



*Top Shelf*  
WEDDING PLANNERS

*Wedding Planning Pricing Guide*

# Congrats! You're getting married. . .

## PLAN WITH CERTIFIED WEDDING PLANNERS

Your wedding day is one of the most important days of your life. You deserve to enjoy every moment of your wedding and not worry about timelines, vendor contracts, and logistics. That's our job. With 15 years of experience in the wedding industry, we can navigate every expected and unexpected detail of your wedding so you can be fully present enjoying your celebration with your loved ones and guests. Our wedding planning services are designed to provide you with as much (or as little) support needed to give you the peace of mind that your celebration will be just as we planned.

We will be a part of your most intimate moments so it is important that we create an immediate trust. It's a long journey with a lot of emotions along the way, and having someone talented and fun on your side is crucial.

Karen Goldberg Liston - Your amazingly fun Wedding Planner



# Wedding Planning Packages

## TOP SHELF WEDDING PLANNERS



## THE ULTIMATE PLANNING EXPERIENCE

\$4,000 - \$7,000

Allows you to effortlessly enjoy the planning process while still being involved in the necessary decisions.

This planning experience is great for couples planning from out of town, as well as couples having demanding jobs and limited time to plan.

### *Services:*

- Initial “Get to know you” video call and planning party
- Interactive planning calls and monthly video chats
- Use of Aisle Planner; a fun and efficient way to plan and organize
- Budget planning and allocation of funds
- Attending meetings on your behalf (or with you)
- Collaboration on selecting the most perfect venue
- Assistance on finding your dream team of vendors
- Negotiating the fine print on vendor contracts
- Booking a convenient hotel for your guests
- Design and sourcing for all your decor with your vision in mind
- Plan a delicious menu with all the food you love
- Hotel swag bag and welcome letter assembly delivered to hotels
- Create a detailed wedding day timeline for your bridal party and vendors
- Gather your wedding party for a ceremony rehearsal
- Day of wedding everything for you and your guests including: Day of coordination: communicate with couple for any last minute instructions, coordinating vendors and transportation, managing timeline, set up personal items, distribute vendor gratuity, help guests to find their seat, bring all personal items and gifts to designated location, coordinate send off.

[SCHEDULE FREE CONSULTATION](#)

*\*Prices listed in this brochure are starting prices and are subject to change.*

*Final fee may depend on travel, ceremony/reception location, staffing, and additional hours.*

# Wedding Planning Packages

## TOP SHELF WEDDING PLANNERS



## THE COLLABORATING PLANNING EXPERIENCE

\$3,200 - \$4,200

We are your sounding board and guiding hand every step of the way! We make suggestions and help you plan and organize in a stress-free way. Perfect for couples who have started the planning process but need a little tender loving care.

### *Services:*

- Initial "Get to know you" video call and planning party
- Use of Aisle Planner; a fun and efficient way to plan and organize
- Video planning calls to hear your progress and offer advice
- Provide venue/vendor recommendations; we know all the best
- Suggest current trends for style and design ideas
- Contract review & ideas on how to negotiate
- Attend a brainstorming in person meeting with your awesome venue
- Create a detailed wedding day timeline for your bridal party and vendors
- Gather your wedding party for a ceremony rehearsal
- Day of wedding everything for you and your guests including: Day of coordination: communicate with bridal couple for any last minute instructions, coordinating vendors and transportation, managing timeline, set up personal items, distribute vendor gratuity, help guests to find their seat, bring all personal items and gifts to designated location, coordinate send off.

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## TOP SHELF WEDDING PLANNERS



## EVENT DAY PLANNING EXPERIENCE

\$2,400 - \$3,000

With your wedding plans in place and vendor team secured, we will step in to manage the remaining details and logistics in the final months leading up to the big day. We'll work alongside your venue and vendor team to address any logistical challenges and ensure all moving parts of the day flow together seamlessly.

### *Services:*

- Initial video call to hear all about your plans
- Walk through of your amazing venue
- Coordinate details with your dream team of vendors
- Create a vision on how your perfect day will stay on time
- Gather your wedding party for a ceremony rehearsal
- Be the go-to person for your wedding party and hired hands
- Organize the entire wedding day ensuring all details go as planned including: Day of coordination: communicate with bridal couple for any last minute instructions, coordinating vendors and transportation, managing timeline, set up personal items, distribute vendor gratuity, help guests to find their seat, bring all personal items and gifts to designated location, coordinate send off

SCHEDULE FREE CONSULTATION

*We accept a limited number of Event Day clients per year. This service is available for booking a maximum of 6 months prior to the wedding date.*

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# Other Perks

## TOP SHELF WEDDING PLANNERS



### Added Benefits

When you work with Top Shelf Wedding Planners, you receive the following added perks.

#### AISLE PLANNER

Access to Aisle Planner to organize every detail of your wedding, including budgets, dated checklists, and more.

#### MINTED

Couples who purchased any of our planning packages receive preferred pricing of up to 30% off on Minted.com.

