

# Gin & July

2022 Pricing Guide





# Who are we?

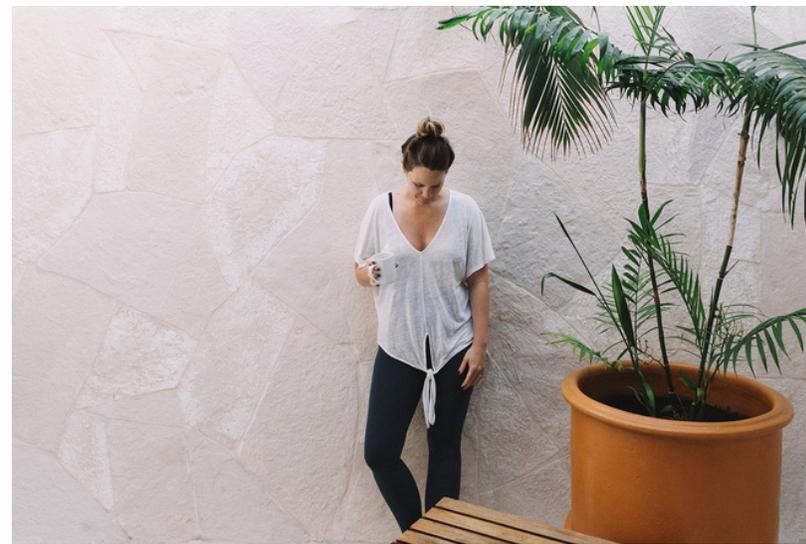
We're the Buchanan's! Or just Maxx and Bre.

Two [relatively] normal humans who call San Clemente, California home. Storytelling is our thing and cameras are our tools of choice. To us, love is raw, goofy, and passionate and we want to capture yours with absolutely honesty. We believe that everyone has a story to tell and that every story is worth telling. So, have a look around, give us a shout, and let's start getting to know one another!



MAXX

- Enneagram 8, 4, 6, & 2. Yes, really.
- Fan of driving aimlessly looking for photo ops.
- Buys too many film cameras if left unsupervised.
- Could eat tacos every single day, for the rest of forever.
- Was once mistaken for Matt Damon while visiting Australia.



BRE

- Enneagram 9.
- Mom slash teacher slash photographer superhero.
- Queen of naps.
- Can whip up a mean cocktail with minimal ingredients.
- Thrives on a Mexican beach with an iced coffee and a quesadilla.

## STORY TIME!

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Gin & July isn't just a brand name, it's the story of how we met. The story is awkward, funny, probably gross to some, but if that red solo cup filled to the brim with warm gin and backwash hadn't been shared, who knows where we would be today?

That's correct, with full knowledge of its contents, Bre shared a previously discarded cup of backwashed gin with me. Me totally unknowing and obviously not gross for drinking warm gin at the beach, her thinking she would never see me again.

### PLOT TWIST!

I got her phone number. Yeahhhh.

It wasn't until several dates and a few meet 'n' greets with friends and family later that she finally fessed up to what exactly I had consumed all those months ago.

What can I say? I was smitten.

