



# PRICING GUIDE

SCHRACK & CO. PHOTOGRAPHY



Aimer, c'est vivre; a

mer, c'est voir; aimer,

voir, aimer, c'est être

Aimer, c'est vivre; ai

mer, c'est vivre; aimer,

voir, aimer, c'est être

Aimer, c'est vivre; aim



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*kind words*

LYNDSEY & CORY / OCTOBER 2, 2021

*"I am brought to tears every time as I relive the precious memories that they so beautifully captured! Schrack & Co. thank you a million times over for capturing my day with such beautiful pictures that I will cherish forever!"*



ALLISSA  
*and* JORDAN

cordially invite you to celebrate their wedding  
saturday, july eighteenth, two thousand twenty-three  
at six o'clock in the evening

*at the* *secret melia island*  
FERNANDINA BEACH, FLORIDA

dinner and dancing to follow



RECEPTION

*[Faint, illegible text]*

*[Faint, illegible text]*



WE'RE SO GLAD YOU'RE HERE

# WELCOME

THANK YOU WHOLEHEARTEDLY FOR CONSIDERING **SCHRACK & CO. PHOTOGRAPHY** TO CAPTURE THE MAGIC OF YOUR WEDDING DAY. IT IS AN **IMMENSE HONOR** TO BE CONSIDERED FOR THIS UNFORGETTABLE OCCASION.

AS YOU DELVE INTO THIS GUIDE WE HOPE YOU FEEL THE **PASSION** AND **DEDICATION** WE POUR INTO OUR CRAFT. AT SCHRACK & CO. PHOTOGRAPHY OUR ULTIMATE GOAL IS TO ENCAPSULATE THE ESSENCE OF **YOUR LOVE STORY** WITH ARTISTRY AND FINESSE. WE STRIVE TO BE **YOUR STORYTELLERS** PRESERVING YOUR MOST CHERISHED MOMENTS IN TIMELESS PORTRAITS THAT WILL BE TREASURED FOR GENERATIONS TO COME.

YOUR TRUST IN US IS A PRIVILEGE. WE ARE COMMITTED TO EXCEEDING YOUR EXPECTATIONS IN EVERY ASPECT OF OUR SERVICE. WE EAGERLY ANTICIPATE THE OPPORTUNITY TO CREATE BREATHTAKING MEMORIES TOGETHER AND TO BE PART OF YOUR JOURNEY AS YOU EMBARK ON THIS BEAUTIFUL CHAPTER OF YOUR LIVES.

PLEASE DON'T HESITATE TO REACH OUT WITH ANY QUESTIONS.

*The Schracks*





*what to expect*

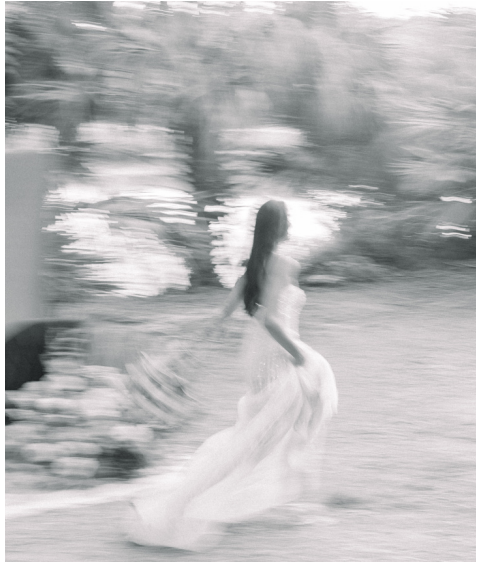
# PHILOSOPHY & VISION

OUR PHILOSOPHY IS DEEPLY ROOTED IN THE BELIEF THAT EVERY PORTRAIT SHOULD NOT ONLY BE VISUALLY CAPTIVATING BUT ALSO RESONATE WITH THE TRUE ESSENCE OF OUR CLIENTS. WE ARE DEDICATED TO **CRAFTING IMAGES** THAT **AUTHENTICALLY** REFLECT **YOUR INDIVIDUALITY** AND THE PROFOUND EMOTIONS OF YOUR SPECIAL MOMENTS.

OUR COMMITMENT GOES BEYOND MERELY SHOWCASING OUR ARTISTIC STYLE; WE AIM TO IMBUE EACH PHOTOGRAPH WITH THE DISTINCTIVENESS OF YOUR PERSONALITY, **YOUR LOVE STORY**, AND YOUR VISION. BY EMBRACING YOUR UNIQUENESS, WE CREATE TIMELESS IMAGES THAT ARE NOT JUST PICTURES, BUT **HEARTFELT NARRATIVES** OF YOUR JOURNEY.

