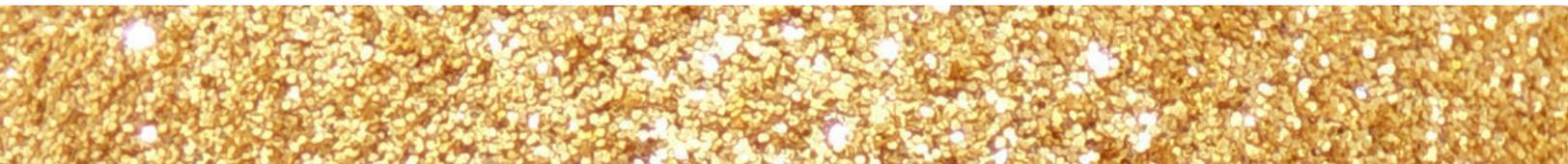




Gernelle Nelson
WEDDING PHOTOGRAPHY SERVICES



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Congratulations on your engagement!

This is an exciting and stressful time for you both but I hope to provide you with all of the tools you need to make the photography process enjoyable. Your wedding day and everything involved is a major investment for you as well as your photographer.

Aside from shooting and editing, there is a great deal of planning and preparation that goes into creating the best image strategy for each bride. I want you to trust me to capture all of your 'gotta have it' shots as well as the candid moments from your wedding day.

It's your job to have the time of your life when your big day arrives. It's my job to preserve and protect your wedding memories by bringing my experience, skills, equipment and techniques to the table.

To get things started, I'll meet with the two of you in person to get as many details as I can about your wedding. Before I start asking about what shots you want, I want to know about you. How did you meet? What's something significant that you plan to incorporate into your wedding? Who is in your wedding party? The more information you share with me, the better I can prepare.

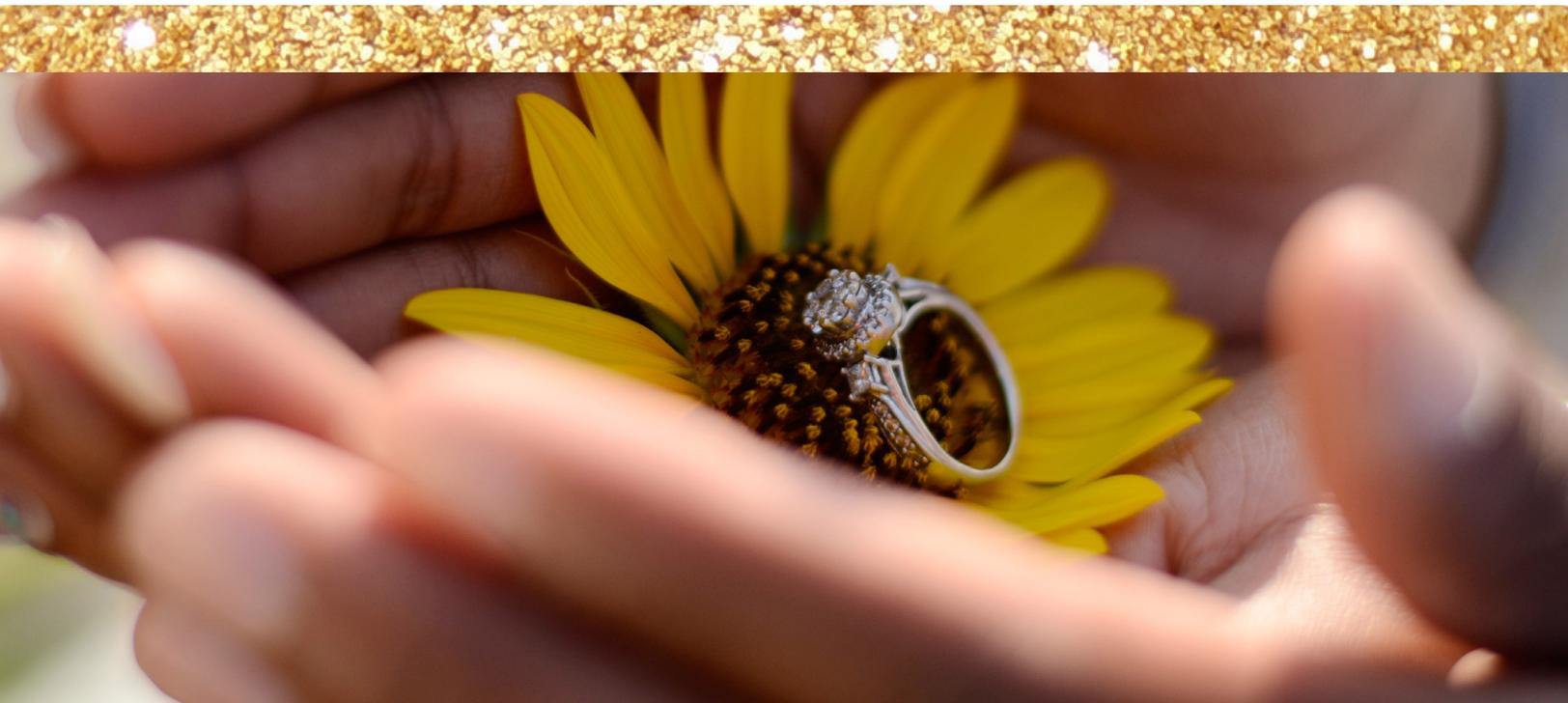
If you plan on using a wedding planner, I'd love to chat with them as well as the other vendors (florist, cake maker, DJ, etc.) so I can capture everything at the best moments in the best light. Once we've gotten to know each other, we'll book your engagement and bridal session. You also have the option to swap the engagement session for a newlywed session after the wedding date.

