



Fun. Fresh. Modern.

**Who are we and why do couples choose us for their wedding day?**

Blue Dog Imaging is Heather and Jeff Necessary, an award winning, husband and wife photography team who have been in business since 2001. We both graduated from college with degrees in photography (Heather from the Art Institute of Philadelphia and Jeff from Sam Houston State University in Texas) and have been shooting for a combined total of over 30 years! This is our main job (aside from being parents) and working with a couple for the months before their wedding day until they receive their finished album is one of the most rewarding experiences for us. The three reasons that tie together to make couples choose to work with us are: they love our style, they know the value of and have budgeted for professional photography, and most importantly, our personalities click and they know they can trust us to truly capture beautiful images on their wedding day. We like to have fun with our clients, and many end up becoming our friends. So take a look at our work and talk to us. We would love the opportunity to tell the unique story of your wedding day.



What our clients are saying:

*Olivia S., on weddingwire.com: "Jeff & Heather from Blue Dog Imaging are spectacular to work with. From the quality of the pictures and the albums to the time and effort that they put into each couple from start to finish is amazing. I can go on and on about their work and not run out of great things to say! Thanks to them, my husband and I have fabulous pictures and albums to last us our lifetime."*

*Hallie F., on weddingwire.com: "Heather and Jeff Necessary are amazing and fun to work with! They have a unique eye for details and will create a story of your wedding that will take you back to that day and make you feel like you are reliving it all over again. They have fair and reasonable prices and their work is second to none. I am so happy with our pictures and cannot say enough wonderful things about BLUE DOG IMAGING! I HIGHLY RECOMMEND THEM!!!"*

## **Album Collections by Blue Dog Imaging**

All coverages in our album collections include a customized wedding album of your choice. We have three styles of albums to choose from.

**Finao One** – This is our most popular album, the one that wows our clients. The One is a gorgeous flush mount album, with each layout done exclusively to accommodate your choice of images. The pages are actual photographic prints bonded to an archival backer and finished with a protective coating. Cover combinations are limitless, with over 60 leather and fabric textures to choose from. Your One will come with your choice of two cover materials (upgraded materials from the Nines collection will incur an additional charge).



**Finao Playbook** – Similar to the One in the layout style and design, the Playbook has thinner pages at a mid-level price. The pages are actual photographic prints that are finished with a protective spray and bonded to each other for a lighter weight page. You have over 30 cover materials to choose from, with each cover being one solid material. Upgrades include adding an image cutout.



**Leather Craftsmen** - If a classic album is your style, this timeless matted album is for you. Each protectively sprayed image is recess float mounted to a matted page. This Library of Congress approved album is impeccably assembled with your choice of over 15 leather styles. Your Leather Craftsmen album includes one cover embellishment – engraving of the name and date or an image cutout. Upgraded materials and cover options are available.



**bluedogimaging.com**  
**570-372-0568**

**ALL of our album collections include:**

- The husband and wife team of Jeff and Heather Necessary
- Unlimited digital images made on the wedding day
- All images posted on our password protected website
- Consulting, design, and production services
- Proofing DVD optimized for TV viewing, including a copy for each set of parents
- Virtual album layout
- Custom retouching of all digital album and print images
- Discount of 10% on any print order submitted with your final album order
- Travel within a 20 mile radius of Selinsgrove

**Inclusive Collection**

- Everything included with all album collections, above
- Up to 10 hours of photography on the wedding day
- 16x20 canvas gallery wrap
- 50 custom designed Thank You cards with envelopes or 120 wallet prints
- Engagement session within a 25 mile radius
- Custom 20 page photo guest book

***Inclusive with 36 page 10x10 Finao One*** **\$4440**  
***Inclusive with 36 page 10x10 Leather Craftsmen*** **\$4750**

**Integral Collection**

- Everything included with all albums collections, above
- Up to 8 hours of photography on the wedding day

***Integral with 32 page 10x10 Finao One*** **\$3135**  
***Integral with 32 page 10x10 Leather Craftsmen*** **\$3450**  
***Integral with 32 page 10x10 Playbook*** **\$2730**

**Album Collections and Hi-Res Images**

These collections have it all – a custom wedding album and all of your hi-res edited images on DVD with a printing release. Hi-res images are edited and corrected for color and density, with some converted to black and white. Images are exported with the long side at 12 inches (typically 8x12 allowing for an 8x10 crop) at 300 dpi. You will receive 2 Hi-Res DVDs: the first with all of the images that were in your proofing galleries, as seen; the second with the retouched images that were placed in your wedding album or that other people ordered prints from.

Pick the Album Collection that you like the best, then add the amount below to that price to have your Hi-Res images included.

***Inclusive Album Collection with Hi-Res DVD*** **add \$500**  
***Integral Album Collection with Hi-Res DVD*** **add \$450**

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**Hi-Res DVD Collections by Blue Dog Imaging**

Hi-res images are edited and corrected for color and density, with some converted to black and white. Images are exported with the long side at 12 inches (typically 8x12 allowing for an 8x10 crop) at 300 dpi. You may pick 7 images of your choice for facial retouching. (We suggest close up images that you may want to give as gifts or print larger).

