

TRACE EVENTS



Welcome Guide

WELCOME.



The team at Trace Events thrives on creating memorable events throughout Metro Detroit and beyond! We see beauty and inspiration all around us and we absolutely LOVE what we do and adore the clients we work with.


TRACE EVENTS
PLANNING & DESIGN

As planners, we get great joy from celebrating your stories, passions and crafting experiences surrounding the uniqueness that sets you apart! Sharing moments of joy with others is what makes a fantastic event and we lead our planning philosophy by just that – creating memories that will last a lifetime. We value creative collaboration and believe in community over competition. Cultivating relationships with our clients, vendor partners and in our community is key for us.

WE CREATE MEMORIES TO

Event planning is so much more than just simply making something look pretty. We take the time to learn about our clients and construct something beautiful, aesthetically pleasing and representative of your unique vision and personality! We produce fresh, elevated and impactful designs by intentionally choosing each detail.

LAST A LIFETIME!

If this sounds like what you're searching for, then look no further! We look forward to creating beautiful experiences with you!

ABOUT ME



T R A C Y V I T A L E

Hey! I'm Tracy (AKA Trace), Founder and Lead Event Designer at Trace Events. I'm deeply in love with planning events of all types and I have a non-stop enthusiasm for what I do.

Now, here's some boring stuff about my "credentials" to show you that I'm a "professional." I received my undergraduate degree in Journalism and Photography and have a Masters degree in Business Administration. See, I told you I'm a "professional." (But really, we'll probably end up being besties and you'll want to invite me to your bachelorette party. For the record, I'd totally come.)

When I'm not in full Boss Lady mode you can find me drinking vino while whipping up something tasty in the kitchen.

Here are some things I love:

Dogs.

Strategy and logistics.

Kindness.

Wine & sunshine.

Making new friends while holding on to those closest

F O L L O W A L O N G !



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INVESTMENT

We're a wedding and special event planning company based in Metro Detroit. While we LOVE planning events in Detroit and Grosse Pointe, we're ready, willing and able to travel anywhere your event takes us. Not only do we travel, but we plan events of all types and styles. We'll come up with your dream design while focusing on creating a fantastic experience for you and your guests.

MONTH-OF-COORDINATION

Starting at \$1,800

Consultations 4-6 weeks before wedding day
Creation of a detailed, customized wedding timeline
Vendor contract review and confirmation
2 pre-event consultations, including a venue walk through
Ceremony and reception site set up and tear down
Up to 12 hours of on-site coordination the day-of

PARTIAL PLANNING

Starting at \$2,800

Consultations 6-8 months before wedding day
Budget planning
Vendor referrals
2 in-person vendor appointments
4 pre-event consultations, including a venue walk through
Includes all items listed in the Month-of package

FULL PLANNING

Starting at \$4,200

Budget creation and management
Venue searching and scouting
Complete wedding design
Personalized wedding planning timeline, including monthly milestones
Includes all items listed in the Month-of package

Looking for a customized package to fit your wedding or special event? Contact us for pricing information.



REVIEWS



GABRIELLE & PETER

Tracy and team took all the stress off my shoulders leading up to my wedding and I am SO grateful for them. In addition, Tracy did the design in coordination with the florist at my venue and it was absolutely breathtaking. She perfectly understood and executed my vision. Not only that, but she assured everything ran 100% smoothly the entire day. Getting emotional writing this because above all, Tracy is a good person through and through and I feel so lucky to have come across her. Don't use anyone else!



VANNESSA & PATRICK

Tracy was absolutely amazing from start to finish. From my first call with her when I was deciding who to pick as my wedding planner to when I came home from the honeymoon, she has been absolutely incredible. She helped keep me on track and gave great vendor recommendations when I got stuck. In between our touch points she was available to answer my questions and to talk me off any ledges. I cannot thank them enough for the time and effort they put into my wedding. They made my day truly special and perfect!



JESSICA & BILL

They went above and beyond to make sure our wedding day was nothing but perfect. I cannot express how happy I am that we chose them. I'll be honest, at first I wasn't exactly sure why would I would need a coordinator, but when the wedding arrived I learned how important they were to making sure our weekend went smoothly. I would highly recommend them to anyone looking for some guidance during their wedding weekend!



EMILY & CHUCK

Many brides ask - is a coordinator worth the cost? YES, yes, and overwhelming yes! This was the best money I spent on our wedding because it gave us (and our families, bridal party, etc.) the gift of a worry-free wedding day. Hiring a coordinator was a blessing. It's a gift for yourself for the day. You deserve it! Initially I was on the fence about whether I needed one or not, but I was so thankful for Tracy and her team. Thank you, Tracy!

WHAT TO EXPECT

Working with us means gaining a reliable partner for your wedding planning adventure; whether that means tying it all together at the end, guiding you every step of the way or creating an entirely custom plan. We specialize in always having your back (and a backup plan up our sleeves), ensuring you feel nothing but love and joy on your day. We take pride in our vendor-client matchmaking skills, promising the best fits for your personality, budget and design aspirations. Our purposeful touches throughout the event will leave your family and friends feeling immersed in your love story. Let's give them something to talk about for years and years to come!

Whether you live out of the state, out of the country, or in the Motor City, we have an offering to fit your needs! If not, we'll custom create one to exceed your expectations.

FAQS

Q: Why should I hire a wedding planner?

A: Hiring a planner can save you time! We can also help prioritize vendors, budget, refer vendors, review vendor contracts, negotiate and save you money. We provide creative decor and design ideas! That final month before your wedding, we confirm your details and make sure you enjoy a totally stress-free day!

Q: I'm already working with a coordinator at my venue. What makes you different?

A: Typically, venue coordinators have the job of overseeing the wedding details directly related to the venue. It's not their job to confirm or oversee your vendors, run your rehearsal, cue you down the aisle at your ceremony and make sure all of the day's events are running according to schedule. Our services supplement the services offered by your venue coordinator.

Q: How can I determine which package I need?

A: No worries! We're here to help. We'll ask questions to learn about your upcoming wedding. We'll discuss your needs, as well as answer any questions you have about planning. After learning more, we determine if a certain package is a good fit or we'll customize something to meet your needs.

Q: What makes Trace Events different from any other wedding planner?

A: With our many years of experience, our friendly demeanor and our ability to think creatively, we've earned a reputation as one of the most organized wedding planners in the area. Our upbeat personalities and work ethic make us a wedding planning powerhouse.

Q: How do you determine which vendors to recommend for my wedding?

A: We tailor our vendor referrals to fit the specific client based on style, personality and budget. After meeting with you and getting to know more about your wedding, we send you vendor referrals that are selected especially for YOU!



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