



Weddings With a View

With the city and Lake Ontario as a spectacular backdrop, our rooftop venue is the perfect place for your engagement party, rehearsal dinner or wedding. Let us make your day unforgettable!

585.752.2575

PenthouseROC.com



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PRICING AND FEE SCHEDULE *(updated January 2017)*

Thank you for considering the Penthouse for your event! Below you will find information about The Penthouse and its offerings.

Built in 1962, the building was the original home to Security Trust. The Penthouse was the executive dining room, and features beautiful city and lake views, a welcoming lobby, floor to ceiling windows, and access to a wrap-around terrace. The Penthouse is approximately 4500 square feet, and the surrounding terrace is approximately 2771 square feet. The Penthouse is also wheelchair accessible.

RENTAL PRICING:

Day Rate (8:00am- 4:00pm): \$800

Evening Rate (4:00pm- 11:00pm): Social \$1500 - \$1800 (depending on time of year and day of week)

Pricing is inclusive of:

- Event period, including set up and break down time. All events must end by 12:00am.
- Up to 4 hours of security (on guard per event); additional hours are \$40 per hour, per guard.
- Cleaning.
- All resident furniture (inventory provided on request).

CAPACITIES:

The Penthouse rental space includes the foyer, main room, and outdoor terrace.

- Up to **150** for seated dinner
- Up to **250** for standing cocktail (indoor area only)
- **250-300** for standing cocktail (includes of terrace)

PREFERRED CATERERS:

We work with a preferred list of caterers — we will work with you on menus, and create something that will reflect who you are and what your vision is. Below are the links to their websites. Once you have selected who you would like to work with, we will make all of the arrangements for you.

Green Zebra Catering

<https://greenzebracatering.com/>

All Occasions Catering

<http://rochestercaterer.com/>

Tasteful Connections

<https://www.tastefulconnections.com/>

Outside caterers are permitted with Penthouse approval fee: **\$500**

SECURITY:

Because we have Bank of America in our building, we are required to have security for every event that we do - one Security Guard per event, to cover 45 minutes prior to event start to event close. Additional hours required beyond what is included in the facility fees are charged at the rate of \$40/hr per guard, and will be billed directly to the client.



2017 BAR PRICING (updated January 2017)

The Penthouse at One East Avenue holds a NYS Liquor License and will provide all bar service for your event. We have several options available, and can customize your bar service to meet your needs.

All bar selections are subject to a 20% administrative fee and 8% NY State Sales Tax.

OPTION 1: Cash Bar

Your guests will be offered a selection of cocktails and pay as they go. A minimum amount is required to be spent based on your guest count. In the event the minimum is not reached, the client is responsible for the difference, and will be charged on the credit card provided. Cash and credit cards accepted.

Soda, Bottled Water and Juice	\$2.00
Beer	\$5.00
Wine	\$8.00
Liquor (House Brands)	\$7.00
Liquor (Top Shelf)	\$9.00

OPTION 2: Hosted Bar/“Open Bar”

The bar will be open for an allotted time period which is determined in Addendum 1: Bar Agreement. Your guests can consume at will. Pricing is based per person. If additional hours are needed, rates increase by \$4 per person, per hour. A two-hour minimum is required for Open Bar.

Bar Type	2 hours	3 hours	4 hours
Beer/Wine/Soda	\$18.00	\$22.00	\$26.00
Full Bar (House Brands)	\$21.00	\$25.00	\$32.00
Full Bar (Top Shelf)	\$25.00	\$29.00	\$36.00

OPTION 3: Non-Alcoholic Bar:

\$6 Flat Fee per person. Bar includes soda, juices, water. This bar is offered to anyone under legal drinking age, expectant mothers, and designated drivers. Additional beverages available on request - additional charges may apply. **Coffee/ Tea \$2 per person.**

FEES:

Bartenders: **\$150** per bartender for up to a four hour event. We will staff one bar/bartender per 75 guests for a beer/wine/soda bar, and one bar/bartender per 50 guests for a Full Bar. All fees are based off a four hour event. If your event runs longer than four hours a \$50 charge per bartender will be applied. Gratuities are based on client discretion (18 - 20% of total bill suggested).

OFFERINGS:

We are proud to support all things local; our bar offerings will reflect that whenever possible.

Mixers: Coke, Diet Coke, Sprite, Ginger Ale, Tonic, Club Soda, Bloody Mary Mix, Sour Mix, Orange Juice, Cranberry Juice, Pineapple Juice

Beer: We will offer a selection of beer based on seasonality and locality.

