



*Clever Candid*  
PHOTOGRAPHY



# Wedding Guide

*Clever Candid Photography LLC*

THE WEDDING DAY GUIDE FOR COUPLES

# Welcome

Congratulations on your engagement!

This is the next big step in your life, and my team and I would love to be a part of it! Through this guide, you will find important information about our services and things you might need for things surrounding your big day.

## ABOUT

To give you background on Clever Candid Photography LLC, we have been around since 2013. We started as an all-around photography company. In 2016, we transitioned to just wedding photography and specializing in portrait photography for those over 18 years old.

Now, we are a fully staffed team of wedding photographers and wedding assistants to make your dreams come true! Being one of the few vendors with you all day, we want to make your day a breeze.



## LET'S STAY CONNECTED!

 [www.facebook.com/clevercandid](https://www.facebook.com/clevercandid)

 [www.instagram.com/clevercandidphotos](https://www.instagram.com/clevercandidphotos)

 [www.pinterest.com/busybuildingmyempire](https://www.pinterest.com/busybuildingmyempire)

 [www.clevercandidphotography.com](http://www.clevercandidphotography.com)

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# 01

*services offered*



## 01

### MODERN COLLECTION- \$580

*The Perfect Elopement Wedding Collection*

Includes up to 4 hours of photo coverage with one photographer, a digital album, and a USB with print rights.

## 02

### CHERISHED WEDDING - \$2175

*The Traditional Small Wedding Collection*

Includes up to 8 hours of photo coverage with one photographer and one wedding day assistant, one engagement session OR one happily ever after session, a digital album, and a USB with print rights.

## 03

### TIMELESS WEDDING - \$3480

*The Most Popular Wedding Collection*

Includes up to 8 hours of photo coverage with two photographers and one wedding day assistant, one engagement session OR one happily ever after session, a digital album, and a USB with print rights.

## 04

### + LAVISH WEDDING - \$4340

*The Ultimate Wedding Collection*

Includes up to 10 hours of photo coverage with two photographers and one assistant. Includes one engagement session AND one happily ever after session. Includes 1 10x10 20-page album, a digital album, and a USB with print rights

## 05

### AL CART ADD-ONS

Albums, Photo prints, Canvas, Metal Prints, Engagement Sessions, Happily Ever After Sessions, and Second Shooters.

*Continue through this guide as we walk through each service in detail, including our process, what is included and how to book with us.*

# 02

Modern Collection



## THE DETAILS

This collection is perfect that are eloping or have a small intimate wedding ceremony with no reception.

It is perfect for coverage of:

Getting Ready  
Detail shots  
Ceremony  
Couple Portraits  
Bridal Party  
immediate Family Portraits

## INCLUDES

Up to 4 hours of continuous photo coverage  
1 Photographer present at your wedding  
1 digital album to share with friends + family  
1 USB with Print Rights

## INVESTMENT

\$580

Non-refundable retainer due at contract signing would be \$116.

## The Process!

Step one -

Contract Signing  
Non-Refundable Retainer Paid (20%)

Step Two -

**\*OPTIONAL\***  
Engagement Sessions  
1 week turn-around on photos

Step Three -

Wedding day Questionnaire  
Emailed to you 6 weeks before your wedding

Step Four -

Final details run through 2 weeks before your wedding day

Step Five -

**YOUR BIG DAY!**

Step Six -

Sneak peeks are delivered to you 24-48 hours after your wedding day! No need to wait to celebrate your moments.

Step Seven -

6-8 Weeks after your wedding day your final photos are delivered!

Step Eight -

Time to order prints, canvas, and albums.

Step Nine -

Check Your Mail 8-10 weeks after your wedding, your USB will be on its way to you!

Step Ten -

**\*OPTIONAL\***  
Happily Ever After Session (1 year Anniversary Session)

# 03 Cherished Collection



## The Process!

*Step one -*

Contract Signing  
Non-Refundable Retainer Paid (20%)

*Step Two -*

**\*OPTIONAL\***  
Engagement Sessions  
1 week turn-around on photos

*Step Three -*

Wedding day Questionnaire  
Emailed to you 6 weeks before your wedding

*Step Four -*

Final details run through 2 weeks before your wedding day

*Step Five -*

**YOUR BIG DAY!**

*Step Six -*

Sneak peeks are delivered to you 24-48 hours after your wedding day! No need to wait to celebrate your moments.

