of payments do you accept?
A: Cash, check, or online payment by card.



“The future belongs to those who believe in the beauty of their dreams.”