Wine: Cabernet, Pinot Noir, Chardonnay, Pinot Grigio, Riesling

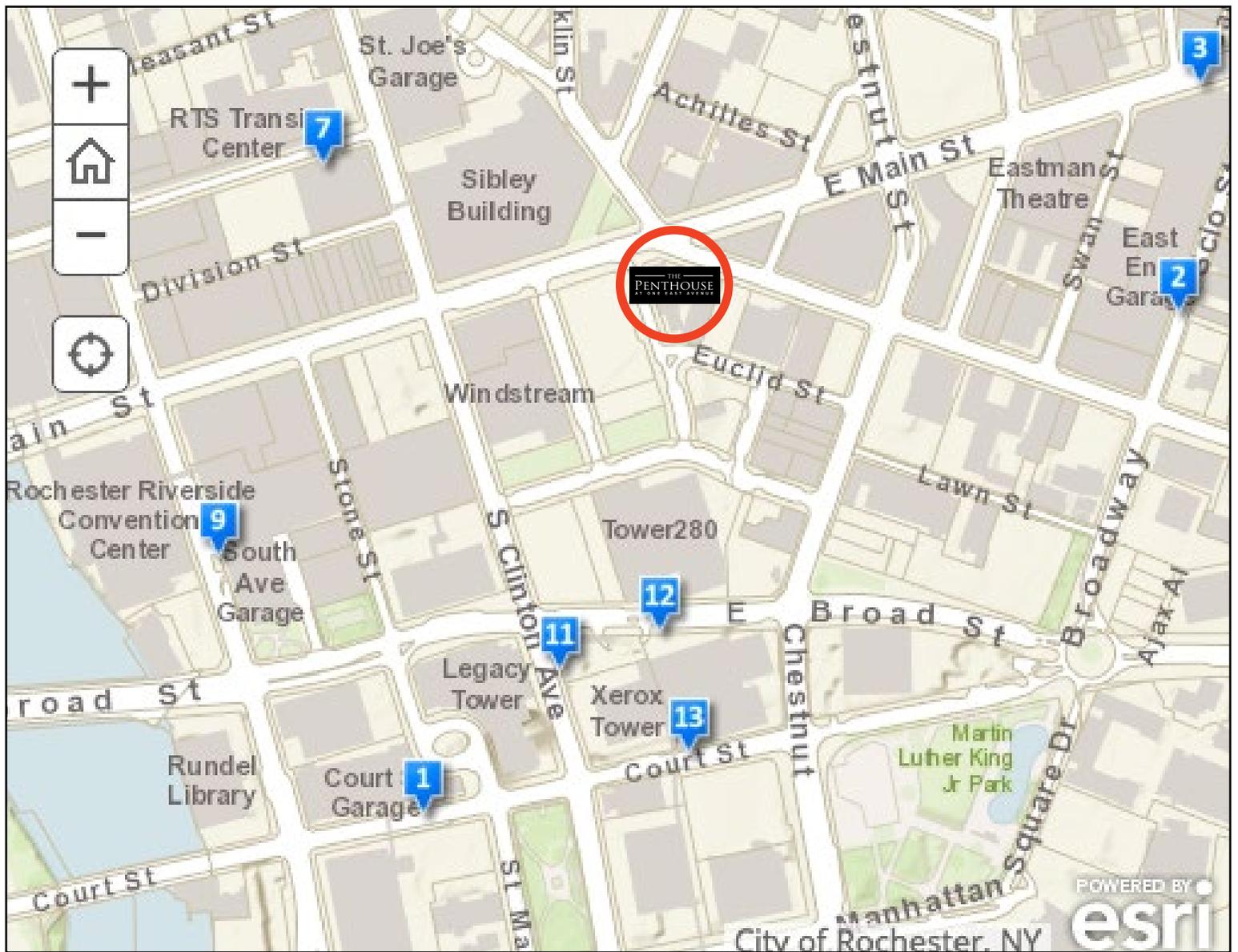
Cordials and Single Malt Scotch available - additional costs may apply for hosted bars.

Top Shelf Brands: Ketel One or Titos, Tanqueray or Bombay Sapphire, Bacardi, Jameson, Dewars

House Brands: Luksusowa Vodka, Glenmore Gin, Cruzan Rum, Philadelphia Whiskey

Offerings subject to change based on availability.

Need something different? Just ask. Pricing will be adjusted accordingly.



The Penthouse at One East Avenue is located at the intersection of East Avenue and Main Street in the heart of downtown Rochester. There are a number of parking garages, surface lots and metered spots within walking distance.