All of our digital collections include:

- Unlimited digital images made on the wedding day
- All images posted on our password protected website
- Proofing DVD optimized for TV viewing, including a copy for each set of parents
- A hi-res printing DVD with copyright release for printing
- Travel within a 20 mile radius of Selinsgrove



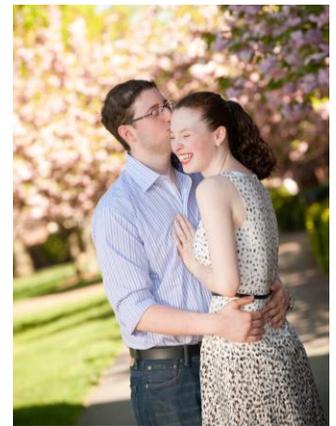
|         | <u>1 photographer</u> | <u>2 photographers</u> |
|---------|-----------------------|------------------------|
| 6 hours | <b>\$2095</b>         | <b>\$2395</b>          |
| 8 hours | <b>\$2700</b>         | <b>\$3100</b>          |

**Engagement Session / Day After Session**

An engagement session is a great way to allow us to get to know each other and help you feel more comfortable in front of the camera on your wedding day.

A Day After Session is a fun session which allows the bride to wear her dress again in a relaxed, untraditional environment.

Either session will last from 45 – 60 minutes. We will help you pick a location for your session within 25 miles of Selinsgrove. Travel beyond is billed at \$ .40 per mile. Sessions include an online proofing gallery.



**\$135**

**Policies apply to all wedding photography services:**

- Pennsylvania sales tax of 6% will be added to all sales.
- A non-refundable retainer of \$400 and signed contract are required to hold a date. This fee will be applied to the chosen package.

## **FAQ's**

*Do you travel? What if we are outside of your local area of coverage?*

Yes, we do travel. If you are beyond our 20 mile "local coverage area", we calculate travel fees based on where your wedding will be. Typically that is .55 cents per mile round trip if it's within 2 – 2 ½ hours of travel. Beyond that, we can give you a custom quote if overnight accommodations are needed.

*We love your albums, but it's not in our budget right now. Can we order one later?*

Absolutely! We love to design albums for our clients and you can order an album at anytime. We even design and print albums for couples who used a different photographer – with that photographer's copyright release of course.

*Do we get to pick the pictures for our album no matter what kind of album we order?*

Yes! This is YOUR wedding album, not ours. You are the one who will look at it regularly and share it with your family and friends. We can make suggestions along the way for images and we can even layout an album for you with our favorites if you're too overwhelmed with having to choose. We have done that in the past and are happy to say, there were very few changes.

*How many revisions can I have before my album is printed?*

We allow for two rounds of revisions while designing your album. First, the images that you pick are chosen by you, so we have a good starting point. Second we ask that you choose images that you love to be larger and we do our layout to your initial specifications. Because we work closely with each couple, we rarely have to revise an album more than once and over half of the time, our albums are approved upon the very first layout!

*What are the "Hi-Res" images?*

The Hi-Res images are your images that are exported at 300 dpi with the long end falling at 12 inches. This will easily allow for an 8x10 crop, 5x7 or 4x6 as well. The images are corrected for color and density by our high standards and ready to print with our printing release. If you would like a print larger than an 8x10, such as a 20x24 gallery wrap, we ask that you order that directly from us because it will require more retouching and file adjustments than an 8x10 will.

*Can you customize one of your collections for us?*

We are happy to customize collections and we couldn't possibly list all of the configurations of a wedding coverage – that would be close to 20 pages of information and we're glad you've hung in here this long! The most common requests are changing the amount of time needed on the wedding day, changing an album size or adding or taking away pages in an album. Tell us what you have in mind and we will give you a quote.

*We want to hire you as our wedding photographers! What do we do next?*

First make certain that your wedding date is not going to change and that you have your contract with your venues in place. Next, we require a \$400 retainer and a signed agreement. The retainer will then go towards the coverage that you pick for your wedding day. And you do not need to know which coverage you want when you book with us, you just need to know that you want to work with us, we can firm up the coverage information closer to the wedding date.

*How many weddings do you take each year?*

When we first opened Blue Dog Imaging in 2001, we would book almost every weekend from May through November, with some weekends throughout the other months too. Over 200 weddings later and with two awesome little boys to share our lives with, we limit the number of weddings that we photograph to 2-3 per month.

*What if I'm not sure of my wedding date? What happens if we change the date?*

We only book one wedding per day, and once we have a contract in place for that date, we turn away any other inquiry we get for that date. We will not book with a client unless they know for certain their wedding date and have contracts in place with their ceremony and reception venues. Changing a date can be very tricky and if we are already booked with someone else for a new date, then we cannot photograph your wedding. (Did we mention we only book one wedding per day?) Also, as stated on our contract, the retainer is non-refundable, even if the date is changed. Booking a wedding is basically agreeing on taking a new job, but instead of taking on a new job every few years, we do it a few times a month with each new wedding. Imagine you applied for and were offered a few new jobs in your chosen career, you accepted an offer while turning away the others, then your potential new employer said, "Sorry, we can no longer offer you that position." Now you're back to square one, with no job, no income, since you turned away the other job offers. That is the position we are in if someone decides to cancel or change a date. We take our commitments and relationships with our clients very seriously, and again, we encourage our couples to have their locations lined up before signing with us.

*What do you wear to weddings?*

Our rule of thumb is to blend in with the guests, and we often get mistaken for caterers.. We tend to wear dark or muted colors, no jeans or shorts.

*What are the turnaround times for proofs and albums?*

You will receive your proofs within 8 weeks of your wedding. We edit your proofs, color correct and adjust the density of each one. If you have ordered an album, we ask you to provide us with your list of images for your album within 8 weeks of receiving your proofs. You will get your album preview within 8 weeks and once is approved by you, it takes 6-8 weeks to arrive from the album manufacturer. Since we started out working in professional photo labs processing other people's pictures, we are extremely particular about our color and we do all of our own color correction and retouching.