



*Hi there!*

First off, **congratulations** on your engagement, and thanks so much for reaching out about floral design for your upcoming wedding!

As a designer native to Santa Barbara, my work reflects a ***coastal, relaxed, and refined*** style, influenced by the ***tones and textures of Southern California***. I love creating custom, organic-style arrangements, with flowers sourced from ***local growers*** whenever available.

Now I know this is your day...but it's also your day to say ***thank you*** to your guests for joining you in celebrating this next chapter as a couple. And because of that, I can't wait to start ***collaborating with you*** to create a personal design not only for you, but for your guests. It's always an honor to help bring this day to  
life

& I hope you enjoy the process!

Cheers,  
~Alexis



## *Let's talk about process!*



### *What's Included:*

- \* Tailored, one-of-a-kind design
- \* Custom built proposal
- \* Proposal updates as needed leading up to your big day
- \* Personal, ceremony, cocktail hour, and reception flowers
- \* Vase & candle rentals
- \* Day-of delivery, set-up, and clean-up

### *1. Initial Questionnaire*

- Let's get to know each other!
- Attached is a short, roughly 10 question form
- Fill me in on some details about you as a couple, your style, and info about your wedding venue, guest count, and design preferences

### *2. Custom Proposal*

- Built just for you!
- Includes personal, ceremony, cocktail hour, and reception flowers
- Includes candle & vase rentals that align with your linens & place settings
- Includes day-of installation and break-down



### *3. Round of Changes*

- Fine-tuning and updating your proposal as needed
- Making sure all the design details and quantities are accurate
- Continued conversation throughout the planning process with you and/or your wedding coordinator

### *4. Creating the Look*

- Product order is placed 3 weeks prior to your day to ensure the most seasonal items.
- Sourcing begins 3-4 days prior to the big day to start processing flowers for arranging

### *5. Day-Of*

- Pack all product for safe transport to your venue.
- Deliver bouquets & boutonnieres to 'getting-ready' location
- Delivery to ceremony or reception for floral installations
- Place all centerpieces, candles and/or table decor
  
- End of the evening: team comes back to the venue to teardown installs, collect all rented vases & candles, leaving you and your guests free to enjoy the evening!





*Micro Weddings (0-75 guests): \$2500+*

*Standard Wedding (75-150 guests):  
\$3500+*

*Large Wedding (150+ guests): \$5000+*