

# M.A.W. BEAUTY

## HAIR & MAKEUP STUDIO

### Enjoy more than just a service on your wedding day... Enjoy an Experience

Our team of bridal beauty specialists understand how important it is for you to look and feel good on your wedding day. We understand that hair and makeup sets the tone for the entire day – after all, you start your day with us, and if your hair and makeup isn't right, the rest of your day isn't either.

During the time that we will be working together, our commitment is to provide a truly professional, personalized bridal beauty *experience*. We will walk you through our seamless process - from the consultation to the bridal preview, all the way to the wedding day and everything in between.

We proudly offer a unique Full Service Experience that allows us to be there to place and remove your veil, bustle your gown, and assure that you and your entire bridal party look just as gorgeous in each picture as you did before walking down the aisle.

Allow us to create a morning or day of beauty that is memorable, relaxed, organized, and beautiful – from the moment we connect to the time you say “I Do”.

*With Love,*

*M.A.W. Beauty*



**Melissa Wilson, Owner/Principle Artist**

Photo: Shawon Davis Photography



## Having peace of mind on your big day is priceless.

Starting your day with a relaxing, pampering beauty session, and sharing the experience with your closest loved ones and best girlfriends truly sets the tone for the day. When everyone looks their best, they feel their best, and on a day as important as your wedding, looking and feeling great is a must. No matter what look you're going for, our artists will ask the right questions, and listen to your feedback to create the perfect look for each client that we service.

Professional hair and makeup artistry is an essential part of the wedding day, and is unarguably an important factor in creating amazing wedding day photographs. Our artists will be there every step of the way to ensure that your dream wedding day beauty look not only photographs beautifully, but also looks beautiful in person all day long.



Photo: Allegro Photography

## BRIDAL BEAUTY PACKAGES

*Our Bridal Beauty Experience Packages are specifically designed for the bride who wants to indulge in a luxury beauty experience on her special day. These opulent beauty packages include the complete hair and makeup experience for the bride. From the Bridal Preview to touch ups and photo session assistance for the bride and all individuals who receive a service on the wedding day – our packages offer reassurance that all details of the overall look of the bridal party will be attended to, and that everyone looks photo-ready.*

### Package A

**\$525** (BRIDAL PREVIEW \$125 | WEDDING DAY SERVICE \$400)

Includes:

In-Studio Bridal Hair and Makeup Preview Session (3 hrs.) | On-Location Wedding Day Hair and Makeup | HD Airbrush Makeup | Faux Eyelash Application | Veil and/or Accessory Placement | Bridal Party Touch Up Session (2 hrs.) | Photo Session Assistance | Travel to 1 Location Within 10 Miles of Getting Ready Location

### Package B

**\$375** (BRIDAL PREVIEW \$125 | WEDDING DAY SERVICE \$250)

Includes:

In-Studio Bridal Hair and Makeup Preview Session (3 hrs.) | On-Location Wedding Day Hair and Makeup | HD Airbrush Makeup | Faux Eyelash Application | Veil and/or Accessory Placement | Wedding Day Touch Up Kit

### Package C

**\$225** (BRIDAL PREVIEW \$75 | WEDDING DAY SERVICE \$150)

Includes:

In-Studio Bridal Makeup Preview Session (1.5 hrs.) | On-Location Wedding Day Makeup | HD Airbrush Makeup | Faux Eyelash Application | Wedding Day Touch Up Kit

### Package D

**\$225** (BRIDAL PREVIEW \$75 | WEDDING DAY SERVICE \$150)

Includes:

In-Studio Bridal Hair Preview Session (1.5 hrs.) | On-Location Wedding Day Hair Styling | Veil and/or Accessory Placement | Wedding Day Touch Up Kit

## A LA CARTE

### The Bride

#### *ON-LOCATION*

Hair and Makeup \$300

Makeup Only \$180

Hair Only \$180

#### *IN-STUDIO*

Hair and Makeup \$250

Makeup Only \$150

Hair Only \$150

### The Bridal Party & Guests

#### *ON-LOCATION*

Hair and Makeup \$185

Makeup Only \$95

Hair Only \$95

#### *IN-STUDIO*

Hair and Makeup \$150

Makeup Only \$75

Hair Only \$75

Flower Girl/Jr.Maid (3-12 yrs.) \$75

Flower Girl/Jr.Maid (3 – 12 yrs.) \$60

## Additional Information

- All makeup services include HD Airbrush Makeup Application and the option of False Eyelashes
- Flower Girl/Jr. Bridesmaid services include hair styling and light makeup application including blush, lip gloss and light eye shimmer
- In-studio weddings meeting our minimum have private use of our studio and are welcome to bring snacks and 1 bottle of champagne for toasting



Photo: Mariah Burton Photography

## ADDITIONAL SERVICES

### Touch Ups & Add Ons

Bridal Party Touch Up Session \$150 (2hrs.)

