

WEDDINGS



RUTHIE ISAACSON

WELCOME GUIDE



CANDID + JOYFUL PHOTOGRAPHY

Hi hi hi!! Thanks for reaching out for more info. I am really excited you are considering working with me for the biggest day of your life. I know this is a HUGE decision, and I want you to pick a photographer who you can

a) see yourself in their art and

b) feel comfy spending your day with

To me, both of these are equally important, and I am passionate about working with clients who feel like long time friends.

I see my job as a way to serve others, and help you remember your wedding day. I'm all about capturing the unposed moments, because you will remember through those moments years later. I try to keep the whole day candid, and will never interrupt a real moment for a photo. If this sounds like what you want, keep reading!





HEY, I'M RUTHIE!



YOUR WEDDING DAY BESTIE

Hi! I'm Ruthie. I'm a joyfully Catholic, coffee-loving photographer working in southwest Florida and Nebraska who absolutely LOVES her job.

I started photography in high school as a hobby and eventually this passion of capturing people's joy grew into a business.

Wedding photography is my passion, because I get to witness couples choose each other forever, which is such a beautiful thing. As a wedding photographer, my clients and I get to choose each other, which is unique. Because of this, I'm sharing how I work, so we can both make the best decision. So here's me:

-I'm GIGGLY. If you're laughing, I'm laughing. My clients say I never stop smiling, and it is completely true. I love my job.

-I am organized. I like to get a timeline for your day set up so I can best capture your day.

-I'm your hype girl. Seriously. I get really excited with my couples, and will not hold back with telling y'all how cute you are together/ how good you look. Someone's gotta say it!

And lastly, I'm here to serve you. Your love is so special, and the whole reason I'm in this industry is so that you can have memories that last forever.

IF I SOUND LIKE YOUR KIND-OF PHOTOGRAPHER, THEN KEEP READING!

” KIND WORDS

It is my firm belief that a bride and groom's most important wedding investment is their photographer. When you search for a photographer, it is important to find one that has a style that matches yours and whose mission matches yours (for example do you want more staged/posed photos or more photos capturing the raw moments; for me, I want the latter). When you hire a photographer, especially for your wedding, you are placing a lot of trust in them to capture one of the biggest days of your life. We fully trusted Ruthie and BOY DID SHE DELIVER. She captured the big moments, the little moments, and everything in between. Not only did she deliver with the photos, she was fun to work with. She arrived with a smile on her face that was contagious; it didn't feel like we had just met her that day, she was so friendly and personable. We are so glad that we had Ruthie there to capture our perfect day.

-KRISTINA AND TYLER





INVESTMENT

WEDDING PRICING

01



- 6 HOURS OF COVERAGE
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 6 WEEK TURNAROUND

\$3400

02



- 8 HOURS OF COVERAGE
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 4 WEEK TURNAROUND

\$4300

03



- 10 HOURS OF COVERAGE
- 6 HOURS OF A SECOND SHOOTER
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 4 WEEK TURNAROUND

\$5700

All packages include a discounted engagement session for \$300

TRAVEL WEDDINGS

01



- 6 HOURS OF COVERAGE
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 6 WEEK TURNAROUND
- NO TRAVEL FEES
- \$3900

02



- 8 HOURS OF COVERAGE
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 4 WEEK TURNAROUND
- NO TRAVEL FEES
- \$4800

03



- 10 HOURS OF COVERAGE
- 6 HOURS SECOND SHOOTER
- UNLIMITED DIGITAL IMAGES
- 50 SNEAK PEEKS
- DIGITAL ALBUM
- WEDDING TIMELINE
- COFFEE CONSULTATION
- 4 WEEK TURNAROUND
- \$6200

Want to create a custom package? Get in touch to find out more.

YOUR FAVORITE
MEMORIES...



FROZEN IN TIME.