*Step Seven -*

6-8 Weeks after your wedding day your final photos are delivered!

*Step Eight -*

Time to order prints, canvas, and albums.

*Step Nine -*

Check Your Mail 8-10 weeks after your wedding, your USB will be on its way to you!

*Step Ten -*

**\*OPTIONAL\***  
Happily Ever After Session (1 year Anniversary Session)

## THE DETAILS

This collection is for have a small wedding ceremony with a reception.

It is perfect for coverage of:

Getting Ready  
Detail Shots  
Ceremony  
Immediate + Extended Family Portraits  
Wedding Party Portraits  
Couple Portraits  
and beginning of the Reception

## INCLUDES

Up to 8 hours of continuous photo coverage

- I Photographer present at your wedding
- I Wedding day assistant
- I Engagement session OR I Happily ever after session
- I digital album
- I USB with print rights

## INVESTMENT

\$2175

Non-refundable retainer due at contract signing would be \$435.

# 04

## Timeless Collection



### THE DETAILS

This collection is for have a traditional wedding ceremony with a reception.

It is perfect for coverage of:

Getting Ready  
Detail Shots  
Ceremony  
Immediate + Extended Family Portraits  
Wedding Party Portraits  
Couple Portraits  
and beginning of the Reception

### INCLUDES

Up to 8 hours of continuous photo coverage  
2 Photographers present at your wedding  
1 Wedding day assistant  
1 Engagement session OR 1 Happily ever after session  
1 digital album  
1 USB with print rights

## INVESTMENT

\$3480

Non-refundable retainer due at contract signing would be \$696.

### The Process!

Step one -

Contract Signing  
Non-Refundable Retainer Paid (20%)

Step Two -

**\*OPTIONAL\***  
Engagement Sessions  
1 week turn-around on photos

Step Three -

Wedding day Questionnaire  
Emailed to you 6 weeks before your wedding

Step Four -

Final details run through 2 weeks before your wedding day

Step Five -

**YOUR BIG DAY!**

Step Six -

Sneak peeks are delivered to you 24-48 hours after your wedding day! No need to wait to celebrate your moments.

Step Seven -

6-8 Weeks after your wedding day your final photos are delivered!

Step Eight -

Time to order prints, canvas, and albums.

Step Nine -

Check Your Mail 8-10 weeks after your wedding, your USB will be on its way to you!

Step Ten -

**\*OPTIONAL\***  
Happily Ever After Session (1 year Anniversary Session)

# 05

Lavish Collection



## THE DETAILS

This collection is for have a traditional wedding ceremony with a reception.

It is perfect for coverage of:

Getting Ready  
Detail Shots  
Ceremony  
Immediate + Extended Family Portraits  
Wedding Party Portraits  
Couple Portraits  
Full Reception  
Grand Exit

## INCLUDES

Up to 10 hours of continuous photo coverage  
2 Photographers present at your wedding  
1 Wedding day assistant  
1 Engagement session AND 1 Happily ever after session  
1 digital album  
1 USB with print rights  
1 10x10 album

## INVESTMENT

\$4340

Non-refundable retainer due at contract signing would be \$868.

## The Process!

Step one -

Contract Signing  
Non-Refundable Retainer Paid (20%)

Step Two -

Engagement Sessions  
1 week turn-around on photos

Step Three -

Wedding day Questionnaire  
Emailed to you 6 weeks before your wedding

Step Four -

Final details run through 2 weeks before your wedding day

Step Five -

**YOUR BIG DAY!**

Step Six -

Sneak peeks are delivered to you 24-48 hours after your wedding day! No need to wait to celebrate your moments.

Step Seven -

6-8 Weeks after your wedding day your final photos are delivered!

Step Eight -

Time to order prints, canvas, and albums.

Step Nine -

Check Your Mail 8-10 weeks after your wedding, your USB will be on its way to you!

Step Ten -

Happily Ever After Session (1 year Anniversary Session)

# 06 Al Cart Items



## PRINTS + CANVAS + METAL WALL ART

These are a great way to keep your wedding alive and keep them off your computer! With all wedding packages, you get 25% OFF printing pricing through CCP.

We want to make sure that you can enjoy your prints for life and get the best quality possible to show off your photos at the highest resolutions.

Prices vary on size + quantity + s/h.

## ALBUMS

Albums are custom-made for each couple. The album comes in many varies, leather-bound, linen-bound, starting at 20 pages, 10x10.