Your engagement and bridal sessions are going to give you the opportunity to try out a few ideas before the actual wedding day.



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You'll get a demo of what it's like to work with me and I'll get a better understanding of what helps you to feel comfortable in front of the camera. I suggest wearing full coverage makeup done by the makeup artist that you plan on using the day of your wedding. This way, you'll get to try out the look you want before the big day.

We'll have two hours to shoot so I suggest that you two grab a bite to eat prior to the session so we can enjoy our time together. As far as locations are concerned, it's best to choose a location that is special to you. Your favorite date place, the park where your fiancé popped the question, your favorite shop or even your home. I can make some suggestions if you're not sure where to go.

Keep in mind that some locations require fees in order to shoot while others do not allow photographs to be taken. Wherever you decide to have your session, be sure to find out if a permit, fee or permission is required to have your shoot there. I ask my clients to cover any fees required by a location's management/owner.

Once your engagement images have been retouched, I'll call you for another meeting.

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If you know where you'll be standing during a particular moment, clue me in. Are you going to surprise your spouse or a family member with something? Is there a grand entrance or exit? Are you wearing or using a family heirloom during the ceremony or reception?

... No detail is too small.

I'll make contact with your other vendors to introduce myself and plan ways to capture the details of your day from the flowers, to decor, to the cake. If your wedding/reception site is in the DFW area, I will visit the locations ahead of time to scope out the idea spots to shoot.

On the big day, I'm going to arrive early with my gear and assistant(s). I like to use this time introduce myself to your family and friends in the wedding party if we haven't already met. After that, my team and I will spend the day capturing everything we discussed in your consultations.



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The First Look

While it is tradition for brides to wait until the ceremony to see their spouse, I invite you to have a first look session. This is a time when you and your fiancé will get some quiet time together before the ceremony. I'll be able to take most of your bridal party images as well as your bride and groom images.

This benefits everyone involved, because after the wedding, your guest will want to congratulate you take pictures with you and start getting hungry.

At some point during the reception, we'll sneak out for a few more shots of you as newlyweds, just the two of you.

Once our time together is up, I'll take your images home and start culling, storing and editing them. On average, my clients can expect 50 - 100 images per hour of coverage (most of my clients receive 400 - 700 images).

I'm going to ensure that you have more than enough options to choose from for your album and thank you cards. And while many brides have to wait 6 weeks or more to see the results, my average client gets their images back in four weeks.



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Wedding Package \$3000

Planning Sessions
Engagement Session and Studio Reveal
Exclusive Booking on your Wedding Day
8 Hours of Wedding Day Coverage
(timeline begins 3 hours prior to the wedding ceremony)
Wedding Studio Reveal Session
High End Retouching of the Bride and Groom
Online Shareable Gallery
Two FB Cover Collages
Turnaround of images in 4 weeks

Additional Services and Product

\$60 - 8x10 Matted Fine Art Print
\$250 - 18x24 Fine Art Canvas
\$400 - 30x40 Fine Art Canvas
\$500 - 40 page Wedding Book
\$800 - Second Photographer
\$1000 - Photobooth at Reception
\$1200 - Fine Art Wedding Album

After 25 miles, travel compensation will be applied to your total balance at the rate of \$0.50 per mile. Lodging accommodation fee of \$200 per night is required for weddings held 200 miles or more away from my studio.

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Weddings are an investment for both the bride and the photographer but it's one that only appreciates with time.

It is an honor to capture weddings, one I don't take lightly. As the years go by and your life transforms, your wedding images become invaluable pieces of history; the day you dedicated your love and life to someone who equally cherishes you in front of God and the people you love.

May you spend countless years in love,

Gernelle Nelson