ADD ONS

Engagement Session: \$300

60 minutes + 2 outfits + 2 locations

Extra Hour Coverage: \$500

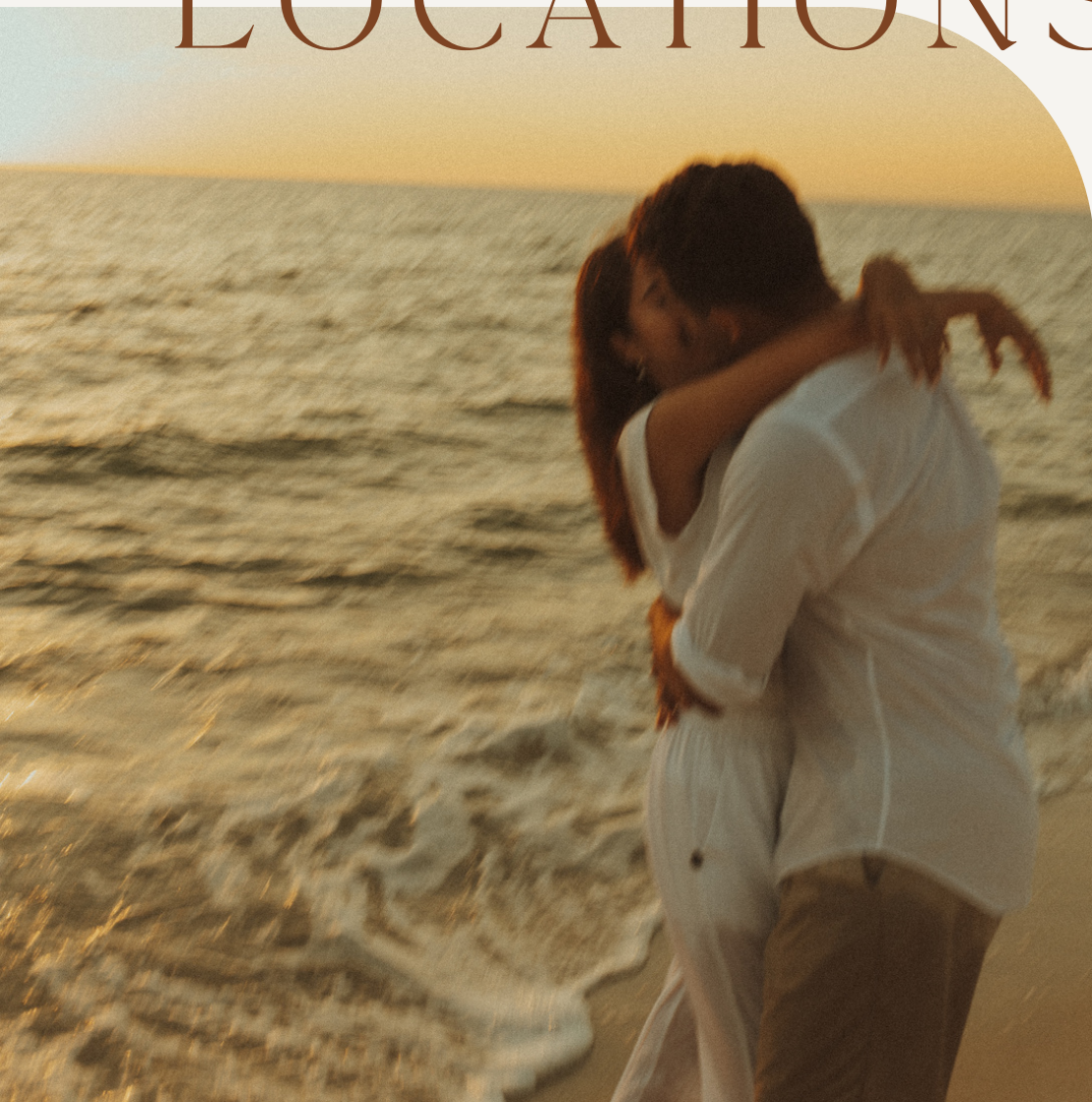
Extra Half Hour Coverage: \$250

Second Shooter: \$50 / hour



SWFL

ENGAGEMENT LOCATIONS



Here are my favorite locations for engagement photos in Florida...