Albums start at \$400 each

## PACKAGE ADD-ONS

*Extra Photographer - Varies*

Have an extra set of hands-on decks is always a benefit to a wedding day. It allows all the extra little moments to get captured that would not be captured otherwise because the main photographer is focused on you.

*Extra Time - \$300/hour*

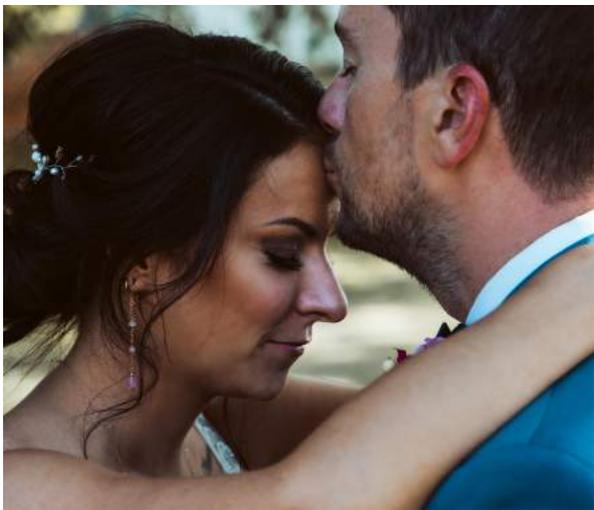
Sometimes times fly when we are having fun, and not everything gets done in your allotted collection. So you can add extra time if you know you are going to run over.

*Extra Sessions - \$100/each*

Do you want to add an engagement shoot? What about a happily ever after shoot? Let's do it at a discount!

**AL CART ITEMS CAN BE ADDED TO ANY COLLECTION.**

Al cart items can be at contract signing or added up to 6 months AFTER the wedding day at the same price at the contract signing.




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*"One day, in your search for happiness, you discover a partner by your side, and you realize that your happiness has come to help you search."*

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# 07 Services Timelines



## 01

### SIGN YOUR CONTRACT + PAY YOUR RETAINER

Once your payment is made + contract is signed, you are officially locked in!

**Due:** 2 weeks after we talk

## 03

### WEDDING QUESTIONNAIRE

Time to set up all the details! I send out emails with all the questions I will have to surround your wedding day!

**Due:** 2 weeks before your wedding day

## 05

### WE SHOOT.... YOU PARTY!

It is wedding time! It's finally the big day and it is time for you to relax and let loose!

**Due:** The Big Day!

## 07

### PHOTO TIME!

It's time to see everything! YAY! If you want anything changes make sure you asked in the next 2 weeks!

**Due:** 4-6 Weeks After The Wedding

## 02

### SCHEDULE YOUR ENGAGEMENT PHOTOS

Now that your contract is signed it's time for the fun to begin!

**Due:** At least 2 months before your wedding

## 04

### CONFIRM THE DETAILS

We will go over all the details to make sure that everything is right and we won't have any stress on the big day!

**Due:** 1 week before the wedding day

## 06

### SNEAK PEEKS!

We all love sneak peeks and hate to wait! So that is why we give you all the sneak peeks! 48 hours after your wedding day you will get a link in your email from us with sneak peeks!

**Due:** 48 hours after your wedding day

## 08

### CHECK THAT MAIL BOX

Your USB + Your special gift is in your mail box! Go get those gifts!

**Due:** 6-10 weeks after the wedding day



*“Happy marriages begin when we marry the ones we love, and they blossom when we love the ones we marry.”*

**TOM MULLEN**



08  
testimonials



*Kayla was not only the best photographer we could have possibly hired but also the best on-the-spot wedding coordinator, hairstylist, and alterations go to! She found a way to make everything perfect- including those last-minute "oops, we didn't think about this" moments from the bridal party/family. Our wedding would not have run as smoothly without her for sure. So thankful for her, and the pictures were absolutely perfect and sent in reasonable timing!*

*Kristen K*



*My husband and I lost our photographer 1 month before our wedding due to covid. Kayla helped us book her in a super timely fashion and offered a super helpful covid deal. Kayla did more than photograph our wedding day, she organized our drunken groomsmen (and kept them hydrated) and problem solved anything we threw at her from my veil not staying on to my little sister's belt too big. She was a lifesaver before and during our wedding. Kayla is assertive, creative, friendly, and professional! Our pictures are beautiful! I love the mix of formal and candid pictures!*

