

*pepper & co events*

# PRICING GUIDE 2022

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# NICE TO MEET YOU!

*I'm ashley*

I have always wanted to be an event planner, so when my sweet husband proposed and I finally got the chance to plan my own wedding, I jumped right in. I LOVE to plan and organize every little detail of my life, so I have never felt so perfectly suited for something. I fell in love with the wedding industry and even more in love with planning so after my big day I decided to follow my passion and start Pepper and Co Events.

I specialize in creating modern and timeless events. I strive to ensure that each event is flawlessly designed and every detail is meticulously planned. At the end of the day, all that matters is your happiness. I want your special day to be all about you. I'm here to make sure your event is beautiful, effortless, and fun!



WEDDINGS

# FULL SERVICE

## *Wedding Planning*



Initial consultation  
Unlimited email and phone correspondence  
Budget management and payment tracking  
Detailed mood board creation  
Color palette creation  
Decor style and design  
Complete wedding planning timeline  
Venue selection assistance (if applicable)  
Invitation and RSVP assistance  
Curated vendor suggestions and coordination of selected vendors  
Creation of detailed timeline and floor plan  
Hotel accommodations and room block assistance  
Shot list creation  
Rental coordination (if applicable)  
Final venue walk through  
Vendor coordination and point of contact day of event  
Rehearsal coordination - 1 hour  
Day of coordination - 12 hours  
Extensive emergency kit  
Set up and break down

Services begin immediately

STARTING AT \$3500

# PARTIAL

## *Wedding Planning*

Initial consultation  
Unlimited email and phone correspondence  
Full review of existing plan  
Customized vendor recommendations  
Vendor correspondence review and assistance within planning period  
Final venue walk-through  
Confirmation of rentals  
Shot list creation  
Creation of detailed timeline and floor plan  
Rehearsal coordination - 1 hour  
Vendor coordination and point of contact day of event  
Day of coordination - 10 hours  
Extensive emergency kit  
Set up and break down

Services begin 3 months prior to your wedding date



STARTING AT \$2000

# DAY OF

## *Wedding Coordination*

Initial consultation  
Unlimited email and phone correspondence  
Floor plan review  
Sample photography and or videography shot list  
Creation of detailed timeline  
Communication with booked vendors to share day-of details  
Rehearsal coordination - 1 hour  
Day of coordination - 8 hours  
Vendor coordination and point of contact day of event  
Extensive emergency kit  
Set up and break down

Services begin two weeks prior to your wedding day

STARTING AT \$1100

# MICRO WEDDINGS & ELOPEMENTS

Initial consultation  
Unlimited email and phone correspondance  
Budget management and payment tracking  
Detailed mood board creation  
Color palette creation  
Decor style and design  
Complete wedding planning timeline  
Venue selection assistance (if applicable)  
Invitation and RSVP assistance  
Curated vendor suggestions and coordination of selected vendors  
Creation of detailed timeline and floor plan  
Hotel accomodations and room block assistance  
Shot list creation  
Rental coordination (if applicable)  
Final venue walk through  
Vendor coordination and point of contact day of event  
Rehearsal coordination - 1 hour  
Day of coordination - 12 hours  
Extensive emergency kit  
Set up and break down

For weddings of 35 guests or less

STARTING AT \$3250

# Wedding

## *Design & Styling*



Introductory phone or video call  
Detailed mood board creation  
Color palette creation  
Curated decor and design list including where to rent and or purchase each item  
Day of decor styling

Can be added to partial planning and coordination packages or as a standalone service

STARTING AT \$350

# The

## *Complete Package*

Includes complete planning and design of the following events:

- Wedding
- Engagement party and/ or rehearsal dinner
- Bridal shower
- Bachelorette and/ or bachelor party

STARTING AT \$4300

Events

# Showers

Baby, bridal, and couples showers  
Introductory call  
Mood board and color palette creation  
Budget assistance  
Location assistance  
Theme and decor assistance  
Invitation assistance  
Decor set up (if needed)

STARTING AT \$250

# BACHELOR & BACHELORETTE *Parties*

Introductory call  
Mood board and color palette creation  
Budget assistance  
Location assistance  
Theme and decor assistance  
Itinerary and scheduling assistance  
Decor set up (if needed)

STARTING AT \$300

# THEME

## *Parties*

Birthday parties, engagement parties, gender reveals, rehearsal dinners, or any celebration

Introductory call

Mood board and color palette creation

Budget assistance

Location assistance

Theme and decor assistance

Invitation assistance

Decor set up (if needed)

STARTING AT \$250

# FREQUENTLY ASKED *Questions*

## WHY DO I NEED A WEDDING PLANNER?

Hiring a wedding planner will dramatically reduce the time you spend worrying about your big day. I spend an average of 300-500 hours on full service wedding planning. That time is spent researching, coordinating, creating the perfect team of vendors for your wedding, designing your dream day, and managing all the little details so you can focus on the fun part, getting to marry your best friend.

## HOW DO I SECURE MY DATE?

Once the contract is signed and a 50% non-refundable deposit is made your date is secured.

## DO YOU OFFER ANY DISCOUNTS?

Yes! We offer law enforcement, first responder, and military discounts on all of our packages.

## DO YOU HAVE TRAVEL FEES?

Travel is not included in my pricing. Depending on where your event is located, a lodging and mileage fee may be applicable.

# NEXT

# Steps

1. Let's hop on a call, I would love to learn more about you and chat about your vision for your event!
2. If you want to move forward, you'll sign a contract and pay a 50% non-refundable deposit to book Pepper and Co Events and secure your date!
3. Begin planning!

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