

## THE WEDDING EXPERIENCE

### THIS IS ME...



Hello Bride-to-be and Welcome! This is such an exciting time for you! I'm Alex, the girl behind Alex Sebren Photography! I'm so excited that you found me and because I believe that getting to know our clients is the #1 way to ensure an awesome experience, I'd love to tell you a litte about me! Here are a few things you should know!

- I am a Disney kid! Before COVID, I was a Fine Art Photographer at Disney and absolutegot to work for them! ly LOVED when I

- I have two dogs! Bleu is a 4 year old French Bulldog and Dexter is a 7 year old American **Bulldog**/Pit mix!

- I live in Lebanon, NJ and LOVE to travel!

- I started my business as a senior in high school.

- I'm a military brat! My dad served 34 years, my mom served 8, AND my brother is currently serving!

- I shoot around 20 weddings annually.

- I'm a HUGE hockey fan! My team is the New Jersey Devils but I love watching games across the league in my free time.

- I'm a total bookworm. Last year I read just shy of 30 books, this year I am shooting for 50!!

- I love serving couples and their families on one of the greatest days of their lives!!

Now that you've gotten to know me a little bit, turn the page to read more about my "Wedding Experience"!!

## HELLO FRIENDS!!







MYPHILOSOPHY | I'm sure your mind is racing with all that needs to be planned. It's all very exciting but it can also be somewhat overwhelming. You're planning the day that you've been anticipating your whole life and yet you only get one shot at it! By the time you get the hang of it, the planning is over! My goal as a wedding photographer is to make this one aspect of the planning process simple. Photography is more than just images, it's a real part of your day. Not only do you deserve beautiful images, you also deserve an amazing photographic experience. When my couples feel comfortable and relaxed in front of the camera, that results in genuine, joyful images! Your wedding day is an experience from beginning to end and your photography is a huge part of that experience..... shouldn't it be fun? and enjoyable? and natural? I think so! My goal is to not only capture memories for my clients, it's to create an experience that they will never forget.



THE PROCESS | One way I ensure that my brides and grooms enjoy the BEST photographic experience possible is through forming a relationship with our couples. I try my best to make sure that all of my couples are the PERFECT fit for me before officially booking. A bride and groom should connect with their photographer, trust their photographer and be EXCITED about the whole process with them! After booking, I love getting to know my clients through an ENGAGEMENT SESSION that helps them warm up to the camera so that they are ready to rock and roll on the wedding day! By the time the wedding day arrives, my clients feel more like friends and that creates a safe and relaxed environment for photography! Now that you know a little bit about my approach to the wedding day, you can continue reading to find more detailed information about THE WEDDING EXPERIENCE!

Random Fact

I transferred schools 4 TIMES in only 2 years because I couldn't decide on a major!!



## THE WEDDING EXPERIENCE

COMPLIMENTARY ENGAGEMENT SESSION 8 HOURS OF WEDDING DAY COVERAGE (STANDARD WEDDING DAY COVERAGE IS FROM 2PM - 10PM) SECOND SHOOTER DIGITAL NEGATIVES OF ALL EDITED IMAGES TIME TO EDIT THE FINAL GALLERY OF IMAGES ONLINE VIEWING GALLERY 60 MILES OF TRAVEL FOR WEDDING DAY 60 MILES OF TRAVEL FOR ENGAGEMENT SHOOT (.57 PER ADDITIONAL MILE)

## \$4000



# THE WEDDING EXPERIENCE

Enkancements

ADDITIONAL COVERAGE - \$500/HR ADDITIONAL PORTRAIT SESSION - \$400

\*\*A 50% RETAINER AND SIGNED CONTRACT ARE DUE TO RESERVE ONE'S DATE & CAN BE COMPLETELY ONLINE \*\*

**CONTACT : ALEXANDRAKSEBREN@GMAIL.COM** 

Frequently

ASKED QUESTIONS



#### E N G A G E M E N T S:

I am more than willing to travel for engagement sessions! I actually love it when my couples ask me to photograph them in a location that means something special to them! I book engagement sessions at least two months in advance and 60 miles of travel are included.

#### $D \ I \ G \ I \ T \ A \ L \quad F \ I \ L \ E \ S:$

I average 50 images per hour that I'm shooting. I love delivering my client's files quickly and easily via an online gallery. You will have the ability to print, share and download your images as much as you want. I believe in freely sharing my work because that is what I would want if I were in your shoes!

#### $C \cup V \in R \land G \in E$ :

I am often asked if 8 hours is enough time to capture the full wedding story and the answer is yes! My main goal right now is securing and saving your date. You can always add additional coverage as we get closer to the big day and we have a good idea of your timeline.



MY SHOOTING STYLE: I love being both interactive and discreet throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done while staying on schedule. There will also be moments when you shouldn't even know that I'm there. (The ceremony, during dances and toasts, etc.) I teach my couples how to pose, model and interact during their engagement session so they are naturals on the wedding day and don't need quite as much instruction from me!

Once I have answered any questions you may have and you have decided that my Wedding Experience is exactly what you're looking for on your wedding day, the next step is a booking proposal. I will create an online proposal that will walk you through the package and when you're ready you can save your date by signing your contract and paying your deposit online.

B O O K I N G:



I'm so glad you contacted me! Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare but always remember that at the end of the day, you're marrying the love of your life and that's all that really matters. Congratulations on your engagement and I look forward to hearing from you!

Love, Alex