



## Flowers & Décor Simple Planning Guide

**CEREMONY FLOWERS:** There are many options for your ceremony flowers: pedestals w/flowers on top can be placed on either side of you & your groom; 2 post arch w/draped fabric & flowers; 4 pole canopies w/draped fabric & flowers; large vases on ground with tall tropical flowers; and/or elaborate foliage backdrops are some of the many options available to frame you and sweetheart during your wedding ceremony. Price varies depending on how simple or elaborate the set up is and the availability of the flowers chosen.

Depending on the venue you have chosen for your ceremony, some venues have nice gardens w/natural floral arches, a gazebo or other area(s) that can be used as a backdrop for your wedding ceremony. If you would like to decorate the aisle where you will be walking, the simplest décor is to toss rose petals on either side. Many couples also like to dress up the inside aisle by tying flowers to the chairs or placing vases or cylinders w/flowers or candles along the inside aisleway. For a tropical look, areca palms can be laid on the ground or tied to the chairs. Depending on complexity, estimate between \$200 - \$700 for your ceremony flowers.

**PERSONAL FLOWERS:** While all bridal bouquets are made to order, standard bridal bouquet prices range from \$125-250, depending on the size of bouquet and availability and type of flowers used to create it. Bridesmaid bouquets standard price range is \$55-75, depending again on size of bouquet, availability and type of flowers used; standard boutonniere price is \$12 - 14/ea., depending on flower availability / type.

CENTERPIECES: Elaborate centerpieces with multiple grouped items, imported blooms, and/or foliage table runners from side to side will generally range from \$150-\$300/ table. Standard centerpieces for 60" round tables range in price from \$75 - \$150 depending on flowers chosen and size. If working with a limited budget, we can create simple, economical designs; please just let us know up front. We will make suggestions in synch with your budget. For your sweetheart table, estimate 2.5 times the centerpiece price.

OTHER: There is also usually a delivery & set up fee which ranges from \$100 - 500 depending on the logistics, location(s) and complexity of the wedding décor & set up.

The hotel or venue where you will celebrate your wedding will normally provide the chairs, tables & linens for your ceremony & reception. If your venue does not provide these services, we can assist with selection, rental & set up of these items as may be desired. Price varies.

BUDGET: Estimate 8-10% of your total budget for flowers & décor. Any good floral designer will work with the budget that you allocate in presenting you ideas for your wedding flowers & décor. In addition to determining your budget, of primary importance is choosing your color scheme and style. To determine style, describe in 3-5 words (what first comes to mind) the ambiance that you are looking to create for your wedding date (your dream). If there is a particular style, color, look or flower you absolutely love or don't, you should also let the designer know this.

NEXT STEPS: We usually like to set up a phone call to review initial information exchanged and then correspond mostly via email to lock in the desired look. Then a formal service quote valid for 30 days is created for you to review. We keep your wedding date open for you and are available to discuss, answer questions, make changes, etc. as desired to your service quote. If you choose to contract our services, a 50% deposit is requested and your balance is due 2 weeks prior to your wedding date. Your deposit secures our services.