AT THE HEART OF OUR APPROACH, LIES THE UNDERSTANDING THAT EVERY CLIENT IS UNIQUE, AND **EVERY LOVE STORY IS ONE-OF-A-KIND**. WE LISTEN ATTENTIVELY TO YOUR DESIRES, **INFUSE OUR EXPERTISE WITH YOUR PERSONAL TOUCH**, AND TOGETHER, WE CO-CREATE A GALLERY OF MEMORIES THAT ARE AS BEAUTIFUL AND EXTRAORDINARY AS YOU ARE.

WITH US, IT'S NOT JUST ABOUT CAPTURING MOMENTS; IT'S ABOUT CELEBRATING YOUR INDIVIDUALITY AND PRESERVING THE AUTHENTICITY OF YOUR STORY IN EVERY FRAME.



*invest in preserving your heritage*

# WEDDING COLLECTIONS

ON YOUR WEDDING DAY, **WE BLEND POSED, CANDID, AND FINE ART TECHNIQUES** TO METICULOUSLY CURATE A STUNNING AND DEEPLY PERSONAL GALLERY.

RECOGNIZING THE INDIVIDUALITY OF EVERY COUPLE, WE PROVIDE A RANGE OF COLLECTIONS TAILORED TO SUIT YOUR DISTINCT PREFERENCES AND NEEDS. WE'RE MORE THAN HAPPY TO FURTHER CURATE ANY OF THESE COLLECTIONS TO FIT YOUR NEEDS.



*signature luxe wedding collection*

# 10 HOURS OF COVERAGE

10 HOURS OF COVERAGE / SECOND PHOTOGRAPHER /  
1.5 HOUR ENGAGEMENT SESSION / PRE-WEDDING  
CONSULTATION / 48 HOUR WEDDING PREVIEW / ALL  
EDITED IMAGES DELIVERED VIA ONLINE GALLERY /  
ELEGANT PRINT BOX



COST : \$5,200.00



S&C

*classic wedding collection*

## 8 HOURS OF COVERAGE

8 HOURS OF COVERAGE / SECOND PHOTOGRAPHER / 1  
HOUR ENGAGEMENT SESSION / PRE-WEDDING  
CONSULTATION / 48 HOUR WEDDING PREVIEW / ALL  
EDITED IMAGES DELIVERED VIA ONLINE GALLERY

COST : \$4,000.00



*simplicity wedding collection*

## 6 HOURS OF COVERAGE

6 HOURS OF COVERAGE / ONE PHOTOGRAPHER / PRE-  
WEDDING CONSULTATION / 48 HOUR WEDDING  
PREVIEW / ALL EDITED IMAGES DELIVERED VIA  
ONLINE GALLERY

COST : \$2,400.00





# ADD ON'S

## I. EXTRA HOUR(S) \$300.00

EXTRA HOURS CAN BE BOOKED OR ADDED SPONTANEOUSLY ON YOUR WEDDING DAY WITHOUT ANY HASSLE.

## II. BRIDAL SESSION \$425.00

A BRIDAL SESSION IS A SESSION DEDICATED TO YOU, THE BRIDE. YOU CAN DRESS UP IN YOUR WEDDING GOWN, HAIR AND MAKEUP AND ENJOY A SESSION DEDICATED TO YOU, WITHOUT THE STRESS OF A WEDDING DAY TIMELINE.

## III. AFTER WEDDING SESSION \$425.00

YOU AND YOUR SPOUSE CAN ENJOY A RELAXED HOUR OF NEWLY WED PORTRAITS IN A PICTURESQUE LOCATION WITHOUT THE CONSTRAINTS OF A WEDDING DAY TIMELINE.

## IV. REHEARSAL DINNER \$600.00

CAPTURE THE WARMTH AND EXCITEMENT OF YOUR REHEARSAL DINNER WITH OUR 2 HOUR PHOTOGRAPHY COVERAGE.. FROM CANDID MOMENTS TO FORMAL PORTRAITS, WE'LL DOCUMENT EVERY HEARTFELT INTERACTION AND CHERISHED MEMORY AT YOUR REHEARSAL DINNER.





# ENGAGEMENT SESSION



## 1 HOUR OF ENGAGEMENT COVERAGE

LOCATION OF CHOICE / ONE HOUR COVERAGE / UP TO  
TWO OUTFIT CHANGES / ALL EDITED IMAGES  
DELIVERED VIA ONLINE GALLERY



**COST : \$450.00**





# COMMON QUESTIONS

## I. HOW CAN WE BOOK YOU FOR OUR WEDDING?

BEFORE BOOKING WITH US FOR YOUR WEDDING DAY WE'LL SCHEDULE A PERSONAL MEETING IN WHICH WE'LL GO OVER THE DETAILS THAT MATTER MOST TO YOU ON YOUR WEDDING DAY, AND ENSURE WE CAN DELIVER YOU PHOTOS THAT YOU'LL LOVE AND CHERISH FOREVER.

