

Jennifer Vera

a luxury wedding photography experience



THE COMPREHENSIVE GUIDE FOR BRIDES



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How to Book Jennifer





“Jennifer made me feel so comfortable in front of her camera”

S A R A H



allow
me to
introduce
myself

who I am

Well hi there, I'm Jennifer Vera.

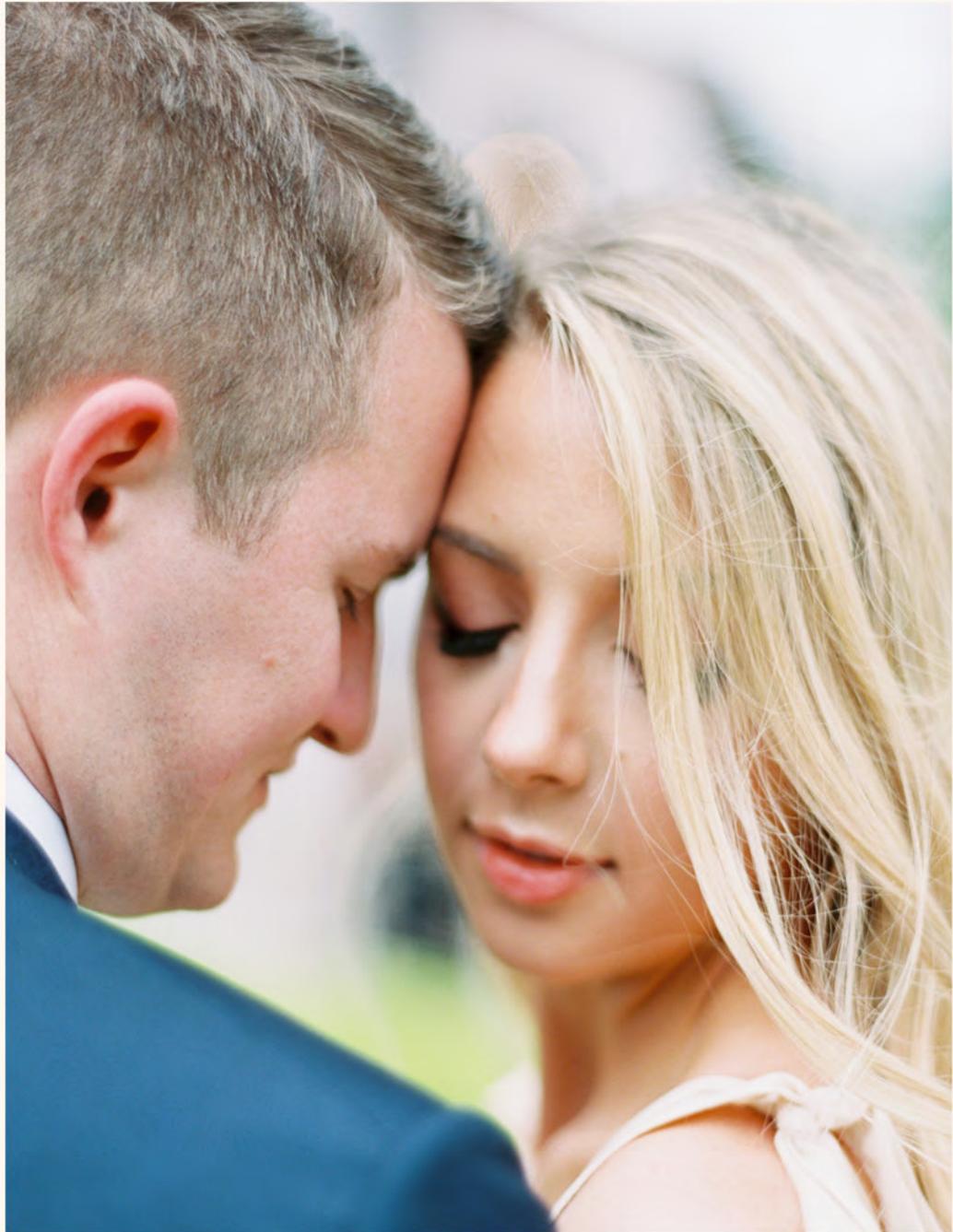
Most days you'll find me working from home on my laptop with a smile on my face, a cold coffee in reach, and two active 3 year olds in the background dancing up a storm!