Additional Hourly Touch Ups \$100/hour

Tattoo/Scar/Bruise Coverage \$25+

Wedding Day Touch Up Kit \$20

- Tattoo/Bruise/Scar Coverage requires consultation and trial prior to booking
- Wedding Day Touch Up Kit includes full sized lip color, blotting papers, bobby pins, mini hairspray

### Bridal Event Services

Hair and Makeup \$150

Makeup Only \$75

Hair Only \$75

*Bridal Event Services include engagement photo session, engagement party, bridal shower, bachelorette party, rehearsal dinner, and boudoir photo session. Bridal Event Services are provided in our studio location. All on-location, non-wedding day services are subject to a \$250 minimum.*

## BRIDAL PREVIEW SESSION RATES

**Bridal Hair and Makeup Preview:** \$150 3hrs

**Bridal Makeup Preview :** \$100 1.5hrs

**Bridal Hair Preview :** \$100 1.5hrs

**Additional Looks:** \$50 per look

### The Fine Print

- **TRAVEL** The first 10 miles, both ways, are complimentary when choosing the a la carte option. A fee of \$0.60 per mile will be charged thereafter, along with tolls and parking if applicable.
- **SAVE THE DATE** \$200 non-refundable retainer and signed contract is required to reserve the wedding date. The retainer is fully applied to the final balance of wedding day services.
- **PAYMENT** Balances are due 2 weeks prior to the wedding date. Payment can be made via cash, credit card, or bank check. Visa, Master Card, Discover and American Express are accepted. We do not accept personal checks.
- **GRATUITY** For the convenience of our bridal parties, a 20% gratuity is included in the cost of our services.
- **MINIMUM** We require a minimum of \$500 for on-location wedding day services, and \$400 for in-studio wedding day services for private use of the studio.

# FREQUENTLY ASKED QUESTIONS

## **What are the benefits of booking The Bridal Beauty Experience Packages vs. your A La Carte Options?**

After many years of providing services for brides on their wedding day, as well as providing styling for many professional photo shoots, we understand how beneficial it is for *your* experience to have all of the necessary services needed to create the best hair and makeup possible for the wedding day. The Bridal Beauty Experience Packages are created to give our brides all of the services that they need, at the best value, to provide them with peace of mind that their wedding day hair and makeup will look picture perfect throughout the entire wedding day.

## **Do I need Touch Ups on the wedding day?**

We also understand how important it is for someone to remain on-site with you after the getting ready services are completed. Booking The Bridal Beauty Experience Package A, or by booking touch ups using our A La Carte Menu, allows the option to have an artist to stay with you and your bridal party during the most important and highly photographed portions of your wedding day – your ceremony and photo session with your photographer. By having an artist on hand during the most highly photographed aspects of the day, you can rest assured that your look remains just as it did at the time of completion throughout the entire day. Your artist will be able to remove your veil prior to the reception, and touch up your makeup after you've cried tears of joy from saying "I Do". This service is especially beneficial if you and your fiancée are planning to do a first look, if you're planning your wedding during warmer months, or if you are having a destination wedding in a warm location.

## **What is included in the Bridal Preview Session?**

The Bridal Preview Session is somewhat like your dress fitting for hair. During your Bridal Preview Session, you and your artist will have the opportunity to sit down in our studio and discuss your vision for hair and makeup on your wedding day. We recommend that you schedule your preview about two to three months prior to your wedding date. At your preview, we will touch base on important details such as your getting ready schedule and logistics for the wedding day, and we will also discuss details about hair and makeup for the bridal party. You and your artist will work communicate and work together to create the perfect look for your wedding day. Photos will be taken for reference, and a face chart will be created to document all of the products that were used for your makeup.

## **Why is the Bridal Preview Session only available in your studio on weekdays?**

Due to the nature of our work providing on-location beauty services, we often are working outside of our studio Friday through Sunday. Bridal Preview Sessions, In-Studio Services, and hair and makeup for photography sessions are held in our studio location Monday through Thursday only.

## **Can I schedule a Bridal Preview Session prior to booking you for my wedding?**

Yes, you can schedule a preview before securing your date for your wedding; however, booking your Bridal Preview Session and wedding day services at the same time provides you with the best value. Additionally, unless you place your retainer and complete a contract, your wedding date is not secured.

## **Can I consider my Engagement Photo Beauty Session my Bridal Preview Session?**

Yes, you can, however, it is not recommended unless you are planning to wear your makeup the same way on your wedding day, and if you are okay with your fiancée seeing your wedding day look prior to the day of the wedding. The look for your Engagement Photo Session will typically have a more casual feel, takes less time, and will not require the styling and detail that your Bridal Preview Session will include. That said, it is a great way to experience a professional makeup application if you haven't had one before, and to also get an idea of how your makeup will photograph on the wedding day.

## **I am also having a Boudoir Photo Session. Can you provide hair and makeup for me if you have my date and time available?**

Absolutely! Our fee for event hair and makeup styling is \$150, and \$75 for either hair or makeup. Hair and makeup for events such as boudoir photos, engagement photos, bachelorette parties, engagement parties, bridal showers and rehearsal dinners takes place in our studio location. To have these services provided on-location, we require a \$250 on-location minimum.

