

Pricing Information

Bridal Party Flowers

Bridal Bouquets : \$85-\$500/each
(average \$200-\$250)

Bridal Flower Crown: \$75-\$250
(average \$100-\$150)

Bridesmaids Bouquets: \$50-\$150/each
(average \$70-\$90)

Flower Girl petals or mini bouquet: \$30-\$65
(average \$45-\$55)

Flower Girl Crown: \$65-\$125
(average \$75-\$85)

Pomander (Flower Ball): \$45-\$95
(average \$55-\$75)

Floral Hoop: \$50-\$100
(average \$50-\$70)

Corsages: \$25-\$45
(average \$30-\$40)

Groom Boutonniere: \$15-\$25
(average \$18-\$20)

Boutonnieres: \$12-\$18
(average \$15)

Ceremony Flowers

Altar Arrangements: \$150-\$400 each
(average \$200-\$300)

Arbor/Arch/Chuppah Decor: \$400-\$1500
(average \$500-\$1000)

Pew Decor: \$15-\$75 each
(average \$30-\$50)

Aisle Petals: \$150-\$500
(average \$200-\$300)

Reception Centerpieces

Low Single Centerpiece: \$50-\$175
(average \$75-\$150)

Low Multiple Centerpiece (3): \$75-\$300
(average \$135-\$150)

Tall Centerpiece (Vases, Candelabra, Harlow Stands): \$150-\$500
(average \$200-\$300)

Greenery Garlands: \$15-\$30 per foot
(final cost is dependent on length, thickness, and types of greenery used)

Sweetheart Table Arrangement: \$150-\$400
(average \$200-\$300)

Other Décor

Cocktail Hour Minis: \$15-\$45 each
(average \$20-\$35)

Escort Card Table Decor: \$75-\$500
(average \$100-\$150)

Cake Flowers: \$40-\$300
(average \$50-\$150)

****Keep in mind based on your style and preference they can be more or less expensive than the average prices above.****

Average Cost for Wedding Flowers

Most wedding coordinators and bridal planning guides suggest that couples set aside between eight and ten percent of their total wedding budget to cover floral expenses. Depending on a couple's budget, this may mean wedding flowers cost between \$1,500 and \$10,000, but the costs for specific types of flowers can vary widely based on several different factors.

Your Flower Costs

There is a wide range of costs for wedding flowers. Your wedding flower budget will vary, depending on:

- Where you live and what blooms are available seasonally and locally
- The size of your bridal party and overall guest count
- Other specialty arrangements

Factors That Influence Price

Several factors influence the cost of wedding flowers and can make many prices inaccessible to couples on a strict wedding budget. The most common factors that affect wedding flower prices are:

- Flower types: Some flowers, such as carnations, daisies, and roses are readily available and easy to grow, making them less expensive, while more exotic flowers like certain lilies, garden roses, tropical flowers, orchids, or limited supply/off-season flowers like peonies, anemones and lily of the valley are more costly.
- Season: If the desired flowers are not seasonally available at the date of the wedding, they will cost more to be shipped in from other locations. Keep in mind, its not always a guarantee that a specific flower will even be available at all.
- Flower color: While most florists have a wide color palette to work with, couples interested in more exotic shades will have to pay a premium to match their wedding colors.
- Arrangement size: The sheer size of wedding floral arrangements has a tremendous impact on the final price. Arrangements that are larger need more flowers and more time spent (labor) to create it.

Arrangement detail: When considering how much do wedding flowers cost, the intricacy of the floral arrangements and bouquets can heavily influence the price. A simple, hand-tied bouquet is less expensive than a more elaborate, multi-layered cascade.

Being an Amber & Earth Couple

Understanding the factors that affect wedding flower prices and how to save money on beautiful blooms can make any wedding budget blossom. Especially if you work with a florist who understands your needs, desires, and is ready and willing to work with you. I run Amber & Earth from my home studio in Howell, NJ. We are a small business and enjoy to exclusivity we provide our couples. We usually only take on one wedding a weekend so we can provide the best service to our client, giving them all of our attention and being present and available the day of the wedding during delivery, setup and installation. Compared to other floral design companies that take on several weddings a weekend, you never know who is really designing your florals and who will be there to set up on the day of the wedding. My couples get all of my designs and my time. We do have a team of passionate, hard working people that help with day of set up and delivery. Due to these reasons, we only take on certain

weddings a year that meet our minimum budget criteria of \$2,500 - \$3,000. For full wedding florals (bridal party, ceremony, centerpieces..etc) our couples spend an average of \$4,000-\$5,000 typically (depending on several factors). **Keep in mind there is NJ Sales Tax, delivery/setup/installation fees, and breakdown fees if we are needed to come back after the wedding to pick up rented items (vases, stands, arbors, candles..etc.)**

We hope you consider Amber & Earth for your wedding floral needs! I am very passionate about what I do and love working with couples and being a part of the best day of their lives. Flowers have always been a huge part of my life, from designing them to growing some of my own in my backyard that I actually use in some of my weddings.

If you'd like to see some photos of my most recent work, follow me on Instagram at @Amber.and.Earth or you can also visit my website, www.amberandearth.com

Do not hesitate to reach out to me with any questions you may have, I am all ears and happy to help! The next step from here is to fill out one of inquiry questionnaires to get the process started. From there we can have a consult over the phone or in person. After I get all the info I need, I put together a detailed proposal for you.

Looking forward to chatting more about your big day and hope I can help make it everything you dreamed it would be!

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