I am a photographer,
lover of weddings,
and a storyteller

My camera? It's the vehicle I use to tell love stories like yours. I'm that girl who still watches "Say Yes to the Dress" every Friday night, even though I've been married for 6 years. I am a wife to my beloved, a mom to two spunky fraternal twin girls, and a friend to my brides. I'm the girl who will help your grandma with her lipstick, bustle your gown, fetch you champagne, and meet you on the dance floor.

I take ordinary
moments that are gone
in the blink of an eye
and turn them into
extraordinary heirlooms

Yes. The kind of photos that transport you the minute you hold them in your hands. I've been in your shoes, I've planned a wedding, and I know now that long after the cake has been eaten, and your dress has been hung, your photography will be one of the only things that remains after your special, precious day. These are your first heirlooms as a new family, so please choose someone who will cherish them as much as you will.



why Jennifer, you ask?

Let's be honest:
gals from the
South aren't
supposed
to brag.

I've been served "humble pie" my whole life, but if this is the only chance I get to make an impression on you, you better believe I'm going to take it and make it memorable!

I know that you have hundreds of options when it comes to choosing your photographer for your wedding day! There is talent oozing out of every city, every town in this state; and yet here you are reading this (this 'zine pairs well with champagne, so if your hand is empty, go fill it!).

Why? Because I care. I take clients and turn them into close friends. Throughout your entire wedding day I am watching everything unfold and documenting moments that I know you will cherish for years to come, moments you might not even see happen.

I'm living your day through your eyes and capturing it in a way that will give you the ability to relive it for years to come. Every little hand grab, tear shed, dance move.... You'll get those shots (and hundreds more) because your wedding day is filled with tiny moments, tiny details, with one beautiful love story interwoven through every single frame. That story? It's yours. Let me tell it.



F E A T U R E D A R T I C L E

5 tips for a *stress free* wedding day

After witnessing and being a part of 120+ weddings, I feel like I have truly seen it all. Let me be honest in telling: my clients are amazing. They are the best of the best, the cream of the crop, the people I feel fortunate to know. In working with the best, I need to be the best. So how do you do that?

Well, it's all about guiding my couples through the complicated / stressful / crazy process of planning the biggest, most important day of your life. No biggie, right? Wrong. So, let's talk through five tips to help facilitate a stress free wedding day, shall we?

read on...

1. Be strategic with scheduling

Your ceremony time will direct how the day will lead. If it's easy, great, you can do your photos in between that and cocktail hour, but if your ceremony flows into your cocktails, well, you should probably consider a first look. My goal? To have everyone present for as much of cocktail hour as possible. Why? The answer is two-fold. One: you are paying for it, so you might as well enjoy it. Two: it's one of the only times you get to greet and be present with your guests. Work with your photographer, find out how long they need for certain things, schedule in travel time, and add a little cushion!

2. Prepare ahead of time

When your photographer shows up, you want them to get right to work. How do you do this? By preparing ahead of time. What should you prepare? Well, anything you want photographed. For my brides, I tell them to have their: dress, shoes, jewelry, full invitation suite, all of the rings, any family heirlooms, and any other bridal details they want photographed. When I start shooting, I begin with styling these details that help tell your wedding story. If you don't have things ready, I'll be wasting time tracking them down (when I could be making them pretty and shooting!) The more prepared you are, the better – for you and for me!

