



~ Heart-to-Heart Films Information Packet ~

Video is unique in its ability to capture heart and story, and that's what I love most about what I do. If hired, I would love to meet with you before the wedding, to get to connect on a friendship level -- to get to know you and hear your story. I've found that the connection we have with our couples is as important as anything we do with our cameras. What a lot of couples don't realize is how much of the day you will be sharing with your photo/video team. I believe it's important for your experience of the day to find people that you feel comfortable with, so you can feel free to be yourself and enjoy your wedding to the fullest.

Happy wedding planning!
All the best,

Mason

Heart-to-Heart Films

A wedding is such a special, once-in-a-lifetime day when all your closest family and friends gather together to celebrate you and your love. I consider it an honor to capture the heart and story of what will make your wedding special.

Photos capture moments, but video tells the story. I believe a wedding is so much more than just the wedding day itself -- it is your whole lives coming together as one in love. I work hard to do my best to capture the heart and story behind your wedding in my films. Your wedding film will be a unique experience within itself, to get all the feeling behind your wedding packed into a short film will be incredibly moving and something to cherish for a lifetime.

Here are a few qualities that make my work unique:

Filming out of a relationship. A lot of couples don't know what the process of working with a videographer is like...truth is, it depends on the videographer. I like to make working with me feel natural, comfortable, and something that helps you get the most out of your wedding day. Being in front of a camera is tough for a lot of people, but it helps if you feel comfortable with the people behind the cameras, like you would with a friend. I love getting to know my couples and working to develop a friendship. Part of our wedding video package is getting together before the wedding. The pre-wedding meet-up (usually a month before the wedding) is very important to me. I love getting to draw out and hear couples' stories. I believe sharing stories goes a long way in developing a friendship, getting to know each other, helping me capture your heart and story behind your wedding, and feeling comfortable working together. Couples have also really enjoyed the process of sharing their story before the wedding, reminiscing on everything that has led them to their wedding. I also record audio during these meet-ups and often use soundbites in the wedding film to capture some of your heart and story leading up to the wedding. During the wedding day, I love to be super encouraging, supportive, and non-judgmental. Our couples have always loved working together -- this is a huge point of pride for me.

Wedding planning support. We want to help you get the most out of your wedding. So not only do I provide planning support to help you get the most out of your wedding video, but with a background in event planning and holistic psychology, I offer wedding planning support to help you cultivate a meaningful wedding experience. I help you craft your wedding day timeline, provide personal vow-writing prompts and vow writing support, and even provide encouragement letters for toasters, all in an effort to help you facilitate the best wedding experience (and video) possible.

Working with mindfulness. There are so many special moments that happen during the wedding day. I have found that it is incredibly important for me to be present throughout the day and mindful of all the little nuances, faces, and happenings in order to best capture what makes each wedding unique and special. One of the questions I get asked the most is how many hours of coverage I provide during the wedding day. My answer is, "All of it". Special moments happen at all times during the wedding day and to the best of our ability, we don't want to miss any of them. Even after the wedding, I put a lot of time and thought into the editing process, spending countless hours going over and over all the footage, working to grasp the heart of the day, carefully selecting just the right moments, and sometimes spending days looking for just the right background songs that capture the feelings of the day, putting it all together in a very meaningful and heartfelt way.

Creating uniquely personal films. I believe every couple's love is unique and special in their own way, and I love doing our best to capture that. Instead of setting up poses I like to set up situations for you to enjoy the wedding highs and share your love in your way, however you feel comfortable. I don't work off of a template or pattern when posing, capturing the wedding day, or putting together wedding films, instead I work hard to appreciate and honor each couple's beautiful uniqueness.

I can't help but put my heart into whatever I do. I am constantly striving to improve my craft and deliver the highest quality films to my couples. My goal is to make your wedding film unique and personal to your relationship, something that is not just nice to watch and remember but captures the heart, feeling, and emotion behind your wedding for you to relive for years to come, and to serve as a reminder of the foundation of your love during the harder times of relationship through your life-long adventure together.

~ Investment ~

I invest a lot of my heart and time into each film...each one is a passion project. And because of this I only book a limited amount of weddings each year (1 per month) in order to give myself the time that each wedding film deserves. Because I invest so much into each film, and work hard to create a personal film that will be meaningful for a lifetime, I also ask for a lot of investment from our couples as well.

I believe the highlight film is most important, and I work hard to capture the heart of the whole day, the essence of the meaning and emotions of the wedding within the highlight film. Some couples really want the full-length ceremony or other videos, and I can do that for you too. But in reality those other full-length videos may only be watched once or twice. It's my goal that the highlight film will help you relive your wedding experience, bringing back those most precious moments, memories, and emotions.

The "Short and Sweet" Highlight Film (5-7 min.) - \$2,750.00

This video package includes:

1 Videographer

2 HD cameras

Audio recording

Drone footage (certain location and weather restrictions apply)

Pre-wedding meet-up and wedding planning support

All-day filming (usually around 8AM to 12AM/midnight, or the end of the reception)

Cinematic Highlight Film (5-7 min) with Voice-Over and Background Music **

Raw Footage Cut***

The "Heart-to-Heart" Highlight Film (10-12 min.) - \$3,750.00

This video package includes:

1 Videographer

2 HD cameras

Audio recording
Drone footage (certain location and weather restrictions apply)
Pre-wedding meet-up and wedding planning support
All-day filming (usually around 8AM to 12AM/midnight, or the end of the reception)
Cinematic Highlight Film (10-12 min) with Voice-Over and Background Music**
Raw Footage Cut***

Add-ons/Extras:

Full-Length Multi-Angle Ceremony Video - \$500.00
Full-Length Multi-Angle Reception Toasts Video - \$400.00
60 sec Instagram-Ready Teaser Film (delivered within one week of your wedding) - \$500.00

Because I shoot each wedding the same way regardless of which package you choose, you can always upgrade your video package after your wedding day, but before editing, if you'd like.

Any wedding location distance greater than 2 hours according to GPS from 80904 requires a travel fee.

**Each wedding film is crafted personally, and therefore the length of each highlight film varies. What is most important is capturing the emotion and beauty of your whole wedding in a way that flows naturally and communicates the emotional meaning of the wedding. Rather than focusing on length, I focus on providing the best possible film. I recommend the "Heart-to-Heart" package as we are more able to include the full length of your personal vows into the film.

***The video package comes with a RAW FOOTAGE CUT. As I go through the footage, during our first pass we cut out the unusable/unwatchable parts and put the rest on a single timeline so you have the whole day's footage to go through if you'd like. This footage is lightly color corrected (to look more normal), but not color graded with precision like the highlight film.

Booking Your Wedding Date:

I request a \$1,000.00 deposit and your signature of the wedding video package contract, required for booking your wedding date. The remaining amount is due by or on the wedding day.

Final delivery of the wedding video package is typically between 3-6 months, though I hope to get it to you before then, I make sure to give each wedding edit the time it deserves to deliver the best possible film.

I provide an online preview of the highlight video and deliver the whole wedding video package on USB flash drive(s) to preserve maximum resolution and provide the greatest flexibility of use.

Please let us know if you have any questions about anything.
Thank you for your interest in our work!