The closet garage is **Midtown**, with entrances on South Clinton Avenue(11), Broad Street(12) and Court Street(13). The first two hours are \$2, each additional hour is \$2 with a \$10 max. For more information on Midtown Garage: <http://www.cityofrochester.gov/article.aspx?id=8589966907>

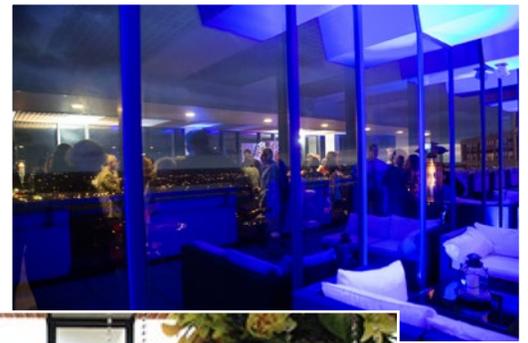
There are also the **Court Street Garage(1)**, **The South Avenue Garage(9)**, **The East End Garage** with entrances on Scio Street(2) and East Main Street(3) and the **Mortimer Street Garage(7)**. For more information on the city garages and the link to the above map: <http://www.cityofrochester.gov/article.aspx?id=8589962958>

The loading dock/freight elevator for The Penthouse is located on Andrew Langston Way, adjacent to the building to the west. This is a one-way street, coming off of Main Street, with metered on-street parking available.



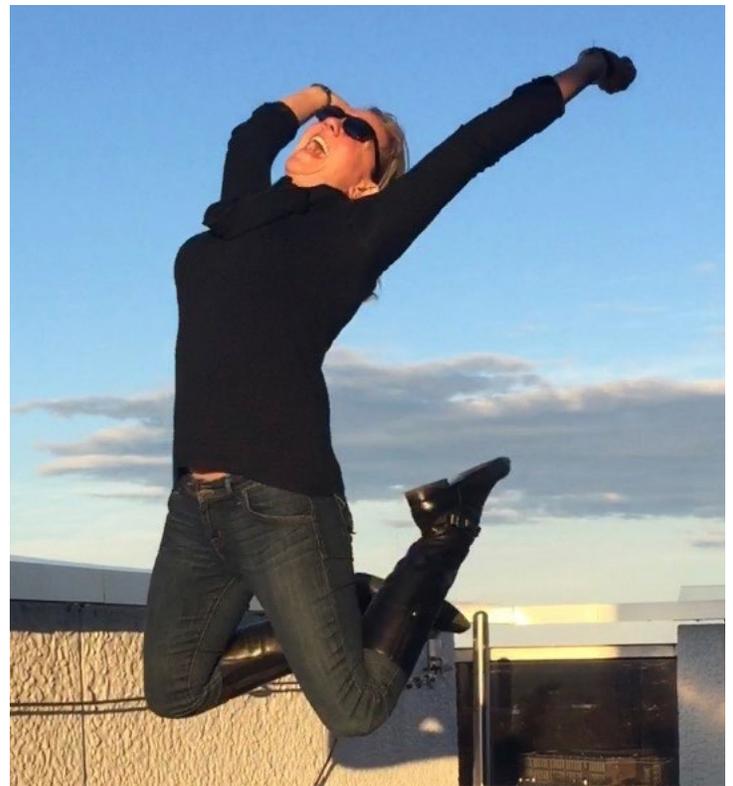
OTHER SERVICES:

We can handle all of your event needs: entertainment, audio visual, furniture and linen rentals, floral and decor.



We also offer planning services - meet **Brittany Brandt**, our in-house event planner!

"I wasn't always an Event Planner. I have a Culinary Degree from Johnson and Wales, and my original plan was to travel the world and cook in some great destinations...and I did. I lived in Germany, California, and all over the South (which is where I'm from). I have worked for, and with, some amazing people. I went from working in hotels and restaurants, to catering companies, and finally an events team. I'm thankful for every position I've ever held and all of my training allows me to build and execute events that will amaze your guests. It gives me wide base of experience to work with, and can speak a lot of languages: food, wine, service, operations, audio visual, and design and decor. With over 20 years in the hospitality industry, I use everything in my arsenal to create a great event. Let me show you what I can do!"



Just give us your vision, and we will make it happen! Consider us a one stop shop for all of your event needs. For additional images and upcoming events, please visit us at:

<http://www.penthouseroc.com>

<https://www.facebook.com/thepenthouseatoneeastavenue/?fref=ts>