3. Communicate clearly

Need your grandma to the church early? Want your wedding party to hang around after the ceremony? Need your college buddies ready for a shot during cocktail hour? Tell them! Make sure you communicate the schedule clearly and that everyone who needs it has it. This helps us not waste time tracking Uncle Jim down or grabbing Bobby from the bar. Photos move much faster, and when that happens you get to your party sooner and you're less stressed, I promise. Be an over-communicator - it will pay off big time!

4. Make time for photography

I urge my couples to do first looks for multiple reasons. First, it gives you the chance to soak it in, embrace, and experience the emotions without hundreds of pairs of eyes on you. Second, it allows us to knock out the posed photos so we can cruise through the festivities with candid shots that you'll love. Lastly, it gives me the chance to sneak into your reception during cocktail hour and photograph all of the hard work you've done! From florals to seating charts, gift tables to cakes, when you give me 20-30 minutes of uninterrupted time to photograph these details, all of the work and money you've spent making your vision come to life is documented and preserved!

5. Just be present

Wait, what? You don't believe when everyone tells you that a wedding day is a total whirlwind? Well, it is. Take moments where you stop, hold each other's hands, and intentionally take in the moments. When I shoot portraits of my clients, I make sure it's private and I tell them, "This isn't just time for photos, this is a time for you to be fully present. To hug each other and feel the warmth, to look into each other's eyes and lock that memory, to kiss like you're 15 and never kissed before..." You get the idea. Throughout the day, set aside little breaks in your schedule where you can pull away from the party and just simply "be." You won't regret that time, I promise!

I truly believe that wedding days are living, moving, breathing phenomena. They are here and gone in the blink of an eye. It's important to set yourself up for success and to ease any stress ahead of time so that as you float through your day you aren't focused on the details or the flowers, not on the cake or the music, but you're focused on the union, the marriage that is beginning. I want you to experience - not just plan - a marriage more beautiful than your wedding day. If you put these five tips to work, you'll be on your way to a stress-free day!



RSVP
Kindly reply by April 15th

M

Madison
SMITH

Dina
AND
Winstra

DINNER AND DANCING TO FOLLOW
Please visit
www.dinawinstrawedding.com

Details

WILL WED
May 15th, two thousand eighteen
at five o'clock in the evening
McKay Art Museum
San Antonio, Texas

Mr and Mrs Robert Fa...
1530 Thomas Street
Houston, Texas 77016

RSVP
Kindly reply by April 15th

M

investment

Every wedding is
unique, like you

I take my job as your photographer seriously (and let's face it, hire me and you'll have an extra bridesmaid who happens to be holding a camera!).

Instead of bundling goods and services into pretty little packages, I want to give you the opportunity to build your own collection of items that will make sure your wedding day is captured perfectly, just the way you want it.

Your photographer
is an investment

Investment is indeed the right word for it, because in truth your photos and your heirloom album will live on for generations to enjoy. Once the cake is eaten, the dress pressed and hung, and the guests back home, your photographs will endure to be revisited again and again, bringing back all the emotions!

*Ready to make the best
investment of your life?
Let's do this!*



collections

*Base rates include travel within 1 hour of zip code 77407.
For travel outside of that area, ask for me for the details.*

Friends

Planning Consultation
6 Hours of Wedding Day Coverage
Edited Images for Online Ordering Gallery
High Resolution Digital Images for Print

\$2900

Best Friends

Planning Consultation
8 Hours of Wedding Day Coverage
Edited Images for Online Ordering Gallery
High Resolution Digital Images for Print

\$3500

Friends for Life

Planning Consultation
10 Hours of Wedding Day Coverage
Edited Images for Online Ordering Gallery
High Resolution Digital Images for Print

\$4100

a la carte

Add-ons

Now that you've got your base collection covered, let's add some extras!

Engagement Session with Files \$500

Bridal Session with Files \$550

Boudoir Session with Files \$500

Additional hours \$300

Albums

There is no better way to show off your beautiful photographs than with your own beautiful wedding album. I create clean, stunning, timeless albums that show and tell your love story for years to come. It's pretty clear that I will obsess over your images and take the best ones of the day and arrange them into a layout that is sure to leave you swooning. Each album is customizable to match exactly what you are looking for. For a price quote, please contact Jennifer.

