



GIRLS
FROM
MAIN STREET





SO, THE AGE OLD QUESTION:

WHY DO YOU NEED A WEDDING PLANNER?

The answer is simple. You will be able to enjoy your wedding day. When planning your wedding we understand that you are looking for a professional who will turn your visions into reality. We are totally focused on your desires and personality, which we can blend into a customized style that captures the essence of you and brings it all to life. Your wedding can be so many things; FUN, glitzy, rustic, ELEGANT, casual, formal...let's chat about your vision and what you'd like to accomplish.



WHO WE ARE

The Girls from Main Street is the planning and design division of Main Street Weddings & Events, an agency devoted to destination small-town weddings in the Virginia Piedmont. Our team welcomes the opportunity assist with weddings from Northern Virginia to Charlottesville, Richmond to Virginia Beach, and everywhere in between. The Main Street Showroom and Design Center, which is conveniently centrally located, provides a unique hands-on planning experience for couples seeking the best possible resources to complete their wedding day vision. We have a nice versatile mix of planning and design skills that can help create the right feeling for your wedding, whether rustic or contemporary, whether large or small.

We're all about following your lead, or helping you get started with your ideas.

WHO ARE “THE GIRLS?”



JESSICA BROSE

Owner Jessica Brose has been in the wedding and events industry for over ten years, with a background in catering and venue management. Jessica is all about logistics and timing - making sure your caterer knows when your DJ is going to announce the champagne toast (have to chill and pop that champagne first!) Her favorite part of a wedding is the moments between the end of the ceremony and the beginning of pictures, the first time the bride and groom have a few seconds to have a wedding = realized moment. She always encourages finding a good hiding spot in the venue for the couple to have time to themselves, if only for a minute or two. The day goes by so fast, you've got to have the opportunity to breathe and take it all in.



ALYSSA HELMICK

Event Stylist Alyssa Helmick is a Scranton native, transplanted into the heart of the south for college. Over the last seven years, she has discovered the true meaning of “southern hospitality”, and also found her wedding planning career to be rooted in this concept. “She believed she could, so she DID .” -R.S. Grey. This quote is near and dear to Alyssa because she's a true believer that you can have a dream, but without the proper care and planning, it may always remain just that. She has been planning dreams her whole life. Planning weddings has always been something she aspired to do, but it is also her passion. To be able to assist in creating something so wonderful is something she feels very lucky to be a part of.

IN-HOUSE FLORAL DESIGN

Flowers play a key role in the overall design of your wedding, which is why we offer in-house floral design to a limited number of brides per year. Tell us about the styles you are drawn to and the types of flowers that you are picturing at your alter and in your bouquet. We will then create a custom floral proposal specific to your wedding day and your wedding budget.

The average floral budget for our brides is \$2,000-\$4000.



STYLIZING

Whether you are a DIY bride seeking assistance in getting started, or you require the all-encompassing luxury of having every last detail taken care of by a professional, our event stylist can bring your Pinterest boards to life. The Girls from Main Street's wedding stylist will help a couple define the color, style, theme and mood of the wedding. She will help to ensure that the final event looks cohesive and follows the bride's style to the tee.

The majority of brides know exactly what they want their wedding to look like. They have envisioned every centerpiece and floral arrangement, and picked out their bridesmaids' accessories since they were little girls. Some require a bit of help with the aesthetic side of wedding planning, especially with the wonderful world of Pinterest it can become very overwhelming. That's where a wedding stylist comes in!

Whether you opt for some basic help in bringing together your ideas into a defined look, or you require a custom design from start to finish, our agents will make certain that all the planning and hard work culminate into an enchanting event.

Let's chat about how we can make your wedding day dreams (and pin boards!) a reality.

Custom stylizing packages start at \$450.



PLANNING

Not only can we help you find the best venue for your wedding or event, but we can also create a design and aesthetic that is the perfect complement to you. We consider ourselves to be your advocate along for the exciting journey ahead!

The Girls from Main Street offer all-inclusive planning packages for the couple that desires complete event design, coordination, and implementation. From the time of our first meeting, you will be guided in the selection of all the components that will make your event spectacular. The theme, décor, menu, and venue will be custom designed according to your vision. Every detail will be meticulously accounted for, from budget management and timeline creation to vendor contracts and negotiations. On the day of your event, you will have complete assistance from event setup to breakdown, and everything in between. We are here to make your day stress-free and happy!

Full-service planning includes everything listed for coordination, plus:

- Unlimited email/phone correspondence with your agent
- Initial meeting to understand your wedding day vision and expectations
- Setting up a realistic budget and establishing your budget priorities
- Help finding vendors and suppliers within your budget
- Help negotiating with your vendors and reviewing contracts
- Development of wedding day logistics
- Development of a detailed wedding day timeline
- Custom design and décor consultations
- Coordinating all of your wedding details with your vendors
- Direction of wedding rehearsal

Main Street planning packages range from \$3000-\$5000.

We customize our services for each individual client based on your wedding location, number of guests, and the intricate details.

COORDINATION

FROM THE BEGINNING

- Initial meeting with your coordinator and walkthrough of your venue space
- Unlimited email/phone correspondence with your coordinator
- Review wedding vendor contracts
- Provide etiquette advice/recommendations as needed
- Last minute vendor recommendations

TWO WEEKS OUT

- Develop a detailed timeline of the entire day
- Vendor Confirmations

WEDDING WEEK

- Final timeline edits
- Direction of wedding rehearsal

WEDDING DAY

- Receive vendor deliveries and oversee setup of venue
- Serve as the primary point of contact for all of your vendors, family and guests
- Set up your personal items and small décor items

- Assist bridal party with corsages, boutonnieres, etc.
- Line up bridal party and cue musicians
- Work behind the scenes monitoring the site for any issues or interferences
- Direct guests to cocktail hour/reception location
- Transport any items to the reception as needed
- Work with DJ/MC for introductions and to ensure the timing of all reception events and announcements
- Manage all wedding day emergencies that arise
- Use of comprehensive bridal emergency kit
- Collect all of your personal items after the reception and ensure they are given to the designated person

Depending on complexity, our coordination and management packages range from \$1200-\$2500.

One or more Event Assistants may be required based on the size of your weddings and/or on the number and complexity of decorations and the allotted time for set up.



RENTALS

We are delighted to offer an extensive (and ever-growing) inventory of fun, versatile props and decor to complete your wedding day vision. Access to this inventory is included as part of our full-service planning package. Please inquire regarding ala carte rates and availability.

- Vintage Door Ceremony Arbor
- Old Fashioned Church Pew
- Wine Barrels
- Polaroid Picture Frame
- Farm Sweetheart Table
- Wooden Table Number Holders
- Framed Glass Signs
- Antique Trunk
- Chandeliers
- 6 ft. Farm Table
- 5 ft. Wooden Barn Ladder
- Vases
- Gold Branches
- Cake Stands
- ...and more!



LET'S CHAT ABOUT YOUR DAY!

JESSICA BROSE

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RIGHT IN THE MIDDLE OF
AN ORDINARY LIFE,

LOVE GIVES US A
FAIRY TALE.

