



## Creating Wedding Floral Designs & Providing Planning/Coordinating Services throughout Virginia since 2016

*Riverwood Designs believes the wedding couple, along with their family and friends, should relish the experience that is a wedding day. Through meticulous planning, attention to detail, and effective communication, we create and foster experiences that bring a couples' vision to reality.*

About Us: Owners Joseph, a Certified Wedding and Event Planner & Floral Designer along with Rob, Signature Wedding & Event Designer & Floral Designer, work together to form a creative, dynamic, and efficient team bringing vibrant energy and creating beautiful designs for your wedding.

Planning & Coordinating packages include a minimum of 2 coordinators on your wedding day.



We create designs that fit each couples' wedding day vision, style, and color palette. We would love to learn more about your wedding day vision. Details about your wedding can be shared virtually or in-person via a complimentary design meeting, or we can email a questionnaire to you; this allows us to provide you with an estimate/proposal of your designs. We would like to know details such as your wedding day style, color palette, bridal bouquet style, the type of ceremony and reception designs you'd like to have, and your bridal party size. The more we know, the better we understand your wedding day vision. Once we understand that vision, we will create a PDF of the flower and greenery varieties we can use based on the information you shared. After that is approved and finalized, we will provide you with a proposal or estimate within a few days. Pricing depends on the quantity, size, and complexity of designs, taking into consideration the types of blooms and greenery incorporated.



Discounted floral set-up & delivery with any planning or coordinating services from Riverwood Designs.

Wedding minimum of \$2,300

### **BOUTONNIERES, CORSAGES, AND FLOWER CROWNS/BELTS**

**Groom boutonniere - \$25** - we distinguish the groom's boutonniere from those of the groomsmen or others by using two varieties of small blooms and one greenery with the stems wrapped with a complementing color thin ribbon and/or thin wire accent.

**Groomsmen and Ring Bearer boutonnieres - \$20** - we use a single petite rose bloom and one variety of greenery with the stems wrapped with a complementing color thin ribbon.

**Dad, Grandfather, Officiant, or Usher boutonnieres - \$20** - to distinguish these boutonnieres from those of the wedding party, we typically use a petite white rose bloom and a variety of greenery not used for the groom or groomsmen.

**Mom and Grandmother wrist corsages - \$25** - we design our wrist corsages on a wide satin ribbon (typically white/off-white-but can be another color) using several white petite rose blooms (or another color used in the wedding designs) and greenery that is gently tied around the wrist.

**Mom and Grandmother pinned corsages - \$35**

**Flower Crowns/Belts - start at \$85** - we design our flower crowns with fresh small blooms and greenery on either a circle crown or an open-ended crown with white silk or satin ribbon that securely ties at the back of the head that provides a comfortable feeling for the wearer.

**Tussie-Mussie - \$75** Victorian-styled silver-toned metal holders are used to hold a few stems of petite roses and greenery, creating a demure design with the keepsake of the Tussie-Mussie that can be used as a miniature vase afterward.

### **BOUQUETS, CEREMONY, AND RECEPTION DESIGNS**

A grandmother's garden influences our floral design ethos at Riverwood Designs. We refer to this as "garden-inspired" because our designs typically include multiple varieties of flowers and greenery that create classic, airy, and organically shaped designs. Whether your wedding day color palette focuses on one color or multiple colors, we use various flowers that feature different sizes, textures, and shapes to achieve our **Cottage Garden-inspired** look. These flower varieties include large opening roses, ranunculus, delphinium, stock, hypericum berries, hydrangeas, petite roses, etc. For an **English Garden-inspired** or luxurious look, we include designer garden roses, which typically have a wonderful fragrance or beautiful petal characteristics. When in-season, peonies are a classic addition to your luxury designs. For a dramatic statement, adding anemones that feature a black pistil (center of the flower) will be the bold accent to your designs. Our **Baroque Garden-inspired** designs mainly feature designer garden roses and other luxury flower varieties for the ultimate in luxury.

BOUQUETS AND OTHER DESIGNS CAN BE CUSTOMIZED BASED ON YOUR WEDDING DAY VISION, COLOR PALETTE, AND STYLE. Here are our three design tiers:

**Cottage Garden-inspired** bouquets and designs feature large opening roses, ranunculus, stock, petite roses, and up to three additional complementing flower varieties and a minimum of two greenery varieties. Other varieties may include but are not limited to tulips, mums, carnations, daisies, and thistle.

Bouquets - medium, roundish, organically designed Bridal bouquets start at \$200 and \$85 for a small roundish Bridesmaid bouquet—a minimum of three bouquets for these prices. Cascading or large/extra-large bouquets are priced on length and size.

Centerpieces - low, modest, organically shaped start at \$95. Tall, large, organically shaped start at \$185. Other styles of centerpieces are priced based on the couple's interest with a minimum quantity of six and a minimum price of \$75 each.

Ceremony arrangements - priced based on the couple's interest and a minimum of \$150 each.

**English Garden-inspired** bouquets and designs feature most varieties included in the standard design tier and include a choice of garden roses, peonies, anemones, calla lilies, and succulents (some of these varieties are seasonal).

Bouquets - medium, roundish, organically designed Bridal bouquets start at \$275 and \$95 for a small Bridesmaid bouquet with a choice of one luxury flower variety — a minimum of five bouquets for these prices. Cascading or large/extra-large bouquets are priced on length and size.

Centerpieces - low, modest, organically shaped start at \$155. Tall, large, organically shaped start at \$245. Other styles of centerpieces are priced based on the couple's interest with a minimum quantity of six and a minimum price of \$95 each.

Ceremony arrangements - priced based on the couple's interest and a minimum of \$200 each.

**Baroque Garden-inspired** bouquets and designs feature luxurious varieties of garden roses and other luxury flower varieties (some luxury flower varieties are seasonal) and a minimum of four greenery varieties.

Bouquets - medium, roundish, organically designed Bridal bouquets start at \$425 and \$165 for a small Bridesmaid bouquet — a minimum of five bouquets for these prices. Cascading or large/extra-large bouquets are priced on length and size.

Centerpieces - low, modest, organically shaped start at \$265. Tall, large, organically shaped start at \$355. Other styles of centerpieces are priced based on the couple's interest with a minimum quantity of six and a minimum price of \$145 each.

Ceremony arrangements - priced based on the couple's interest and a minimum of \$350 each.

### **DELIVERY, SET-UP, AND BREAK-DOWN/RECOVERY FEES**

Delivery and Set-up Fees start at \$155 and vary with the distance and complexity of the designs. Break-down/Recovery Fees vary with the complexity of the designs, venue guidelines, and time (immediately after the event or the following day).

A retainer of 35 % of the design total and signed contract are required to secure the wedding date, and the balance can be divided into payments and is due one month before the wedding.

A refundable deposit may be required for vases, candles, or other hardware.