Wedding Albums Starting at \$1200

Prints

Your images deserve a place in your lives beyond just your computer screen! When you order prints, they will be printed on the highest-quality photographic paper. The rates listed below will be the same rates that are in your online viewing and ordering gallery. All prints are finished with a lustre coating to protect your photos from aging and fingerprints. Additional sizes available upon request.

4 x 6.....	\$3
5 x 7.....	\$5
8 x 10.....	\$9
11 x 14.....	\$18
16 x 20.....	\$58



MARY + STEVEN ARE ENGAGED, OCTOBER 2018

F E A T U R E D A R T I C L E

6 tips for a *gorgeous* engagement session

Oh me, oh my! Your left hand has been getting in a workout ever since your fiance put that beautiful rock on it, and you are oozing with excitement at the thought of wedding planning! Sound at all like you? If it does, congrats girlfriend! Now let's take some beautiful, casual pictures to celebrate!

Your engagement photos are a celebration of your love for each other, taken in a safe place without lots of pressure. I think engagement sessions are such an important part of wedding photography, and I've written this article to ensure you have the perfect engagement session with your love!

read on...



for those beautiful engagement images...

I. Vision

When you think of your engagement session, what do you visualize? An open field? Urban brick? A weeping willow tree? What is it that you feel suits the two of you? Are there any special locations that might be ideal for your engagement shoot? If not, don't fret, darling! It's not about where you are but who you are with. A lot of my brides leave the location up to me - which means I get to scope out spots ahead of time! The way I shoot, the focus is on the two of you and your beautiful faces, not the background. However, if there is a place that's uniquely special to the two of you, or you'd like to include a family heirloom, a pet, or something else that's meaningful, I am here to help you incorporate it into your images!

2. Fashion

Don't feel like you need to go on a mega shopping spree for your session (but if you can, more power to ya, girlfriend!) I want you to be comfortable - I want you to connect with your images - so if you are a jeans and tee kinda gal, then rock it with a fun color! My couples bring an outfit change to their session. Most choose for a dressier option (ex: flowy maxi dress) and a casual option (ex: jeans and a fun shirt). I am always open to chat wardrobe (hello, I am a girl who loves to shop!). Don't feel like you have to go for plain classics the entire time. Have fun with color, texture, and prints! This is to remember this special time in your lives, so don't limit yourself!

3. Hair & Makeup

I cannot stress this enough, girls! Really! Professional hair and makeup make a world of a difference. As a photographer, it excites me to know my gals are spending a day getting pampered before their session. It allows you to relax, feel beautiful, and confident! Nothing like a set of lashes to bring out your inner model. Consider using this time as a test run with your makeup artist and use your session as a time to evaluate your wedding day look and how it photographs. Ladies, if you can swing it, please consider getting your hair & makeup done for your session! I promise you it will make a world of a difference and you will look and feel absolutely glamorous. Oh, and I'm right here if you need any recommendations!



M A R Y + S T E V E N W E D D I N G 2 0 1 8

4. Timing

Timing is everything for your session. As a natural light photographer, I plan my engagement sessions around the lighting of the day. I usually begin them an hour and a half prior to sunset, which will allow for an outfit change and a location change while shooting during the golden hour. Being on time ensures that we do not cut into your session time, so showing up on time and ready will help yield great results! Once the sun goes down, there isn't much we can do, so staying on track with timing and lighting is the best way to ensure gorgeous images. This also means that at times we may have to reschedule due to weather. You only get to do this once, so ensuring the environment is perfect will give you beautifully lit images!

5. Trust Me

This is the whole reason you chose your photographer, right? Because they know the best lighting, the best poses, and the best techniques to make you two look and feel like supermodels. Now it's time for you to take a deep breath and trust the person you chose to do their best work with you. The more trust you place in them, the more free they will be to create the types of images that you'll love the most. You're going to feel uncomfortable, awkward, and alllllll the things! But in-between those little moments of awkwardness come total gems of authentic interactions that can only happen when two people are in love. Relinquish the control, give trust out freely, and let go of your expectations!

