PRETTY PLANNER

WEDDINGS & EVENTS

Pretty Planner Services & Packages 2016

The packages listed below are just a sampling of the services Pretty Planner Weddings & Events provides. We are more than happy to craft a special, personalized package for our clients based on their individual needs.

We understand that your special day isn't just about the day, but about the journey to get there. Thus, we will always go above and beyond the call of duty to try and make not only your wedding, but all of the time we spend with you leading up to your event fun, creative, and memorable.

What are you waiting for? Let's create something pretty.*

Pretty Planner Wedding Workshop:

$250.00

*$200 with our Yelp deal!

A practical, fun indulgence for yourself or a beloved bride/groom in your life. The Pretty Planner Wedding Workshop is perfect for the bride or groom who is beginning the planning phase and wants to start off on the right foot, or who has begun the planning process and wants to conquer a bump in the wedding-planning road. Time to play!

This package includes:

- A COMPLIMENTARY one-on-one phone consultation with The Pretty Planner (Hailey Erin Yeager) where we discuss your wedding plans, stylistic choices, areas of concern and where you need guidance
- One (1) hour-long style meeting where we discuss who you and your fiancé(e) are, your styles, what you've accomplished in the planning process, and answers to your burning wedding-planning questions.
- A surprise piece of Pretty Planner swag
- One (1) of the following:
    - A carefully and thoughtfully curated Pinterest board by Hailey, incorporating the style elements discussed during our workshop. This Pinterest board is a great way to jumpstart a bride or groom's vision for their event so he or she can get to the next phase of planning
    - A clean, personally tailored and itemized budget to keep you on financial track throughout the planning process right from the get-go
    - A list of awesome "A-List" vendors for your special day based on the preferences you've expressed during our workshop

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* **The package pricing listed in this document will be honored for weddings that take place during the year 2016. Packages are subject to alteration by mutual agreement of client and Pretty Planner Weddings & Events. Package prices are exclusive of travel and assistant fees.**

- If, within one (1) week from your workshop with Hailey, you choose to book The Pretty Planner for any of the below packages, the fee for your workshop is waived!

Day-of Coordination Package:

$2,100.00

**$2,050 with our Yelp deal!*

So, you can do it all, and we are so impressed! You've hired all of your vendors, and have all of your design elements covered, but you want to relax and enjoy the last couple of weeks prior to the wedding as much as possible. The day-of coordination package relieves the mundane and stressful tasks required in the weeks leading up to your wedding, while ensuring that all of the beautiful, personal, previously-arranged details of your wedding are expertly executed. Get ready for the night of your life baby.

This package includes:

- A COMPLIMENTARY one-on-one phone consultation with The Pretty Planner (Hailey Erin Yeager) where we discuss your wedding details
- One-two (1-2) hour-long client meeting walk-through prior to wedding date at venue. We'll chat and walk through the venue so I can truly see what you see
- A surprise piece of Pretty Planner swag
- Monthly "check-ins" with client (at client's option) from date of contract
- Pretty Planner Weddings & Events' special client questionnaire, to be submitted to client and reviewed by Hailey to ensure that all of the client's plans and details are executed properly
- Pretty Planner Weddings & Events as the direct contact for all vendors listed on said questionnaire during the one (1) week leading up to the wedding (at client's option)
    - One (1) week prior to the event, all vendors listed on the questionnaire will be contacted to verify the details of their services, and for pictures of their products, where applicable, and to finalize any monies due
- A detailed timeline of wedding events to be distributed to client and all vendors
- A final meeting via phone—the week before your event to go over final details and concerns you may have including but not limited to:
    - Vendor information
    - Itinerary
    - Seating Charts
    - Guest list/place cards
    - Timeline

    - Collection of all décor items The Pretty Planner will transport to venue
- Unlimited hours of service on your wedding day
    - Manage all vendor set-up at ceremony & reception sites to ensure the client's vision is executed properly (including execution of all previously discussed "detail" elements)
    - Manage vendors per client communication and preferences during the event
    - Manage wedding party and family members during the event
    - Identify and elimination of any problems that may occur during the event
    - Execute detailed timeline (*see above*)
    - Ensure payment of vendor tips and balances as well as product pick-up at the end of the night
    - Gather gifts and decor items to be loaded into assigned vehicle or onsite suite
    - Keep you smiling throughout the entire evening (We love our brides and grooms—this is the most important part!)

