

2024 WEDDING GUIDE



LET YOUR LOVE LIGHT SHINE
VISUAL STORYTELLER FOR
TIMELESS LOVE & IMAGES

WWW.FIREFLYWEDDINGPHOTOGRAPHY.COM



ESTABLISHED 2010

SERVING
CENTRAL TEXAS,
DFW AND
THE TEXAS HILL
COUNTRY

FIREFLY
PHOTOGRAPHY LLC

W E L C O M E

As you commit to each other, my commitment to you is to create art from the details that you have so carefully chosen, the authentic emotion expressed, and the genuine love you share. With a light and airy style cultivated over 12 years of experience and education, it is my goal to preserve the day while helping you to be as relaxed as sitting in a pair of rocking chairs holding hands and watching fireflies dance across the yard.

You're probably overwhelmed with all the wedding information out there, but don't worry - you're not alone. As a seasoned professional, I am here to help you document one of the biggest days of your life so you have beautiful memories for anniversaries to come.

The information in this planning guide is meant to help you through all of your photography-related questions so you can relax and get excited for your big day. Please don't hesitate to reach out with any questions.

*love,
your friend behind the camera
Brandy*



M E E T B R A N D Y

Tell me your story...the way you met, the first song you danced to, the time he made you laugh so hard you cried, how you knew he was the one, the family that has encouraged you all along the way, the day you've pictured in your mind for years. Then let's make those pictures become a reality as I tell the next chapter of your story through each image taken on your wedding day.

I'm Brandy Brooke Gray, the owner & primary photographer of Firefly Photography. I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people throughout my career!

Education: Texas A&M University Whoop!

Former Life: barrel racer, school teacher, Gulf Coast girl

Location: Part-time in Granbury, Part-time in New Braunfels

*I travel all over for weddings, though

Philosophy of Life: "Live your life in such a way that you give more than you take, find more than you've lost and love more than anything." - b.gray

I love connecting with my clients whether through a shared passion for the hill country, time on the lake, Blue Bell, dogs, writing, vintage furniture, or sweet tea on a porch swing. I have 3 (triplet) daughters who are beautiful on the inside and outside.

Allison, Brooke and Lauren light up my life in ways I am amazed by each day. I practice my art, work late into the night and serve my clients with integrity because I want to teach my daughters to be intentional, support their dreams and make beautiful memories out of our time together. {see Mat. 5:16}



for moments as fleeting as

Fireflies

*Featured in Bliss Bridal Magazine, Brides of Austin, The Bridal Network,
New Braunfels Wedding Guide and Voyage Austin*



Central Texas and Hill Country:

WWW.FIREFLYWEDDINGPHOTOGRAPHY.COM

Weatherford and DFW:

WWW.FIREFLYPHOTOGRAPHYBYBRANDYGRAY.COM

IG: www.instagram.com/fireflyphotographybybrandygray

PRICING DETAILS

the oak

- *8 hrs event coverage w/Brandy Gray and second photographer
 - *pick 2:
 - engagement session,
 - bridal session,
 - 2 10x10 25pg archival parent albums,
 - 2 additional hours(10 total)
 - *online gallery (est. 900 edited images)
 - *print release
 - *personalized usb in keepsake box
 - *custom color full-grain leather 12x12 40 pg archival quality album
- {5000}

the magnolia

- most popular
 - *8 hrs event coverage w/ Brandy Gray and second photographer
 - *pick 2:
 - engagement session,
 - bridal session,
 - 12x12 35pg archival quality album,
 - 2 10x10 25pg archival parent albums,
 - 2 additional hours(10 total)
 - *online gallery (est. 900 edited images)
 - *print release
 - *personalized usb in keepsake box
- {4500}

the sycamore

- *8 hrs event coverage w/Brandy Gray
- *pick 1:
 - engagement session,
 - bridal session,
 - 12x12 35pg archival quality album,
 - 2 10x10 25pg archival parent albums,
 - Second photographer
- *online gallery (est. 750-850 edited images)
- *print release

{3700}

the cypress

- *6 hrs event coverage w/Brandy Gray
- *pick 1:
 - engagement session,
 - bridal session,
 - 12x12 35pg archival quality album,
 - 2 10x10 25pg archival parent albums,
 - 2 additional hours(8 total)
- *online gallery (est. 500-600 edited images)
- *print release