## II. ARE THERE ANY EXTRA TRAVEL FEES?

IF YOUR WEDDING IS IN FLORIDA TRAVEL FEES ARE ALREADY INCLUDED IN THE PRICE, TRAVEL FEES ARE ALSO INCLUDED IF YOUR WEDDING IS IN SAVANNAH, GEORGIA.

## III. DO YOU PROVIDE DISCOUNTS?

WE DO OFFER A 10% DISCOUNT TO FIRST RESPONDERS AND HEALTHCARE WORKERS, AS WELL AS TO FAMILY AND FRIENDS. IF YOU HAVE BEEN REFERRED BY SOMEONE WHO HAS USED US IN THE PAST WE'LL PROVIDE A 10% DISCOUNT TO YOU.

## IV. DO WE NEED A SECOND SHOOTER?

CONSIDERING FACTORS LIKE VENUE SIZE AND LOCATION, A SECOND SHOOTER MAY NOT ALWAYS BE ESSENTIAL. HOWEVER, FOR COUPLES WITH A PACKED WEDDING DAY SCHEDULE CRAVING AN EXTENSIVE COLLECTION OF PHOTOS, WE HIGHLY RECOMMEND OPTING FOR A SECOND SHOOTER TO ENSURE EVERY CHERISHED MOMENT IS BEAUTIFULLY CAPTURED FROM MULTIPLE ANGLES.



## COMMON QUESTIONS

### V. WHAT WILL HAPPEN IF IT STARTS TO RAIN ON OUR WEDDING DAY ?

THIS IS OUR MOST ASKED QUESTION. HOWEVER, WE WANT TO ASSURE YOU THAT WE'VE GOT YOU COVERED. WE COLLABORATE CLOSELY WITH YOU AND YOUR PLANNER TO IDENTIFY THE MOST VISUALLY CAPTIVATING LOCATIONS, ENSURING THAT EVEN IN THE EVENT OF RAIN, YOUR PHOTOS WILL REMAIN STUNNING AND TIMELESS. WEATHER WON'T COMPROMISE THE BEAUTY OF YOUR MEMORIES WITH US."

### VI. HOW MANY PHOTOS CAN WE EXPECT?

WE CALCULATE ABOUT 60-70 PHOTOS PER HOUR. SO IN AN 8 HOUR WEDDING DAY YOU CAN EXPECT 500+ PHOTOS. THIS NUMBER MAY VARY DEPENDING ON WEDDING DAY CIRCUMSTANCES AND IF THERE IS A SECOND SHOOTER PRESENT. WE THEN DO A QUALITATIVE SELECTION FOR THE BEST PORTRAITS AND DO A TOUCH UP EDIT TO PROVIDE YOU WITH YOUR FULL GALLERY.

### VII. DO YOU PHOTOSHOP?

WHILE WE ARE ABLE TO PHOTOSHOP, WE WILL NOT PHOTOSHOP TO CHANGE FIGURES, FACES ETC. WE DO LIGHT TOUCH UPS TO REFLECT THE MOST AUTHENTIC PORTRAYAL OF EACH INDIVIDUAL ON THE DAY OF THE WEDDING.

### VII. IS THERE A DEPOSIT FEE?

WE DO REQUEST A 25% RETAINER FEE WHICH WILL BE APPLIED TO YOUR WEDDING PHOTOGRAPHY COLLECTION TOTAL PRICE.





# NEXT *steps*

**Q: YOU WANT US TO CAPTURE YOUR WEDDING DAY, NOW WHAT?**

WE WOULD LOVE TO SET UP A QUICK PHONE CALL OR FACE TIME CALL TO GET TO KNOW MORE ABOUT YOU, YOUR FIANCE AND YOUR WEDDING VISION.

AFTER OUR INTRODUCTORY CALL, WE'LL SEND YOU A PROPOSAL, WHERE YOU CAN REVIEW WHAT WE'VE DISCUSSED AND SIGN A CONTRACT AS WELL AS MAKE THE 25% RETAINER DEPOSIT TOWARDS YOUR PHOTOGRAPHY WEDDING COLLECTION.

IT'S SMOOTH SAILING FROM THERE!

THANK *you*

FOR CONSIDERING SCHRACK & CO.



WE CANNOT THANK YOU ENOUGH FOR YOUR  
INTEREST IN US TO CAPTURE YOUR WEDDING  
DAY!

IT IS AN HONOR AND A PRIVILEGE FOR US TO  
CAPTURE YOUR HERITAGE AND LEGACY!