



STEFAN & LUDWIG  
P H O T O G R A P H Y

WEDDING PHOTOGRAPHY & VIDEOGRAPHY

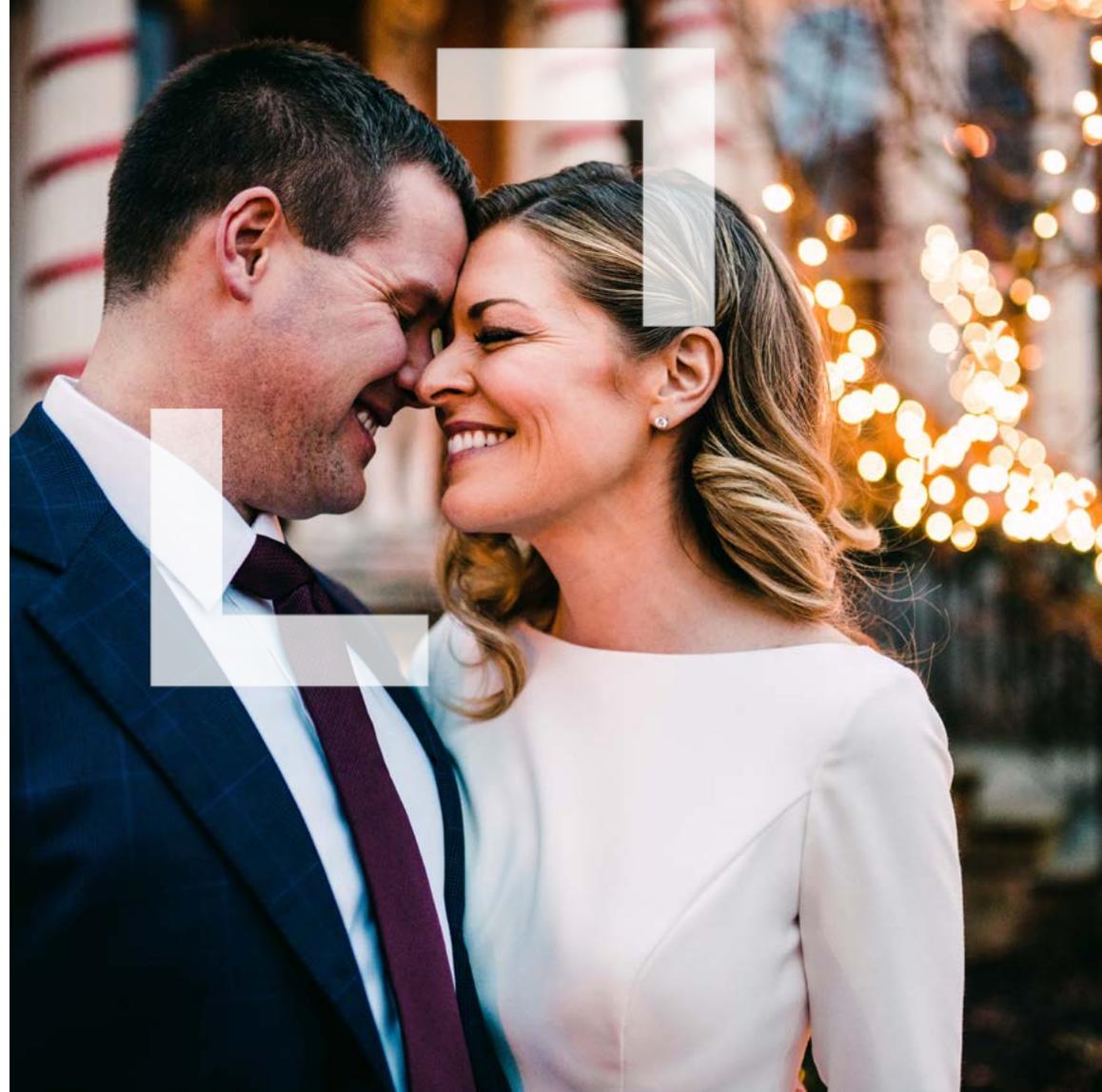
# PHOTOGRAPHY

## What I do

When you look at my photos I want you to be able to relive your wedding day, even decades later. The images should show your personal favorite moments and little stories you might have missed. To transform your day into a photo story I prefer to stay as under the radar as possible; I'll try to take most of the photos of your guests unnoticed by them. When a person starts to pose for my camera, that's usually when I stop shooting. The photos should be as natural as possible, most of my images are candid photography. Think about it as a journalistic approach to document the entire day.

## What I *don't* do

Too many posed photos and serving unhappy customers. Please tell me if there is anything I should be aware of or pay special attention to on your wedding day. Of course I will direct people in group shots of your family or the wedding party. But I won't walk up to everybody, interrupt their conversation and ask them to smile.





## VIDEO

Although a photographer can capture the story and essence of a wedding day, nothing compares to the raw emotion of video. Watching a wedding video can often bring a tear to the eye of a viewer who is a complete stranger when it is done well.

