



MAD DASH WEDDINGS

LOOKBOOK





HELLO THERE, GORGEOUS!

We are Brooke and Priscilla - two business savvy soul sisters rocking the creative circuit one celebration at a time. Together, artistic sparks fly, magic unfolds, and originality is born. Let us turn your overwhelming into easy breezy, poof away your stress, and keep your wallet stacked!

Weddings are our absolute passion. In addition to Mad Dash Weddings, we own and operate three additional wedding concepts, including the Leslie-Alford Mims House, Belle's Catering, and Orangerie Events. We combine knowledge from our differentiating experiences in the wedding industry to whip up innovative concepts, perfect our process, and build lasting vendor relationships.

We are so thrilled you found us, and cannot wait to introduce Mad Dash to you further.

MAD DASH PACKAGES



Elopement Package - \$1500

- ◆ Up to 10 People
- ◆ 1 Hour of Private Venue Use
- ◆ Ceremony Coordination
- ◆ Styled Ceremony Space
- ◆ Professional Celebrant
- ◆ Ceremony Music
- ◆ Florals for the Couple-to-Be (Bouquet, boutonniere, etc.)
- ◆ Experienced Wedding Photographer with Digital Files

*Add-on products and services cannot be applied to elopement packages.

Pop-Up Weddings

- ◆ Each package listed below includes the following products and/or services. Clients may add any additional service and/or product listed on our Add-On Services + Products sheet within our Lookbook to a base package for customization.

All base packages include:

- ◆ Invitations - Custom Digital File
 - ◆ Ceremony Coordination + Reception Coordination
 - ◆ Styled Ceremony + Reception Space
 - ◆ Professional Celebrant
 - ◆ Florals for the Couple-to-Be (Bouquet, boutonniere, etc.)
 - ◆ Experienced Wedding Photographer with Digital Files
 - ◆ Wedding Cake or Confections
 - ◆ Champagne Toast
 - ◆ Complimentary Non-Alcoholic Beverages
 - ◆ Ceremony + Reception Music
-
- ◆ *Package A - \$3000*
 - ◆ Up to 10 People
 - ◆ 2 Hours of Private Venue Use
 - ◆ Base Package Inclusions Listed Above

 - ◆ *Package B - \$4000*
 - ◆ Up to 25 People
 - ◆ 2.5 Hours of Private Venue Use
 - ◆ Base Package Inclusions Listed Above

 - ◆ *Package C - \$5500*
 - ◆ Up to 50 People
 - ◆ 3 Hours of Private Venue Use
 - ◆ Base Package Inclusions Listed Above

All-Inclusive Weddings + Vow Renewals

- ◆ Each all-inclusive wedding package includes the following products and/or services. Clients may add any additional service and/or product listed on our Add-On Services + Products sheet within our Lookbook to any base package for customization.

All base packages include:

- ◆ At Least 4 Hours of Private Venue Use
- ◆ Invitations - Custom Digital File + Printing
- ◆ Ceremony Coordination + Reception Coordination
- ◆ Styled Ceremony + Reception Space
- ◆ Professional Celebrant
- ◆ Florals for the Couple-to-Be (Bouquet, boutonniere, etc.)
- ◆ Sprinkle of Floral Decor
- ◆ Experienced Wedding Photographer with Digital Files (3 hours)
- ◆ Wedding Cake or Confections
- ◆ Catered Nibbles
- ◆ Champagne Toast
- ◆ Complimentary Non-Alcoholic Beverages
- ◆ Live Ceremony + Reception Music
- ◆ *Package D - \$7000*
 - ◆ Up to 50 people
 - ◆ Base package inclusions listed above
- ◆ *Package E - \$10,000*
 - ◆ Up to 75 people
 - ◆ Base package inclusions listed above
- ◆ *Package F - \$15,000*
 - ◆ Up to 100 people
 - ◆ 5 hours of private venue use
 - ◆ Base package inclusions listed above
- ◆ *Package G - \$18,500*
 - ◆ Up to 125 people
 - ◆ 5 hours of private venue use
 - ◆ Base package inclusions listed above
- ◆ *Package H - \$25,000*
 - ◆ Up to 150 people
 - ◆ 6 hours of private venue use
 - ◆ Reception tent
 - ◆ Base package inclusions listed above





