

# LES BOUQUETS

EXQUISITE FLOWERS

Dear Future Bride,

We are excited that you are interested in discussing your wedding flowers with us! We look forward to meeting you for about an hour at our shop where we will listen to your ideas, answer questions, discuss the possibilities, show you sample ideas and hopefully give you an overview/rough estimate of pricing.

Before our meeting, it would be helpful if you could provide the following information so we can better prepare for the meeting and make it as effective as possible. You may also just go online and fill out this form: ***Click here to go to our online questionnaire!***

The following is what we'd love to know in advance:

- Venue choices—ceremony and reception
- Number of guests estimated
- Number of bridesmaids and groomsmen
- Personal flowers needed (personal flowers for wedding party and all others receiving boutonnieres or corsages—parents/grandparents, flower girl(s), ring bearer, ushers, readers, musicians, guestbook attendants, officiant, etc.
- Other flowers needed: Altar arrangements, pew end flowers, entry flowers, place card table flowers, cocktail tables, number of centerpieces needed.
- Know what your venue provides such as candles, mirrors, etc. It's helpful to know the color of the walls and flooring at both venue locations.
- Color of bridesmaids' dresses—Please bring a swatch! You can also match a swatch you have at the paint store and bring that.
- Know your budget!

If you could provide us with the first 5 of these items in an email before the meeting, that would be great.

## **Wedding Flower Pricing Overview**

By the time you read this you have already begun to walk down the overwhelming road of wedding choices and all there is to think about (and pay for!). We feel your pain. At Les Bouquets we aim to help you through this difficult process and make it come together in a fun and exciting way. We know flowers and we know design, so let us help you plan your very important (visual) element of your day—flowers!

LES BOUQUETS

7905 Big Bend, Suite 102, Webster Groves, MO 63119 • 314 395 8335 • [www.lesbouquets.com](http://www.lesbouquets.com)

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## What determines the cost?

- The sheer number of items you'll need (especially number of people in the bridal party and number of tables).
- The types of flowers you choose (a calla lily is three times more than a rose)
- The complexity of the designs and types of containers you choose (jars of baby's breath vs. tall trumpet vases of orchids).
- The seasonality of the flower (although some flowers are always available, some are not).
- The amount of servicing you require from your florist (delivery and set-up logistics). Some clients need us to pin boutonnieres, deliver to hotel rooms, return to clean up, etc. while others are fine with a drop-off only scenario or even choose to pick up the flowers the morning of.
- The location of your venues.

## Price Ranges of items you may need

Just do the math on the number of items by deciding if you are a super budget-friendly bride, an average budget bride or a relaxed budget bride and multiply the number of items you need of each. Not all things are listed (such as an entry piece, cocktail tables, cake flowers, etc.)

Bridal Bouquet: \$100 – \$185 – \$350 (use on head table at the reception)

Bridesmaid's Bouquet: \$60 --100--175 (use on the head table or other places at the reception)

Boutonniere: \$7-- \$10 -- \$20

Corsage: \$20 -- \$26 -- \$38

Aisle flowers: \$7 -- \$25-- \$60 (can double as cocktail table flowers!)

Altar Arrangements: \$125 - \$250 -- \$500 (can double as bridal table or entry flowers!)

Centerpieces: \$40 -- \$80 -- \$200 -- \$400 (can be used in the ceremony at times!)

*Note that there are many many price points in between all these and each wedding is unique!*

We highly recommend contacting us to schedule a free consultation where we will not only give you a realistic picture of your costs but share lots of cost-effective ideas you may be unaware of. The flowers affect a lot in a wedding because they are the "color" and "life" of the wedding. We also offer linen choice advice as well as how to best use all your visual elements (invitations, a theme, containers, lighting) to their full potential.

Email us today: [Melinda@lesbouquets.com](mailto:Melinda@lesbouquets.com)

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## Directions To Our Shop

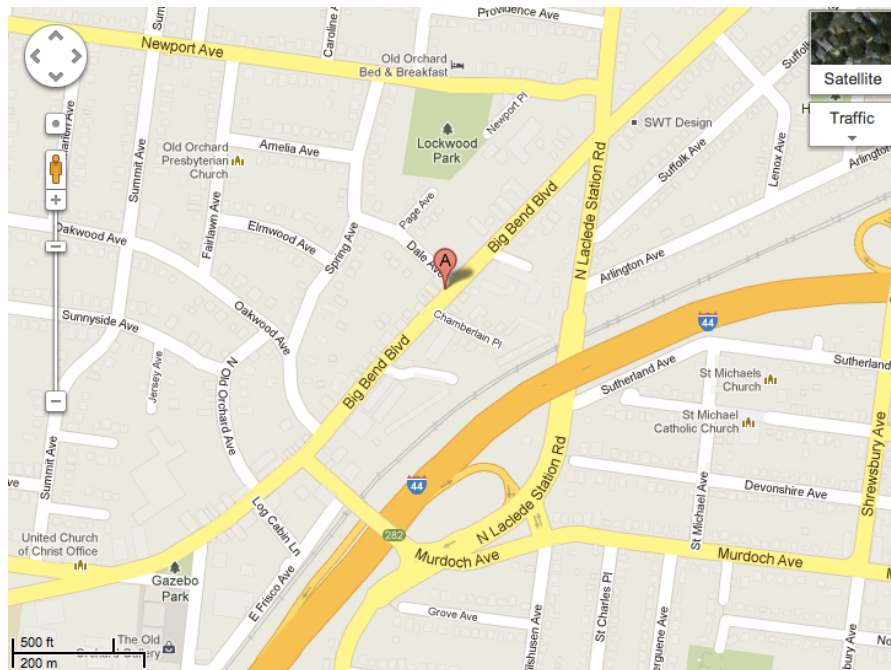
We are located in the Old Orchard part of Webster Groves, on the north side of Big Bend, one block west of the intersection of Big Bend and Laclede Station Rd.

If coming from 44 east, exit at Shrewsbury Av.

If coming from 44 west, exit at Laclede Station/Murdock and turn right.

You will not see our shop door from Big Bend! Turn on the side street (Dale—however NOT to confuse with the Dale by Hwy 40, so don't put it in your GPS). You'll see the green awning with Les Bouquets. Park anywhere (ignore the One Way sign in the parking lot...).

You can always call us at 636 346 4927 (Melinda's cell).



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