*Alyssa B*



*We planned our small wedding in two weeks, and even with no time, Kayla decided to work with us so we can have the best day ever with a lot of perfect photos for our memory. I'm beyond grateful, and we definitely will contract her again. Thank you, Kayla!*

*Joe C*

*Kayla was amazing to work with and was able to get all the important shots I wanted for our tiny wedding. She knew what to do without me telling her, and made it all that much less stressful. She has since sent us the most amazing curated box with customized cookies, business cards, and our wedding photos on a flash drive (on top of the digital ones she already sends). Definitely recommend!*

*Amanada W.*



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*"Being deeply loved by someone gives you strength while loving someone deeply gives you courage."*

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# 09

Meet our team



## KAYLA KURKOWSKI, OWNER-HEAD PHOTOGRAPHER

In my personal time, I spend time traveling the world with my husband, Ken. When we are home, we spend time doing projects around our house and taking care of our property! There is always a list of stuff to do around here.

I shoot with Canon R mirrorless, Canon 70D, Phantom 4 Pro, and I love shooting love stories and landscapes when we are traveling. I love shooting natural light as much as possible and shooting outdoors. It gives so much depth to a photo.

I can't wait to get to know everyone!



## MARISA KIMMEL, ASSOCIATE PHOTOGRAPHER

I fell in love with photography in 2014 while living in Chicago, pursuing my degree in fashion marketing. I started taking self portraits shortly after losing all of my hair to my autoimmune disease, Alopecia. I taught myself the way around my camera while finding my way to loving my new appearance. My only goal in photography is to capture the beauty of humans + all the special moments in life.



## JARED HOCKMUTH, SECOND SHOOTER

I love the spending time in the outdoors and brewing a great cup of coffee.

I currently shoot on the Sony mirrorless platform for both photo and video.

I enjoy night sky photography as well as landscapes and natural light portraits.



## BROOKE GREEN, WEDDING ASSISTANT

For fun I like to read, binge watch Netflix, and when it is warm out I love spending time out on my boat on the water.

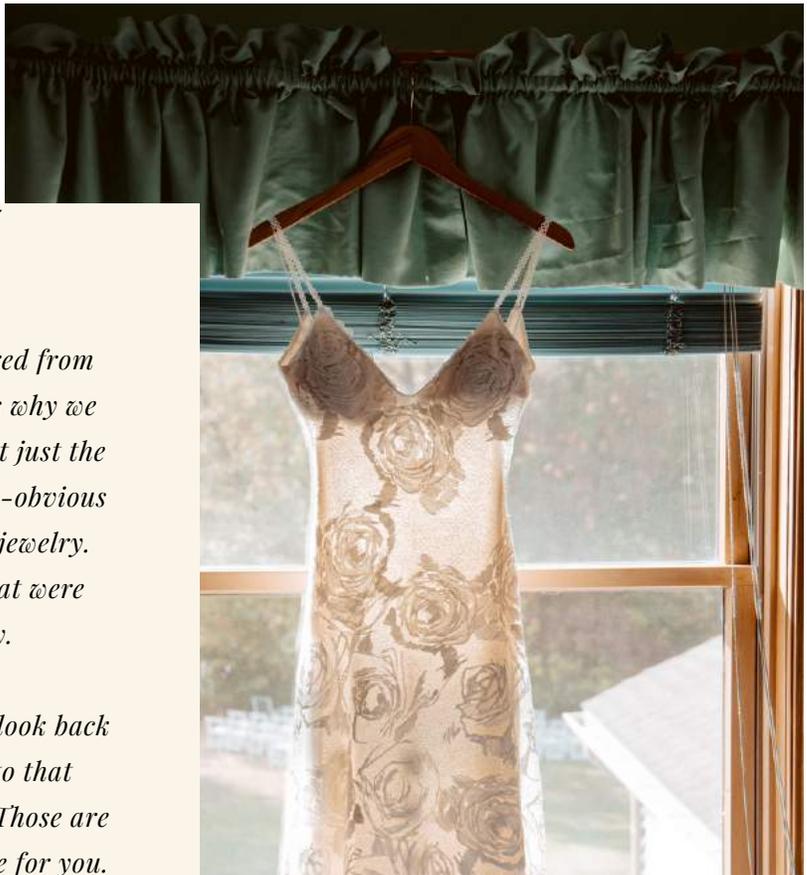
I shoot with a Canon 5D Mark III and love shooting PEOPLE! My favorite shoots I've done this far have to be engagement and proposal sessions!



