



H O L M H A I R  
*studio*

*hello love*

Congratulations on your big day!

This is truly one of the most romantic and fun seasons of your life. Turning all of the ideas you've daydreamed about into reality is a rush of excitement, and I am so happy that you're here!

Ashley Holm –

Owner and Bridal Hair Specialist

I'm Ashley Holm, and I've been a licensed cosmetologist, specializing in bridal hair, for 13 years. I have a true passion for making others look and feel their best! My fun personality, expert skill, and luxe professionalism has allowed me to make meaningful connections and build a great reputation with every bride I work with!

I believe the overall experience with your wedding vendors can really contribute to whether you have a happy and successful or not so great wedding planning journey. I can guarantee you will love having me as your bridal hairstylist!

Any of my previous brides would describe me as professional, personable, great at communication, organized, having a strong passion for my clients and my career. They would also attest that I made

their dream bridal hair come true by creating exquisite, flawless, fairytale-like bridal styles. I am honored you are considering hiring me for your wedding day. I strive to make every bride a happy one and I look forward to working with you!

## Why Investing in Amazing Wedding Day Hair is Important

It's no secret that planning a fairytale wedding can also be stressful. Stress less when it comes to your hair by hiring someone who is skillful, experienced, and specializes specifically in bridal hair. Your wedding is a celebration of your love that is witnessed by many and, as the bride, you are the centerpiece of your wedding! Your overall bridal style matters.

Your wedding day photos capture your love that day, and your bridal look. Your photos are memories that will be hung in your home, looked back on countless times by you and your new husband, and passed onto family members for generations. Again, how you look and feel matters!

## Investment

Bridal hair day of	\$250
Bridal preview	\$175
Bridesmaids/ all other attendees	\$125
Bridesmaids/ all other attendees preview	\$125
Flowergirl	\$75
Placement of clip-in extensions	\$30

## What's Next?

Excited and ready to book your wedding date? Great! The next steps are to fill out the Bridal Hair Inquiry Form, if you have not already done so. This form gives me all of the information I need to book your date. I respond to bridal inquiries via email only.

I will send an email response letting you know whether I am available for your wedding date or not. Once I have confirmed your date is available, the next step is to pay the booking fee and sign the Bridal Agreement. Since I book wedding dates on a first-come first-serve basis, and a year in advance, I hold your date for 72 hours. Once the booking fee is paid and the Bridal Agreement is signed your wedding date is secure! Hooray!

If you'd like to move forward with booking but still have questions or concerns, please feel free to email me and we can absolutely discuss further or set up a call for a more in-depth consultation to address needs or to make sure we are a good fit for each other.

## Additional Information, Fees and Policies

A 4 person minimum is required to book, including the bride as one of those persons. Total number of persons I am able to style will depend on a number of factors such as timing flexibility, detail of styles, length/thickness of hair, etc. I generally estimate 30-40 minutes per person for timing.

A non-refundable (no exceptions) booking retainer fee of \$125 is required to reserve and book your wedding date and is applied to your day of service total.

It is preferred that all wedding day services are paid as one lump sum. Balances due are required to be paid in full and are invoiced 5 days prior to your wedding date. An industry standard of 20% gratuity will be applied to all wedding day services.

Travel is complimentary within 30 miles round trip of Blaine, MN. Travel that exceeds 30 miles round trip will be an additional mileage fee of 0.85 cents per mile. If applicable, all parking fees, valet, etc. will require reimbursement.

Additional fees, such as parking, are invoiced and require payment in full the following day. It is at your discretion if you wish to pay these fees the day of.

Hotel accommodations may be required depending on distance of travel and start time and are generally applied when travel exceeds 2 hours one way.

Larger wedding parties that require me to bring an assistant is an additional flat fee of \$150.

All start times prior to 7:30 am will require an additional early bird fee of \$75.

Staying for touch-ups or reception hairstyle changes are available for an additional hourly rate. Please inquire if you are interested in this add-on service.

All pricing and fees are non-negotiable and attempting to do so could result in the termination of your bridal agreement or the declination of your inquiry.

All pricing and fees have been meticulously thought out and calculated based on many factors including value of time, level of expertise, years within the wedding industry, products used, training, continuing education, unlimited communication, and quality of overall experience.

*Thank you!*

—Ashley Holm