-Maxx





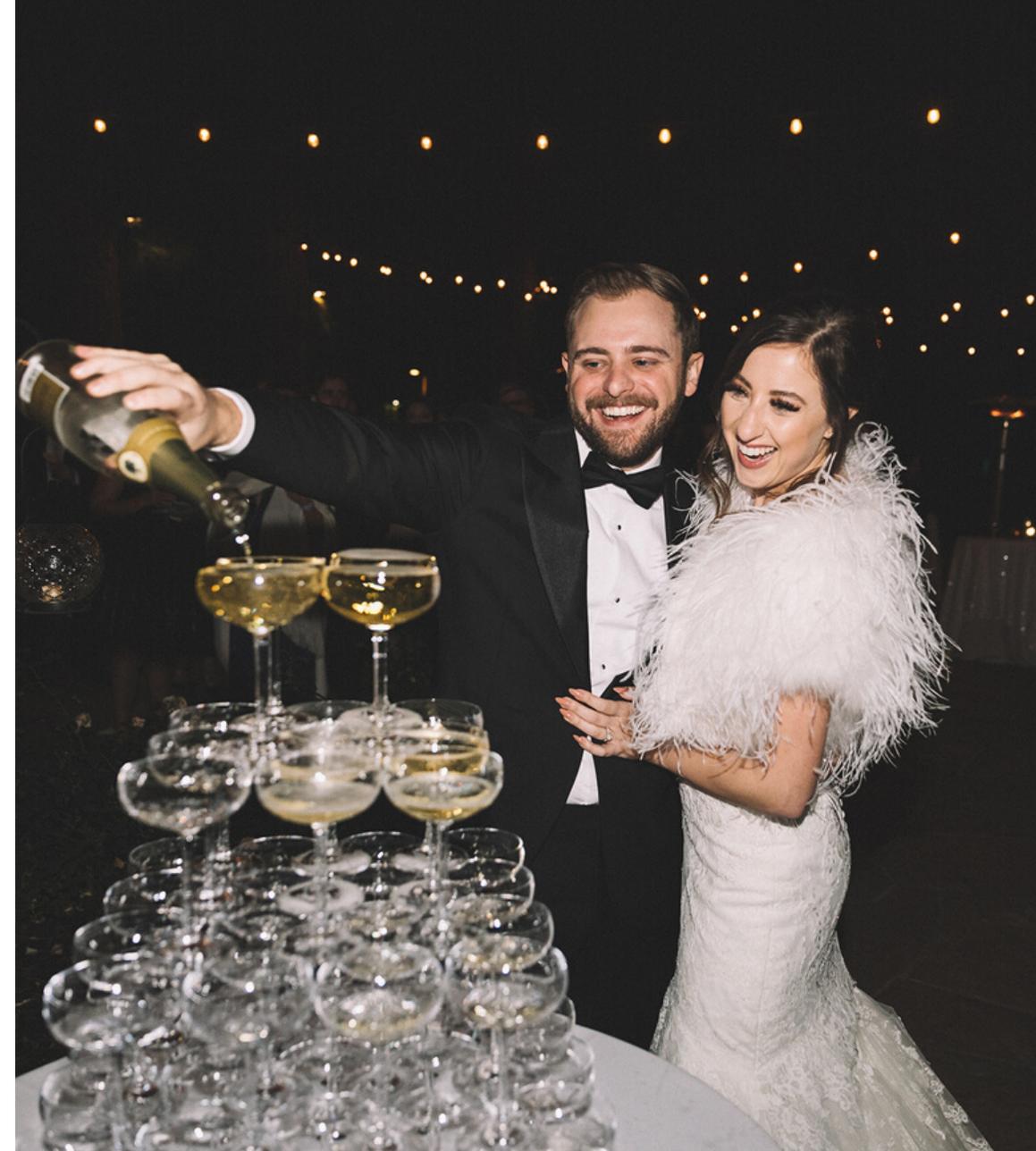
# The Experience

## OUR APPROACH

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Wouldn't the ultimate gift be that you were able to be fully present and worry-free on your wedding day? That is *exactly* what we want to give you.

Our approach is simple. We make connections with our couples by learning their stories, discovering what moves them, and building our own relationships with them. Come wedding day, the trust that we have built allows them to be worry-free which allows us to document their love story in an honest and intimate way.





## You're here, so something about our work struck a feeling.

Maybe you saw a photo that moved you. Maybe it was a story that you related to. Whatever it was, it made you feel something real. You connected with it, and connections like that are why we do what we do.

You could have contacted any of the thousands of wedding photographers that are out there, but you're here. You're here because you're searching for something different. You want an experience that makes you feel comfortable. You want images that are timeless. You want photographers that you trust.

When your day comes, knowing that your photographers are capturing all of the important moments allows you to be entirely present. It allows

you to enjoy the day with your person, and all of the rest of your people! The details you spent hours and hours picking out and putting together? Yeah, we'll get those. But we'll also get the fleeting moments...your parents crying during your first dance, your grandma squeezing your hand during your dinner rounds, or the boys hoisting you up on their shoulders during your epic dance party.

You're here because you care about those moments, and so do we! We don't want you to book us because we were the most affordable or because we're local to your venue. We want you to have the best wedding experience possible and, with us, you can have it!



WHAT TO EXPECT

# A quick glimpse of the process.

01

## Connect

Connecting with your photographers is so important. Once you submit an inquiry through our website, one of us will reach out to set up a quick phone call so that we can get to know each other more. If everyone feels like it's a good fit, we'll just need a signed contract and a retainer to reserve your date.

02

## Engagement Session

We wanna hang out! An engagement session is such a great way for all of us to get to know one another, get used to the cameras being on you, and to get a feel for how we work. It's also a great way to take a break from all the planning, slow down a bit, and spend some quality time with your person. If an engagement session isn't in the cards for you, we would love to meet up for a coffee and a chat.

03

## Wedding Day

It's here! The best day of your lives! Rain or shine we will be there to capture everything so that you can be present and enjoy the day with all of your people. No need to worry about what to do or where to go, just be yourselves and we will be there to guide you throughout the day.