*Stefan Ludwig Photography also offers video services.*

If you already have a photographer, I can do video only. I also offer video and photography combined in one package. This offers the advantage of not having to coordinate with multiple parties who may not be on the same page. Rather, you have one team working together to give you the best possible experience on your wedding day.

My video services always provide a 10 to 15 minute, feature film including highlights of vows, speeches, etc. In addition, I provide a 4-7 minute short film which is perfect for sharing with friends, family, and social media. All videos consist of professionally edited, high definition footage. We will also use a drone if possible.

# CUSTOMIZING YOUR EXPERIENCE

## *Photo album*

Every couple who books photo coverage with me receives a password for a personal online gallery with high resolution images. There you can download images and order prints directly from the gallery. You also have reproduction rights to print elsewhere.

By ordering a photo album with your wedding package, you will receive a hardcover, high quality book with either 20 or 100 pages. I personally select the images to tell the story of your wedding and design the layout of each album individually. The result is a beautiful, physical keepsake which offers an elegant alternative to scrolling through digital files on a computer screen.

## *Engagement session*

Engagement sessions are couple shoots that really reflect a couple's style. Couples choose a location, what they are wearing, include props or family pets and make it personal. Images from this session can be used for engagement announcements, save-the-dates, or invitations. But perhaps even more important is that couples experience how I work before the wedding day and become more comfortable with the camera.



## *Second shooter*

Adding a second shooter has some advantages such as capturing the same moment from different angles and providing more images to choose from. It also helps with capturing getting ready at different locations.

On average, a couple will receive around 100-150 additional edited images when they book a second shooter.

## *Highlight film*

A highlight film is a 3-5 minute video that I film in addition to taking photos throughout the entire day. I will also use my drone if possible.

Think of it as a lower cost solution if you want us to focus on photo but would still like to have a short video of your wedding day. Booking this option automatically adds a second photographer.





## INVESTMENT

### *Photo, video, or both?*

*Photo or video only:* Starts at \$3000 for up to 12 hours of coverage. Every additional hour is \$250.

*Photo and highlight film:* Starts at \$4000 for up to 12 hours of coverage by Stefan Ludwig and a second photographer. Stefan will film a highlight film as well as taking photos. Every additional hour is \$250.

*Photo, short film, & feature film:* Starts at \$5000 for up to 12 hours of coverage. Every additional hour is \$250. Includes one videographer and one photographer. Short films are 5-7 minutes, feature films are 10-15 minutes including highlights of the speeches.

### *How long should coverage be?*

I recommend between 9 and 12 hours of coverage to capture the story of the entire wedding day. Including elements such as getting ready, couple photos, a first look, or the last moments on the dance floor will require more hours. We will typically arrive about 1 hour before getting in the dress and stay until about 45 minutes into the open dancing, unless there are other events happening that need coverage.

### *Do I need an engagement session? Photo album? Second shooter?*

Engagement sessions are \$350 if you book a wedding package. Photo albums start at \$500. Second shooters for the whole day are \$500.

# STARTING PACKAGES

## PHOTO OR VIDEO ONLY

Up to 12 hours of coverage by  
1 photographer OR 1 videographer

300-400 edited images  
via online gallery (photo only)

\$3000

## PHOTO & HIGHLIGHT FILM

Up to 12 hours of photo coverage  
by 2 photographers

Highlight film of 3-5 minutes  
(filmed by Stefan Ludwig)

300-400 edited images  
via online gallery

\$4000

## PHOTO, SHORT FILM, & FEATURE FILM

Up to 12 hours of coverage by 1  
photographer & 1 videographer

Short film of 4-6 minutes

Feature film of 10-15 minutes (including  
highlights of speeches)

300-400 edited images  
via online gallery

\$5000

## EXTRAS (OPTIONAL)

Engagement Session \$350

2nd Photographer \$500

Additional hours \$250

Gifyyy Booth \$350

Photo album with 20 pages \$500

Photo album with 100 pages \$750

*\*All prices are excluding sales tax.*

*These examples are starting options.  
During your consultation, I can help you  
create your own customized package.*



# About Me

*German. Living in Buffalo, NY.  
Married to a Buffalo girl. Two cats.*

I moved to Buffalo, NY about 5 years ago. Why Buffalo? Because my wife grew up here. I was born and raised in Münster, Germany and lived most recently in Vienna, Austria. I worked as a journalist for financial newspapers, websites and magazines. I wrote mainly about tech companies such as Apple, Facebook, Google among other things. As part of my job I was exposed to photography and filmmaking and discovered a passion. It didn't take long for family and friends to ask me to photograph their weddings. I realized how much fun it was to be part of such an emotional day which you remember for a lifetime. Since then, I have photographed more than 150 weddings in the USA, Germany, Mexico and Brazil.



Thank you  
for taking the  
time to look at  
what I offer.

Stefan Ludwig Photography is based in Buffalo, NY and serves customers all over New York State and Pennsylvania. However, nothing fosters creativity more than capturing images in new places. Therefore, I am happy to travel. Reimbursement for travel costs can be negotiated on an individual basis. And don't worry, I don't need to stay in fancy hotels.

## CONTACT

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