

This is the trickiest part of my job, and my least favorite. I assure you my goal is not to determine how much money I think you have to take you for every possible dime I think you're willing to spend.

In fact, my goal is to take as little as possible while still making myself whole and achieving the financial goals I have for myself and my family. I HATE the phrase "leaving money on the table". It's a phrase my wedding photography and business colleagues use a lot to mean leaving more money in the pockets of your customers instead of taking them for everything they have.

So what does all that mean for you? How much is it to hire Eric? Do you negotiate? Is it worth it? Are there any perks to hiring Eric? What are some pitfalls to look out for when evaluating OTHER photographers? What about prints? etc.

Here we go:

1. How much does Eric cost?

For weddings, I start at **\$4,300 for 8 hrs** of photography.

**Do I negotiate? Sure**. I'm always down to chat. It may not always work out, but let's talk!

Other gigs (family, corporate, association, etc.) vary in price!

2. Is it worth it to hire Eric?

Boy I sure hope so! I put so much thought and effort into my work. My work is only half done when I leave a gig. The other half of my job is editing the photos to capture the feeling and essence of the day as well. So editing can take a while. I like to say 4-6 weeks. But with two little ones running around my work time is significantly less than before. But I still work hard and quickly to get you your images. In the event I break both my hands and can't live up to 4-6 weeks you'll be notified and assured your photos are safe! My biggest worry is a client not thinking I was worth the cost. Just know I love you all and you are worth it to me!