04

## Heirlooms

Sadly, the wedding is over, but we want to help you experience the joy of your day over and over. Whether it's a fine art album, prints on the walls of your home, a decorative print box, or a combo of the three, we'll help you select the perfect heirlooms to hold those memories for years to come.



# Packages



## 10 HOURS - ALL-IN-ONE

- 10 hours of continuous coverage
- 2-hour engagement session
- 2-hours rehearsal dinner coverage (local and travel weddings)
- Digital Gallery
- 1 custom 20-page wedding album
- Two 8x10 fine art prints of your choosing
- One 11x14 fine art print of your choosing
- Flash drive with images and custom care package
- Guarantee of 1000+ images

\$8500



## 8 HOURS - ALL-IN-ONE

- 8 hours of continuous coverage
- 2-hour engagement session
- Digital Gallery
- 1 custom 20-page wedding album
- Flash drive with images and custom care package
- Guarantee of 800+ images

\$6500



## 8 HOURS

- 8 hours of continuous coverage
- Digital Gallery
- Flash drive with images
- Guarantee of 500+ images

\$5200

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## 6 HOURS

- 6 hours of continuous coverage
- Digital Gallery
- Flash drive with images
- Guarantee of 500+ images

\$3800



LOOKING FOR SOMETHING ELSE?  
a la carte menu...

- 2-hour engagement session - \$ 600
- Additional photo sessions -
  - Bridal - \$ 600
  - Boudoir - \$ 700
  - Trash the dress - \$ 600
- \*Each session up to 2 hours
- Rehearsal dinner coverage - \$ 550 per hour (up to 2 hours)
- Extra wedding day coverage - \$ 750 per hour

\* Engagement sessions discounted to \$500 when accompanying a wedding package.



# Affirmations

"WOW! Where do I begin? Maxx & Bre are not only incredible photographers but they are also great people! They are so fun and make your life EASY which, as a bride, is so key on your wedding day and the days leading up to it. Our photos turned out better than I could have ever expected! I love their style and how comfortable they always made us feel. I would HIGHLY recommend Maxx & Bre for any of your photography needs!"

- BRITTANY A.



"Easy to work with - check. Exceptional photos - check. Had a great time - check. Maxx and Bre checked all the boxes for our photo shoot experience. They go above and beyond to capture unique shots that will have you rushing to the printers as soon as you get your photos. Our expectations were surpassed when we saw the final photos from our shoot. If you hire them, you will not be disappointed."

- KAYLA C.

“

...on the day of the wedding, they were just like another two friends we got to share our day with...who also happen to take awesome photos.”



# You have questions?

WE HAVE ANSWERS

DO YOU TRAVEL?

Absolutely, yes!  
Passport ready.

DO YOU OFFER  
ENGAGEMENT SHOOTS?

Yes! Engagement shoots are available as part of a wedding package or as an a la carte item.

HOW WILL WE RECEIVE  
OUR IMAGES?

After image selections have been made and edits have been finished, you will receive an email with a link to your personal online gallery.

DO YOU EDIT ALL  
OF OUR IMAGES?

Yes. Every image that is delivered to you is hand picked and individually edited.

CAN WE SEE RAW  
IMAGES?

Unfortunately, no. We will not hand over any RAW files.

WHAT IS YOUR  
PAYMENT PROCESS?

We require 50% of your total package cost as a retainer to hold your date. The remaining balance is collected one week prior to your wedding day.

CAN WE MEET BEFORE  
THE WEDDING?

OF COURSE. We love getting to know our couples. Our job is to tell your story to the best of our ability and by learning who you are and what you're all about is the best way to do that.

DO YOU OFFER OTHER  
TYPES OF SHOOTS?

Yes. We offer several other types of portrait sessions including boudoir, bridal, trash the dress, couples intimates, or anything else that you can dream up!

# Heirlooms

YOU CANNOT PASS DOWN  
YOUR INSTAGRAM FEED.

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Have you ever flipped through your parents' wedding album? Aside from the wild hair, poofy fashion, and epic 'staches, wasn't it kind of cool to be able to put yourself into their day? Questionable wardrobe decisions aside, their day was full of memories and those memories ultimately led to you.

In our digital world, we think that it's important to remind our couples that a Facebook album or an Instagram feed can't be passed on to future generations. Our own wedding album is one of our prized possessions that has been flipped through by friends, family, and, one day, hopefully our kids as well. We see it as one of the best investments that we've ever made. We want the same for you. Your photos are going to be a representation of the official start of your lives together, and nothing beats having them preserved in a beautiful, timeless, and tangible way.

...plus, they make great gifts for parents and they look great on your coffee table!



Fine art album and print pricing available upon request.





We're so stoked to get to know you,  
and we can't wait to talk with you about your day.

- Maxx + Bre