

*What to Expect*  
**THE PROCESS**

DURANTÉ  
NEW YORK

## Step 1

Schedule an appointment for a consultation with Duranté New York. You can sit down with us one on one and review our samples in person, or via phone call or email.

In preparation for the consultation, we urge you to bring images, samples of something you like, colors, patterns, anything at all that inspires you! Anything that you would like to incorporate into your design is also asked to be brought to this consultation. This is our time to get to know you! We will ask questions about your event and what your likes and dislikes are. Here are some things to think about before the consultation.

1. What are you looking to have made

- Invitations
- Save the Dates
- Menus
- (etc.)

2. What will the QTY be of your order? We recommend that you order atleast 10-20 extra invitations to be safe. Things do happen!

3. Your budget for your stationery. This information will help us provide proper materials and printing method recommendations in order to create an invitation you love.

4. Time- We will ask for your timeline; when do you need the invitations in your hands? We normally require 6-8 weeks for production time. Please let us know if this is a rush order. You may be subject to rush fees.

## Step 2:

After consulting with you, we will send you a form to fill out for the needed information to create your invitation. After we receive the information, there is a required \$250 non-refundable design fee. After we receive your payment, it is time to put your trust in Rachel's hands. All of the information and inspiration from the consultation will be gathered. By giving Rachel the creative freedom, she will create a one of a kind design that is specifically custom tailored to you.

## Step 3:

After you choose which design you like best, we will go back into that design and make the final edits and revisions. If you like elements from another, no problem, we can incorporate it into this design! Our goal is to perfect your invitation and create something better than you have ever hoped for.

## Step 4

Rachel will provide a digital proof of your final design. Please take the time very carefully to revise and proof read the invitation. Please make sure all of the information, spelling and grammar is correct. You may want another set of eyes to help you! This step is crucial because it is your last chance to make any changes to the invitation. Once you give approval, you cannot make any further changes. Any changes made after this point will be at the clients expense.

\*Please note, all of our proofing is done DIGITALLY! The actual coloring may be altered due to different computer monitors and may not be exact to the printed coloring.

## Step 5

After confirming the final proof, we will provide you with the final price quote. We ask for a 50% non-refundable deposit. Production will not commence until the 50% deposit is received.

## Step 6:

You can sit back and relax while your invitation is being produced!

## Step 7:

We will contact you once your invitations are complete and ready to be picked up. The remaining balance is due at this time. We will not send out any invitations until the final payment has been received.

\*Please note: As we love and admire other people's work, we will not copy or re-create any before seen designs. We will do our best to create something according to your inspirations!

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# PRICING

Due to the fact that every invitation is exclusively unique and custom tailored to each individual, each project is quoted separately.

## **Elements that effect pricing:**

Materials Used

Quantity

Complexity of design

Type of printing and Finishing

All of our custom invitations have a base starting price of \$2,100 and a design fee of \$200.  
(This includes invitation, outer envelope, rsvp card and rsvp envelope)

## **Addressing is an Add on!**

We exclusively work a calligrapher who provides hand calligraphy as well as digital.  
We can point you in the right direction which one works best to fit your budget.

## **Hand Calligraphy Pricing:**

Outer Envelopes: \$4.00 each

Ink Colors: Black Ink- No extra charge

Color Ink including Metallic Ink: Add .25 per envelope

Other:

Return Address Lettered: \$2.50 for 2 lines, \$3.00 for 3 lines

Response Cards Addressed: \$3.00

Escort Cards/ Place Cards: Start at \$2.00 each ( envelope and inner card  
or fold over card with table number)

Place Seating Cards: \$2.00 ( names only)

## **Digital Addressed: Set Up Fee \$10**

Outer Envelopes & Inner Envelopes (Black Ink): \$2.00 (Color Ink) \$2.50

Outer Envelope Only: (Black Ink) \$1.50 (Color Ink) \$2.00

Return Addresses (with front address computer printed): (Black Ink) \$.25 (Color Ink) \$.75

Return Addresses (front address hand lettered): (Black Ink) \$.75 (Color Ink) \$1.50

RSVP Envelope printing (all alike- one address) (black) \$1.00 (color) \$1.50

Options: Add \$.50 per envelope for EACH of the following: 2 different fonts, two different colors.

Rush Orders: Please Call.  
These prices do not include tax.

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# Frequently asked questions

## FAQ

### **Why the design fee?**

We require a design fee because this is the most labor intensive part of the invitation process. Rachel works hard to create authentic designs from scratch. She uses her creativity and artistic ability to think up the most unique and creative designs to best fit your wants and needs.

### **Why choose Duranté New York?**

The creator, Rachel Durante, utilizes her extensive background in art, fashion and beauty to create one of a kind works of art that exude creativity and individuality. Our goal is to make a lasting impression on your guests and keep them on their toes of what's to come for your big day!

### **Why Invest in invitations?**

We are sure you are wondering why invitations can be so pricey and why it is worth the investment. The answer is simple, you get what you pay for. Invitations are the first impression that you have to make on your guests for your big day. It is one of the most important elements that go along with your wedding as it is the FIRST sneak peek to what your event will be like. And as we all know, you cannot make a first impression twice. At Duranté New York it is our goal to create authentic never before seen invitations that make a lifetime impression of good quality. We will guide you to the best materials and elements to make sure your invitations are crafted to perfection.

### **Why go custom?**

Every event is once in a lifetime, you can never get that one day back. So why choose an easy way out to make a first impression? We can all choose to go with the cookie cutter invitation method, quick and easy online, but why would you want to do that for an event that means so much to you? It is important that your invitations include a never before seen design, that will keep your guests raving about your big day!

### **What is the turn-around time for invitations?**

Turn around time depends on each individual design.

Please allow 7-10 business days for your initial sketches. If the time to receive the sketches will take longer, you will be notified.

Since we create them completely custom and each invitation requires it's own amount of work, each invitation requires at the least, 4 -6 weeks.

Save the dates are typically sent out 6-8 months before your event.

Invitations are typically mailed out 6-8 weeks prior to your event.

### **Cancellation Fees**

If you decide to terminate the project at any time, you are still responsible for the 50% non-refundable deposit and may be subject to any other expenses needed for labor or materials.

### **Terms and Conditions**

You will be provided our Terms and Conditions. We will not proceed with the process until the client has read and agreed to the terms and conditions.

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