### Proud Sponsor of Vow for Girls



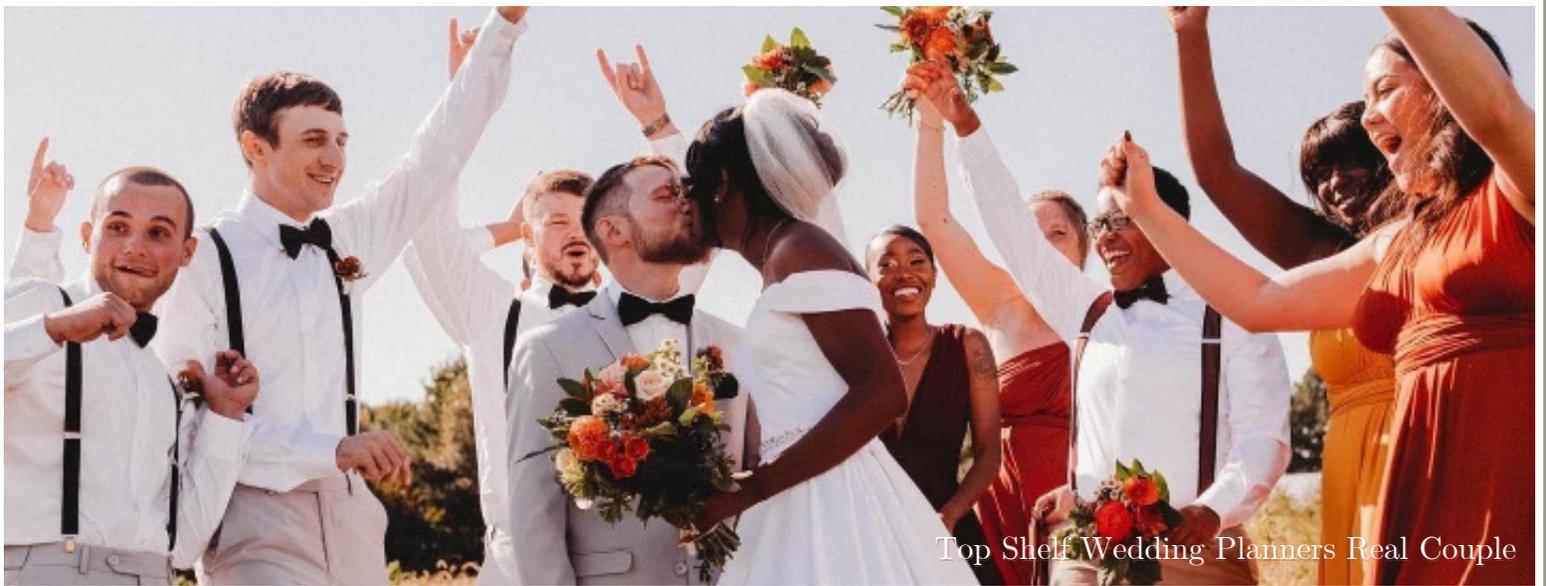
#### TAKE A VOW WITH US TO END CHILD MARRIAGE

As a company that celebrates love, we're proud to support VOW for Girls so that every girl has the chance to live a life she loves. Every year, 12 million girls are married before they turn 18. VOW for Girls is a growing global movement that partners with brands, individuals and the wedding industry to end the international child marriage crisis.

When you plan a wedding with Top Shelf Wedding Planners, a portion of the proceeds will be donated to VOW. When you contribute, we will also match and double your contribution.

# Frequently Asked Questions

## TOP SHELF WEDDING PLANNERS



Top Shelf Wedding Planners Real Couple

### WHY DO I NEED A WEDDING PLANNER?

Weddings are fabulous, wonderful, emotional, and exciting celebrations of your new life together! However, planning a wedding is a ton of work, often between 200 – 250 hours! That's like taking on an additional job... who has time for that? Wedding planners help bring the dream of your wedding to life, handling much of the legwork, keeping you on track and on budget. We handle every detail and can foresee and prevent common issues, so you can enjoy the experience of your engagement and wedding instead of stressing about it.

### WHAT WILL MY WEDDING DAY BE LIKE WITH TOP SHELF WEDDING PLANNERS?

Smooth sailing! You'll be able to truly relax, enjoy your day, and be the bride, without wondering if the limo is going to show up, if the ceremony is going to start on time, or if the escort cards and dessert table are set up perfectly. You, your fiancé and your parents will be able to take your rightful place as V.I.P.s.

### A PLANNER IS EXPENSIVE.

### CAN MY FRIENDS AND FAMILY HELP OUT?

A coordinator is an investment in making sure your wedding day is beautiful & flawless while taking that stress & duty off you and your family. Just like you, your friends & family want to enjoy the day and celebrate with you rather than working your event for you.

### HOW INVOLVED ARE YOU IN THE WEDDING PLANNING PROCESS?

We can be as involved as you need or want us to be! All actual decisions are made by you. We're here to be your coach and advocate, and to make the whole process easier and more efficient for you and your fiancé. So please let us know how involved you want us to be involved in your wedding planning.

# Free Consultation

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Top Shelf Wedding Planners Real Couple

## Schedule a call

Ready to make the wedding planning magic happen? Schedule a free, no obligation consultation call. We look forward to answering any questions you may have.

[SCHEDULE FREE CONSULTATION](#)

## Reviews



*“Karen and her team did an amazing job coordinating the events for my daughter’s wedding. . . she thought of everything and went way above and beyond! She was so professional, organized and such a joy to work with. She even handled all of the tips for the vendors at the end of the night so we could relax and enjoy the day. I am so grateful we hired her! She greatly exceeded my expectations and we have received so many compliments on how smoothly the whole day was.”- Maurann*



*“Our wedding day was pure perfection, from start to finish. Karen and Brit were always ten steps ahead and consistently on the ball. I was relaxed, unbothered, (in a good way - I'm the bride!) and just so incredibly happy. I actually have ZERO complaints about my entire wedding weekend, it was pure magic and I truly could not have had this wonderful experience without the knowledge, understanding, professionalism, friendliness and urgency provided by Top Shelf Wedding Planners. I give them a 12 out of 10! HIGHLY RECOMMEND!” - Taylor*