ADD-ON PRODUCTS AND SERVICES

- ◆ *Additional Venue Hours - \$250 / Hour*
 - ◆ Cannot be applied to Pop-Up Packages.
- ◆ *Additional Venue Hours with Photography - \$400 / Hour*
 - ◆ Cannot be applied to Pop-Up Packages.
- ◆ *On-Site Hair Stylist - \$150 / Person*
- ◆ *On-Site Make-Up Stylist - \$125 / Person*
- ◆ *Upgraded Custom Catering Menu + Services*
 - ◆ Pricing begins at \$20 per person and varies based upon service-style and menu selections. Cannot be applied to Pop-Up Packages.
- ◆ *Professional Videographer - \$1,000*
- ◆ *Sparklers for Exit - \$3 / Person*
- ◆ *Flower Crown - \$125*
- ◆ *Wedding Party Bouquet - \$100*
- ◆ *Wedding Party Boutonniere - \$25*
- ◆ *Wedding Party Corsage - \$40*
- ◆ *Aisle Petals - \$30*
- ◆ *Cake Topper - \$25*
- ◆ *Cake Fruit Filling - \$25*
- ◆ *Bartender Fee - \$150*
- ◆ *Bar Set-Up Fee - \$300*
- ◆ *Coordinated Wedding Rehearsal - \$300*
- ◆ *Specialty Lighting*

ROTATING VENDORS



We line up an all-star cast of super talented wedding professionals in which we highly respect and deeply adore to be a part your event. All of Mad Dash package products and services are provided by some of the top wedding vendors in the region. Vendors are booked by Mad Dash for your event based on availability and best design fit. Together, we form a dream team to plan, style, produce, and provide a remarkable, unprecedented experience for all of our couples!

So who exactly are these all-star wedding professionals we speak of? May we present to you a list of some of our fabulous participating, rotating vendors! To preview each vendor's work and/or company, just click on the desired name to be automatically directed to their business website. It's that easy!

Please Note: All Mad Dash weddings and events are hosted at the historical Leslie-Alford Mims house, catered by Belle's Catering (when applicable), and coordinated by Orangerie Events. These vendors are not subject to change, and are not rotated with any other vendors in similar business categories.



ROTATING VENDORS

Venue

Leslie-Alford Mims House

Coordination

Orangerie Events

Catering

Belle's Catering

Photography

Live View Studios

Nine19 Photography

Adam Chapin Photography

Six Foot Photography

Paper + Calligraphy

One + Only Paper

Marked by McKay

Lilly Ann Letters

Rentals + Décor

Greenhouse Picker Sisters

Homemade Bride

Cottage Luxe

CE Rental

Floral

Brides & Bouquets

Eclectic Sage

Flowers on Broad Street

Tre Bella Florist

Cake + Confections

Sugar Euphoria

Once in a Blue Moon Bakery

Ashley Cakes

Whole Foods Bakery

Music

DJ Rang

Celebrants/Officiants

Ann McKenzie

Kevin Holland

Perry Hardison

Dennis Short

Justin Guthrie

Hair + Makeup

WINK Hair + Makeup

Michelle Clark

RAE Makeup Artistry

Makeup by Ashley Mooney

Videography

Little Lovely Blushes

Nine19 Photography

Live View Studios

Jon Warlick Media

FREQUENTLY ASKED QUESTIONS



What is a Pop-Up wedding?

Hold on tight, because we're about to rock your pretty little world! They are scaled-down, boutique ceremonies and receptions that are intimate, genuine, and completely focused on the couple. Still time for bubbly cocktails, yummy cake, and getting your groove on with a few of your closest friends and family members. Half the stress, half the cost, and pure PERFECTION!

What is an all-inclusive wedding?

An All-Inclusive Wedding quaintly celebrates the union of two individuals and the passionate love between them, not the opinions and unwanted requests of everyone else. With our help and the help of our awesome group of vendors we pull together the wedding of your dreams!

What is the difference between a pop-up wedding and an all-inclusive wedding?

Pop-up weddings are more intimate with a much smaller guest count. Perfect for people with a

smaller budget that still want all the frills that come with a big wedding. All inclusive weddings tend to have a higher guest count and typically result in higher cost.