{3300}

military discount

In appreciation for your service, I am happy to extend a 10% discount to brides, grooms, parents of the couple in active duty or retired military.

the peach

same as Cypress with one of my trusted associate photographers; all images edited by me for consistency in style

{2200}

THIS IS YOUR TIME TO SHINE

FIREFLY PHOTOGRAPHY, LLC

ENGAGEMENT SESSION

One way I ensure that my brides and grooms enjoy the best photographic experience possible is through forming a relationship with my couples. I want to make sure that we are good fit for each other. A bride and groom should connect with their photographer, trust their photographer and be excited about the whole process with them. After booking, I love to get to know my clients through an engagement session. That helps them warm up to the camera so that they are even more comfortable on their wedding day. By the time the wedding day arrives, my clients feel more like friends.

Engagement sessions are scheduled at the couple's choice of location, allow multiple clothing changes and last 1-1.5 hrs. Delivery time for the fully-edited gallery of 60+ images is 1-2 weeks. Dogs and children are welcome.

{valued at\$600}





BRIDAL SESSION

Many of my brides select a bridal session as one of their options. This allows them to have a trial run day of hair and makeup as well as a final fitting of the dress before the big day. Bridal sessions often take place at the wedding venue, but I'm always open to anywhere. The bridal session gallery is delivered in 1-2 weeks with the option to print/download. The lab I have my galleries linked to provides gorgeous prints true to my curated color toning at a very reasonable price on archival quality paper and ships in 3 days .



ALBUM

Made with an ultra-durable luxury 12x12 linen hardcover, dye-based inks on thick archival quality paper here in America, this modern book features high-quality, lay-flat pages and timeless style to preserve your memories of the day.

I curate each of the estimated 35 pages with a unique and cohesive layout and have your names and the date of your wedding embossed on the cover. By requesting that you select your favorite 100 images from your gallery, I ensure that we focus on including your most cherished images.

{a la carte \$500, pair of parent albums a la carte \$500}

Upgrade to a debossed custom color full-grain leather cover and 5 added pages +200.

As an additional option, I also offer a pair of parent albums. Each are curated with your family's favorite 75 images on an estimated 25 pages in these 10x10 ivory linen albums.



PERSONALIZED USB IN KEEPSAKE BOX

Imagine when one day, the two of you build a new house and decide you want to hang a beautiful canvas print of your wedding day on a feature wall. I want you to be able to access your images for years to come, so with a personalized USB, you can download anytime you wish.

(complimentary in Oak and Magnolia package/available as add on to others)

{valued at \$200}



WHY FIREFLY?

01.

CONNECTION: Your wedding photographer and you will be spending a significant amount of time together. It is important to have someone that you connect with, feel comfortable with their personality and enjoy communicating and making these memories with. I love being that photographer that couples feel is a part of their family after working together.

02.

THOUGHTFUL COMPOSITION: There is photographing the events of a wedding and then there is photographing the emotion and details of a wedding. Creating those images that make you feel like you are there in the moment and that are flattering to you, your family and guests requires being intentional and is something I am proud to have as one of my greatest strengths.

03.

CONSISTENCY: No two weddings are the same, but given my experience, I deliver consistent images to what you see here as well as across your gallery. I love when one scene of delivered images flows into the next and allows my client to have a variety of perspectives even as I use multiple cameras and lenses throughout the day.



04.

EXPERIENCE AND EQUIPMENT: Can she make adjustments as needed with our timeline? Does she have backups and backups for her backups in technology? Does she have years of experience, education, and top of the line equipment to be prepared for last minute time adjustments, lighting situations and crazy families? The answer is YES.

05.

WORKMANSHIP: I enjoy helping to answer questions about pre-wedding decision. I enjoy re-living the day as I edit. I may automate other things in my life, but not my art. None of your communication with me will come through a CRM. The editing of your images will not be outsourced. I hand-curate each of my galleries and albums.

06.

A PASSION FOR MY WORK: I have put my heart into cultivating a style that is bright and airy, a balance of guided and candid (traditional and photojournalistic). I prioritize capturing connection and helping you, your family and guests have the best first day of a marriage filled with joy. I believe in love. I believe in the amazing blessing of God giving us people in our lives to stand beside us long after the aisle.

