

*Julie Haider*

# Weddings

2017





hello!

Hello, there! I'm Julie, a photographer and designer living in Albuquerque, New Mexico.

Let me tell you a little about myself. I'm the sole owner of Julie Haider Photography + Design which I founded in 2011.

My specialty is weddings and engagements, and I love everything about my job. I love meeting with clients to talking about their big day. I love capturing my couples' love at their engagement session and at their wedding. And I love editing all their photographs and then creating beautiful albums and keepsakes that they'll cherish for years. Sigh. I just love it all.

As someone who's been on the other side of the camera (my own wedding was just last year), I totally understand the excitement and even stress that goes into planning a wedding. Think of me as not just your photographer, but as a friend who can help make your wedding day a smashing success.

Let's get started! Just give me a call or shoot me an email and we'll start talking details!

'Til then,  
Julie

ONE

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PHOTOGRAPHY + DESIGN  
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## The Engagement Session



Before we get into the details regarding your wedding photography, I first want to fill you in on engagement sessions! Each of my wedding collections actually include an engagement session, so it's important that I tell you all about them.

The question I hear most about engagement sessions is, "What are engagement photographs for? Everyone already knows we're getting married!"

That's an excellent question and I have an excellent answer.

In addition to giving you the opportunity for a fun and romantic hour with your honey, engagement sessions actually serve several great purposes. Many people use their engagement sessions for their save the date cards, wedding website, invitations, or even as an announcement to the world that they're tying the knot. Some couples even use photographs from their engagement session for wedding thank you cards.

Another great reason is to get comfortable in front of the camera. Look at an engagement session as a trial run before the big day. It's the perfect time to let go of your camera shyness and have some fun!

As for how the engagement session goes down, it's all pretty straightforward. You and I work together to create a customized session. For example, we can shoot at the place you two had your first date, head to your favorite park or go somewhere that makes you just bubble with love from the inside out.

Regarding what you wear, I always say to wear what you feel comfortable in. As we customize your session, including the location and props, I'll provide you with tips and advice on how to dress for the day of your session. And, of course, you can always bring a few different outfits and options for the shoot.

As I mentioned before, each of my wedding packages come with an engagement session. If you want to just have me photograph your engagement session, I charge \$300 for the session. That includes up to an hour of time, unlimited outfit changes and all of the digital images with print rights!

If you have any more questions about engagement sessions, don't hesitate to ask!





## WHY BOOK WITH US

Okay, so I know that I should totally just tell you to book your wedding with me and be done with it. For me, though, booking a wedding photographer is a really, really important decision that you shouldn't take lightly.

First and foremost, I believe that you should book a wedding photographer who captures the types of images you love. In addition, I believe that the wedding photographer you choose should be someone whose company you enjoy. After all, you're going to spend a lot of time with that person on your big day. They're basically going to be your shadow!

If you love the images you see on my website and in this welcome book, that's just one reason why you should book with me. Another reason? You like me and my personality and we're a good fit. You can read more about what clients have to say about me on the last page of this book. I'd love to grab a coffee or tea with you and get to know you and your wedding!

Your wedding day photography coverage depends on the package you choose or how you create your own collection. With complete customization of collections, you can book as many hours as you feel you need. That can be as little as a couple of hours to cover the ceremony and posed photos or a full day from getting ready with your girls to the sparkler exit.

If you're unsure of how long you need a photographer, don't worry! I'd be happy to go over your wedding day schedule with you to find out just how much photography coverage time you need. Plus, it's always a great thing to have your schedule lined up and taken care of early in the planning process!

No matter what package or add-ons you select, you'll have beautiful photos to reflect your oh-so-special day. My style is a mix of candid and photojournalistic shots paired with posed, yet natural images.

Check out page nine and ten of this welcome book to see exactly what I offer in terms of wedding day coverage. And, as always, if you have any questions you can shoot 'em at me, and I'll answer them straight away!



wedding day coverage

PRAIRIE STAR



ONE

Do a trial run of your makeup and hair. Your bridal session is the perfect time to do your trial and get the full look. Then, make any appropriate adjustments.

TWO

If you can, schedule your outdoor photos according to the best lighting.. Midday sun makes you squint and can create unflattering shadows. Instead, aim for photos to be taken around an hour before sunset for that gorgeous golden glow.

THREE

Be mindful of your posture. When I'm posing you for your formals, I have no problem reminding people to stand up straight. However, I can't exactly interrupt the ceremony should I notice slouching!

FOUR

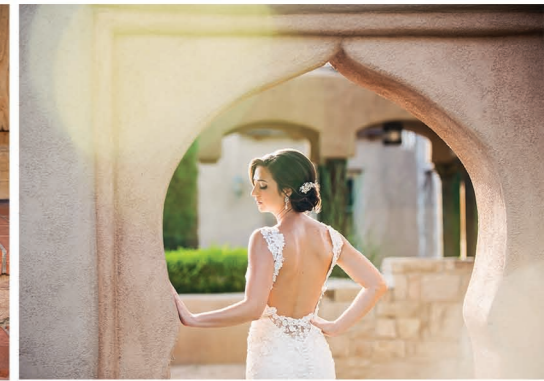
Relax. I know it's easier said than done, but when you're relaxed and happy, that makes for some gorgeous photographs!

FIVE

Don't be afraid to laugh or show emotion. This is your wedding day! Emotion is good! Some of your favorite photos will probably be ones filled with the day's emotions.

SIX

Trust me. I'm here to help pose you so that you look your best in every photo. I'll make sure you're in the best light, posed the best way and against the best backgrounds for all your pictures.



classic shot list

I've got you covered when it comes to getting all the good shots. The kiss? Check! Ring bearer's adorable face? Check! That rock? Double check!

