



PRICE LIST

- 8 hours of coverage: \$2000 (Avg 250/hr) This includes the selected pictures, white balanced and corrected images in normal digital resolution (5x9 in at 300 dpi), full resolution would be negotiated separately. The average quantity of pictures is anywhere between 60 to 80 the hour.
- Assistant: \$150 (Avg 20/hr)
- 2nd Shooter: \$120 hour
- I also offer album design, this includes a final selection and photoshop of best selected pictures and layout into a stylistically coherent album: \$500 (Avg 150 pictures, does not include printing or binding)
- The printing is up to the client since there are infinite options. I usually go for a flat mount, no gutter design, sized at anywhere from 8 in by 10 in or 10 in x 10 in (which results in a 20 in x 10 in image when opened thanks to the small gutter). Usually the result is a 10 to 12 pages or 20 to 24 sides. To print an album like this goes for Approx: \$450.
- The engagement session is something I always like to do and offer at a reduced price because it makes for the perfect occasion to adjust everything personally, which I do for half my rate, usually it takes 2 hrs but I charge for only 1.

Recap:

- 8hrs photography + pictures:	\$2000
- Light Assistant:	\$150
- 2 nd Shooter:	\$120/hr
- Design & photoshop:	\$500
- Album print:	\$450
- Engagement	\$250

Here you can pick and choose what you want, I would be delighted to meet and discuss this over at a time of your convenience. If you would like a customized quote I would be delighted to provide one

Kindest regards

Eduardo Ford
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