



JL DESIGNS

Floral & Wedding Studio

Wedding Flower Planning Guide

Welcome to JL Designs' free wedding flower guide. We know how exciting planning a wedding is, but also realize it can be a bit daunting. The information we are providing is a simple guide to help you decide what kind of floral arrangements you'll need to complete the wedding you have envisioned. We have also provided price ranges and average prices for each type of arrangement, to help you determine your budget. This is meant to merely be a guideline, so please call to set up a formal consultation with one of our wedding specialists. We are here to help you create the wedding of your dreams, and it is our pleasure to help inspire you. We will keep your ideas realistic and in your budget guidelines. We look forward to working with you.

Bridal Party Flowers

Flowers will help to identify the bridal party, and can also help set the mood of the wedding. Cheerful and bright, or simple and elegant, these flowers can vary based on your own personal tastes.

Bride's Bouquet

The Bridal Bouquet is one of the most important elements of the wedding day and of the bride's attire, which deserves special attention. Bridal Bouquets can be works of art and will set the tone of how all the other flowers are determined for the wedding pallet. There are many colors, scents, sizes, shapes and styles of bouquets to choose from. The most popular style today is the hand tied bouquet, although cascading and free form styles are also common. The traditional bridal bouquet is composed of white and cream flowers. Stephanotis, Gardenias, Roses, Peonies, Calla Lilies and Orchids are popular choices when creating an all white bouquet. If you prefer a colorful bouquet, you may want to also consider using Colored Roses, Tulips, Stock, Freesia, Lisianthus and Gerbera Daisies, which all come in a variety of colors.

Price Range: \$65-\$500

Average Price: \$150-\$180

Bride's Toss Bouquet

You may want to consider having a smaller, less expensive bouquet specifically for tossing.

Average Price: \$35.00

Bridesmaid's Bouquet

The Bridesmaid's bouquets should compliment the bridal bouquet and are usually smaller in size. Size and color should coordinate with the bridesmaid's dresses and overall style of the wedding. While bridesmaids' bouquets are usually identical, you may want to choose different flowers/colors/ styles for each of your bridesmaids.

Price Range: \$45-\$125

Average Price: \$65.00-\$85.00

Maid/Matron of Honor's Bouquet

The Maid/Matron of Honor's Bouquet can be similar or different from the bridesmaids bouquets. Many brides choose to make the Maid of Honor's bouquet somewhat larger or a different color than the other bridesmaids bouquets.

Price Range: \$45-\$125

Average Price: \$65-\$85

Corsages (Mothers, Grandmothers, ETC.)

Corsages don't have to be identical, but like the bridesmaids bouquets they should coordinate with the dresses and overall style of the wedding. Gardenias, Orchids, and Roses are excellent choices for corsages, and they are available in a wide range of colors to compliment any outfit. Corsages can be pinned on, or worn as a wrist corsages. Mother's also prefer to carry a small posy of flowers as opposed to something she would wear.

Price Range: \$15-\$50

Average Price: \$25

Posy: \$35-\$55

Boutonnieres (Groom, Groomsmen, Fathers, Grandfathers, ETC.)

Boutonnieres are generally a few blossoms of coordinating flowers for the wedding style. These styles include Orchids, Roses, Stephanotis, Calla Lillies or Freesias.

Price Range: \$8-\$15

Average Price: \$10.00

Ceremony Main Altar

The purpose of flowers at the main altar is to direct the guests' visual attention toward the front of the ceremony space. Therefore, these arrangements must be appropriate in height and width to be seen by guest seated in the back. Since each ceremony is different, these flowers can be as elaborate or simple as your style dicates.

Price Range: \$95-750

Average Price: \$95-\$250

Free Standing Arch with Seasonal Flowers \$450-\$1000

Chuppa - \$500-\$1,200

Aisle Pew Markers

Flowers, candles and ribbons are often used to mark the front aisle pews and also add color to the ceremony site. A cluster of flowers, a cascade of greens, or a bundle of flowers and ribbons are all popular choices.

Average Price: (Greens and Ribbon) \$10 each

Average Price: (Flowers, Greens, & Ribbons) \$25-\$50 each

Rental Decorative Backdrop Items

Items such as candelbras, columns, arches, ferns, glass vases, candles, and other decorative pieces are available for a rental fee to complete the ceremony settings.

