

# THE AMERICAN THEATER



*REGAL ART DECO ARCHITECTURE AND TIMELESS HOLLYWOOD GLAMOUR MAKE THIS SOPHISTICATED EVENT VENUE WORTHY OF RED CARPETS, DAZZLING MARQUEES, AND A SHOW-STOPPING BACKDROP FOR YOUR SPECIAL OCCASION.*

NAMED IN HONOR OF AMERICA'S SERVICEMEN AND WOMEN, THE AMERICAN THEATER OPENED IN 1942 AS CHARLESTON'S PREMIER MOVIE HOUSE. THE ORIGINAL THEATER FEATURES ART DECO-INSPIRED ARCHITECTURE AND SEATING FOR 900. THROUGHOUT ITS RICH HISTORY, THE THEATER HAS PLAYED SUPPORTING ROLES IN MAJOR MOTION PICTURES, SUCH AS *THE NOTEBOOK*, AND HAS HOSTED AN ARRAY OF PRIVATE CELEBRATIONS, CHARITABLE EVENTS AND CORPORATE EVENTS - INCLUDING THE SOUTHERN C SUMMIT, TEDX CHARLESTON, GOOGLE SOUTH CAROLINA, CHARLESTON WINE + FOOD FESTIVAL AND SPOLETO FESTIVAL USA. TODAY, WITH ITS REGAL FACADE, INSPIRED INTERIORS, OLD HOLLYWOOD GLAMOUR AND WARM AMBIANCE, THIS ICONIC EVENT VENUE SETS THE STAGE FOR ONE-OF-A-KIND WEDDINGS AND DINNER RECEPTIONS, BUSINESS SEMINARS AND BOARD RETREATS. ENTERTAIN A CROWD BENEATH THE HANDMADE MILK-GLASS CHANDELIERS OF THE GRAND BALLROOM, OR TREAT YOUR GUESTS TO A PRIVATE FILM SCREENING INSIDE OUR QUINTESSENTIAL CINEMA WITH STADIUM SEATING.

IDEALLY LOCATED IN THE HEART OF CHARLESTON'S UPPER KING STREET DESIGN DISTRICT, THE AMERICAN THEATER IS WITHIN WALKING DISTANCE TO AREA HOTELS, FINE DINING, SHOPPING AND AN ARRAY OF CULTURAL OPPORTUNITIES. JUST 20 MINUTES TO THE CHARLESTON INTERNATIONAL AIRPORT, THE AMERICAN THEATER IS ALSO MERE MINUTES FROM AREA BEACHES AND WORLD-RENOWNED GOLF COURSES.

*TO ASSIST WITH YOUR PLANNING PROCESS, WE'VE PUT TOGETHER PERTINENT DETAILS AND INFORMATION FOR YOU.*

## **2022 SPRING AND AUTUMN RATES** *BALLROOM (EVENING)*

MONDAY - THURSDAY : \$1500

FRIDAY : \$2250

SATURDAY : \$3000

SUNDAY : \$2000

*\*MONTHS INCLUDE: MARCH, APRIL, MAY, JUNE, SEPTEMBER, OCTOBER, AND NOVEMBER*

## **2022 SUMMER AND WINTER RATES** *BALLROOM (EVENING)*

MONDAY - THURSDAY : \$1000

FRIDAY : \$1500

SATURDAY : \$2000

SUNDAY : \$1250

*\*MONTHS INCLUDE: JANUARY, FEBRUARY, JULY, AUGUST, AND DECEMBER*

*RATES INCLUDE RENTAL OF THE BALLROOM FOR A FOUR-HOUR EVENT, SETUP AND BREAKDOWN. HOSTING YOUR CEREMONY ONSITE AND EXTENDING AN EVENT BEYOND FOUR HOURS WILL INCUR ADDITIONAL CHARGES OF \$500 PER HOUR. PLEASE SEE YOUR SALES MANAGER TO DISCUSS HOSTING AN EVENT DURING REGULAR BUSINESS HOURS. HOLIDAY RATES MAY APPLY.*

## OVERVIEW

SHINE THE SPOTLIGHT ON STYLISH MEETINGS, CORPORATE EVENTS AND PRIVATE CELEBRATIONS WITH:

- 13,000 SQUARE FEET OF EVENT SPACE
- AN ELEGANT GRAND BALLROOM WITH A 340 SQ FT MAIN STAGE FOR AWARD BANQUETS, PRESENTATIONS OR ENTERTAINMENT
- A FULLY EQUIPPED CINEMA WITH STADIUM SEATING, SURROUND SOUND, A/V EQUIPMENT, DVD AND LCD PROJECTORS, AND WIRELESS MICROPHONES
- A STYLISH LOUNGE WITH SCREEN AND PROJECTOR (NOT HANDICAP ACCESSIBLE)
- VINTAGE EXTERIOR MARQUEE TO PUBLICIZE YOUR EVENT
- SPACIOUS MAIN LOBBY IDEAL FOR REGISTRATION AND WELCOME INFORMATION
- WIRELESS INTERNET THROUGHOUT
- HANDICAPPED ACCESS
- COMPREHENSIVE MEETINGS SERVICES & PRESENTATION PACKAGES

## FOOD & BEVERAGE

THE PATRICK PROPERTIES CULINARY TEAM IS THE EXCLUSIVE PROVIDER OF ALL FOOD AND BEVERAGE FOR THE AMERICAN THEATER. FULL-SERVICE CAPABILITIES ARE AVAILABLE FOR ALL-DAY MEETINGS AND EVENTS, FROM BREAKFAST TO LUNCH TO CREATIVE SNACK BREAKS AND MULTICOURSE DINNERS. MENU CONSULTATIONS ARE WELCOME, AND CUSTOM MENUS ARE AVAILABLE TO PLEASE EVERY STYLE AND TASTE.

## EVENT COORDINATOR

WE REQUIRE THAT CLIENTS WORK WITH AN EVENT COORDINATOR TO ASSIST WITH:

- CEREMONY AND TIMELINE
- VENDORS
- VENDOR SCHEDULING AND COORDINATION
- EVENT RENTALS (LINENS, SERVICE WARE, AND SPECIALTY DECOR)
- FLOOR PLANS AND LOGISTICS

**\*PLEASE SEE YOUR SALES MANAGER FOR COORDINATOR GUIDELINES AND TO DISCUSS YOUR SPECIFIC NEEDS**

## EVENT RENTALS AND EQUIPMENT

TABLES, CHAIRS AND SELECT SERVICE WARE FOR UP TO 125 GUESTS ARE INCLUDED IN YOUR RENTAL. LINENS, GLASSWARE, AND ANY SPECIALTY ITEMS WILL NEED TO RENTED THROUGH YOUR EVENT COORDINATOR. A TECHNICIAN IS REQUIRED IF PLUGGING INTO OUR SYSTEM AT A RATE OF \$55/HOUR, WITH A FOUR-HOUR MINIMUM.

**\*SEE ATTACHED VENUE LAYOUTS & INCLUDED RENTALS**

## PAYMENT SCHEDULE

**UPON CONTRACT SIGNING:** THE FULL PROPERTY RENTAL FEE PLUS A \$500 REFUNDABLE DAMAGE DEPOSIT WILL BE PAID TO CONFIRM YOUR DATE

**6 MONTHS PRIOR TO EVENT:** FOOD AND BEVERAGE DEPOSIT DUE, EQUAL TO 50% OF THE FOOD AND BEVERAGE INVOICE AND YOUR MINIMUM GUARANTEED GUEST COUNT

**30 DAYS PRIOR TO EVENT:** MENU CONFIRMATION AND MINIMUM GUEST COUNT GUARANTEE DUE

**8-10 DAYS PRIOR:** FINAL GUEST COUNT AND BALANCE OF INVOICE DUE

**\*PLEASE SEE RENTAL AGREEMENT FOR FULL DETAILS**

**DETAILS REGARDING ANY OF THE INFORMATION ABOVE CAN BE FOUND IN OUR CONTRACT (TERMS & CONDITIONS).**

*WE LOOK FORWARD TO WORKING WITH YOU ON YOUR SPECIAL OCCASION!*