6. Have Fun

This is such an exciting time in your lives. I know that engagement sessions can seem nerve wrecking but it's important to go in with an open mind and the ability to laugh. I want you two to flirt your brains out, love each other, and just have fun. We will laugh a lot, I will help pose you. Your only job is to snuggle in close, bat your eye lashes, and laugh until your belly aches. It's going to be fun, we might finish the session with a bottle of wine, and I promise you that you will love seeing these beautiful images of the two of you for years to come. Engagement sessions are the perfect time to hang out with your photographer, get comfortable in front of the camera, and flirt with your soon-to-be spouse! What more could a girl ask for?



LISA + CHARLES, APRIL 2018

in your
words:
*love from
clients*

I would not be all that I am without my amazing clients. Many of the couples I work with end up keeping in touch long after the wedding day and become my close friends, and I am incredibly grateful!

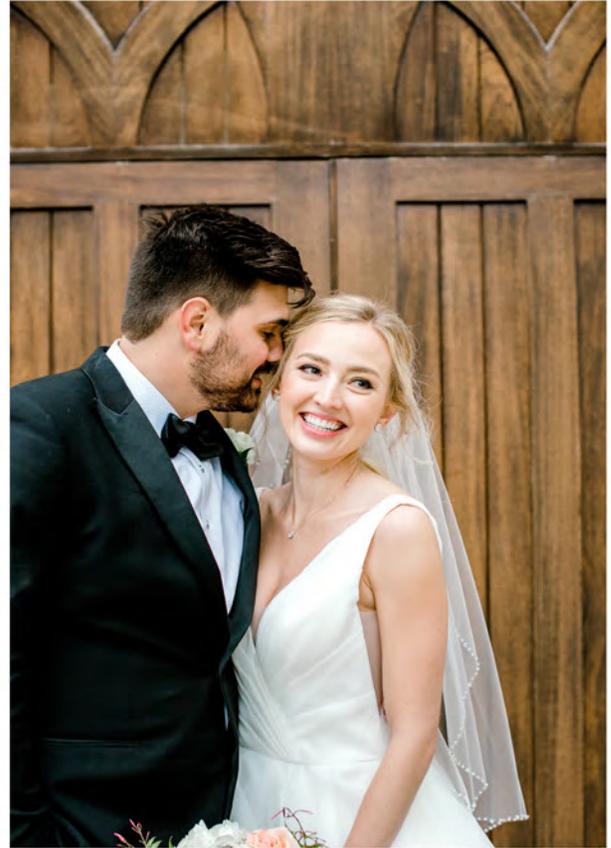
I know I've talked a lot in this magazine about who I am and what I do, but now it's time to let others do some of the telling! Here are just a few testimonials from real clients who have allowed me to be a part of the most important day of their life. Working with so many wonderful, amazing people with beautiful love stories to tell has been one of the biggest gifts of my life.

read on...



Lisa + Charles Say...

Jennifer is such a kind, friendly and talented photographer. I was suggested to her by my wonderful planner. At first the unpredictable weather in Houston made it hard for us to schedule our engagement shoot - but I'm sure glad we waited for the perfect time and place. The photos turned out amazing! On the actual wedding day, she was always quick to direct great shots which, from the previews I've seen look amazing. Her vision is incredibly on point :) I cannot recommend her enough!



Sarah + Chadwick Say...