Price varies according to Item:

Please Call to schedule consultation for complete list and prices.

Reception Site

Flowers add beauty, fragrance and color to your reception space. Including flowers will transform a stark room into a warm, inviting space. The flowers for the reception should be a reflection of your style and color scheme.

Centerpieces

Table centerpieces should compliment the flowers in the reception space. The centerpieces should also work with the linens and table settings you have chosen. It is important to keep centerpieces low enough so your guest can easily converse with each other. If you want a more dramatic, tall centerpiece, a raised floral arrangement that begins above eye level is a better option. If budget is a factor, alternating high and low centerpieces is a cost-effective way to add impact to your event.

Price Range: \$40-\$350

Average Price: \$75-\$175

Buffet Table/Cocktail Tables

If buffet tables are used, a floral arrangement will add beauty and color to the food display. Depending on the size of your buffet, you may want several arrangements across the table that uses the same floral scheme as your centerpieces. Likewise, if you will be utilizing cocktail tables, they can be decorated with petite arrangements using the same floral scheme as your buffet tables and centerpieces.

Buffet Table Price Range: \$175-\$750

Buffet Table Average Price: \$400

Cocktail Table Price Range: \$15-\$50

Cocktail Table Average Price: \$25

Wedding Cake

Fresh flowers are a beautiful addition to a wedding cake. We can work your flower scheme into cake decorations.

Price Range: \$40-\$200

Average Price: \$65

Labor

A 30% additional labor fee is attached to all wedding floral packages. This labor fee covers the cost of the following: consultation time with wedding designer, wedding floral proposal and revisions, and site visits with your designer, ordering and processing of flowers.

Delivery and Set Up Fee

A fee is attached to any wedding order where we deliver and setup. This fee covers delivering, ceremony and reception setup, breakdown and pick up of any rental items. This fee varies according to volume of items and distance.

Reserving Our Services

Unfortunately we are unable to "temporarily hold" dates. To confirm our services we require 20% of your proposal estimate or \$300 non-refundable deposit, whichever is greater. This deposit is credited toward your balance and will allow you to make any necessary changes to the proposal. The balance is due in full 2 weeks prior to the wedding date at which point we will place your floral order with our suppliers.

Additional Services by JL Designs

At JL Designs we understand our responsibility in making this a very special day. This is a once-in-a-lifetime event and will be a complete success. To help achieve your vision, JL Designs can assist in providing the following additional services:

Lighting

With the proper lighting, your venue can be transformed into a warm and inviting atmosphere. “Pin Spotting” will add “pop” to the centerpieces and buffet arrangements. Instead of competing with your venue, use it as a canvas and incorporate up lighting. Up-lighting is extremely important with plant rentals, as it greatly increases their presence in the room. There is a number of excellent local lighting specialist that we work closely with.

Linens

Linens are an extremely important element in wedding design. The correct linens add luxurious depth, texture, and color to the room. We have established a network of linen providers, along with our own stock. Together we can rent virtually any linen to achieve your vision.

Specialty Candles, Containers & Ribbons

Candles can make any room feel warm, inviting, and romantic. We have access to candles and candle holders in every style, shape and color that will compliment your theme.

Plant Rental

Plants, palm trees and ficus trees are often used to soften a room or create a more intimate setting. Plants are helpful to disguise areas that you don't want guest to view, or to enhance areas that guests will be focused on, such as a stage by the band. There are a number of local plant rental specialist that we work closely with that would allow us to fulfill any need.

We are dedicated to the quality of our work, this is why we only accept a limited number of events to ensure we achieve our standards. Please contact us at 770-267-5061 to check date availability and to set up a consultation with one of our designers. This consultation allows you to plan your wedding flowers in detail with the help of your wedding designer. You will also be provided with a detailed pricing proposal for your flowers within 2 weeks of your consultation date. We look forward to beginning the planning process with you and being included in your special day.

We want to thank you for your consideration and we hope that your experiences with us are to the highest of satisfaction. We enjoy what we do so much and we look forward to our journeys with each and everyone of you. Good luck with your planning and we look forward to assisting you.

Thank You,
The JL Designs Staff
770-267-5061
info@jldesignsfloral.com
www.jldesignsweddings.com

Follow us on

