



ALEXA  
FRANKOVITCH  
PHOTOGRAPHY





## BEFORE WE JUMP INTO THE DETAILS —

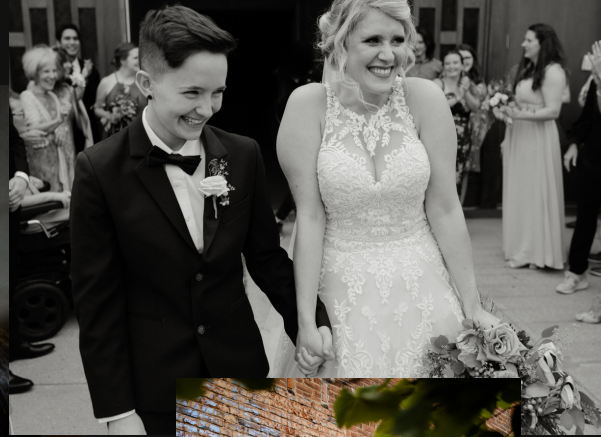
I just want to let you know that I'm honored you've made it this far. I know there are a LOT of photographers to choose from and the fact that you've decided to consider me is privilege beyond words.

You'll spend a ton of time with your photographer on your wedding day, and whether it's me or someone else, I want to make sure you find your person – the human who makes your day infinitely better, who is with you every step of the way, who can provide you with recommendations and information and is so excited to look through your Pinterest boards.

I promise to do all of that, and I'll make sure you stay hydrated while on the dance floor.



# RECENT WORK





# I UNDERSTAND THAT PHOTOGRAPHS ARE MORE THAN JUST PIECES OF PAPER OR DIGITAL FILES —

*Photographs are heirlooms*

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They're physical, tangible memories of moments you never want to forget. This is your legacy. Your whole heart wrapped up in a single moment. I want to document not only how those moments looked, but how they felt.

I'm here for the real stuff. the big smiles and the quiet moments. the perfectly planned and the delightfully unexpected. The inside jokes and the super-tight hugs and the laughing so hard your stomach hurts.

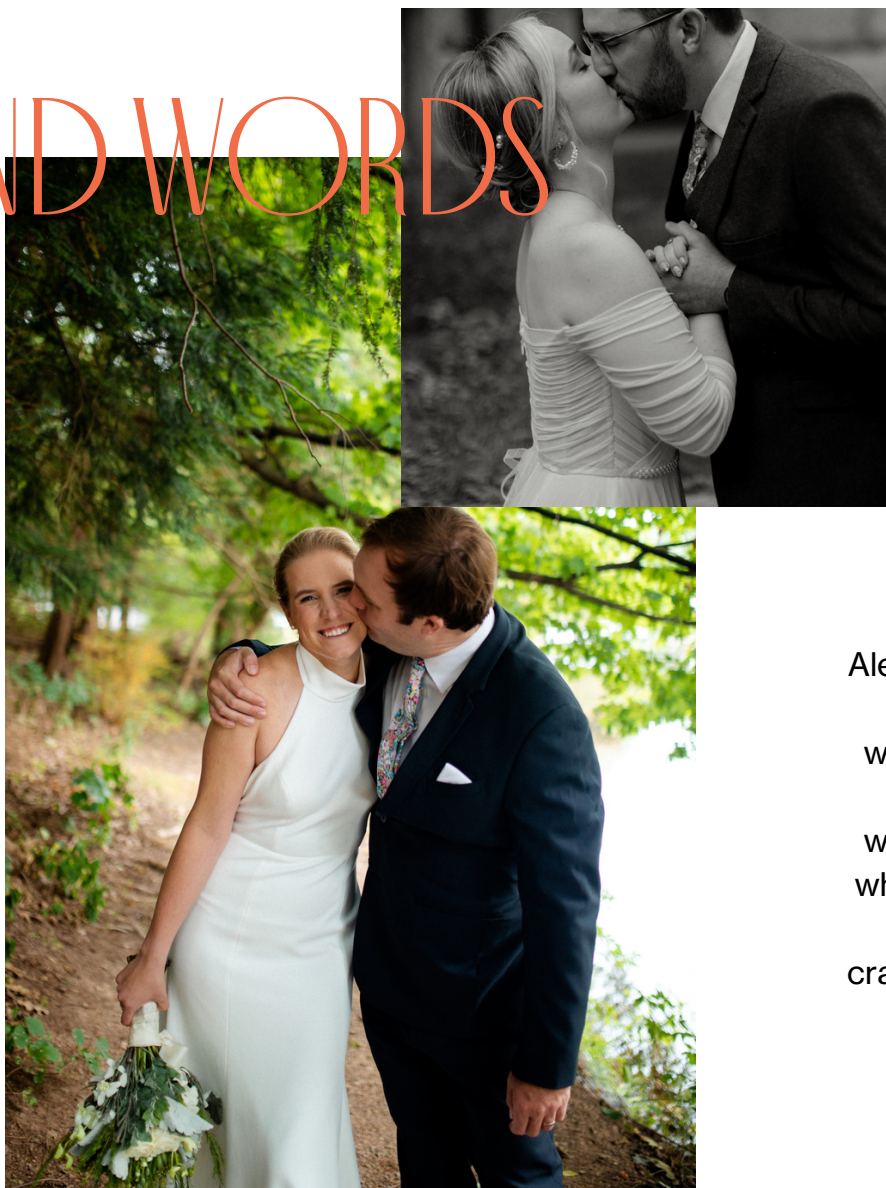
**Above all, I want to tell your story.**