SAMPLE WEDDING TIMELINES

8 HOUR

3pm arrive; bridal suite candids
3:20 details
3:40 groomsmen candids
3:50 bride getting dressed
4:05 bridal/bridesmaids
4:20 groom/groomsmen
4:40 reception detail
5pm ceremony
5:30 family formal and full wedding party portraits/cocktails
6:30 welcome entrance/dinner
7:15 sunset portraits
7:45 sunset/first dance and parent dances
8pm toast and cake cutting
8:20 open dance floor
9:30 bouquet and garter toss
10:45 grand exit
and a beautiful night complete

6 HOUR

3pm arrive; bridal suite candids
3:20 details
3:40 groomsmen candids
3:50 bride getting dressed
4:05 bridal/bridesmaids
4:20 groom/groomsmen
4:40 reception detail
5pm ceremony
5:30 family formal and full wedding party portraits/cocktails
6:30 welcome entrance/dinner
7:15 sunset portraits
7:45 sunset/toast and cake cutting
8pm first dance and parent dances
8:20 open dance floor
9pm I leave you to enjoy your party

8 HOUR

W/1ST LOOK

2:30 arrive; bridal suite candids
2:45 details
3:10 groomsmen candids
3:20 bride getting dressed
3:40 bridal portraits
3:50 first look/parent portraits
4:10 wedding party pairing and group portraits
4:40 reception details
5pm ceremony
5:30 family formal portraits and couple's portraits/cocktails
6:30 welcome entrance/dinner
7:45 sunset/first dance and parent dances
8pm toasts and cake cutting
8:20 open dance floor
9pm bouquet and garter toss
10:15 grand exit
and a beautiful night complete

- sunset varies depending on the time of year. I can let you know exactly when it will be and will be glad to help you plan your day around the best light.



YOU HAVE QUESTIONS

Q: When would I receive my gallery?

A: My average delivery time for your hand-edited wedding gallery is 4-5 weeks, which is less than half of industry standard. I set designated days for this upon booking. Once you receive the gallery link via email, you are then welcome to order prints, download files and share the link to that gallery with all friends and family.

Q: How many images are included?

A: I average 700-1000 fully-edited high resolution images in my delivery. Each gallery is curated to include the best of each moment captured with a variety of posed, candid, and detailed images from throughout the event.

Q: What is an associate photographer?

A: I wish I could be everywhere! I have a team of trusted associates who share the same passion for delivering beautiful images for you to treasure. They help me to offer services for smaller budgets and to cover multiple weddings on the dates that I may already have booked.

Q: What equipment do you use?

A: I use all of the latest Canon equipment. I always carry my mirrorless R6, 28-70 2.0L lens, Mark IV with my 90mm lens among other items. You will typically see me alternate gear throughout the ceremony to get a wide variety of perspectives, depth and details while limiting distraction.



I H A V E A N S W E R S

Q: Do you have any social media restrictions?

A: Tagging FireflyPhotographybyBrandyGray in your engagement or wedding photo posts is always appreciated, but not required. I look forward to being able to show off your beautifully planned wedding in my publication. If you are not comfortable with this, please let me know.

Q: Can I print my images anywhere after downloading my gallery?

A: Yes, you are welcome to. I offer print options, but they are not mandatory. Your online gallery is linked to my favorite pro print lab that provides many options of sizes and papers. By using this lab, your images will retain their editing integrity in regards to color contrast and hue while enjoying a modest price. Prints are then delivered to your home typically within 1 week of order placement. If you do print elsewhere, I do encourage you to use a quality professional printing company so that your print results are true to the colors created in the files.

Q: Do you photograph destination weddings or weddings outside of Central Texas, DFW and the Hill Country?

A: Yes! I've shot several destination weddings and am more than happy to create a custom wedding collection to suit your travel needs or to come to you. If you will be in Texas as your destination and need less than 6 hours of coverage, please ask for a custom quote.

Q: How do I become a Firefly bride?

A: I am happy to talk over the phone or zoom to get to know you and answer any questions. Once you feel comfortable securing your date, I will send a contract and an invoice for your \$1000 deposit. The remainder of your balance will not be due until your wedding date.





Thank you

Enjoy this season of your engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare, but always remember that at the end of the day, you're marrying the love of your life and that's all that really matters. Congratulations on your engagement and I look forward to hearing from you.

CONTACT

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