Is a Mad Dash wedding right for us?

Are you crazy in love? Do you enjoy saving money? Are you keen to keeping your sanity? Renewing your vows? Getting married for the first second, third, fourth, or fifth time? Then a Mad Dash Wedding is more than perfect for you!

Are you LGBT friendly?

Absolutely. #loveislove

What will our Mad Dash wedding look like?

Based on the theme you've selected, each wedding will be professionally and artistically designed by some of the leading stylists in the industry. To view some samples of our work, check out Orangerie Events and Mims House. (Instagram is our jam!)

What will our Mad Dash wedding look like?

Based on the theme you've selected, each wedding will be professionally and artistically designed by some of the leading stylists in the industry. To view some samples of our work, check out Orangerie Events and Mims House. (Instagram is our jam!)

Do I have any say in how things will look?

Yes, to an extent. The overall goal is to take the stress and pressure off of you. You will pick a theme and fill out a questionnaire that helps us better understand your style. From there we work our magic and turn your daydreams into a reality.

Who will be our vendors?

Being immersed in the wedding industry for years, we have made valuable and incomparable connections. Your wedding will include some of the top North Carolina vendors who can't wait to be part of your wedding.

Can we bring our own vendors?

No worries. We already have all of the vendors on board and do not require vendors other than those we have arranged.

Can we bring our own food and beverages?

We took care of that too! We are excited to offer tasty and professionally catered nibbles and cocktails for you and your guests

Where will this all take place?

The historic, newly renovated, and exceptionally designed Mim's House in Holly Springs will be the backdrop for your big day!

Can I have a bridal party?

You may! They will be included in your over all guest count.

What if we have a specific ceremony request?

Much like the rest of the event the ceremony will be pre designed and simple however, we are more than happy to discuss any requests in regards to this portion of the day.

Can we pick out our flowers, cake, invitations, food, and champagne?

Mad Dash weddings are designed to alleviate several stressful parts of wedding planning. These

elements are pre determined based on the theme on the day of your choice.

Can we get transportation to and from the location site?

While this is not included in the packages we offer, we are more than happy to suggest reputable companies in the area that can provide transport.

Are our pets allowed to play a role in the big day?

Yes! Yes! YES!! We love all the fur babies and are more than happy to have them be involved, we just need to be made aware ahead of time. Although, we ask that you do clean up after your babies, and make sure they are going to be as lovely and sweet to work with as you!

Will we need to get a marriage license?

You will need to do that! You will BOTH have to go together to the local courthouse to obtain your marriage license so carve out some couples time and make it a date!

Will the officiant take care of filing my marriage license for me after the ceremony?

This must be turned in by your officiant so they will be sure to get this in for you – yay! One less thing for you to do!

Do we still get to have a dance at our reception?

Only if you want to. Especially to capture those tear jerking father-daughter, mother-son dances, and pull a muscle dance moves your friends have been waiting all year to try out!

Can we get ready at the venue?

Of course! The upstairs of Mims House has a beautiful bridal suite, and by far the most dapper grooms suite you're ever going to find. We also have a "salon" space with the most amazing lighting. Feel free to do it yourself or bring your hairstylist and favorite makeup artist! (We have plenty to recommend if you need suggestions.)

Do you offer a payment plan?

We sure do! After booking, we will get you on a monthly payment plan that works best for y'all as a couple. The balance will need to be paid in full two





WHAT NOW?

You've said hello, read through our literature, and are totally loving all things Mad Dash! What now?

Schedule a tour and consultation!

We would love nothing more than to meet you in person, show you the venue, hear your vision for your day, review information, and to answer any questions you may have moving forward!

Pick a date, pick a base package, customize!

We want your Mad Dash event to be a reflection of your style at your requests within your budget. We will also create a payment plan for flexible, comfortable, responsible financial planning towards your big day!

Approve and book!

Once you approve of your customized package and payment plan, and your booking deposit is received, your date becomes exclusively yours.

Collaborate!

Connection time! We will communicate with you as little or as much as you wish via email, phone calls, and face-to-face meetings to coordinate details, collaborate on design, answer questions, and/or note any requests regarding your Mad Dash event!

Celebrate!

Time to pop the champagne and boogie on down with the love of your life!