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# KIND WORDS



**"ALEXA HAS AN EYE FOR EXACTLY  
WHAT YOU'D WANT - TO FEEL AS  
GENUINE & BEAUTIFUL AS YOU HOPE  
TO LOOK & FEEL ON YOUR BIG DAY."**

*Madison + Matt*

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Alexa photographed our backyard wedding and I could not have asked for a cooler woman to work with. I HATE having my picture taken and wanted something super minimal, and Alexa was just the calmest coolest force through the whole thing. She checked in numerous times to make sure we were ok in the midst of COVID craziness, and totally rolled with the punches all the way through. She's got vision (thank god because I had no idea what I wanted), a huge smile, and a calming demeanor that really helped us be ourselves for the pictures.

*Joanna + George*





# HEY, I'M ALEXA

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photographer • storyteller • dog-person • hopeful  
gardener • hopeless romantic • forceful optimist •  
proud appalachian • sugar fiend

That's me, in a few words. I live to tell stories and eat donuts. I feel passionately about my home - from the small town in West Virginia I grew up in, to the endlessly cool city of Pittsburgh, to my supremely cozy living room. My heart lies in the places and with the people I'm most proud of.

I started photographing weddings after working for a few years in the music industry. I loved the rush of a live performance - from the completely unpredictable nature of each show to the joy on the faces of every audience member, I adored everything about those performances. And then I realized there was a connection here - weddings aren't all that different.

Each and every wedding day is totally original and completely unpredictable. There might be a similar schedule, but the day will move according to the couple, the weather, the venue, the guests; the energy will vary and the speeches will be personalized, but one thing will always be the same - the adoration in the room. The big show-stopping moments and the small, almost forgotten ones in between; the fact no other time in all of history will every single one of these folks be in the same room together again. The magnitude of the day. It's all there.







# PRICING



**& DETAILS**



# wedding COLLECTIONS

everything is customizable - let's add and multiply and make something that perfectly fits your day.

## ONE

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6 hours coverage + hundreds of meticulously edited photos + an online gallery of photos for you to print, post, and share however you please. Perfect for a smaller, more intimate weddings and elopements.

**\$3,200**

## TWO

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8 hours coverage + hundreds of meticulously edited photos + a complementary engagement session OR second photographer + an online gallery of photos for you to print, post, and share however you please. The most commonly chosen package - great for weddings about 150 people and little to no travel between locations.

