



Whimsy WEDDINGS
PLANNING • FLORALS • DESIGN

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About Us

Founded by husband and wife team Erich and Tatiana, Whimsy Weddings is the product of their mutual passions for creativity, celebrating love, and cultivating one of a kind experiences. From florals and planning to logistics and design, their team is fueled by the unexpected. They adore palettes filled with an abundance of color, details that speak to your eclectic story, and whimsical moments that make your heart flutter. We aren't just your typical event planners; with backgrounds in hospitality and culinary arts, we not only know how to plan, we know how to run your wedding day.

We are thrilled to say our work has been featured in...

BRIDES

MARTHA STEWART
weddings

the knot

STYLE ME *Pretty*



Snippet & INK

BRIT + CO

BORROWED & BLUE

Bridal
MUSINGS

Carol Hannah

every last detail INSIGHT FOR BRIDES

COASTAL
LIVING®

Magnolia Rouge

cake AND lace

WP WEDDING PAPER DIVAS®

Ruffled

inspired
BY THIS

njb
New Jersey Bride



The Knot - Spring/Summer '17



My Wedding - Spring '17



CVLUX - Jul/Aug '16



Bridal Guide - Mar/Apr '16





What We Offer

Perhaps you're looking for guidance with every aspect of your wedding, then our Full Planning package is for you. Maybe you've planned for months and months and now you want to actually be able to enjoy your special day, then we recommend Day of Coordination. Last but certainly not least, we will take your breath away with our whimsical Floral Designs.

Our package pricing is determined by many factors, including size of event and the scope of project.

Full Service Planning

8500 & UP

Floral Design

4000 & UP

Day Of Coordination

2500 & UP





Full Service Planning

8500 & UP

We like to think of the Whimsy Weddings team as the secret ingredient to a wedding day that is beyond your wildest dreams. We think creatively, but more importantly, we think bold. We take your ideas, inspiration, and story and weave each detail into a cohesive event that's equal parts heartfelt and rad for you, your fiancé, and your guests.

As a Full Service Planning client, you'll look to us as your wedding planning gurus as we find the perfect venue, build your wedding vendor team with professionals who meet your vision, and design an event accented with florals that is, without a shadow of doubt, uniquely yours. On your wedding day, we'll be on site bringing your vision to life, perfecting your train before you walk down the aisle, and coordinating every moment until long after your celebration has come to a close. Planning your wedding is an adventure, and we're always thinking one step ahead.

Our Full Service Planning package is customized to each client's needs. Whether you have just begun our venue search or you have few vendors already locked in, we ensure you are able to relax during the planning process and most importantly, enjoy your wedding day with your friends and family.

At A Glance

- Custom budget creation
- Checklist development
- Custom wedding timeline
- Selection of all vendors
- Vendor Contract Management

- Vendor Payment Management
- Complete Event & Floral design done in house
- Unlimited phone & email correspondence
- Online planning portal
- Unlimited email/phone correspondence





Floral Design

4000 & UP

Ralph Waldo Emerson once said, "The Earth laughs in flowers."

Fun fact: the Whimsy Weddings team does too.

You may not remember every moment from your wedding day, but you will remember the exact feeling you had when you laid eyes on your bouquet (and your love). Your wedding ceremony will be even more beautiful with a stunning arbor (and your vows). Your guests will talk endlessly about your centerpieces (and your first dance).

Flowers are one of the most beautiful ways to transform your wedding day with color and texture. Whether you opt for blooms that match your soiree's design, season, or those that filled your childhood garden, we cannot wait to create floral arrangements just for you.

Our floral arrangements, from centerpieces to bouquets are all created in house with materials sourced near and far to ensure your event is as stunning as you on your wedding day.

At A Glance

Initial phone consultation
Private Pinterest Board
Full Floral Design set up & breakdown
Custom florals that speak to your vision

Arrangements made in house
Ceremony & Reception Flowers
Custom arches & chuppahs
Optional hand tied bundles for guests to take home





Day Of Coordination

2500 & UP

Think of us saying this as your best friend: a Day of Coordinator is invaluable to your bridal party, family, guests, vendors, and most importantly, you and your soon-to-be wedded love.

As your Day of Coordinator, we will become your biggest advocate and your wedding day's partner in crime. First, we will take over as the primary contact, and we will pour over the details included in your vendors' contracts. We will create your timeline, and we will double check that every element you have planned is completely on point. On your wedding day, we are on site to set up all of the details you have handed to us, and we won't leave until the last memory is packed away at the end of the night.

Our coordination services are intended for couples looking to plan their own event but need assistance executing on the day. We start working on your event one month prior, but offer amazing perks, like an online planning portal to assist you throughout so the stress of planning isn't as overwhelming.

At A Glance

Initial phone consultation
Online planning portal
Wedding planning checklist
Wedding day timeline creation

Day of vendor management
Ceremony coordination
Recommended vendor list
10 hours of event day coverage





Frequently Asked Questions

Do you offer custom packages?

All of our packages are custom tailored to your specific event needs. Our prices say "& up" because not every event can be put into the same box. Things like event size, scope of work, and how many people we will need on the day all determine how much your package will be. Events with big room changeovers are going to be more than one without it.

What if my floral or planner budget is less than your starting prices?

In order to maintain the integrity of our process and designs, we cannot lower our prices. We like to tell people to look hard at their initial wedding budget, guest count, and wants vs. needs. This can sometimes allow for more money in the budget.

Can I add floral design onto my Day of Coordination package?

Absolutely! While our Full Planning clients are guaranteed to have us do their florals, if you are thinking about adding florals onto your Day Of Coordination package, please act quickly as we book up fast. While Tatiana oversees all floral production, we have an in house floral design crew who needs to be reserved for your wedding date as soon as possible!

My venue or caterer offers a coordinator, why do I need a Day of Coordinator through you?

First question, is your catering or venue coordinator going to go to your home/hotel in the morning to make sure everything is running on time? No, they aren't. A proper day of coordinator is essential to a smooth wedding day. Your coordination team is dedicated to you and you only. This means getting everyone to the first look or ceremony, coordinating with shuttles, knowing all of your vendors by name, running your ceremony processional, orchestrating the room changeover, and setting out your decor details. In the over 200 events we have done as a team, never once have we experienced an onsite or catering coordinator who does all of that. They are there to represent the venue & caterer, make sure the food is out on time, and ensure their team is running smoothly. That is a job all on it's own and for everyone's sanity, don't over burden anyone on the most important day of your lives thus far!

Have additional questions? No worries, reach out to us and let us put your mind at ease.





Let's Do This! What's Next?

If we have peaked your interest and you are feeling our vibe, email us and let's set a time to speak in further detail so we can get you a custom quote.

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Still Unsure?

If you are still on the fence, check out some of the love our clients have given us on our website under "Press".

We have also been named one of the top event planners in the Northeast by MyWedding.com Magazine & have been listed as a top wedding professional by Wedding Wire three years in a row.