I just looked through them and OMG!! You did a fantastic job!! I love them and can't wait to share them with friends and family when i'm home :)

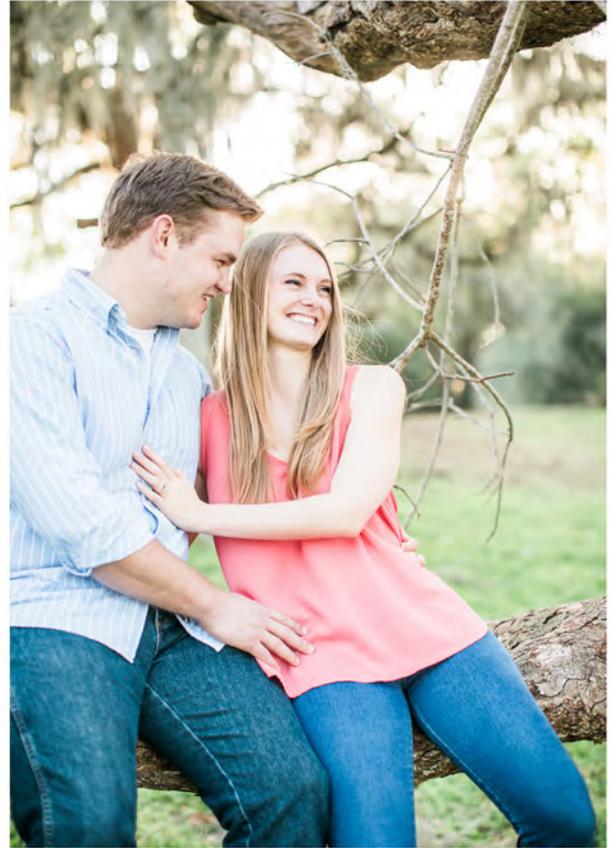
THANK YOU SO MUCH. It was truly a pleasure and we are so thankful to have had you as our photographer.

Best,
Sarah



Jessica + Joshua Say...

Jennifer's work is amazing!!! So far, Jennifer has photographed our engagement pictures and our bridesmaid reveal. That pictures are beautiful!!!!!"



Callie + Ryan Say...

Jennifer was amazing to work with! She loves what she does and you can see her passion when you are working with her. My husband and I had our engagement photos and wedding done with her and I am so happy we did. Our photos turned out amazing!!! I was pretty nervous about our engagements pictures because I have never done professional photos, but Jennifer really made me and my husband feel comfortable! If you are looking for an amazing photographer who is super passionate for what she does pick Jennifer! She was my favorite vendor to work with!!

wedding planning *worksheet*

Hey, want to know a secret on how to get those amazing, romantic images? Well, here it is! Having a detailed timeline for your wedding ensures you and your family receive the images you're dreaming of for your big day. We will have very limited time during the wedding to take all the images you'd like, so planning things out ahead of time is essential for success! Make sure to list out all the family formal shots you'd like as well as any other special requests you have for me. When you're all done with this planning sheet, we'll go over it together to make sure there's time for every moment you're wanting to capture!

Wedding Details

Wedding Date _____ Alternative Date _____

Ceremony Venue & Address _____

Reception Venue & Address _____

Religion of Wedding (if applicable) _____

Primary Contact Name _____

Primary Contact Email _____

Primary Contact Phone _____

Emergency Contact _____

Bride's Side

Bride's Name _____

Mother _____

Father _____

Grandparents _____

Siblings & Spouses _____

Maid of Honor _____

Bridesmaids _____

Flower Girl _____

Does the Bride have any family situations (such as divorce, deaths, etc. that I should be sensitive to?

Groom's Side

Groom's Name _____

Mother _____

Father _____

Grandparents _____

Siblings & Spouses _____

Best Man _____

Groomsmen _____

Ringbearer _____

Does the Groom have any family situations (such as divorce, deaths, etc. that I should be sensitive to?