**\$4,000**

## THREE

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10 hours coverage + hundreds of meticulously edited photos + a complementary engagement session OR second photographer + an online gallery of photos for you to print, post, and share however you please. This one is great for larger weddings, or weddings where there is travel between getting ready, ceremony, and reception.

**\$4,500**

## FOUR

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10 hours coverage + rehearsal or day after coverage + hundreds of meticulously edited photos + a second photographer + a complementary engagement session + an online gallery of photos for you to print, post, and share however you please. Perfect for a full wedding weekend. Travel fees are included within 300 miles.

**\$7,000**



# A LA CARTE



## ENGAGEMENT SESSION

2 hour session time  
2-3 locations  
printing rights + online gallery  
**\$600**

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## ADDITIONAL PHOTOGRAPHER **\$600**

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## ADDITIONAL HOURS **\$400 per hour**

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## BOUDOIR SESSION

2 hour session time  
private studio location  
unlimited outfits  
printing rights + online gallery  
**\$500**  
**\$800** (with professional hair + makeup)

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## RUSH DELIVER

full wedding gallery guaranteed  
delivery within 7 days  
**\$500**

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## LEATHER, LINEN, OR SUEDE-BOUND ALBUM **\$500**



Q + A

## DO WE NEED AN ENGAGEMENT SESSION?

This is up to you! I would never pressure you into booking one, but I definitely recommend one as a great way to get comfortable in front of the camera. It's totally natural to feel a little bit nervous/awkward when you're not used to having your photo taken (I'm guilty of this myself!), but an engagement session will make you two pros by the time the wedding rolls around. I also love getting to spend some one-on-one time with you two to connect and get to know you better. But don't worry, if you're not down for an engagement session, we'll still go grab coffee or cocktails and have some face-time before the wedding.

## WHEN WILL I RECEIVE MY PHOTOS?

You'll receive a sneak peek of a few photos within 24 hours of your day (I know you're anxious to 'gram!) and full galleries are delivered within 6-8 weeks. If you're ultra excited, you have the option to upgrade to a 7-day full gallery turnaround. Engagements and boudoir sessions are delivered within 2-3 weeks.







## **HOW MANY IMAGES ARE INCLUDED?**

You can expect to receive 50-80 final edited images per hour of coverage. After your wedding day, I'll remove any photos you wouldn't want or need (people blinking, blurry, etc) and edit & deliver the rest. Don't worry, I won't withhold any images I think you'll want. Oh, and you have full printing rights as well.

## **DO YOU GIVE US THE RAW PHOTOS?**

Nope, I don't send any un-edited/raw files. Most of the magic happens during the editing process, so without that step your photos are only halfway done!

## **WHY INCLUDE A SECOND PHOTOGRAPHER?**

While I'm confident in my ability to shoot all of my weddings solo, I recommend second photographers for larger weddings, or when couples are getting ready far apart and the timeline doesn't allow me to be with them both. They can provide another perspective to your day and an alternate angle of every situation. Bonus: my second shooter is usually my husband, Evan, and he's a hell of a lot of fun to spend the day with (I know I'm biased, but past couples have agreed!)



## DO YOU OFFER VIDEOGRAPHY SERVICES?

I do not, but I'm more than happy to recommend some ultra-talented people who do. Ask me for my recommendations list - it's full of local videographers, planners, florists, and DJs that I love working with!

## DO YOU TRAVEL?

ABSOLUTELY! My bags are packed and ready to go. Ask me about my travel packages (hint - they're all inclusive so we'll take care of all of the logistics).

## I HAVE EVEN MORE QUESTIONS...

I've got the answers! Let's pick a time to sit down and pick each others brains so you can be well assured that you're going to have the perfect day.