I'm including a list below of just a few of the shots that I typically get on your wedding day. I encourage you to customize this list based on what shots are important to you. I'm open to suggestions!

<u>BRIDE &amp; GROOM</u>	<u>WEDDING PARTY</u>	<u>FAMILY FORMALS</u>	<u>THE DETAILS</u>
THE FIRST LOOK	MEN GETTING READY	PARENTS + B/G	BOUQUET
HOLDING HANDS	GIRLS PRIMING	SIBLINGS + B/G	BOUTONNIÈRE
INDIVIDUAL PORTRAITS	BRIDE WITH GIRLS	G-PARENTS + B/G	THE RINGS
WALKING TOGETHER	GROOM WITH GUYS	EXTENDED FAMILY	SHOES
KISSING	FLOWER GIRL +	BRIDE & PARENTS	CAKE & DESSERTS
CLOSE + INTIMATE SHOT	RING BEARER	GROOM & PARENTS	FAVORS
FAR + GRAND SHOT	GROUP SHOT		CEREMONY DECOR
			CENTERPIECES

# choose your collection

OR CREATE YOUR OWN

## LILY COLLECTION | \$3,400

- Up to 7 hours wedding day coverage
- Engagement session
- High-resolution edited digital negatives
- Print rights to all images
- Online gallery for sharing + downloading
- 8x11 or 10x10 crystal and leather album
- 20x30 canvas with retouching
- 11x14 print with retouching
- Six 8x10 prints with retouching



## TULIP COLLECTION | \$2,450

- Up to 5 hours wedding day coverage
- Engagement session
- High-resolution edited digital negatives
- Print rights to all images
- Online gallery for sharing + downloading
- 8x11 or 10x10 linen cover album



## DAISY COLLECTION | \$1,145

- Up to 2 hours of wedding day coverage
- Engagement session
- High-resolution edited digital images
- Print rights to all images
- Online gallery for sharing + downloading
- 12x18 canvas with retouching



## CUSTOMIZE

Collections can be customized to be the perfect fit for you. We also encourage you to create your own collection just the way you want it. All you have to do is start adding items from the a la carte section on the following page. Enjoy!



## WEDDING DAY COVERAGE

### ADD TIME OR AN ADDITIONAL PHOTOGRAPHER

Wedding day coverage per hour	\$350
Additional photographer per hour	\$150

## ADDITIONAL SESSIONS

### INCLUDES DIGITAL IMAGES WITH PRINT RIGHTS

Bridal session up to one hour	\$350
Engagement session up to one hour	\$350
Boudoir session up to one hour	\$350

## ALBUMS

### ALBUMS ARE CUSTOM DESIGNED IN HOUSE

10x10 or 8x11 hard cover album	\$300
11x14 hard cover album	\$350
10x10 or 8x11 linen cover album	\$350
11x14 linen cover album	\$400
10x10 or 8x11 leather album	\$400
11x14 leather album	\$450
10x10 or 8x11 crystal and leather cover	\$450
11x14 crystal and leather cover	\$500

## PRINTS

### ADDITIONAL SIZES AVAILABLE

8x10	\$15
11x14	\$18
12x18	\$25
16x20	\$30
20x30	\$55

## GALLERY WRAP CANVASES

### ADDITIONAL SIZES AVAILABLE

12x12	\$50
11x14	\$55
12x18	\$60
16x24	\$75
20x30	\$95
30x40	\$200

## INVITATIONS

WE DESIGN INVITATIONS, THANK YOU CARDS AND MORE! JUST ASK FOR A CUSTOM QUOTE



#### HOW DO I BOOK WITH YOU?

I would love to meet with you over coffee to chat about the details of your special day! We'll go over the contract and the specifics of your wedding. I request a \$300 non-refundable retainer that seals the deal and locks you in for your date and ensures nobody else can book the same day!

#### DO YOU PHOTOGRAPH DESTINATION WEDDINGS OR WEDDINGS OUTSIDE YOUR IMMEDIATE AREA?

Absolutely! Contact me and we'll talk details.

#### HOW MANY IMAGES DO I RECEIVE

At a wedding I shoot on average 100 images per hour. Sometimes it is more, and other times it is less, but you can expect something similar. For all other sessions, clients usually receive between 150 and 250 images.

#### HOW LONG UNTIL I RECEIVE MY WEDDING PHOTOS?

I know waiting is tough, so I work as quickly as I can to deliver your photos to you. Usually that happens between three and four weeks after your wedding day.

#### CAN I CHOOSE MY OWN ALBUM IMAGES?

Yes! You decide which images go into your wedding album. The great thing is that you can choose photos from not only your wedding day but also any other sessions you've done with me!



"Julie is such an amazing photographer. She photographed my engagement photos and most recently my wedding. Words cannot express how amazing our photos are. She is so talented, kind, and patient. Any investment in her work is truly worth every penny and I promise you will not be disappointed! She was polite and super sweet at our wedding and was also able to direct the madness to get exactly what was needed. I will recommend her to anyone."

Jessica B.

"As a fellow photographer, my wedding photos were number 1 on my list of what was important to me. Julie exceeded my expectations. She captured every little detail and so many loving and romantic images exchanged between my husband and I. She is so creative and is highly open to suggestions but will make each wedding unique and truly her own. I will always have my amazing wedding photos to look back on and remember just how spectacular my wedding day was."

Maura C.





JULIE HAIDER • 505.382.8306  
[www.juliehaider.com](http://www.juliehaider.com)  
[hello@juliehaider.com](mailto:hello@juliehaider.com)

PHOTOGRAPHY + DESIGN