**What is your beauty process, and what does each service include for the bridal party?**

Each makeup service that we provide on the wedding day includes HD Airbrush Makeup and false lashes, if desired, and takes about 45 minutes per service. Each hair service includes professional styling with the very best in hair styling products for special events. Prior to the wedding, each individual who is receiving a service on the wedding day will be asked to complete a questionnaire, which will tell us more about that specific client, and they will also be asked to send a current photo of themselves, along with images that they would like to use for hair and makeup inspiration. This allows us to go into the wedding day with a solid game plan for each person in the party. When booking one of our Bridal Beauty Experience Packages, the bride will be provided with a Wedding Day Touch Up Kit, which includes a full sized lip color, blotting papers, bobby pins, and a mini hair spray, or a small sample of the lip color used during your service when booking from our A La Carte menu. The bridal party or guests receiving a service may purchase a Wedding Day Touch Up Kit for \$20 if they wish, and must notify us within 30 days prior to the wedding.

**What kind of products do you use?**

When it comes to products, we try to use the best products possible, while keeping our selection simple. Some of our favorite cosmetics come from prestigious brands such as MAKEUP FOREVER, Stila, Urban Decay, Kett Cosmetics, NYX, Billion Dollar Brows, Kryolan, and Graftobian. We believe that all great makeup starts with great skin prep, and we use gentle, fragrance-free skin care products from Artistry Skin Care. For hair, we love products from Aquage and Kenra, as they allow for us to create soft, wearable hair styles that will last all day long. If there is a particular product or ingredient that you know you are sensitive to, or if you have any known allergies, please communicate this to us immediately so that we can decide what products are best for you!

**Do you have an assistant fee?**

When creating your timeline, we will schedule your day based on the number of services being provided and the time we need to finish your party. It is up to us to determine the amount of help that will be needed on your wedding day in order to complete the services at the scheduled time. Prior to the wedding day, a timeline will be provided to you. If at that time, you decide that you'd like to add an assistant or an additional artist, a fee of \$75 per artist and \$50 per assistant will be added to your total balance.

**Some of my bridesmaids only want hair OR makeup done – which do you recommend?**

It is truthfully a tough call choosing between professional hair or makeup on the wedding day. When making your decision, we strongly encourage you to remember that you are paying for professional photography, and that once the wedding is over, your photographs are all that will be left to remember the day. Professional hair and makeup is a complete package, and the icing on the cake of beautiful wedding photos. We do understand, however, that it is not always feasible to do both services. If you must choose between the two, we recommend hair styling. Poorly styled hair can totally ruin photos of the bridal party, and having a hair style that is created to last all day long and look great in pictures is really important. We still do recommend that the entire bridal party receive both hair and makeup services. *Many of our brides gift one or both services to their bridesmaids!*

**My wedding starts early, and I need to get ready very early. Is there an additional charge for early start times?**

For bookings that require our team to meet and/or begin services prior to 6:30am , there is a fee of \$50 per artist and \$25 per assistant that will be added to your total balance.

**What is your travel rate, and how do you calculate it?**

We offer a total of 20 miles, round trip, from the location of our studio at 85 Industrial Circle, Lincoln, RI, 02865 complimentary. After that, a fee of \$0.60 per mile, round trip, will be assessed. In addition to mileage, we will include any tolls and parking/valet fees to your final balance.

**What forms of payment do you accept?**

We happily accept Master Card, Visa, Discover, and American Express credit cards, cash, and bank checks. We DO NOT accept personal checks.

**When is my final balance due?**

We take all final payments in the form of one payment two weeks (14 days) prior to the day of the wedding. We do not take payment from separate individuals.

**Why is gratuity added?**

For the convenience of our brides and bridal parties, we include a 20% gratuity in the cost of all of our services. The wedding day is incredibly hectic, and we'd hate for you to have to worry about handling cash on such a high pressure and heavily timed day. By including gratuity, we are able to offer our brides an all inclusive rate, so once your final balance is paid, you are all set on the wedding day.

**When should I book services with M.A.W.Beauty, and will my date be held?**

No wedding date is secured without a retainer and signed contract in place, and all dates are first come first served! We book a limited number of weddings each year, and just like your venue, photographer, and other vendors, we do book up quickly. Because of this, we recommend that you secure your date ASAP if you feel that the service that we provide meets your needs, and if we are able to accommodate your wedding date and needs of your party. All rates are subject to change, and all services will be booked at the rate that is current at the time of your reservation.

**What is the next step if I want to secure my date?**

If you are ready to secure your wedding date with M.A.W.Beauty Hair & Makeup Studio, please let us know right away, and we will send out our e-contract for you to complete with your wedding day details. It will require for you to provide your credit card information to secure your date with your non-refundable, non-transferrable retainer of \$200. Completing your contract is a quick, easy process that should take no longer than 20 minutes.

**Does M.A.W.Beauty Hair & Makeup Studio only do weddings?**

While weddings are our specialty, we do offer basic services in our studio such as blow outs, trims, conditioning treatments, and facial waxing. We do not offer chemical services. Our studio is also available for private parties and classes. If you'd like to schedule an in-studio service, or would like more information about our classes, please contact us via email at [info@mawbeautystudio.com](mailto:info@mawbeautystudio.com) or via telephone at 401.678.0179.



Photo: Mia Campopiano Photography