

# RonCarpenito

## ENTERTAINMENT

Wedding Event Specialists

**We are focused on excellence in the service experience and the results we create with you!  
Here are all the steps we take and the value we bring to you in the process.**

### **BEFORE YOUR EVENT**

**INITIAL CONSULTATION - 1 HR** - Getting to know you personally to uncover your initial feelings and goals, see if we connect, share some ideas. You'll have a deeper understanding of the process, our knowledge and what's involved to create a great event.

**PERSONAL PLANNING SESSION 2-4HR** - Actually working through ideas, providing 25+ years and over 700 weddings of guidance to you. Getting deep into details and crafting your unique flow and moments for your event.

**AGENDA PREP AND REVIEW** - A real plan we'll both be working on and finalizing, reviewed by us with your venue contact and other professionals BEFORE your event day to ensure success.

**VENUE APPOINTMENT** - As needed and/or if we have not performed at your venue before. Also a fun place to have our actual planning session to be even more immersed into the feeling of what we're trying to create with you.

**MUSIC & EVENT PREPARATION** - Behind the scenes at our offices, doing what we need to do be prepared for your day.

**ONLINE MUSIC & DEDICATION PORTAL** - Inviting your guest list to share their thoughts and dedications in advance of your event so we can know in more detail before hand what type of audience we'll be playing to.

**REGULAR CONTACT AND ACCESS TO US BEFORE YOUR WEDDING** - We'll have check in calls between now and your personal planning session to see how you're planning is coming along and help you with ideas for solutions to any challenges.

**ACCESS TO OUR WEDDING PROFESSIONALS RELATIONSHIPS & AFFILIATIONS** - Benefit from our relationships. We belong to 3 major groups; New England Wedding Professionals, Perfect Reception and National Association of Mobile Entertainers.

### **DAY OF EVENT**

**TRAVEL TO AND FROM YOUR EVENT** - 1HR or more.

**ARRIVAL 2 HRS AHEAD OF SCHEDULED START TIME** - For load in, setup all locations, troubleshooting & rehearsal time.

**COVERAGE FOR ENTIRE EVENT** – No overtime charges here. 4, 5,6hrs. We've got you covered till the end!

**DJ ASSISTANT TYPICALLY IN ATTENDANCE** - 2 is better than 1, for a better performance and emergencies.

**EQUIPMENT & BACKUP AS NEEDED**- Enough for your main room and backup equipment plus ceremonies/cocktail locations if needed. We'll be bringing over \$10,000 worth of sound equipment, lighting, music, laptops, DJ software,

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wiring, equipment dressings and more to every event. All professional grade equipment for reliability and great sound. You couldn't go out and rent our equipment for less than \$2000 if you tried.

MUSICAL LIBRARY FROM THE ALL TIME FRAMES - 50's through today. All the "right" songs, and the experience to know what to play and when.

DANCE FLOOR LIGHTING - An add-on that's classy, elegant and exciting to create that atmosphere to come out and dance!

UP-LIGHTING FOR ENHANCED ATMOSPHERE - An add-on that takes you're event atmosphere to the next level.

MAIN EQUIPMENT PROPERLY DRESSED / DJ APPROPRIATELY DRESSED - Yes, all those wires and equipment will look like they are part of the event! Equipment should blend in with the surroundings as best as possible and look pristine.

MASTER OF CEREMONIES FOR THE EVENT - Not all DJ's are great Emcees. A Master of Ceremonies is a specialty that we have. Someone who can control your audience professionally and eloquently with proper language and tonality skill. We've performed at countless events, charitable fundraisers and civic events and know what to say and when to say it create results.

CO-ORDINATE THE ENTERTAINMENT FLOW AND DIRECT OTHER PROFESSIONALS - We take the lead to execute the plan that we created with you, making sure all the moments happen and all the other professionals are involved so you can relax.

DJ EVENT USING BEAT-MIXING APPROACH - Proper music continuity and flow is critical to energizing a dance floor and is what you want. Less experienced services simply "play songs" like a juke-box, bouncing from one genera to the next, they are not DJ's. There is no continuous flow and creating of energy to keep people dancing.

### **ADDITIONAL INFO**

ENTERTAINMENT HOST - Ron Carpenito as a professional, continually educated and learning based, skillful and experienced reliable business person is a major value to your event. Excelling at music selection and emcee performance, event creation and management. Someone who is not over the top and obnoxious, yet also not reserved and laid back, hiding behind equipment and not being a presence in the room to create an atmosphere and experience.

25 YEARS EXPERIENCE & SKILLED AT BEAT-MIXING – You've planned typically 0 weddings, we've planned over 700 hundred. You will benefit from our knowledge in planning and experience and our skill of music pairing and performance.

BOOKING JUST 1 WEDDING PER WEEKEND - So we are refreshed and focused on you. We are not out at other events and nightclubs the night before or the afternoon of your event.

LIABILITY INSURANCE - So important these days to protect everyone, and more venues are making it a requirement. Also an indication of a professional level service and someone just dabbling or working this as a hobby.