The Month-of Coordination Package:

$3,350

**3,300 with our Yelp deal!*

It's the month before your wedding, and you're in need of a girlfriend to collaborate with, perhaps a vendor or two, and someone to manage the rest of your carefully curated vendor team. You're a month-of coordination bride, and we get you. We'll make sure that you get everything done, with beauty, grace, and on a time-table. Not to mention, your wedding will be totally fab, because we're handling the execution of every detail.

This package includes:

- A COMPLIMENTARY one-on-one phone consultation with The Pretty Planner (Hailey Erin Yeager) where we discuss your wedding details
- One-two (1-2) hour-long client meeting walk-through prior to wedding date at venue. We'll chat and walk through the venue so I can truly see what you see
- A surprise piece of Pretty Planner swag
- Weekly "check-ins" with client (at client's option) from date of contract
- Pretty Planner Weddings & Events' special client questionnaire, to be submitted to client and reviewed by Hailey to ensure that all of the client's plans and details are executed properly

- Vetting (including pricing negotiations) and selection of missing (i.e., not previously hired) vendors during the month prior to your wedding (limit 2)

- Pretty Planner Weddings & Events as the direct contact for all vendors listed on said questionnaire during the two (2) weeks leading up to the wedding (at client's option)

    - One (1) weeks prior to the event, all vendors listed on the questionnaire will be contacted to verify the details of their services, and for pictures of their products, where applicable, and to finalize any monies due

- A detailed timeline of wedding events to be distributed to client and all vendors

- Collaborative assistance with and selection of missing design elements (we fill in all the "blanks"!)

- A final meeting via phone—the week before your event to go over final details and concerns you may have including but not limited to:
    - Vendor information
    - Itinerary
    - Seating Charts
    - Guest list/place cards
    - Timeline
    - Collection of all décor items The Pretty Planner will transport to venue

- Unlimited hours of service on your wedding day

    - Manage all vendor set-up at ceremony & reception sites to ensure the client's vision is executed properly (including execution of all previously discussed "detail" elements)

    - Manage vendors per client communication and preferences during the event

    - Manage wedding party and family members during the event

    - Identify and eliminate any problems that may occur during the event

    - Execute detailed timeline (*see above*)

    - Ensure payment of vendor tips and balances as well as product pick-up at the end of the night

    - Gather gifts and decor items to be loaded into assigned vehicle or onsite suite

    - Keep you smiling throughout the entire evening (We love our brides and grooms—this is the most important part!)

The Partial Design, Planning & Coordination Package:
$4,950

**$4,900 with our Yelp deal!*

You're design savvy, but even the most discerning fashionista needs a girlfriend to bounce ideas off of. The Partial Design bride (or groom) has a fully loaded Pinterest board and plenty of ideas, but needs some help in their execution. And maybe you have a favorite photographer in mind, but you have no idea who in the world should craft your invitations. We'd love to help you take your ideas up a notch, and do most of the dirty work so you don't have to.

- COMPLIMENTARY one-on-one phone consultation with The Pretty Planner (Hailey Erin Yeager) where we discuss your wedding details
- A one-two (1-2) hour-long client meeting prior to wedding date at venue. We'll chat and walk through the venue so I can truly see what you see
- A surprise piece of Pretty Planner swag
- Creation of Pinterest inspiration board(s) for client based on consultation, meeting, and venue walk-through.
    - Client may opt to collaborate on a "group board" throughout the process
- Weekly "check-ins" with client (at client's option) from date of contract
- Pretty Planner Weddings & Events' client quiz and love story interview, to help identify the bride and groom's style, vision, and love story.
- Pretty Planner Weddings & Events' special client questionnaire, to be submitted to client and reviewed by Hailey to ensure that all of the client's plans and details are executed properly
- Budget creation
- Collaborate on wedding details that tell your love story, and make arrangements for the purchase of those details
- Vendor referrals and vetting (including pricing negotiations to keep you on budget)
- Pretty Planner Weddings & Events as the direct contact for all vendors listed on said questionnaire during the two (2) weeks leading up to the wedding (at client's option)
    - One (1) weeks prior to the event, all vendors listed on the questionnaire will be contacted to verify the details of their services, and for pictures of their products, where applicable, and to finalize any monies due
- A detailed timeline of wedding events to be distributed to client and all vendors
- A final meeting via phone—the week before your event to go over final details and concerns you may have including but not limited to:

    - Vendor information
    - Itinerary
    - Seating Charts
    - Guest list/place cards
    - Timeline
    - Collection of all décor items The Pretty Planner will transport to venue
- Unlimited hours of service on your wedding day
    - Manage all vendor set-up at ceremony & reception sites to ensure the client's vision is executed properly (including execution of all "detail" elements)
    - Manage vendors per client communication and preferences during the event
    - Manage wedding party and family members during the event
    - Identify and eliminate any problems that may occur during the event
    - Execute detailed timeline (*see above*)
    - Ensure payment of vendor tips and balances as well as product pick-up at the end of the night
    - Gather gifts and decor items to be loaded into assigned vehicle or onsite suite
    - Keep you smiling throughout the entire evening (We love our brides and grooms—this is the most important part!)

Crème de la Crème: The Full Design, Planning & Coordination Package

$6,950

**$6,900 with our Yelp deal!*

You're the bride or groom who dreams about your wedding being effortlessly beautiful, with all of the pleasure and none of the stress. You don't want to have to search for vendors, negotiate their prices, and hire them. Coming up with all of the details of your wedding gives you anxiety at best and totally freaks you out at worst. You're a candidate for full-design, and we're not hatin' on it.

We'll take the reigns, learn about your style, bring your love story to life through food, wine, decor, music, and florals, and do it all within your budget (that we'll create for you). You won't have to talk to anyone but us (if you don't want to), and you are free to collaborate as much (or little) as you want. Just consider us your fairy wed-mother!

- A COMPLIMENTARY one-on-one phone consultation with The Pretty Planner (Hailey Erin Yeager) where we discuss your wedding details

- A one-two (1-2) hour-long client meeting prior to wedding date at venue. We'll chat and walk through the venue so I can truly see what you see
- A surprise piece of Pretty Planner swag
- Creation of Pinterest inspiration board(s) for client based on consultation, meeting, and venue walk-through.
    - Client may opt to collaborate on a "group board" throughout the process
- Unlimited phone & email communication with client from date of contract
- Pretty Planner Weddings & Events' client quiz and love story interview, to help identify the bride and groom's style, vision, and love story.
- Pretty Planner Weddings & Events' special client questionnaire, to be submitted to client and reviewed by Hailey to ensure that all of the client's plans and details are executed properly
- Ongoing budget creation
- Collaborate on wedding details that tell your love story and exemplify your style, and make arrangements for the purchase of those details
- Vendor referrals and vetting (including pricing negotiations to keep you on budget)
- Pretty Planner Weddings & Events will act as the direct contact for all vendors already hired by the client, and those retained by Hailey, so that the client can focus on the fun stuff! (At client's option)
    - One (1) weeks prior to the event, all vendors listed on the questionnaire will be contacted to verify the details of their services, and for pictures of their products, where applicable, and to finalize any monies due
- A detailed timeline of wedding events to be distributed to client and all vendors
- A final meeting via phone—the week before your event to go over final details and concerns you may have including but not limited to:
    - Vendor information
    - Itinerary
    - Seating Charts
    - Guest list/place cards
    - Timeline
    - Collection of all décor items The Pretty Planner will transport to venue
- Unlimited hours of service on your wedding day
    - Manage all vendor set-up at ceremony & reception sites to ensure the client's vision is executed properly (including execution of all previously discussed "detail" elements)

- Manage vendors per client communication and preferences during the event
- Manage wedding party and family members during the event
- Identify and eliminate any problems that may occur during the event
- Execute detailed timeline (*see above*)
- Ensure payment of vendor tips and balances as well as product pick-up at the end of the night
- Gather gifts and decor items to be loaded into assigned vehicle or onsite suite
- Keep you smiling throughout the entire evening (We love our brides and grooms—this is the most important part!)

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