Wedding Timeline Planning

Getting Ready Start Time _____ Getting Ready End Time _____

Getting Ready Address (please list for both bride & groom) _____

Ceremony Start Time _____ Ceremony End Time _____

How Much Time for Bride & Groom Portraits Between Ceremony and Reception? _____

Formal Portraits Start Time _____ Formal Portraits End Time _____

Reception Start Time _____ Cocktail Hour at _____

Dinner Served at _____ Band / DJ begins at _____

First Dance at _____ Cake Cutting at _____

Garter Toss at _____ Formal Exit at _____

Other Event at _____ Other Event at _____

Other Event at _____ Other Event at _____

Please Select All That Apply

Coverage for Both Bride & Groom Getting Ready

Grand Entrance for Reception

Bride & Groom First Look

Photo Booth at Reception

Receiving Line After Ceremony

Formal Exit with Sparklers / Special Lighting

Family Formals Before Reception

Other _____

Bridal Portraits between Ceremony & Reception

Other _____

What to Expect From Me: A Comprehensive Shot List

Bride Getting Ready

- Hanging dress
- Bride's Shoes
- Bride's jewelry
- Bridal bouquet
- Bride looking in mirror
- Bride putting on makeup
- Bride styling hair
- Bridesmaids' makeup styling
- Bridesmaids' hair styling
- Bridesmaids putting on outfits
- Bride puts on her dress
- Mom's reaction to bride in dress
- Bride with mother
- Bride with father
- Bride with flower girl
- Bride with special family / friends

Groom Getting Ready

- Groom's shoes
- Groom's boutonniere
- Wedding rings
- Groom buttoning jacket
- Groom putting on shoes
- Close-up of groom's tie
- Close-up of groom's boutonniere
- Groom standing alone, dressed
- Groomsmen putting on jackets
- Groomsmen tying shoes
- Groomsmen shaking hands
- Best man with groom
- Groom's party helping Groom dress
- Groomsmen shaking hands with groom
- Best man hugging groom
- Father / family hugging groom
- Groom with mother
- Groom with father
- Groom with family & friends

Ceremony

- Overall ceremony site shot
- Ceremony details
- Bridal party down the aisle
- Bride with father
- Reaction of the groom
- Reaction of the bride
- Details of guests & family
- Exchanging of rings
- First kiss

Bride & Groom

- Close-up of rings
- Groom only
- Luxe bridal portraits, bride only
- Bride and groom together, posed
- Close-up of bride and groom's faces

Formals

- Entire groom's party, standing
- Groomsmen's socks or shoes all together
- Groomsmen having fun together
- Entire bridesmaid's party with bride
- Bride and bridesmaids' shoes together
- Entire bridal party, bride, & groom
- Groom only with groom's parents
- Groom only with groom's extended family
- Bride only with bride's parents
- Bride only with bride's extended family
- Bride and Groom with both sets of parents
- Bride and groom with their extended family
- Entire bridal party w/ extended family
- Your choice of any combination of people

Please Note: To help the formal portrait session go more smoothly, please assign an assistant from each of your families to gather family members at the scheduled portrait time.

Reception Details

- Table decor and floral arrangements
- Seating chart
- Any special details / decor
- Bride & Groom's table
- Cake details
- Overall shot of reception area

During Reception

- During Reception
- Guests arriving
- Details of food, drinks
- Guest interactions, introductions
- Formal introductions of bridal party
- Formal introductions of bride and groom
- Toasts and speeches
- First dance with father and bride
- First dance with bride and groom
- Bridesmaids and groomsmen dancing
- Family members dancing
- Guests dancing & conversing
- Bouquet toss, traditions or games
- Cake cutting
- Formal exit of bride and groom

Your Requests



how to book

It is always so great to personally connect before booking your date, regardless of how we meet: whether it be a coffee date or phone conversation! Shoot me an email, let's set up a time to chat and get to know each other!

You can get ahold of me here:

832-421-2222

info@jenniferveraphotography.com

All dates are available on a first come, first serve basis. Dates will be reserved by submitting a completed contract and a retainer of \$1,000.

Thank you so much for your

interest in Jennifer Vera's

Photography Services.

Featured in: *Modern Luxury Weddings Magazine, Wedding Colors, Brautsalat, The Big Fake Wedding, and Borrowed & Blue*





JVP