# Details

*Having all the moments captured from your day is important, which is why we pride ourselves on capturing not just the obvious moments but the not-so-obvious ones too. The tears of joy. The jewelry. The fallen gems. The hands that were held during the ceremony.*

*These are the moments you will look back on and bring you right back to that moment and bring you a smile. Those are the moments we strive to capture for you.*



# 10 Coverage List



## GETTING READY

Gown | Wedding band flat lays | Bouquet/accessories / invitations flat lays | Dress getting button/zipped up | Shoe close-up | First Looks (Bride and Groom or Father/Daughter) |

## PORTRAITS

Bride and Groom and Bridal Party | Bride with bridesmaids | Bride with each bridesmaid individually | Groom with groomsmen | Groom with groomsmen individually | Bride and Groom alone |



## RECEPTION

Still life shots of tables | Bridal party entrance | Toasts | Bride and Groom together | First Dance | Parent Dances | Guest Dancing | Cake Cutting | Bouquet Toss | Garter Toss

## FAMILY + FRIENDS

Bride and Groom and BOTH families together | Bride and Groom with Groom's family | Groom with father | Groom with mother | Groom with siblings individually | Bride and Groom with Groom's Parents | Bride and Groom with Groom's Siblings | Bride and Groom with Groom's Grandparent's | Bride and Groom with Bride's Family | Bride and Groom with Bride's Parents | Bride and Groom with Bride's Siblings | Bride and Groom with Bride's Grandparents | Bride with father | Bride with mother | Bride with siblings individually |



## CEREMONY

Programs | Groom's expression while wait for bride | Bridal party entrance | Bride and FOB walking down the aisle | Groom's reacting to bride coming down the aisle | FOB giving the bride away | Bride and Groom at alter | Guest watching ceremony | Wide shot of the whole ceremony | Vows getting recited | Ring exchange | The BIG KISS | The new married couple returning down the aisle

**\*\*\*Clever Candid Photography LLC strives to capture most of these images at every wedding we attend, within a live-action environment with many dynamic Influencing factors. This is not a guarantee that all the photos listed above will be captured and returned to you.\*\*\***



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*"Marriage is the highest state of friendship. If happy, it lessens  
our cares by dividing them, at the same time that it doubles our  
pleasures by mutual participation."*

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11  
Q + A



### How many images will we receive?

I guarantee at least 50 photos per hour per shooter are on the ground shooting!

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### Can other people take photos well the photographer(s) are taking photos?

FOR SURE! I want everyone to enjoy the day and capture special moments. I only ask that they are just courteous of the hired photographers and give us space when needed to get the best photos possible for you!

---

### What is your time frame, like when will you start and be done for the day?

This is completely up to you! We will work on this when we work on your wedding questionnaire. We plan things out together to make things flow easier and get the most out of your collection

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### What kind of payments does Clever Candid Photography LLC take?

We accept almost every type of payment method. We can also do in-person payments or invoicing!

We accept:

Cash

Check

All Major Credit Cards

\*NOW ACCEPTING\* VENMO @Clevercandidphotos

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### Does Clever Candid Photography LLC have payment plans?

Yes, we do! We offer a payment option to make it easy for all of our couples to afford any of our pre-designed investment options.

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### How do we start the process of booking you?

Give me a call or shoot me an email, and let's grab lunch or coffee or do a video call and find an option that works for you!

We will go over all the important details of what to expect when working with my team. I want to hear about your dreams for your big day and all the things you have in store for your guests.

12  
*let's work together*



### Ready to book?

I am so excited to be a part of your big day!  
Connect with me at one of the links below and let's set up lunch, a video chat, or even a phone call and chat about your wedding and find out what will work for you.

From there we get your contract written up and the ball rolling and we are good to go!

That's all it takes to lock your photographer in for your big day! Easy Peezy!

586-808-2854

[info@clevercandidphotography.com](mailto:info@clevercandidphotography.com)

[www.clevercandidphotography.com](http://www.clevercandidphotography.com)

[@clevercandid](https://www.facebook.com/clevercandid)

[@clevercandidphotos](https://www.instagram.com/clevercandidphotos)

[BOOK YOUR WEDDING NOW](#)