5th Avenue

Vanderbilt Beach

Ave Maria South Park

Sundaze Studio

Naples Botanical Garden

Koreshan State Park

NEBRASKA ENGAGEMENT LOCATIONS



Here are my favorite locations for engagement photos in Nebraska...

Lincoln Capitol
Jackson Street Books
Lauritzen Gardens
Hitchcock
Elmwood Park
Hotel Deco
Downtown Omaha
Platte River State Park

For Your Wedding Day...

WE'LL TALK OVER TIMELINE BEFOREHAND

I like to be on the same page before your wedding day! For me, that means I'll construct a photo timeline to stay on track throughout your wedding day.

I'LL FIGURE OUT PHOTO LOCATIONS FOR YOU

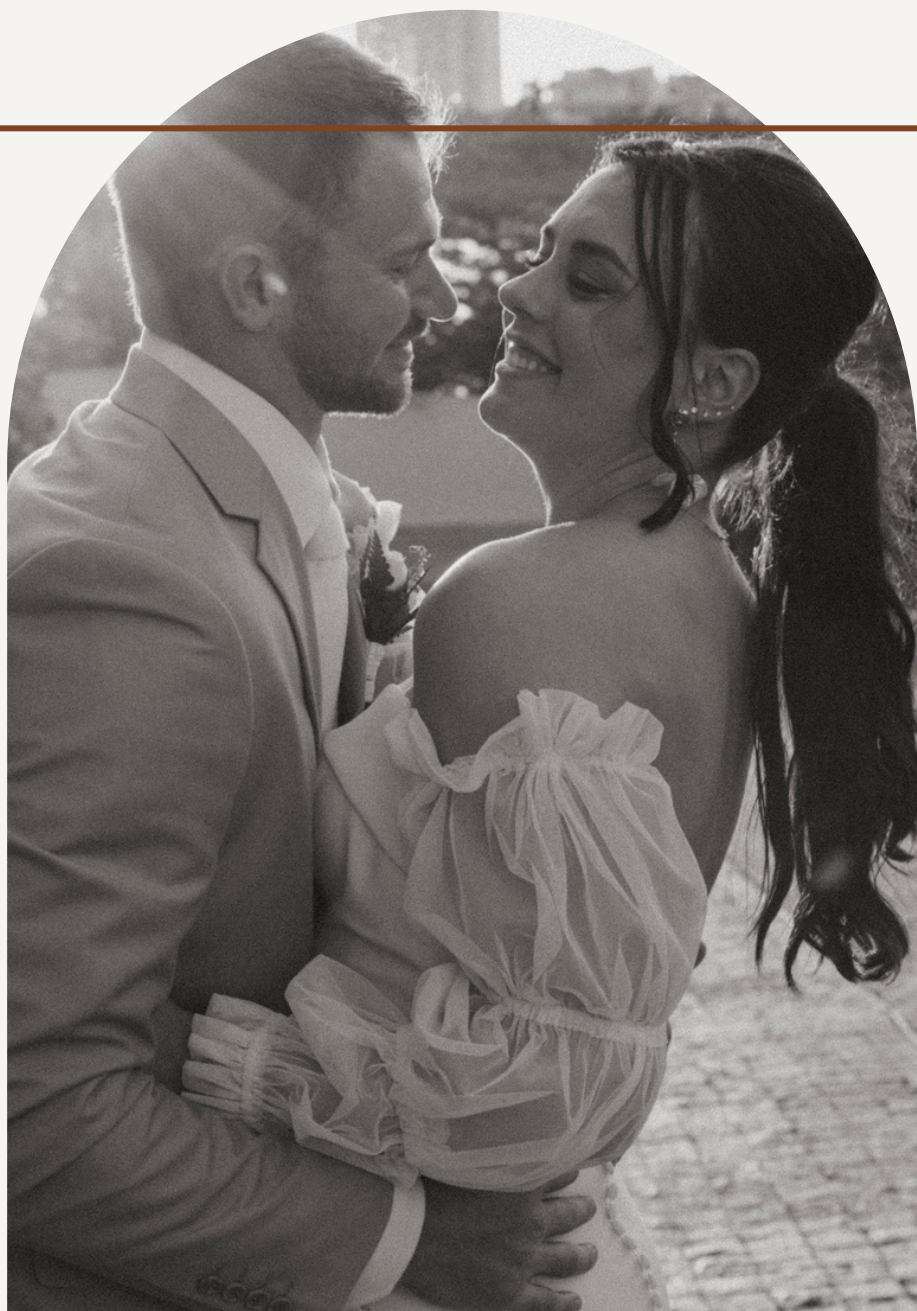
It's not your job to worry about photo locations - it's mine! If your venue is local, I'll go + find a few options for you to choose from. If I'm traveling from out of town, I'll still use my resources (aka, Google Maps) to find some awesome spots for you.