# SAMPLE

1:00pm – Photography coverage begins; getting ready and detail photos  
2:00pm – Couple get dressed  
2:30pm – Couple 'first look' & portraits  
3:30pm – Ceremony begins  
4:20pm – Ceremony ends, guests make way to cocktail hour  
4:30pm – Family photographs  
4:45pm – Wedding party and couple photographs  
5:30pm – Grand entrances, first dance, and cake cutting  
6:00pm – Dinner  
6:45pm – Parent dances and other traditions  
7:00pm – Dancing begins  
7:30pm – Sunset time (pull away couple for 10 minutes of sunset photos)  
9:00pm – Photography coverage ends

note: I'm a BIG believer in you two actually participating in and enjoying your wedding day. So while we might schedule out more time than needed, I will NEVER pull you away for long stretches of time. If you want to go to your cocktail hour, DO IT! I've been given 5 minutes of portrait time and focused on mostly candid moments with guests - this is your day, enjoy it. There are no rules, trust me.

# TIMELINE

(BASED ON 8 HOURS OF PHOTOGRAPHY COVERAGE)





# LET'S DO THIS

READY TO MAKE IT OFFICIAL?

## 01.

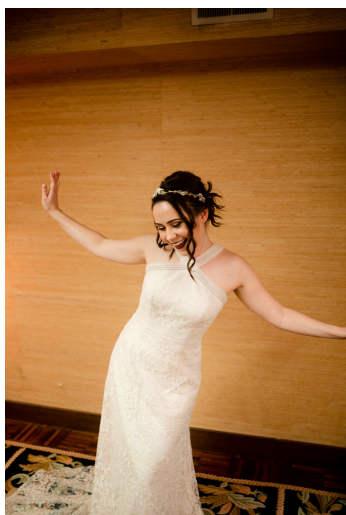
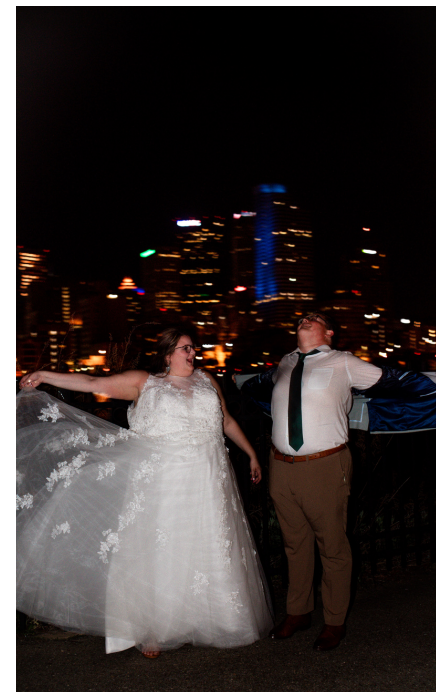
Once you decide what package works best for your day, let me know and we'll go from there! I'll send over a contract - feel free to take as much time as you need, read through everything, ask any questions at all - I'm an open book.

## 02.

After your contract is signed, I typically ask for a 30% reservation fee. We can break up the remaining amount however best suits your schedule.

## 03.

I'm so excited to be a part of your incredible day. Let's find a time to meet for coffee or cocktails and chat about your style, your plans for the day, and what I can do to make you two feel like the rockstars that you are.







# THANK YOU

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## **I WOULD BE HONORED TO CAPTURE YOUR DAY**

I am delighted that my work resonates with you, and it is my absolute privilege to be considered to photograph your wedding day. If you have any questions at all, please let me know - nothing is off limits. Let's find a time to sit down and chat, or we can FaceTime while we make dinner. I can't wait to talk to you soon!

*get in touch*

**HELLO@ALEXAFRANKOVITCH.COM**



A wide-angle photograph of a wedding ceremony taking place in a church. The bride, wearing a white gown and veil, is walking down the central aisle towards the altar. The groom, in a dark suit, stands at the front of the aisle facing her. Several bridesmaids in red dresses and groomsmen in white shirts and dark vests are positioned on either side of the aisle. The church's interior is characterized by a vibrant blue mosaic ceiling featuring various religious figures and scenes. The walls are made of grey brick, and the altar area is decorated with red flowers and garlands. The text "ALEXA FRANKOVITCH PHOTOGRAPHY" is overlaid in the center of the image.

# ALEXA FRANKOVITCH

PHOTOGRAPHY