

Pricing Minimums and General Guidelines

Below is a *general* guideline of what our minimum costs are for particular items and an overall average cost of where most clients fall. However, depending on your individual design style, types of flowers, and many other factors will determine your end cost.

Item:	<u>Minimum</u>	<u>Average</u>	<u>Above Average</u>
Bridal Bouquet	\$200	\$250-\$350	\$450++
Bridesmaids	\$45/\$50	\$75-\$95	\$125++
Groom	\$12	\$12-\$20	\$25++
Groomsmen	\$12	\$12-\$15	\$20++
Mothers	\$40	\$40-\$60	\$75++
Grandmothers	\$30	\$30-\$50	\$60++
Boutonnieres	\$12	\$12-\$15	\$25++
Flower Girl	\$35	\$35-\$75	\$125++
Ceremony Arrangements	\$150	\$150-\$300	\$400++
Pew Bows/ Aisle Decorations	\$5	\$5-\$25	\$50++
Arch Designs/ Structures	\$450	\$650-\$1250	\$2000++
Chuppa	\$750	\$950-\$1500	\$2000++
Place card table designs	\$50	\$250-\$500	\$600++
Low Centerpiece	\$50	\$75-\$200	\$250++
High Centerpiece	\$150	\$200-\$350	\$500++
Branch/Tree Centerpiece	\$150	\$200-\$300	\$400++
Candle Centerpiece	\$50	\$75-\$100	\$150++
Cake Flowers	\$50	\$75-\$150	\$200++
Sweetheart table	\$125	\$200-\$500	\$600++

Hopefully this will help you budget for your flowers. Please keep in mind industry standard recommends a minimum of 10-15% of your overall budget to be allocated towards flowers therefore if the overall budget for your wedding is \$50,000 then \$5,000 is a good amount to start with. Please understand pinterest does not have price tags! So you may fall in love with a particular design that may be out of your price range. Our job is to use that as inspiration, and tailor that particular look and scale it down to work within your requested budget (within reason ☺). Our pricing is fair and *never* inflated. I give you the best price upfront and always your full value on a design. Remember this when pricing floral designers- you will never get more than what you pay for. If you are paying for a \$200 arrangement that is what you will get- if someone says they can do that \$200 arrangement for \$150 reality is you will only end up with a \$150 arrangement. Looking forward to meeting you!