I'LL ARRIVE 15-20 MINUTES EARLY

This will help me get a feel for the set up of your venue + the lighting at the location. This time allows me to plan my shots + pick specific photo locations.

YOU DON'T HAVE TO WORRY ABOUT POSING

Let me be clear- I GET feeling awkward in front of the camera. My whole job is to make you feel comfy and cute while I capture your joy. Rest assured I'll pose you, hype you up, and fix any stray hairs and make sure you feel confident.



EXAMPLE TIMELINE

8 Hour Coverage

- 12:00 p.m. Start Hair & Makeup
- 1:30 p.m. Photographer Arrives
- 2:00 p.m. Hair & Makeup is complete
- 2:30 p.m. Put on Dress // Reveal to bridesmaids
- 3:00 p.m. First Look
- 3:15 p.m. Couple's Portraits
- 4:00 p.m. Bridal Party Photos
- 4:40 p.m. Back to bridal suites
- 5:00 p.m. Ceremony
- 5:30 p.m. Ceremony ends // cocktail hour starts
- 5:35 p.m. Formal family photos
- 6:30 p.m. Guests are seated
- 6:40 p.m. Entrances into reception
- 6:45 p.m. Speeches & dinner
- 7:30 p.m. Sunset Portraits
- 7:45 p.m. First dance // parent dances
- 8:00 p.m. Dance floor open to guests
- 9:30 p.m. Photographer leaves + party keeps going!!

FAQ

HOW SOON WILL I RECEIVE MY PHOTOS?

Typically, I deliver galleries within 4-6 weeks of your wedding date.

HOW MUCH IS YOUR DEPOSIT?

I require \$800 down + signed contracts to secure your date.

DO YOU RECOMMEND A SECOND PHOTOGRAPHER?

Yes, absolutely! I'm 100% comfortable shooting by myself, but on a wedding day it's super great to have an extra set of eyes to capture the things I might not be able to. For example: a second photographer can capture the groomsmen getting ready, while I capture the bridesmaids! You'll get photos from a completely unique perspective, which is a huge bonus for your wedding gallery.

CAN I ADD ON A SECOND PHOTOGRAPHER?

You can totally add on a second photographer, I'd love that! I have a few photographers that I prefer to work with + based on their availability, I'll get someone lined up for your date. It's an additional \$50 an hour for a second shooter.





HOW TO BOOK

STEP 1

Pick your package.

STEP 2

Let me know your preferred package.

STEP 3

Sign the contracts I'll send you.

STEP 4

Pay your deposit via online invoice.

& THAT'S IT

YOU'VE GOT YOURSELF
A WEDDING PHOTOGRAPHER!

THANK YOU!

Finding a wedding photographer is a challenge, and I want you to know...

I'M HERE FOR YOU EVERY STEP OF THE WAY.

Thank you for considering me to be your wedding photographer.

I can't wait to hear back from you!!

Ruthie

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